Flowers AUTO PARTS Co.

211 E. UNION ST. AUTOMOTIVE MACHINE SHOP SERVICE PHONES 790 - 791

The Home Laundry & Dry Cleaners

PHONE 400

302 COLLEGE • DRY CLEANERS • LINEN SUPPLIES • LAUNDERERS

H. L. WILSON, Pres. F. T. CLARKE, Vice-Pres.
H. L. RIDDLE, Sec.-Treas.

MORGANTON BUILDING & LOAN ASSN.

HOME BUILDERS

114 S. Sterling St. "Organized 1903" Phone 103-W

A. M. INGOLD, Pres. J. S. OSBORNE, Vice-Pres. and Cashier
A. C. CHAFFEE, Vice-Pres.

FIRST NATIONAL BANK

PHONE 1090

"SERVING BURKE COUNTY SINCE 1897"

Member Federal Deposit Insurance Corporation

KIBLER DRUG CO.

"CUT RATE DRUGS"

OVER A QUARTER OF A CENTURY OF DEPENDABLE DRUG SERVICE

WE FILL ANY DOCTOR'S PRESCRIPTION

115 W. UNION ST. PHONE 93 and 94

BURKE LUMBER CO.—PHONE 13

106 N. GREEN ST. ALL KINDS OF BUILDING MATERIALS — PAINTS QUALITY AND SERVICE

MOUNTAIN ICE & COAL CO. PHONE 340

103 LENOIR ST. • PROTANE GAS • GAS STOVES

The Library
of the
University of North Carolina

Collection of North Caroliniana
Endowed by
John Sprunt Hill
of the Class of 1889
C971.12
M84m
1948-49

ire Co., Inc.

RS IN

A PAINTS

VARE
PPLIES
APPLIANCES
LAUNDRIES

Phone 97

LAZARUS

of MORGANTON

YOUR STORE FOR

Men's and Women's Apparel

FOR 54 YEARS

C. GORDON TATE E. E. PEARSON

BURKE BROKERAGE CO.

INSURANCE

"THAT INSURES"

CAPITAL STOCK Standard protection

104 N. STERLING S

BURKE TRA

D

Economi

CIT

213 S. Sterl

"Charterec

UNIVERSITY OF N.C. AT CHAPEL HILL
00040621372

This book must not be taken from the Library building.

APR 30 1962

Kester-Stone Furniture Co.

"Morganton's Leading Furniture Store"

Cash If You Have It — Credit If You Want It

120-122 S. Sterling St. Phone 667

BURKE AUTO SUPPLY CO.

Wholesale Automotive Parts and Supplies

124 S. Sterling St. Phones 1053 and 712

MILLER'S

MORGANTON, N. C.

CITY DIRECTORY

VOL. IV **1948-1949** **VOL. IV**

Containing an Alphabetical Directory of Business Concerns and Private Citizens, Occupants of Office Buildings and Other Business Places, Including a Complete Street and Avenue Guide, Buyers' Guide, Numerical Telephone Directory;

And A Complete

Classified Business Directory

SOUTHERN DIRECTORY CO.

ASHEVILLE, N. C. — PUBLISHERS

(See General Index, Page 6)

Issued Biennially

PRICE - - - $16.00

MORGANTON, N. C. **ASHEVILLE, N. C.**

Copyright, February, 1948 - by Chas. W. Miller

NOTE:—This publication has been carefully revised (a new canvass having been made by competent parties), but it is distinctly understood that no responsibility is assumed for any errors or omissions that may have occurred in such revision. —PUBLISHERS.

GENERAL INDEX

	Page
Abbreviations	101
Alphabetical List of Names	101
Associations and Clubs	263
Buyers' Guide	13
City Government	184
Classified Business Directory	262
County Government (Burke)	122
Miscellaneous Directory	10
North Carolina State Government	10
Numerical Telephone Directory	25
Preface	7
Street Directory	279
Title Page	5
United States Government	10

INDEX TO ADVERTISERS

Alva Theatre---bottom lines
Art Flower Shop---bottom lines
B & R Motor Co---bottom lines
Belk-Broome Co---top lines
Betty Lou Shop---p 24
Blue Ridge Products Co---p 12
Bolick's Grocery---p 19
Book Store The---p 21
Bowers Tux Motor Co---bottom lines
Burand's---bottom lines
Burke Auto Supply Co---p 4
Burke Brokerage Co---p 3
Burke County Building & Loan Assn---back cover
Burke Flour & Feed Co---top lines
Burke Furniture Co---p 18
Burke Garage Co---initial letter lines
Burke Lumber Co---front cover and top lines
Burke Radio Co---p 22
Burke Transit Co---p 3
Burkemont Furniture & Appliance Co---p 18
Carolina Green's Fuel Gas Co---insert
Cecil's Business College---insert
City Service Station---p 14
College Motors---bottom lines
Cornwell Drug Co---top lines
Cox M G---top lines
Crescent Flower Shop---bottom lines
Dale E P Construction Co---backbone and p 17
Dale Feed & Coal Co---bottom lines
Down Towner The---p 19
DuBruyne & Mosley Esso Service---p 14
East City Machine Shop---p 21
Firestone Home & Auto Supply---top lines
First National Bank---front cover and top lines
Flowers Co The---front cover
Garrison's Feed & Coal Co---top lines
Good Will Dairies Inc---back cover
Greene Studio---p 22
Hickory Well Drilling Co---p 12
Home Laundry & Dry Cleaners The---front cover and top lines
Hord & Long Esso Service---bottom lines
Kester-Stone Furniture Co---p 4
Kibler Drug Co---front cover
Kirksey & Co---p 20
Lazarus Bros---p 2
Lockaby J S & Co---p 24

(Continued on Page Eight)

MORGANTON, N. C.

"THE MIMOSA CITY"

PREFACE

LOCATION

Morganton, the County Seat of Burke County, is located in the Catawba River Valley, at the foot of the Blue Ridge Mountains. It is 60 miles east of Asheville, on N. C. Highway No. 10 and U. S. Highway No. 70. Seventy-seven miles west of Salisbury, sixty-eight miles northeast of Charlotte, with the cities of Winston-Salem and Greensboro, northeastward 100 miles and 132 miles respectively, and it is 646 miles from New York City by rail.

CLIMATE

With an altitude of 1200 feet above sea level, and enclosed on the north, south and west by mountains, its climate is regarded as excellent, conducive to health, and having ideal manufacturing conditions. Sheltered from the extremes of winter by the mountain ranges within twenty miles and tempered by the same mountains in the summer, it has a mean yearly temperature of 58 degrees; spring, 56 degrees; summer, 70 degrees; autumn, 56 degrees; and winter, 42 degrees.

POPULATION

Morganton was established in 1783 and was chartered the same year. Population 1940, 7,776 (Federal Census). 1948 population, Greater Morganton, 11,781.

INDUSTRIAL DEVELOPMENT

Morganton is the commercial and industrial center of Burke County. From the standpoint of values of products, industry is predominant. Its industries include: four large furniture manufacturing plants; three full fashioned hosiery mills; three fabric mills; a large tannery (branch of the International Shoe Company); one cotton mill; three lumber plants; a machine shop; ladies' lingerie mill; a cement mixing and block plant; a chemical plant; National Carbon Company, and other small industries common to all well developed communities.

The State Hospital for mental patients, employing 587 persons, and the State School for Deaf, employing approximately 140 persons, are located in Morganton. Valdese, a town of approximately 3,500, located eight miles east of Morganton, is next in importance in industrial development. It has several hosiery mills, cotton mills, a box factory and a large bakery.

Drexel, located five miles northeast of Morganton, has a hosiery mill and a large furniture manufacturing plant.

Glen Alpine, located seven miles west of Morganton, has a large lumber manufacturing plant.

Other towns in which industries are located include: Icard, Rhodhiss, Henry River and Hildebran.

(Continued on Page Nine)

40697

INDEX TO ADVERTISERS—CONT.

(Continued from Page Six)

McKinney W H.....p 20
Mary-Lyn Shop.....p 24
Mimosa Insurance Agency.....top lines
Mimosa Theatre.....bottom lines
Morganton Building & Loan Assn.....
.....front cover
Morganton Cabinet Co.....p 16
Morganton Cafe & Grill.....p 23
Morganton Hardware Co.....back cover
Morganton Home & Auto Store.....
.....bottom lines
Morganton Industrial Bank.....top lines
Morganton Insurance & Realty Co.....
.....top lines
Morganton Lumber Co.....p 15
Morganton Welding & Machine Co.....
.....back cover
Morris Motors Inc.....bottom lines
Mountain Ice & Coal Co.....
.....front cover and top lines
Mullis Motor Co.....bottom lines
News-Herald The.....bottom lines
Nite Furniture Co.....insert
Orders Furniture Co.....bottom lines
Parkway Laundry & Dry Cleaning Co..
.....back cover and top lines
Patton N M.....p 18
Patton W R Co.....p 17
Phillips Drug Co.....p 18
Photo Shop The.....p 21
Piedmont Dry Cleaners.....p 17
Poteat Charles G.....p 20
Queen City Service Station.....p 15
Reid's Jewelers.....top lines
Rollins Overman Z Dr.....p 16
Ross Radio Shop.....p 22
Sanders Chevrolet Co.....insert
Savage Print Shop.....p 22
Small's Flowers.....top lines
Snipes Motors Co.....bottom lines
South Mountain Lumber Co.....p 16
Standard Sheet Metal Co.....p 23
Stanley's Jewelers.....bottom lines
Starrett R M Electric Co.....back cover
Sterling Tire & Recapping Co...back cover
Stoney Insurance Agency.....bottom lines
Texas Co The.....p 19
Thomas Music Shop.....p 21
Union Hardware Co.....p 2
Victory Market.....p 20
WMNC Radio Station.....fly Z
West Union Service Station.....p 15
Western Auto Associate Store.....p 14
Williams Paint & Body Shop.....p 14
Wilson's Dyers & Dry Cleaners.....fly Y

POPULATION OF THE STATES OF THE UNITED STATES

1.	New York	13,479,142	26.	South Carolina	1,899,804
2.	Pennsylvania	9,900,180	27.	Florida	1,897,414
3.	Illinois	7,897,241	28.	Maryland	1,821,244
4.	Ohio	6,907,612	29.	Kansas	1,801,028
5.	California	6,907,387	30.	Washington	1,736,191
6.	Texas	6,414,824	31.	Connecticut	1,709,242
7.	Michigan	5,256,106	32.	Nebraska	1,315,834
8.	Massachusetts	4,316,721	33.	Colorado	1,123,296
9.	New Jersey	4,160,165	34.	Oregon	1,089,684
10.	Missouri	3,784,664	35.	Maine	847,226
11.	North Carolina	3,571,623	36.	Rhode Island	713,346
12.	Indiana	3,427,796	37.	South Dakota	642,961
13.	Wisconsin	3,137,587	38.	North Dakota	641,935
14.	Georgia	3,123,723	39.	Montana	559,456
15.	Tennessee	2,915,841	40.	Utah	550,310
16.	Kentucky	2,845,627	41.	New Mexico	531,818
17.	Alabama	2,832,961	42.	Idaho	524,873
18.	Minnesota	2,792,300	43.	Arizona	499,261
19.	Virginia	2,677,773	44.	New Hampshire	491,524
20.	Iowa	2,538,268	45.	Vermont	359,231
21.	Louisiana	2,363,880	46.	Delaware	266,505
22.	Oklahoma	2,336,434	47.	Wyoming	250,742
23.	Mississippi	2,183,796	48.	Nevada	110,247
24.	Arkansas	1,949,387		District of Columbia	663,091
25.	West Virginia	1,901,974			

PREFACE

(Continued from Page Seven)

ELECTRIC CURRENT

Electricity for domestic and commercial purposes is distributed by the Town of Morganton which owns its own distribution system and purchases current from the Duke Power Company, who has two large hydro-electric plants in Burke County. One located at Lake James and the other at Lake Rhodhiss.

WATER

Morganton has excellent sources of water supply. The city water system has a capacity of 1,500,000 gallons per day from mountain streams. In addition to this the city has a well which is estimated to yield one-half million gallons per day. The water is not filtered and is treated by adding chlorine only.

TRANSPORTATION

Morganton is served by Southern Railroad System, being located on the main line from Salisbury to the middle west. There are six passenger trains daily and 32 scheduled freight trains daily, these varying in number with the demand for this service. There is a sixteen hour schedule between Morganton and New York by rail.

Additional transportation facilities are provided by local and through motor freight lines, operating over an excellent system of hard surfaced highways.

GENERAL

Morganton is a modern city, possessing all of the requisites necessary to successful business and industrial operations, as well as providing an ideal place to live. Its citizens are courteous, cultured, and friendly. They always welcome substantial citizens from other sections.

Civic Clubs outstanding in Morganton are: Kiwanis, Rotary, Lions, Optimist, Pilots and Woman's Clubs. In addition to these Morganton has an active Chamber of Commerce, a member of the National Chamber. Also an active Merchants Association that operates a credit bureau having a nation wide affiliation.

The Morganton city schools possess a grade A North Carolina rating and are on the approved list of the Southern Association of secondary schools. It has churches of all denominations.

In addition to the industrial development the county is agricultural, producing dairy cattle, small grains, poultry and truck crops. Morganton and Burke County are well balanced. Morganton also is a tourist town, this industry gaining much since the war and due to the highways into the mountains being improved.

Morganton is famous for its beautiful Mimosa trees which line the streets and highways in every direction. One of the finest golf courses in the state is the Mimosa Golf Course in Morganton, a Donald Ross course where golf is played the year round.

CHAMBER OF COMMERCE **PHONE 523**

MILLER'S
Morganton, N. C.

Miscellaneous Directory
1948-1949

Containing Valuable Information Concerning United States and State Government.

UNITED STATES GOVERNMENT

Harry S. Truman—President

The Cabinet

George C Marshall, Secretary of State
Fred M Vinson, Secretary of the Treasury
Robt P Patterson, Secretary of War
Tom C Clark, Attorney General
James V Forrestal, Secretary of the Navy
J A Krug, Secretary of the Interior
Clinton P Anderson, Secretary of Agriculture
W Averell Harriman, Secretary of Commerce
Lewis B Schwellenbach, Secretary of Labor
Jesse M Donaldson, Postmaster General

Government Officials

Treasurer of the United States—William Alexander Julian

Supreme Court

W P Stacy—Chief Justice

Associate Justices—Michael Schenck, W A Devin, J W Winborne, M V Barnhill, A A F Seawell, E B Denny, A J Newton, Clerk

North Carolina Senators—Wm B Umstead and Clyde R Hoey

North Carolina Representatives—Herbert Bonner, John H Kerr, Graham A Barden,

Comptroller of Currency—Preston Delano
Director of the Mint—Nellie Taylor Ross
Register of the Treasury—Edward G Dolan
Director of the Bureau of Printing and Engraving—Alvin W Hall
Assistant Secretary of Labor—Edw C Moran Jr
Chief of Staff United States Army—Gen Omar N Bradley
Navy Chief—Admiral Chester Nimitz
Air Chief—Henry H Arnold
Chief o fthe Weather Bureau—Francis W Richelderfer
Director of War Mobilization—Jno W Snyder
Representative World Security League—Warren R Austin

Harold D Cooley, Jno H Folger, J Bayard Clark, Robt L Doughton, Alfred L Bulwinkle, Carl T Durham, C B Deane, Hamilton C Jones and Monroe M Redden

State Medical Commission

Jas A Clark, Dr Clarence Poe, F J Blythe, B E Jordan, J W Beam, Rev C E Rozzelle, Don S Elias, Mrs R J Reynolds Jr, Wm B Rodman. Wm Rich

NORTH CAROLINA GOVERNMENT

R Gregg Cherry—Governor
L Y Ballentine—Lieut-Governor
Thad Eure—Secretary of State
Henry L Bridges—Auditor
C M Johnson—Treasurer
Clyde A. Erwin—Supt of Public Instructions
W Kerr Scott—Comr of Agriculture
F H Shuford—Comr of Labor
Wm P Hodges—Comr of Insurance
Harry McMullan—Atty Genl

N. C. County Seats and Population

County	Pop.	County Seat	County	Pop.	County Seat
Alamance	57,427	Graham	Johnston	63,798	Smithfield
Alexander	13,454	Taylorsville	Jones	10,926	Trenton
Alleghany	8,341	Sparta	Lee	18,743	Sanford
Anson	28,443	Wadesboro	Lenoir	41,211	Kinston
Ashe	22,664	Jefferson	Lincoln	24,187	Lincolnton
Avery	13,561	Newland	Macon	15,880	Franklin
Beaufort	36,431	Washington	Madison	22,522	Marshall
Bertie	26,201	Windsor	Martin	26,111	Williamston
Bladen	27,156	Elizabethtown	McDowell	22,996	Marion
Brunswick	17,125	Southport	Mecklenburg	151,826	Charlotte
Buncombe	108,755	Asheville	Mitchell	15,980	Bakersville
Burke	38,615	Morganton	Montgomery	16,280	Troy
Cabarrus	59,393	Concord	Moore	30,969	Carthage
Caldwell	35,795	Lenoir	Nash	55,608	Nashville
Camden	5,440	Camden	New Hanover	47,935	Wilmington
Carteret	18,284	Beaufort	Northampton	28,299	Jackson
Caswell	20,032	Yanceyville	Onslow	17,939	Jacksonville
Catawba	51,653	Newton	Orange	23,072	Hillsboro
Chatham	24,726	Pittsboro	Pamlico	9,706	Bayboro
Cherokee	18,813	Murphy	Pasquotank	20,568	Elizabeth City
Chowan	11,572	Edenton	Pender	17,710	Burgaw
Clay	6,405	Hayesville	Perquimans	9,773	Hertford
Cleveland	58,055	Shelby	Person	25,029	Roxboro
Columbus	45,663	Whiteville	Pitt	61,244	Greenville
Craven	31,298	New Bern	Polk	11,874	Columbus
Cumberland	59,320	Fayetteville	Randolph	44,554	Asheboro
Currituck	6,709	Currituck	Richmond	36,810	Rockingham
Dare	6,041	Manteo	Robeson	76,860	Lumberton
Davidson	53,377	Lexington	Rockingham	57,898	Wentworth
Davie	14,909	Mocksville	Rowan	69,206	Salisbury
Duplin	39,739	Kenansville	Rutherford	45,577	Rutherfordton
Durham	80,244	Durham	Sampson	47,440	Clinton
Edgecombe	49,162	Tarboro	Scotland	23,232	Laurinburg
Forsyth	126,475	Winston-Salem	Stanly	32,834	Albemarle
Franklin	30,382	Louisburg	Stokes	22,656	Danbury
Gaston	87,531	Gastonia	Surry	41,783	Dobson
Gates	10,060	Gatesville	Swain	12,177	Bryson City
Graham	6,418	Robbinsville	Transylvania	12,241	Brevard
Granville	29,344	Oxford	Tyrrell	5,556	Columbia
Greene	18,548	Snow Hill	Union	39,097	Monroe
Guilford	153,916	Greensboro	Vance	29,961	Henderson
Halifax	56,512	Halifax	Wake	109,544	Raleigh
Harnett	44,239	Lillington	Warren	23,145	Warrenton
Haywood	34,804	Waynesville	Washington	12,323	Plymouth
Henderson	26,049	Hendersonville	Watauga	18,114	Boone
Hertford	19,352	Winton	Wayne	58,328	Goldsboro
Hoke	14,937	Raeford	Wilkes	43,003	Wilkesboro
Iredell	50,424	Statesville	Wilson	50,219	Wilson
Hyde	7,860	Swan Quarter	Yadkin	20,657	Yadkinville
Jackson	19,366	Sylva	Yancey	17,202	Burnsville

BLUE RIDGE PRODUCTS CO.

MANUFACTURERS OF

Blue Ridge VELVET Ice Cream

"When You Have Tried The Rest — Then Try The Best"

BLUE RIDGE VELVET ICE CREAM AT YOUR FAVORITE DEALER

105 Lenoir St. Phone 237-J

Hickory Well Drilling Co., Inc.

L. L. MARTIN, Manager

WATER SYSTEMS

PUMPS — MACHINE SHOP

1716 11th AVE. PHONE 1406

HICKORY, NORTH CAROLINA

MILLER'S

CLASSIFIED BUYERS' GUIDE

OF THE CITY OF

MORGANTON

NORTH CAROLINA

1948-1949

The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the city, classified according to lines of business.

SOUTHERN DIRECTORY CO.

PUBLISHERS OF QUALITY DIRECTORIES "SINCE 1905"

Asheville, North Carolina

AUTO ACCESSORIES

EVERYTHING FOR THE AUTOMOBILE

RADIOS, BICYCLES, TIRES AND TUBES,
ELECTRICAL SUPPLIES, FISHING EQUIPMENT,
BICYCLE REPAIRS

N. STERLING cor. AVERY AVE. PHONE 248

AUTO PAINTING SERVICE

WILLIAMS PAINT & BODY SHOP

CARL L. WILLIAMS, Owner

Big Wrecks & Factory Type Painting Our Specialty

124 BURKEMONT AVE. PHONE 366

AUTO SERVICE

CITY SERVICE STATION

Pure Oil Products

"24 Hour Service"

YALE AND U S TIRES — BATTERIES — ACCESSORIES

117 S. GREEN cor. MEETING STS. PHONE 653

Du Bruyne & Mosley Esso Service

STANDARD OIL PRODUCTS

ATLAS TIRES — BATTERIES — ACCESSORIES

"ROAD SERVICE"

219 E. UNION ST. PHONE 826

AUTO SERVICE

QUEEN CITY SERVICE STATION

TEXACO PRODUCTS

FIRESTONE TIRES, TUBES, BATTERIES, ACCESSORIES
WASHING, POLISHING AND LUBRICATION — TAXI SERVICE

301 N. GREEN ST. PHONE 837-W

WEST UNION SERVICE STATION

SHELL

SHELL PRODUCTS

Firestone

Tires, Tubes and Accessories

225 W. UNION ST. PHONE 902

BUILDING MATERIALS

MORGANTON LUMBER CO.

LUMBER

BUILDING MATERIALS

Millwork — Builder's Hardware

Ruberoid Roofing

901 E. Union St. Phone 55

BUILDING MATERIALS

SOUTH MOUNTAIN LUMBER CO.

D. M. WALKER, Owner

●

Lumber — Millwork

Building Materials

●

215 Regan St. Phone 351

CABINETS

MORGANTON CABINET CO.

CABINETS — STORE FIXTURES

BUILDERS SUPPLIES

"ESTIMATES GIVEN FREE"

ASHEVILLE ST. P. O. BOX 53 PHONE 707-J

CHIROPRACTORS

It Is Not True To Say—

"WE ARE DOING EVERYTHING POSSIBLE"

Unless Chiropractic is included.

Many have regained their health by Chiropractic.

DR. OVERMAN Z. ROLLINS

CHIROPRACTOR

103 W. MEETING ST. PHONE 739

CLEANERS

PIEDMONT DRY CLEANERS

RALPH THOMPSON, Prop.

"Expert Cleaning and Pressing"

ALTERATIONS AND REPAIRS

202 QUEEN ST. PHONE 239

CONTRACTORS

E. P. DALE CONSTRUCTION CO.

General Contractors and Builders

NO JOB TOO LARGE — NO JOB TOO SMALL

300 S. STERLING ST. PHONES: DAY 959, NIGHT 3413

W. R. PATTON J. P. WILLIAMS

W. R. PATTON CO.

BUILDING CONTRACTORS

"Commercial and Home Building Our Specialty"

124 N. Anderson St. Phones Day 958 Night 261-J

DRUGGISTS

PHILLIPS DRUG CO.

"TO BE SURE — LET US FILL YOUR PRESCRIPTIONS"

All Doctors PRESCRIPTIONS Carefully Compounded

CUT RATE PRICES

120 N. STERLING ST. PHONE 567

FURNITURE

BURKE FURNITURE CO.

Courtesy — Price — Service

All Types of Furniture

126 N. STERLING ST. PHONE 105

BURKEMONT FURNITURE & APPLIANCE CO.

CARL E. ORDERS, Owner

GIBSON APPLIANCES and STOVES

ADMIRAL RADIOS

602 BURKEMONT AVE. PHONE 907

GAS AND OILS

N. M. PATTON - Distributor

ESSO DEALER

Standard Oil Products

"Buy At The Esso Sign"

PHONE 36 701 S. GREEN ST.

GAS AND OILS

THE TEXAS CO.

MRS. S. D. DYSART, Consignee

Sky Chief and Fire Chief Gasoline

Havoline Motor Oil

Texaco Oils and Lubricants

525 Church St. Phone 295

GROCERS

BOLICK'S GROCERY

FRESH MEATS — FEEDS

A Full Line of Groceries

TEL. 371-J 233 HOGAN ST.

THE DOWN TOWNER

Groceries — Meats — Produce

609 S. Green St. Phone 701-W

Delivery Service

GROCERS

VICTORY MARKET

WILSON KINCAID
Owner
GROCERY DEPT.

J. R. GILBERT
Owner
MEAT DEPT.

"WHERE YOUR $ HAVE MORE ¢"

COURTEOUS COUNTER SERVICE

109 N. STERLING ST. PHONE 760

HARDWARE

KIRKSEY & CO.

HARDWARE

Furniture
Funeral Directors

107-111 E. UNION TELS. 178 and 179

INSURANCE

Jefferson Standard Life Insurance Co.

W. H. McKINNEY, Dist. Mgr.

"ALL FORMS OF LIFE INSURANCE"

125½ W. UNION ST. PHONE 588

FRED Z. HARRIS, Special Agent

JEWELERS

CHARLES G. POTEAT

JEWELER

DIAMONDS — WATCHES — GIFTS

Expert Watch and Jewelry Repairing

204 N. STERLING ST. PHONE 889

KODAK FINISHING

THE PHOTO SHOP

W. RAYMOND STEELE, Owner

HIGHEST QUALITY KODAK FINISHING AND ENLARGING

PICTURE FRAMING

ROOM 1, BOST BLDG. PHONE 159-W

MACHINE SHOPS

EAST CITY MACHINE SHOP

J. T. OXFORD, Mgr.

Electric and Acetylene Welding

Rebuilding and Manufacturing Machinery

P. O. BOX 361, HICKORY ROAD PHONE 1155-M

MUSICAL MERCHANDISE

THOMAS MUSIC SHOP

PERRY D. THOMAS, Owner

"Everything Musical"

RECORDS - SHEET MUSIC - INSTRUMENTS

PIANOS and PIANO TUNING

137 W. UNION ST. PHONE 558

OFFICE SUPPLIES

TBS

The BOOK STORE

COMMERCIAL AND SOCIAL STATIONERY

OFFICE SUPPLIES AND EQUIPMENT

"Gifts of Distinction"

TELEPHONE 285 106 W. UNION ST.

PHOTOGRAPHERS

GREENE STUDIO

WALTER L. GREENE, Prop.

PORTRAIT AND COMMERCIAL PHOTOGRAPHY
COPYING AND ENLARGING
QUALITY PHOTOGRAPHIC WORK FOR 25 YEARS
Member Photographers' Assn. of America

BOST BLDG., 107 W. UNION PHONE 188-W

PRINTERS

SPECIALTY PRINTING

We do General Job Work of all kinds and specialize in stationery for professional people. Letterheads, envelopes, statements, Professional cards, invitations, programs, posters, handbills, etc.

SAVAGE PRINT SHOP

9 YEARS IN BUSINESS

212 W. UNION STREET MORGANTON, N. C.

RADIOS

BURKE RADIO CO.

DONALD TAYLOR, Prop.

Majestic Radios, Motorola and Philco Car Radios

"Sales & Service"

Phonograph Records

113 S. GREEN ST. PHONE 548

ROSS RADIO SHOP

RADIO SALES & SERVICE

"We Service All Makes"

105 QUEEN ST. PHONE 258

RESTAURANTS

MORGANTON CAFE & GRILL

"Where Friends Meet to Eat"

STEAKS — SOUTHERN FRIED CHICKEN

SEA FOODS

122 W. UNION PHONE 877

SHEET METAL WORKS

Standard Sheet Metal Co.

GENERAL SHEET METAL WORK

Warm Air Heating

Guttering and Ventilation

(Basement) 308 E. Union St. Tel. 1027-J

COPYRIGHT LAW

Section 28, Copyright Law

In Force July 7, 1909

That any person who wilfully and for profit shall infringe any copyright secured by this act, or who shall knowingly or wilfully aid or abet such infringement, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by imprisonment for not exceeding 1 year, or by a fine of not less than one hundred dollars nor more than one thousand dollars, or both, in the discretion of the court.

STOCKS AND BONDS

J. S. LOCKABY & CO.

Investment Securities

(FORMERLY WITH R. S. DICKSON & CO.)

General Stocks & Municipal Bonds

FIRST NATIONAL BANK BLDG.

101 W. Union St. Phone 732

WOMEN'S APPAREL

BETTY LOU

"The Cut Rate Ladies Shop"

FEATURING

Dresses — Shoes — Accessories

At Popular Prices

131 W. UNION ST. **PHONE 768-J**

MARY-LYN SHOP

"Exclusive Fashions — Moderately Priced"

LADIES & JUNIOR'S READY-TO-WEAR

209 N. STERLING ST. **PHONE 1046**

MILLER'S

Numerical Telephone Directory

— OF —

Morganton, North Carolina

VOL. IV **1948-1949** **VOL. IV**

Containing a list of telephone subscribers arranged according to telephone numbers. Since telephone numbers change rapidly, it is suggested that persons using this list refer to the latest edition of the regular telephone book in order to verify the information contained herein.

1	Kirksey Clinic
	Kirksey James J Dr
	Kirksey Wm A Dr
2	Lingerie Inc
3	Taylor John E
4-J	Cheslock Saul R
4-W	McDowell Wm M
5-J	Morganton Primary School
5-W	Dale R Dowd
6	M'ton-Burke Gro Co
7	Billings Gilbert M Dr
8	Cornwell Drug Co
9	Head's Grocery
	Cook & Head's Mkt
10	Nelson M Addie Miss
11	Cox Millard G
12	MacNaughton Ruth Miss
13	Burke Lumber Co
14-J	N C Sch For The Deaf
14-W	N C Sch For The Deaf
16	Surasky's
17	Riddle Harry L
18	Riddle J Bennett Jr
19-J	Hogan Jennie C
19-W	McGimsey James F
20-W	Patton's Quality Jwlrs
	Patton Wm H Dr
21	Collett Addie R Mrs
22	Sou Ry System
23-J	Tolbert James L
23-M	Fittz Joseph D
23-R	Mull Nolan G
23-W	Guigou Frances L
24-J	Daye W Edgar
24-M	Bishop Hamp
24-R	Lambert Myrtle S Mrs
24-W	Scott Edw B
25-J	Brinkley Marshall A
25-W	Taylor Geo K
26	News-Herald The
27	News-Herald The
28-J	Pearson John H
28-W	Reddish Minnie H Mrs
29	City Officials
	City Manager
30	Arney Wm C Dr
31-J	Mull John M
32-J	Leslie Annie McK Mrs
32-W	McGimsey Robt T
33-J	Epley Flossie Miss
33-M	Lane Edw G
34	N C Sch For The Deaf
35-J	Ervin Saml J Jr
35-W	Ervin Laura P Mrs
36	Patton Nollie M
37	Breeden Richd T
38-R	Craven J Braxton
38-W	Millner Harry L
39-J	Calvary Baptist Church
39-W	Hardin Elbert F Rev
40	Harrison John W
41	Morganton Hdw Co
43	Sou Ry System
	Ry Exp Agcy
44-R	Nelson Janie H Mrs
44-W	McCall's Hatchery
	McCall Jas L
45	Frisard Olga F Mrs
46-J	Sharpe Arthur L
46-R	Reid Warren J
46-W	Greenlee Thos J
47	Wonner Carl M
48-J	Cox J Edwin
48-W	Warlick's Grocery
49-J	Coffey Nora O Mrs
49-W	Harris Rastus R
50-J	Garrison Roscoe L
50-W	Markas John M
51	Tate Sue V Miss
52-J	Parks Fred R
52-W	Moore Allie G
53-W	Davis Inez Y Mrs
54	Mimosa Cabs
55	Morganton Lbr Co
56	Kirksey Funeral Home
57	Morganton Furn Co

58 Morganton Furn Co
59 Wortman Festus J
60-W Crouch Era R Mrs
61 Duke Power Co Sub Sta
62 Phifer Sudie P Mrs
63-J Wilson's Dyers & Dry Clnrs
63-M Gentry C Bryon
64 Good Will Dairies
65-J Gordon Lila W Mrs
66 Craven Jas B Jr
67 Perkins Mary F Mrs
68-J Queen Bonnell
68-W Sloan Robt L
69 Lazarus Bros
71 Smith L Eugene
72-J Harbison Jas A
72-M Valkenburgh Harry N
73 Table Rock Furn Co
74 Coburn Julia E Mrs
75-J Prince Wm M
75-M Morrison Lucius R
76-J Sloan Saml M
76-W Gillam Oscar A
77 Broadway Mkt
Broadway Meat Mkt
78-J Cox Bela E
78-W Walton Julian M
80-J Chapman Geo V
80-W Kezziah Wm H
81 Fire Dept
83-J Crook Hubert C
83-W Weber Mary S Mrs
84 Cornwell Drug Co
85 County Agrl Conservation Assn
86 County Farm Agt
County Home Dem Agt
88 Ervin John W Dr
89-J Triebert H Russell
89-W Landon J Hurst
90 State Veterans Comn
92-J Broadoaks Sanatorium
92-W Broadoaks Sanatorium
93 Kibler Drug Co
Kibler Beauty Salon
94 Kibler Drug Co
Kibler Beauty Salon
95-J Gordon Annie W Miss
96-J Garrison Jeanette H Mrs
96-W Johnson Henry L
97 Union Hdw Co
98 Dysart Lora L Mrs
99-R Parsons Robt D
99-W Cobb Beatrice Miss
100 Western Union Teleg Co
101 Watlington P Vance
102-J Erwin Hamilton
102-W Sweezy Lawson B
103-W Morganton B & L Assn
104 Morganton Tire Store
105 Burke Furn Co
106-J Allman Joseph A
106-W Sergeson Maggie C Mrs
107 Greer Harrison F
108-J Carter Margaret W Mrs
109-J Player Wm O
109-W Blankenship Earl C
110 Waldensian Bakery
111-J Wortman Ollie K Mrs
111-W Johnson Chas G
112 Bolick Elmore E
113 Miller & Knox Co
114 Helms Claude H
115 First Methodist Church
116-J Freeman Saml W
117-J Lael Allen A
117-W McGimsey Lela R Mrs
118-J Rhyne Ida P Mrs
119 Avery Jas T
120 Turner Robt Rev
121-J Cottrell Kathryn H Mrs
121-W Duckwork Lemuel L
122-J Patton Wm H Dr
122-W Sparks Margaret H Mrs
123 Harry's Taxi
124-J Arney J Otis
124-W Connelly H Lester
125 Farmers Federation Inc
126 Kibler W Herbert Dr
127-J Nichols W Ernest
127-W Garrison Benj C
128-J Poarch Giles P
128-M Hamrick Gordon W
129-J Bristol Ida W Mrs
129-M McGalliard Hardie L
130-W Ross Harrison B
131-J Smith Grover R
131-W Walker Tena Miss
132-W Michaels J Jacob
133 Kibler W Herbert Dr
134 Garrison's Feed & Coal Co
135-J Claywell Annie J Mrs
135-W McGinnis Burand L
136 Rutledge Boiler Co
137-J Brown Louella Miss
137-W Kirksey L Herman
138 Clower Joseph B Jr Rev
139-J Corley Thos A
139-W Phillips Frank J
140 Burke Garage Co
142 Taylor John E Dr
143 Michaux Lucy L Mrs
144-J McGalliard Ella K Mrs
144-W Ross Nina C Mrs
145-J Whisenant Wm E
145-W Whisenant W Glenn
146 Chaffee Arthur C
147 Mull & Patton
149-J Kibler Ralph E
149-M Shankle Carl E
150 Carter Chas C
151 Ervin John W Dr
152 Spake Pharmacy
153-J Peoples Dept Store
153-W Hairfield & Hairfield
154-J Cox Xenophon H
154-W Bridgers Lanetta F Miss
155 Denton Eugene C
156-J Wilson Albert S
156-W Riddle Lamont O
157-R Gilbert J R
157-W Bohler Clarence H
158-W Carter James W
159-W Photo Shop The
160 County Sheriff
161 M'ton Ins & Realty Co
162-J Lang Karl G
162-M Cannon J W Gro

164 East Union Tire Ser
165 Surasky Saml
166 International Shoe Co
167 Pitts H P
168-J Avery Lizzie
168-M Avery Daisy M
168-R Mathies Jos G
168-W Avery Saml D
169-J Patton Geo E
169-W Sipe Roscoe P
170 Ingold Arthur M
171-J McVey Wm W
171-W Teague Hal E
172-J Hairfield Edw M
Hairfield Beverly D Dr
172-W Schalk Donald J
173 Spake Yates E
174 Cuthbertson C Roscoe
175 Morganton Grammar School
176-J Burleson Commodore V
176-W Brittain Mamie C Mrs
177-J Shuping Chas L
177-M Lackey Albert H
177-R Andrews Columbus
Woodward Emilie F Miss
177-W Barber Coan G
178 Kirksey & Co
179 Kirksey & Co
180-J Cowan Cecil E
180-W Shirley M Clinton
181-J Superior Petroleum & Fuel Co
Cline Kearnie K
184 Cox M G
185-J Towery Howard B
187 Caldwell Hotel
188-W Greene Studio
189 Anderson Mabel H Mrs
190-J Connelly Chas A
190-W Benfield Emory S
191-J Duckworth Oscar L
191-W Wellons Albert W Rev
192-J Easom Hiram G
192-W Spencer W Howard
193-J Whisnant Mary C Mrs
193-W Harris Ned P
194 Walker's Taxi
195-M N C Sch For The Deaf
195-R N C Sch For The Deaf
196-J Smith Wm H
196-W Williams Thos B
197-J Smith Chas T
197-M Brown Wilson F
198 Cohen Si E
199 Kincaid Larry A
200 Hendrix W Roscoe
201 Walker Herman A
202 Sanders Chevrolet Co
203-J Carson Martin C Rev
203-W Fleming Wm T
204 Hoyle E Plato
205-R Leonhardt Geo W
205-W Bowers Callie E Mrs
206 Berry W Alvin
207-M Webb Martha F Mrs
208 Satterwhite James T
209-J Taylor Bertie Miss
209-W Lane Lawrence
210-J Crouch J Miss
211-J Mimosa Golf Club
211-W Mimosa Golf Club
212 Helms & Lang Clinic
213-J Alpine Mills
213-W Alpine Mills
214-J Hatcher & Berry
215 Erwin Laurence E
216 Helms J Bivins Dr
217-M Mull Geo A
217-R Fowler Wade F
218 Wilson Harry L
219 Starrett John M
220-J Queener Fletcher A
220-W Duckworth Lucy W Mrs
221 Duke Power Co
222 Taylor Susan E Mrs
223 Bristol Clarisa P Mrs
224 Burke County B & L Assn
225 Harbison Wm A
226-M Avery Waighstill H
227-W Katz Saml
228-R Wheeler Mary L Mrs
228-W Baker Chas W
229-W Venon James W Dr
230-J Smith Andrew T
230-M Williams J Arthur
231-J Lacey Edith K Mrs
231-M Donahue Dennis R Dr
232-J Teague John S
232-W Berry Josephine H Mrs
233-J Hensley Effie T Mrs
233-W Harbison Alex L
234-W Parks Clara M Mrs
235-J Dale Mattie F Mrs
235-W Poteat Wm R
236 Patton Nollie M
237-J Blue Ridge Products Co
237-W Coffey Bessie M Mrs
238 Butler J Ed
Burke Transit Co
239 Piedmont Dry Clnrs
240 Kirksey Jas J Dr
241 Duke Power Co
242 County Accountant
243-J Beach Julia D Mrs
243-W Baker Fulcher A
244-J Rader Eugene B
244-W Williams Ernest L
245 Morris Motors Inc
246-J Dale Ulysses S B
246-W Kincaid H Frank
247-R Mundy D McDonald
247-W Whisenant Ransom
248 Western Auto Associate Store
249-J Bush Richard G
249-W Hatcher Howell J
250 County Health Dept
251 Hudson Wm C
252 Hill G Maurice
253 Causby Arthur P
254-J Moore Arlen M
254-W Clark Sterling T
255-J Greene Benj F
255-W Cowan Cecil E
256-J Ross Wm C
256-W Warlick Jesse D
257 Gaston J Henry
258 Ross Radio Shop

260-W Brittain Carl G
261-J Patton Wm R
261-M Patton Joseph F
262 Chaffee Norman L
263-J Kincaid Marvin B
263-W Brandon Bruce B
264 Davis C Vernon
265-J Morrison Chas L
266-J Sims Laura B Mrs
267 Berry Mary R Mrs
268-M Johnson J Henry
268-R Saunders Chas M
269 M'ton High School
270-R Seagle Philo J
270-W Poteat Clifford W
271-J Wall Carl H, gro
271-W Wall Carl H
272-J Battery Ser Sta
272-W Simmons T Ernest
273 Stoney A Burnet
274 Patton Frank C
275 Coffey Ralph D Dr
276-J Rockett Luther T
276-M Denton D Benj
277-J Wall Etta M Mrs
278-R Tate H Wilson
279-W Estes Myrta W Mrs
280 Mullis Motor Co
281 Mullis Motor Co
282 Tate Pattie T Mrs
283 Hamilton Cecil D
284 Vivian's Beauty Salon
285 Book Store The
286-R Davis Harold W
286-W Patton Peter W
287-J Bailey Jas D
287-W Saulman Andrew E
288 Murphy Danl A
289-J Deaton John
289-W McNeely Laura H Mrs
290-J Walton Hal M
290-W Pitts Roy
291-J Turner Bessie K Mrs
291-M Reichert Harold J
292-J Fresh Air Mkt
292-W M'ton Home & Auto Store
293-J Curtis Erwin M
293-W Harbison Ralph J
294 Bowers Frank L
295 Texas Co The
296-J Arney Marshall S
296-W Erwin Marcus
297-R Keller James R
297-W Beach Jas E
298 Anderson Avery C
299 Huffman Mary Louise McC Mrs
300 Howell J Spencer Dr
301-J Felker Ida N Mrs
301-W Russell Claude P
302-J Hall R Clyde
302-M Lewis Kenneth Y
302-R Clontz Thos N
302-W Clarke Julius D
303 Howell J Spencer
304-J Gibbs Wade H
304-W Rader J Knowlan
305 Duckworth Fons
306 Jones Eula M Mrs
307 Giles Ralph J
308 Taylor E H E Dr
309-J Carter Andrew C
309-M Lang Andrew M Dr
310 Causby Arthur P
Causby A P Ready Mixed Concrete Co
311-R Gibbs J Pinkney
311-W Booth Lillian W Mrs
312-J Poteat Jos L
312-W Ward M Martha Mrs
314 N C Sch For The Deaf
315-J Berry Sign Co
315-W Winchester Phil W Dr
316 Kincaid Larry A
Crouch Parson T
317 Hall Willard H
318-J Farr Ethel M Mrs
318-W Maye Jas T
319 Alva Theatre
320-J N C Sch For The Deaf
320-M N C Sch For The Deaf
321 Shuey Harry L
322 Simpson W Price
323 Spake Pharmacy
324 Morganton Hdw Co
325 Keller Robt L
326 Taylor Albert J
327 Shiflet Jasper A
328 Clark of Superior Court
Clerk of County Court
329-J Morris Walter T
329-W Mabe Jacob N
330 Dale Feed & Coal Co
331 Claywell Wm N
332 Eloise Shoppe
333 Clarke Finley T
335 Huffman Robt O
336-J Williams Karey R
336-W Arney Paul A
336-W Ramseur J Max
337-J Ideal Grocery
337-M McKinney Wade H
338 Giles N Yates
339-J Lane Edw B
339-W Willis Francis E
340 Mountain Ice & Coal Co
341-J Walton C Verner
342 Smith Phifer E
343-J Tolson Fred
343-W Jones Arthur E
344-J Clark Geo L
344-W Harris Washington T
345 Burand's
346-J Rainbow Grill
346-W Watts-Ritter & Co
347 Cash Frank B
348 City Electrical Dept
349-R Parks C Benj
349-W Claywell C Roby
350-J Walker Miller B
351 South Mountain Lbr Co
352 Davis Marie B Mrs
353 Huffman Fred L
355-W Faulkner Mildred B Mrs
356-J Wilson G Moran
357 Alston Louis W
358 Ross Fabrics Inc
359-R Littlejohn W Lawrence

359-W Pearson Paul M
360 Moore Herbert M
361-J Causby J Ivey
361-W Kincaid Katherine G Mrs
362-J Fleming Noah
362-W Fleming Oliver W
363 Walker C Ernest
364 Ross Alice J Mrs
365 Morris Chas R
366 Williams Paint & Body Shop
367 Supt City Schools
368 Clodfelter Jos R
369 McCampbell Margaret T Mrs
370-J Puckett Bright S Mrs
370-W Davis Sue F Mrs
371-J Bolick's Grocery
371-M Cheatham J Bethel
371-W Small Ivey E
372 Belk-Broome Co
373-J Sanders Otto F
373-W Alexander Mable L Mrs
374 Billings Gilbert M Dr
375 Police Headquarters
376 Woodbury's
377 U S Post Office
378 Lane W Bonner
379 Butler J Edw
380-J Orders Saml A
380-W Queen Jones C
381 Bristol Myra D Mrs
382 Horton O Lee
383 Ervin Hugh T
384 Globe Store The
385 Kibler Michael B
386 Kirksey Edgar A
387-J Howell Jane Miss
387-M Dellinger Sidney McC
388 Mackorell John C
389-J Patton Elbridge F Mrs
389-W Harris Helen Miss
390-J Pichon Arnold A
390-W Reinhardt Clarence P
391-J Ross Sallie C Mrs
391-M Rigdon Julius E
392-J Wacaster J Roy
392-W Cannon Ella Flow S Mrs
393-W Phillips Wm P
394 Brinkley Allie S Mrs
395-J Mundy Russell M
395-W Ross Woodrow W
396 Hallyburton Hugh
398 Pipkin Ralph W
399 Cornwell Geo F
400 Home Ldry & Dry Clnrs
402-J Beach Fred H
402-W Whisenant C Elam
403 Tuxford Burton R
404-J Moran E Ruthven
404-W Logan Robt M L
405-R Sigmon Preston
405-W Medlock Mary G Mrs
406 Boncilla Beauty Shop
407-W Trotter Geo R
408 M'ton Full Fashioned Hos Co
409 M'ton Full Fashioned Hos Co
410 Hartman Wm D
411-R Fisher Guy A
411-W Godfrey Fannie Q Mrs
413 Adams Grady W
414 Henritzy Geo J
415-J Jahn Grace P Mrs
415-W Walker Carrie H Mrs
416-J Morris John R
416-W Rader Ine E
417-J Keller A Bluford
417-W Teter Pearl F Miss
418 Harbison Philo
419-J Annis Geo G
419-W Craver Walter C
420-J Stamey Nelson W
420-W Warlick Woodrow W
421 County Board of Education
422 Bailey Beulah E Miss
423-J Scott J Edw
423-M Morrison John H
424 Horton O Lee
425 Davis Wm I
426-J Pitts Ralph S
426-W Golloway Hope McA Mrs
427-W Riddle J Bennett Jr
Insurance Service Co
428 Bowers Tux Mtr Co
Morganton Grading Co
429-M Wheeler Donald C
429-R Ford R Coy
430 Concord Presbytery
431 Berry Russell L
432 Sterling Cab s
433 Burke Brokerage Co
434-J Shuford Ernest P
434-W Berry Wm T
435-J Beck Liston C
435-M Jaynes Caleb W
436 County Jail
437 DeVere P N & H A Drs
438-J Winchester Jack C
438-W Turner Lloyd W
439 Webb Oliver T
440 Broadway Dry Clnrs
441-J Penland Wm F
442 Dale Feed & Coal Co
443 Giles Ned B
444 Whitley Ervin O
445-M Scott Dysart M
445-R Mabe John G
446-R Bowman Earl M
446-W Hern Florence L Mrs
447-R Harrill Eugene T
447-W Whisenant Roy J
448 First Baptist Church
449 M'ton Print Shop
450 Osborne J Scott
451-R Bigham Hugh E
451-W Smith Felix S
452 Wynkoop Lois W Mrs
453 Coffey Ralph D Dr
Falls Ralph L Dr
Diercks Clinton C Dr
Brickey-Wood Dental Lab
454-J Lane Russell E
454-W Lane Louie J
455-J Walker Gilbert A
455-M Hart Jas W
456-J Hennessee W Carl
456-W Hogan Pleas W
457-W Burns Jas F
458-J Branch W Hamilton
458-W Mosley Ruth E Miss

460 B&R Mtr Co
461 Huffman F F Mills
462 Huffman F F Mills
463-J Crow Howard E
463-W Mode Ottie B Mrs
464-J Walker Jane C Mrs
464-W Turner Jack D
465 Walker R D
466-J Harris Wm M
466-W Harris Wm M
467 Hoyle E Graham
468 Branch B Jason
469-J Elmore Crayton L
469-W Puett Willie C Mrs
470-J Clarke Phifer G
470-W Crawford McRae Rev
471-J Morganton-Burke Library
471-W Edwards Ellis L Dr
472 Bennett's Beauty Shop
473 Phillips Wm W
474 Franklin T Earl
475-J Anderson Wm P
475-W Braswell R Clayton
476-J Black John E
476-W Harrison Fred L
477 Frye Murphy E
478 Becton Henry D
479 Edwards Ralph L
480 Spencer Motie B Mrs
481 Randolph E Oscar
482 Leavell Chas G Rev
483-J Brittain Ned M
483-W Mauney Sallie H Miss
484-J Connelly Owen S
484-W Bigham Robt W
485 Arnett Horace B
486 Van Noppen Donnell
487-J Hallman Florence H Mrs
487-W Walker Medie C
488-J Hastings Emerson Y
488-W Williams Frank
489-J Cook Mary C Mrs
489-W Mode Hattie S Mrs
490 Tate Chas Gordon
491-R Swenson Frank R
492 Alexander Edgar D
493 State Employment Ser
State Unemployment Compn Comn
494-J Franklin Doyal T
494-W Head Foster C
495-R Avery Elizabeth B Miss
495-W Carswell Manley L
496 Huffman Fred L
497 Campbell Marvin C
498 Davis Finley W
499-W Marrow Lula L Mrs
500 Modern Finance Corp
501-J Duckworth Carl L
501-W Dickens Alvin J
502-J Brittain J Robt
502-W Berry Winfred
503 M'ton Curb Mkt
504 Caldwell Paul W
505 Pitts Otis H
506 Smith C Lannie
507 Hern Edw S
508-J Whiteley Iley C
508-W Hunnicutt L Alston
509-J Calvary Lutheran Church
509-W Norton Nelson L
510-J Greene Benj F
510-F McAfee Percy T
511 City Cab Co
512 Bridges Body Repair
513-W Bowers Judson F
514 Woodbury Luke
515 Ervin Saml J Jr
516 Wilson T Henry
517-J Poteat Frank E
517-M Strother Joffre W
518-R Carpenter Jos F
518-W Allen Wm D
519-J Cowan Gertrude I Miss
519-M Peck Orton A
520-J N C State Prison Camp
521 Coffey Dorothy H Mrs
522 County Public Welfare Dept
523 Chamber of Commerce
524-J Estes Harry W
524-W Mull Fred C
525-J Wilds Alice W Miss
525-W Caudill Frank F
526-J McNeilly Wm R
526-W Singleton Lucius R
527-J Winchester Phil W Dr
527-W McCombs Wm L
528-J Walker Albert G
529-J Epley Jake L
529-W McCombs James H
530-J Noggle Annie G Mrs
530-M Barkley Wm H
531 Hord & Long Esso Ser
532-J Darden Geo L
532-M Adler Moses L
533-R Duckworth Ralph R
533-W Grady Roy C
534-R Wilson Harry L Jr
534-W Anderson James R Jr
535-J Connelly Beulah C Mrs
535-W Clarke Corinna L Mrs
536-R Wells J Maurice
536-W Hyman Waverly S
537-W Sparks Wm A
538 First Presby Ch
539 Anthony's Garage
540 Hull Furn Co
541-R Towery Alice P Mrs
542-J Ward Chas L
542-W England C Wilson
543-R McFall Taft H
544 Stoney Ins Agency
545-J Goins Adam E
545-M Withrow Frank W
546-J Singleton Alfred J
546-W Harbison Wilson A
547-J Holt J Farley
548 Burke Radio Co
549 Rich H P Milling Co
550-J Amos Louie McD
550-W Lambert Otis P
551-R Small Ivey E
551-W S & C Grocery
552 Lyday Wm A
553 Carolina 5, 10 & 25 Cent Store
554-J Putnam B Ralph
554-W Cline Francis H

555 Benfield's Gro
556 Jeter Nannie F Mrs
557-J Browne Wm T
557-W Beach Hassel
558 Art Flower Shop
Thomas Music Shop
559-J Roberts Jesse B
559-M Curtis G Henry
560-W Holder Augusta A Mrs
561-J McMahon Ser & Gro
561-W Alexander Paul
562-J Carswell Ernest C
563-J Queen Sallie G Mrs
563-M Fleming H Saml
563-R Sprinkle Wesley B Rev
563-W Jaquins Ned O
564-J Leslie Wm A
564-W Long Dwight H
565-W Garrison Lindsay J
566-J Koster Henry H
567 Phillips Drug Co
568-J Lowman Ida D Mrs
568-W DeVinney Lena E Mrs
569-R McAfee Percy T
569-W Whisnant Geo A
571-W Canipe Walter D
573-J Berry Herbert R
573-M Tolbert Harold B
573-R Slayton Rupert C
573-W Whetstine G Bennett
576 Grace Hospital
580-J Durhan David B
580-M Tolbert Chas B
581-J Haynes Carme R
581-W Houk Wm E
582-J Benfield Hal E
582-W Bristol Robt L
583 VanDyke Romey R
584-M Childers Jay C
585-J Pless Russell
585-M Jones Ezra B Rev
586 Mimosa Ins Agency
587-J Cuthbertson Isaac O
587-W Harris W Edgar
588 Jefferson Stand Life Ins Co
590 Harbison Wm A Jr
591 Merchants Assn
593-J Boggs Harry A
593-W Melton Basil K
594-J Curry W Cleo
594-M Clark Manley O
595-J Wilson Andrew W
595-W Clare Betty Miss
596 Blue Bird Taxis
597 McGuirk Robt C
598-J Golightly Wm A
598-W Hicks Clyde L
599 Walton Hal M
600 Estes
601-J Smith Donald W
601-M Keller James M
603 Williams A D
605-R Steele W Raymond
606 Hairfield Beverly D Dr
607 Brown Claude B
608 Nichols Thos R Dr
609 Nichols Thos R Dr
610-R Hall John L
610-W Newton F Miller
611-J Whisenant John C
611-M Thorpe Turner M
611-R Jones John P
Thompson Jack
611-W Ford Carl L
612 Whiteway Ser Sta
Whiteway Mtr Co
613 Alpine Mills
614-R Earley J Lemuel
614-W Hoyle Edwin S
615-J Oxford M Dewey
615-W Seals Eugene H
616-J Mull Harold J
616-W Mull Harold J
617-J White Wm
617-W Clarke Roy F
618 Burke Ser Sta
619 U S Int Rev Ser
620 Huffman Roy C
621-R Wiltshire John L
621-W Greene Walter L
622 Wells & Seals Mtr Ser
623-J Bowman A S
623-M Tune H Clifton
624-J Rhyne Paul L
624-W Smith James L
625-J Anderson Jos I
625-W Parks Thos E
626-J Bristol Benedict Jr
626-M Thompson Ralph C
627-J Wilson S Eziekiel
627-W McConnaughey Laura Miss
628 Bowers Joy C Miss
630 Arney Wm C Dr
631-J Austin Herbert W
631-W Wyatt Effie H F Mrs
632-J Dale Douglas H
632-M McCarter Oscar G
633 Walton's Taxi
634-J White Brightie E
634-M Moore W Stanley
635-J Fleming R Carl
635-W Hoyle Annie B Miss
636 U S Soil Conservation Ser
637-J Clontz Annie H Mrs
637-W Hoyle Chas W
638 Michaux J Avery
639 Dixie Home Stores
640 Fowler R D Mtr Lines
641-W Mitchell Jesse D
642-J Hudson Durham L
642-M Taylor Rhoney R
643-J Howard Hattie P Miss
643-W Paisley Robt L
644 Whitener J Wilford
645-M Connelly Robt L
645-R Deal Ray E
646 Hawes John R B
647-J Rhodes Mae R Mrs
647-W Williams W Paul
648-J North Morganton Grocery
648-W Puett Lloyd W
649-J N C Sch For The Deaf
649-W N C Sch For The Deaf
650-R N C Sch For The Deaf
650-W N C Sch For The Deaf
651 Sinclair Ser Sta
652-W Caraway Kenneth W
653 City Ser Sta

654 Patton Ada S Mrs
655 Morganton Food Store
Hendrix Market
656 Morganton Food Store
Hendrix Market
657 Larkins Inc
658-J Spainhour May B Mrs
658-W Ross Henry A
659-J Justice Emilious A
659-W Smith Jeremiah A
660 Rhyne Henry
661-J Hord Willard A
661-M Duckworth James M
662 McKnight Chas W
663 Burke Flour & Feed Store
664 Burkemont Hotel
665 Burkemont Hotel
666 Orders Furn Co
667 Kester-Stone Furn Co
668 Mimosa Beauty Shoppe
669-J Crowell J Kenneth
669-W Clark John W
670-J Thompson Nellis A
670-W Lippard Albert W Rev
671-J Battle Fred K
671-M Miller T Chas
672 Hamer Alfred W Dr
673 Hamer Alfred W Dr
674 Boggs & Myers
676 Mimosa Soda Shop
676 Mimosa Theatre
677 Greene Beauty Shoppe
678 City Barber Shop
679-R McCall Wm A
679-W Piercy Fred T
680 State Hospital
684-J Houston Carl W
686 Pitts Philip H
687 Oehlbeck Luther W
688-J Wilson Claude S
688-W Cannon Sidney C
689-J Whisenant Lilly J Mrs
689-W Whisenant Della R Mrs
690 Oliver Hill High School
691-J Fleming W Carl
691-W Browning Devaude M
692-R Winkler Max K
692-W Murphy Walter A
693-J Williams Sidney A
693-M Curtis Harry L
694-J Burkemont Hotel
694-W Burkemont Beauty Salon
695 Starrett Randall M
696 Firestone Home & Auto Sup
697-J Cowan Fannie
697-W Freda's Beauty Shop
698-R Alwran Emory T
698-W Bennett Leland I
700-R Bush Francis M
700-W Bost Roby L
701-J Rader Sallie Miss
701-W Down Towner The
702-J Mull Gladys L Mrs
702-W Lingerfelt James H
703-J Murphy Clemmy G
703-M Singleton Wm T
704-J Gibbs Wade S
704-W Steib Floyd F
705-M Patton Wm H Jr Dr
706-J Presnell Robt G
706-W Johnson Robt D
707-J M'ton Cabinet Co
707-W McLean Murphy B
708-J Stroupe Frank D
708-M Houck Edw J
709 Lenz Robt L Jr
710-J Hurt Jasper A
711-J Penland Fred H
711-W Moses Isaac A
712 Burke Auto Supply Co
713-J Clarke Geo D
713-W Jones & Mull Furn Co
714-J Snow Mattie Miss
714-W Orders Carl E
715-R Hardin Nancy W Mrs
715-W Fox Paul E
716 Mimosatel Tourist Court
717-J Cowan Hunter
717-W Warner Thos A
718 Starrett R M Elec Co
719 American Red Cross
720 Stanley's Jewelers
721-J Reep W Dallas
722 Gardner Joseph E
723-J Abernethy Edgar L
723-W Hyder Alvin H
724-J Perkins Daisy
724-W Davis Salters B Jr
725 Sterling Tire & Recapping Co
726 Pons John A
727-J Duckworth Ernest M
728 Sears, Roebuck and Co
729-J Bledsoe Raymond P
729-W Crouch Parson T
730 Nelson Fletcher Rev
731-J Cox Paul A
731-W Maxwell Albert H
732 Lockaby J S & Co
733 Lockaby Jesse S
734-J Harrell Carey C
734-M McFadden Benj C
735-R Happoldt J Atwood
735-W Rink Alex L
736 Hamilton Wm S
737 Burke-McDowell
Electric Membership Corp
738-J Puett Edison L
738-W Keller Granville A
739 Rollins Overman Z Dr
740-J Alexander Robt V
740-W Logan Edley A
741 Mimosa Gulf Ser
742 Abernathy Geo W
743-J Lingafelt Hinkel M
743-W Watson Blake F
744 Roper Jas J
746 Overton Richard N
747-J Crisp Jos B
747-W Brittain Jerome M
748-M Smith Chas L
749-J Whitley Ralph P
749-W Bowers Tux D
750-J Propst Kathleen Miss
750-M Poteat Chas G
751-W Mull J Alex
752 College Mtrs
754-J Pless Willard J
754-W Conley Lloyd C

755 Snipes Motor Co
756 DeVere Princhas N
758-J Walker Thos H
759-J Ward Wm L
759-M Claywell Robt B
760 Victory Market
Victory Market Meat Dept
761-J Poteat Roy L
761-W Ross Chas M
762-J Erwin Mamie G Mrs
762-W Shirley Ted
763-J Thompson Elgie L
763-M Hallyburton Thos D
764-J Ivester Lloyd A
764-W Denton Grover C
765 Berry Wm T
766-J Cooper Mary C Mrs
766-W Smith M Decater
768-J Betty Lou Shop
769-J Brinkley J M H
769-R Five O'Clock Club
770-J Berry Mary L Mrs
770-W Scott Gorman L
771-J Cannon Ola M Miss
772 Fox Chas A
773-J Murphy Ralph M
773-W Alexander Lemuel H
774-J Proctor Pattie
774-W Williams Clifton
775-J Williams John P
776-R Pittman Hayden
776-W Arney G Phifer
777 Small's Flowers
778 Dahne Henry W
779 Imperial Life Ins Co
780 Winters Harold A
781 Mullis Martha A Mrs
Mullis J H
782-J Whisnant W Howard
782-W Roland Jas W
783 Claywell Laura Miss
784-J Fox Doris A Mrs
784-W Garrison Raymond M
785-M Parsons John L
785-R Mildred's Beauty Shop
786-J Ballengee Kate C Mrs
786-W Wilson Helen Miss
787 Franklin Rita P Mrs
788-J O'Neill Fred N
788-W Arnold Jos A
790 Flowers Co The
791 Flowers Co The
792-R Styers Sanford C
792-W Rader David W
793-J Cagle Fred C
793-W Myrick James W
794-J Morris Ernest H
794-W Coffey Homer D
795-J Leonhardt Carl H
795-W Hahn Lucy H Mrs
796-M Busic Gidd W
796-R Fisher John W
797-J Williams Ambrose C
797-W Franklin Wm D
798 Cox L D T
799-R Kirksey Wm A Dr
799-W Jones Judd P
800 Union Bus Terminal
803-J Claywell Jack A
803-M Burnette Geo
804 Farm Ser Tractor & Implt Co
805-J Cook J C
806-W Beck Helen Miss
807 Grace Episcopal Church
Parish House
808-R Murray Ernest L
808-W Wall & Dale Lbr Co
809-W Abee Danl
811-J Keaton Fred G
811-M Moses Mack H
811-R Brown W Tilton
811-W Jaynes L Oval
812-J Lane Benj M
812-M Michaux John C
812-R Lane Benj M Jr
812-W Duncan Wm J
813-J Small I Hunter
813-R Carswell Raymond P
814 Leslie's Shoe Store
815-J McFall Coy V
815-W Kincaid Wm L
816-J Rockett W Clyde
816-R Cooke Julius P
816-W Dale Adelia W Mrs
817-J Fisher's Gro
817-W Whisenant Macon G
818 Southland Distributors
819-J Booth Wm H
819-W Farr Forest C
820-J Goode T V Mrs
820-W Rose Margaret B Mrs
821 Morganton Industrial Bank
822-M Puckett Albert L
822-R Dale Della S Mrs
822-W Littlejohn Clarence A
823 Sigmon Ray A
824-J Harbison Wm
825-J Settlemyer Clarence H
826 DuBruyne & Mosley Esso Ser
827-J Lane Fritz A
827-W Scott Morris S
829 Sou Lunch
830 Crescent Flower Shop
831-J Union Barber Shop
831-W Reid's Jewelers
833 Mayfair Beauty Salon
834-W Sain B Augustus
835-J Largent Laura
835-M Lattimore Annie
835-W Lytle Mary
836 City Water Dept
837-R Carolina Green's Fuel Gas Co
837-W Queen City Ser Sta
Union Bus Sta Cabs
838-W Kincaid W Howard
839 Cross Roads The
840 Breeden Poultry & Eggs
841 Breeden Poultry & Eggs
842-J Branch Lloyd G
842-W Causby Forrest B
843-J Hunter Edw P
843-M Secrest Arles M
843-R Griffin Fred S
843-W Reichard Finley A
844 Nite Furn Co
845-J Moore Jas W

845-W Acme Homes Metal Wks
847 Burns Motors
848 Beach Mfg Co
849 Bailey's Esso Ser
850-J Irvin Saml J
850-W Durante Spencer E
851-J Scruggs John S
851-W Seagle John W
852-W Setzer Walter F
853 Lingerfelt Ser Sta
854-J Leibovitz Saml
854-W Bishop Kathleen M Mrs
855 Drexel Furn Co
856 Drexel Furn Co
857 Drexel Furn Co
858 Connelly Jas A
859-J McNeely Jacob P
859-W Lybrand Prue H
860-M Daye's Ser Sta
860-R Beach Allie W Mrs
861-J Poteat John C
861-W Duncan Wm A
862 M'ton Sheet Metal Co
863-J Williams Rosa B
863-W Hendrix J Turner
864-J Spencer C Lewis
864-M Swingle Wm D
865-J Clontz Vester H
865-M Puett James A
865-R Storey J Grayson
865-W Setzer W Lawrence
866-J Johnson Essie B Miss
866-M Braswell J Clyde
867-M Settlemyer Thos L
867-R Hallyburton Edw W
868-W Lowman Carl M
869-J Boger Ray B
869-M Teague Saml F Jr
870-J Mull Goodson
870-W Dukes W Ray
871-J Branch Saml W
871-W Depot Lunch
872 Clarke's Grocery
873-J Deaton Sophronia D Mrs
873-W Abshire Alfred G
874-W Lindsay Walter E
875-W Williams Carl L
876-J Mull Carol M
876-M Powell Frank
877 M'ton Cafe & Grill
878 Lynam Michael J
879 Shuping Alex L
881 Burke Transit Co
882 County Tax Collr
883-J Ward Max G
883-W Parham R Arnold
884-J Copeland Millard C
884-M Lineberger R Max
885-J Riddle Harry L Jr
885-W Bridges Geo S
886 White Adelaide E Mrs
887 Wallace Richard C
888 Small Clyde E
889 Poteat Chas G
890 Patton Robt L
891 Rudicil Wm M
892-R Buckley Joseph F
892-W Hairfield James H
893-J Queen R Patton
893-W Shull Joseph B
894 State Revenue Dept
895 Katz Dept Store
896 Grace Hospital
897-J Wilson Walter E
897-M Keaton Chas J
898-J Beach John W
898-W Hudson Mildred E Miss
899 County Register of Deeds
901 Sterling Motors Inc
902 West Union Ser Sta
903-J Braddock Roy L
903-M Conley Thurman M
903-R Kendrick John V Jr
903-W Earley Hollis G
904-J McNeely Robt F
904-M Hatem Paul J
904-R Watkins Mamie C Mrs
904-W Allman Steven
906 Clark Lem E
907 Burkemont Furn & Appl Co
908 Morganton Weaving Co
909 Harris J McGruder
912-J Larkin Geo W Rev
912-W Jones Nebraska V Rev
914-J Pitts Noah O Jr
914-W Epley Troy D
915-J Mull F Garland
915-W Crockett James
916-W Williams Clarence C
917 Children's Shop The
919 Burke Times The
921-R Anthony Aubrey C
921-W Ramsey T Max
922-R Whetstine Adolph L
923-W Beck H Luther
930-J Anderson Carl D
930-W Butler Robt S
931-J M'ton Welding & Mach Co
931-W Braswell Ted G
932 Keeter Moyer F
933-J Seagle Vonsie A
933-W Abee Thornwell N
934-J Pharr Florine Mrs
935 Burke Garage Co
937-J Hogan John H
937-W McCall Distbg Co
938-J Hamilton Joseph B
938-W Johnson Irene
939-R Coley Cline W
939-W Gallion's Radiator Shop
Gallion John D
941 Franklin T Earl
943 Brunson E Miller
944-J Smith Phifer A
944-W Jaynes Eugene H
946 Rutledge Boiler Co
947 Paisley Robt L Dr
948-J Poteat Sadie Miss
948-W Poteat Ruby Miss
949-J Falls Ralph L Dr
949-W Hall Marshall L
950 Drexel Furn Co
951 Drexel Furn Co
952 Drexel Furn Co
953 Drexel Furn Co
954-J Beach Wm G
954-M Bounous Helen C Mrs
954-R Patton Jas W

954-W Ginwright Lawrence A
955-M Teaney Carlton L
956-J Ramsey Carl T
956-M Smith Manley B
958 Patton W R Co
959 Dale E P Constn Co
960-J Hoke Pinkney A
960-W Diercks Clinton C Dr
961-J Query Jas S
963-J Waters Ulysses C
963-M Holloway Frank
963-W O'Neil Osno
981 Stephens Wade T
986-J Walker Yates W
986-M Williams Arthur C
986-R Bingham Donald E
988-J Williams Hartsell L
988-M Grady Cam T
988-R Cannon Luther C
988-W Harris J Frank
989-J Lennon Ellery A
989-W Hewitt Manuel L
990-J Anderson Henry H
990-W Salsbury Sherrod
991 City Billiard Parlor
992-J Clarke Ralphe E
992-W Sparks Luther D
993-J Beach Olen F
993-W Kincaid Harvey E
994-J Poteet Max M
994-W Peeler David R
995 City Prod & Coal
996-R Massie Orlando H
997-J Suddreth John K
997-W Propst Jos C
998 Phifer Edw W Dr
1001-J Thomas Benj F Dr
1001-W Trotter & Spainhour
1020-J Sipe's Garage & Grocery
1020-W Mayme's Beauty Shop
1021 Air Exchange Weekly
1023 First Natl Bank
1024 Duff Looms Inc
1026-W Bower Fredk A Rev
1027-J Standard Sheet Metal Co
1027-W Health Bowling Center
1028-J Page Julius S
1029-J Hairfield Edw M Jr
1029-W Williams Benj W
1030 Dixie Cabs
1032-J Haynes Sipp M
1033-R Crowder Wm
1033-W Tate Clyde
1034-M Caldwell Carrie
1034-W Johnson Harry O
1035-J McClain Sylvester
1035-M Forney Robt L
1035-R Avery Dan
1038-W Causby C Eugene
1040-J Clark C Newcart
1040-M Wilson Winston W
1040-R Kirksey Herman L Jr
1040-W Widenhouse W P
1042-M Queen Edw A
1042-W Williams James M
1043-J Yarbro Chas R
1043-W Mode Thos
1044-J Kessler Robt K
1044-M Caldwell Robt M
1044-R Scott Lillie Mrs
1044-W Connelly Elliott C
1045-W Howard Jack M
1046 Mary-Lyn Shop
1047-M Riverside Airpark
1047-R Abernethy R W & Co
1048-J Dollar Riley C
948-W Poteate Ruby Miss
1049-J Goodman M A Lbr Co
1049-W Goodman Millard A
1050-J Notion Shop The
1051-J Whisnant Perry M
1051-W Hicks L Marion
1052 Riddle Harry L Jr
1053 Burke Auto Supply Co
1054-J Mace Florence W Mrs
1054-M Smith Sallie S Mrs
1054-R Browning Mack D
1054-W Haskins Minnie M Mrs
1055-J Lane Robt E
1056-J Stevenson John P
1056-M Smith J Taylor
1056-R Taylor Jas
1056-W Hogan Eugene S
1057-J Watts D Mills
1057-W Kiddy T Roy
1060 Phifer Edw W Jr Dr
1061 Blythe Bros Co
1062 Sanders Chevrolet Co
1063-J Littlejohn Franie S Mrs
1063-W Littlejohn Raymond B
1064-J Byrd Clyde W
1064-W Carter R Henry
1065-J Johnson Kurl
1067-J Whisenant C Edw
1067-W Dale Thurman R
1068-J Smith Minnie E Miss
1068-M Scott Philmore
1068-R Carson Wilford M
1069-J Houpe Ernest
1069-M Ledford E Leroy
1069-R Branch Albert
1069-W Rader Della A Mrs
1070-J McGimpsey Carl E
1070-M Talbert Ray E
1070-R Dobson W Fletcher
1070-W Talbert J Frank
1071-J Stewart H R & Co
Ramseur Hubert D
1071-W Roberts John H
1072-J Hamilton Margaret
1072-M Hutchins David C
1072-W Pritchard Josephine Mrs
1073-J Cloer R Clay
1073-M Kendrick J Vance
1073-W Dale Gertrude M Mrs
1074-J Evans Danl
1074-W Lewis Jas
1075-J Butler Ray W Mrs
1075-M Barlow Roy R
1075-R Baker Earl T
1075-W Duckworth Robt W
1076-J Kingsley Mary Jane H Mrs
1076-W Hoopers Jas P
1077-J Browning Chas W
1077-M Clontz John H
1077-W McGimsey Carl H
1078-R Davis A Sherrill
1078-W Lowdermilk Alvin M

1079-J Phillips H Kenneth
1079-M Smith Earl H
1079-R Shepherd Robt J
1079-W Bridges Thos M
1080 Henredon Furn Industries
1081 Henredon Furn Industries
1082-J Stroupe Wm J
1082-M Duckworth Richd W
1082-W McGimsey J Burke
1083-J Erwin Hamilton Jr
1083-W Wiliams Chas W
1084-J Mull Bernard B
1084-W Powell Isaac A
1085-J McCracken Richd
1085-W Pearson Robt A
1086 Lindholm Arthur W
1087-J Hitt Wayne W
1087-M Flowler Otho H
1087-R Freeman C Henry
1087-W Brown Burgin P
1089 U S Veterans Admn
1090 First National Bank
1093-J Queen J Gordon
1093-W Taylor Donald
1094-R Giles Carl P
1094-W McGhinnis Lester H
1095 Parkway Ldry & Dry Clng Co
1096-W Phillips Phifer W
1100 WMNC
1154-J McGimsey Edw C
1155-M East City Machine Shop
1166 Hairfield Beverly D Dr
1180-J Justice John H
1181-J King Wiley I
1181-M Merck Calvin E
1181-W Propst Clyde H
1182-J Walker Glenn H
1183-J Smith Horace T
1183-M Harding Norris B
1183-W Hoyle Wm K
2203 Mull Bro
2102 Fox Katie C Mrs
2412 Avery's Dairy
3322 Oxford John T
3402 Yount C L
3404 Caraway W H
4018 Harbison Philo
9000 Sou Bell T & T Co
9020 Sou Bell T & T Co
9082 Harbison Earl S
9084 Noggle Jesse M
9085 Beach Jas W
9124 Broadway Cafe
9125 East Friendly Cafe
9127 Alva Ser Sta
9129 Rink Alex L
9164 Burkemont Hotel
9167 Dave's Cafe
9174 Broadway Cafe
9177 Mimosa Ice Cream Shoppe
9178 Clyde's Place
9180 Victory Lunch

FROM 30 to 50 PER CENT

Of the Information in the DIRECTORY of a city or town changes each year. Did you know this? For this reason is it not money saved to have the latest information handy? The only way to do it is to have the

LATEST CITY DIRECTORY

MILLER'S
Morganton, North Carolina
City Directory

VOL. IV 1948-1949 VOL. IV

ABBREVIATIONS

acct ..... accountant
agt ..... agent
apts ..... apartments
archt ..... architect
Assn ..... Association
asst ..... assistant
aud ..... auditor
av ..... avenue
bkpr ..... bookkeeper
bldr ..... builder
blksmith ..... blacksmith
Blvd ..... Boulevard
brklyr ..... bricklayer
carp ..... carpenter
clk ..... clerk
clnr ..... cleaner
collr ..... collector
cash ..... cashier
Ct ..... Court
dep ..... deputy
dept ..... department
drftsmn ..... draftsman
drsmkr ..... dressmaker
E ..... East
electn ..... electrician
emp ..... employed
eng ..... engineer
engr ..... engraver
est ..... estate
exp ..... express
formn ..... foreman
frt ..... freight
h ..... house
hlpr ..... helper
ins ..... insurance
inspr ..... inspector
jwlr ..... jeweler
La ..... Lane
lab ..... laborer
lbr ..... lumber
ldry ..... laundry
lndrs ..... laundress
mach ..... machinist
mgr ..... manager
mkr ..... maker
mldr ..... moulder
mnsgr ..... messenger
N ..... North
NE ..... Northeast
opp ..... opposite
opr ..... operator
phys ..... physician
pk ..... park
plmbr ..... plumber
plstr ..... plasterer
pntr ..... painter
PO ..... Postoffice
pres ..... president
prntr ..... printer
r ..... residence
R ..... Road
RD ..... Rural Delivery
real est ..... real estate
rep ..... representative
ret ..... retail
rpr ..... repairer
Ry ..... Railroad
sch ..... school
S ..... South
SE ..... Southeast
sec ..... secretary
slsmn ..... salesman
slswn ..... saleswoman
solr ..... solicitor
sten ..... stenographer
supt ..... superintendent
Tel ..... telephone
Ter ..... Terrace
tchr ..... teacher
trav ..... traveling
treas ..... treasurer
uphol ..... upholsterer
vet ..... veterinary
v-pres ..... vice-president
W ..... West
whol ..... wholesale
wid ..... widow
wks ..... works
wtchmn ..... watchman
ydmn ..... yardman

A
BURKE GARAGE CO.
Sales Ford Service
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

A & P Food Stores, Ray E Deal mgr, 118 N Sterling
Abee Barbara M (wid Jones F) h 300 Randolph
Abee Brady (Coleen) emp Alpine Mills, h 646 Church
Abee Danl (Mary Lou C) h 109 Abee
Abee Dewey L (Ruth L) USA, r 210 Summit
Abee Emma Mrs, emp Alpine Mills, h 118 Alpine
Abee J Earl (Evelyn A) slsmn Home Ldry, h 109 Southview
Abee Jack C (Ruth G) apprn City Electl Dept, h 105 Abee
Abee Jeffery (Betty Jean M) furn wkr, r 109 Abee
Abee Jones E (Florence) hos wkr, r 411 E Meeting
Abee Margaret H Mrs, clk M'ton F F Hos Co, h 112-C Oak

MIMOSA INSURANCE AGENCY
"Insure and Save The Mimosa Way"
Fire - Auto - Hospital Expense - Compensation - General Insurance
Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

Abee Maxine Miss, emp Alpine Mills, r 118 Alpine
Abee Robt V, student, r 300 Randolph
Abee Thornwell N (Ollie S) mech Burke Garage Co, h 714 S Sterling
Abernathy Geo W (Frances D) supt N C State Prison Camp, h 117 Greenbriar
*Abernathy Mary, opr Mavme's Beauty Shop, r Drexel, N C
Abernethy Abattoir, Earl S Branch mgr, (rear) 438 (238) Bouchelle
Abernethy Eck Mrs, society editor News-Herald, r 201 Avery Av
Abernethy Edgar L (Elizabeth McD) h 201 Avery Av
Abernethy Lessie P Mrs, bkpr Good Will Dairies, r 403 Alexander Av
Abernethy R W & Co Inc, Rea W Abernethy pres, grading contrs, Asheville Rd
Abernethy Rea W (Katherine W) pres R W Abernethy & Co, r Asheville, N C
Absher Alvin T (Lillie M) framer Alpine Mills, h 221 (29) Alpine
Absher J Vernon, emp Alpine Mills, r 221 (29) Alpine
Absher Thos W, tex wkr, r 221 (29) Alpine
Absher Wm, tex wkr, r 502 S Green
Absher Wm C, emp Table Rock Furn Co, r 221 (29) Alpine
Abshire Alfred G (Carrie S) cost acct M'ton Furn Co, h 207 White
Abshire Carrie S Mrs, mgr Mimosa Soda Shop, r 207 White
Abshire Gerald A, timekpr M'ton Furn Co, r 207 White
Acme Homes Metal Works Inc, Wm A Duncan pres-treas, Wm J Duncan v-pres-sec, 621 E Meeting
Adams Chas G, student, r 102 Pearl
Adams DeWitt T (Lillie B) furn wkr, r 102 Pearl
Adams Grady W (Beatrice H) supt M'ton Furn Co, h 412 Lenoir
*Adams Jesse B, student, r 200 White
Adams Lillian Miss, student, r 412 Lenoir
Adams Lissie R (wid Bayard H) r Shady Rest
*Adams Naomi, tchr, r 200 White
Adams Rayford K, phys State Hosp, r same
Adkins Taskir D (Lou) formn Drexel Furn Co, r Lenoir, N C
Adkins Winfred S (Jewel H) USN, r 206 Summit
Adler Moses L (Ruth R) (Betty Lou Shop) h 207 N Anderson
Air Exchange Weekly (John L Randolph, Aldine Patton) 205½ N Sterling
Albright Cletus (Callie A) sub formn Drexel Furn Co, r Valdese, N C
Alexander Edgar D (Nancy P) sec-treas Table Rock Furn Co, h 312 W Union
Alexander Iva E Mrs, tchr NCFD, r 405 N Green

STANLEY'S JEWELERS
"Honest Values — Convenient Terms"
110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK
Dependable Banking For Burke County Since 1897
101 W. UNION ST. • MEMBER FDIC • PHONE 1090

Alexander Jas D, student, r 401 Alexander Av
Alexander Lemuel H (Addie B) mech Bridges Body Repair, h 908 E Union
Alexander Mable L (wid Jas V) h 401 Alexander Av
Alexander Marcus A, emp City St Dept, h 400 Alexander Av
Alexander Mary C Miss, bkpr M'ton & Lenoir Airport, r 302 S King
Alexander Paul (Ernestine S) emp M'ton F F Hos Co, h E Union Extd
Alexander Robt T (Florence) driver Mimosa Cabs, r Asheville Rd
Alexander Robt V (Eliza W) h 835 Shelby Rd
Alexander T Merton (Dona B) h Old Asheville Rd
Alexander Waldo E, emp Garrou Knit Mills, r 908 E Union
Allen Clara W Mrs, ofc sec Dr Alfred W Hamer, r Ervin Rd
Allen Mary D Miss, student, r Burkemont Hotel
ALLEN WM D (Clard W) Mgr Cornwell Drug Co, h Ervin Rd, Tel 518-W
Allman Burley M (Fannie B) emp Drexel Furn Co, h 210 (110) E McDowell
Allman Chas, furn wkr, r 301 S Green
Allman Clyde J (Fleta S) furn wkr, h 106 Cascade
Allman Della F Mrs, emp Alpine Mills, h Table Rock Rd
Allman Geneva Miss, r Table Rock Rd
Allman Jos A (Allman's Transfer) h 309 Bouchelle
Allman Leonard, batterymn Mullis Mtr Co, r RD4
Allman Lillie G Mrs, emp Home Ldry, r RD2
Allman Maggie C Mrs, furn wkr, h 201 Herron
Allman Malcolm B, emp Ross Fabrics, r 210 (110) E McDowell
Allman Mark T (Helen W) taxi driver, h 205 Cascade
Allman Martha E Miss, sten Harry L Riddle Jr, r (rear) 706 Vinearden
Allman Steven (Lillian McG) h 119 Southview
Allman T Manley (Viola M) driver, r (rear) 706 Vinearden
Allman Viola M Mrs, emp M'ton F F Hos Co, r (rear) 706 Vinearden
Allman's Transfer (Jos A Allman) 309 Bouchelle
Allran Emory T (Betty P) clk M'ton Food Store, r 100 Evans
ALPINE MILLS INC, Jas S Query Asst Treas, No 1, 125 Alpine, Tel 613; No 2 and Office, 642 Church, Tel 213-J
Alred Nola S (wid Alfred) r Ervin Rd
Alston Louis W (Charlotte McK) h 105 Valdese Av
Alston Mary Miss, tchr, r 105 Valdese Av
Alva Service Station (Wilborn T and Millard A Goodman) 201 N Green
Alva Soda Shop (Foster C Head, Norman R Poteet) 200 N Sterling

DALE FEED & COAL CO.
FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD
300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY

FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

ALVA THEATRE (C Vernon, Wm I and Finley W Davis) W Walter Franklin Mgr. 202 N Sterling, Tel 319 (see bottom lines)
Alwran Betty P Miss, clk Drexel Furn Co, r 100 Evans
Alwran E Dewey (Mamie G) emp Burke Tannery, h 622 College
Alwran Emory T (Betty P) clk, h 100 Evans
Alwran John I, emp M'ton Furn Co, r 622 College
Alwran Mamie E Mrs, emp Home Ldry, r 618 College
Alwran Otis R (Callie F) emp Burke Tannery, h 308 Bethel
American Legion, Burke County Post No 21, Harry L Riddle Jr comndr, meets 1st Tuesday, 301 Avery Av
American Legion, Burke County Post No 21 Ladies Auxiliary, Mrs Sallie R Peeler pres, Mrs Verdie G Wall sec, meets 1st Tuesday, 301 Avery Av
American Legion Home, 301 Avery Av
AMERICAN RED CROSS, BURKE COUNTY CHAPTER, Miss Margaret F Player Exec Sec, Kirksey Bldg, 222 W Union, Tel 719
Amos J Thurman, mech Burns Mtrs, r Drexel, N C
Amos Louie McD (Mary E) slsmn Good Will Dairies, h 209 Center
Amos Nathaniel W (Clessie D) repr Ross Radio Shop, r Valdese, N C
Anderson Avery C (Lula K) h 207 Burkemont Av
Anderson Carl D (Jerome B) inspr Table Rock Furn Co, h 112 Linville
Anderson Chas D (Marie J) sawyer, h Old Asheville Rd
Anderson Chas G (Mary G) mgr Burkemont Hotel, h same
Anderson Chas P (Lucille C) carrier PO, r 100 Rocky Ford
Anderson Henry H (Myrtle M) floor sander, h 436 N Green
Anderson Irene T Mrs, slswn Burand's, r 124 Bethel
ANDERSON JAS R JR (Agnes H) (Morganton Lumber Co) h 110 Powe, Tel 534-W
Anderson John W (Louise C) emp Drexel Furn Co, h Shady Rest
Anderson Jos I (Martha) sgt police, h 107 Regan
Anderson Lizzie M Miss, emp Alpine Mills, r 103 Eastview
Anderson Lucille C Mrs, dental asst Robt L Paisley, r 100 Rocky Ford
Anderson Mabel H (wid Jas R) h 105 Patterson
*Anderson Maggie, cook, h 216 Eastview
Anderson Robt B, r 100 Rocky Ford
Anderson Wm McK, slsmn, r 316 W Union
Anderson Wm P (Rachel P) clk PO, h 100 Rocky Ford
Anderson Wm P Jr, r 100 Rocky Ford
Andrews Alice E Miss, tchr, r 226 Bethel
Andrews Columbus (Grace W) prof, r 226 Bethel

MIMOSA THEATRE ALVA THEATRE

107-109 S. GREEN ST. 202 N. STERLING ST.
PHONE 676 PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. **PHONE 340**

Andrews E Ann Miss, student, r 226 Bethel
Angely Mack D (Texie B) weaver, h (rear) 207 Fair Ground Rd
Annis Fred T Jr (Doris S) apprn Sterling Mtrs, r 301 Eastview
Annis Geo G (Bertha S) firemn Sou Ry, h 200 Burkemont Av
Annis Jack C (Sarah C) apprn R M Starrett Elec Co, r RD2
Anthony Aubrey C (Esther L) (Anthony's Garage) h 408 E Union
Anthony Jas R, clk Drexel Furn Co, r 408 E Union
Anthony's Garage (Aubrey C Anthony) 104 Church
Arnett Horace B (Elsie C) h 407 E Concord
Arnett Ruth Miss, bkpr Kirksey & Co, r 407 E Concord
Arney Alice C Miss, h 203 Tate
Arney Apartments, 122 Evans
Arney Chas L (Mildred W) teller First Natl Bank, r RD3
Arney Clarence E, student, r 310 Tate
Arney Claude A, clk, r 319 Rocky Ford
Arney Clyde S, student, r 310 Tate
Arney Elizabeth Miss, tchr, r 111 Tate
Arney G Phifer (Lona B) bldg contr 310 Tate, h same
Arney J Otis (Mabel B) fixer Huffman F F Mills, h 406 N Green
Arney J Wm, carrier PO, r 319 Rocky Ford
Arney Lewis J, carp, r 310 Tate
Arney Marshall S (Inez L) land agt Duke Power Co, h 100 Morehead
Arney Mary H Mrs, slswn The Book Store, r 319 Rocky Ford
Arney Paul A, h 319 Rocky Ford
Arney Robt H (Ruby) asst mgr Burke Transit Co, r RD3
Arney Roy J (Ruth C) slsmn, h 111 Tate
Arney Wm C (Katherine S) phys 130 N Sterling, h 122 Evans
*Arnold Jos A, tchr, h 427 N Green
*Arnold Jos A Jr, r 427 N Green
*Arnold's Beauty Shop, 427 N Green
Arrowood Bessie D Miss, clk, r 116 Morehead

ART FLOWER SHOP (Mrs Lonnie M Digh, Mrs Hazel B Dale) Weddings, Funerals, Cut Flowers, 137 W Union, Tel 558 (see bottom lines)

Asheville Street Baptist Church, Rev Summerlin pastor, 119 Asheville
Atlantic Greyhound Lines, 104 Collett
Austin Herbert W (Mary S) (McCall Distbg Co) h 105 Mimosa
Austin Mary S Mrs, bkpr Burke Furn Co, r 105 Mimosa
Austin Paul M, emp M'ton Furn Co, r 212 E Concord
Austin Saml E (Emma W) h 200 North
Austin Wm T, phys State Hosp, r same
*Avery Addie M, maid, r 431 (245) Bouchelle

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE

308 E. Union St. **Phone 755**

COLLEGE MOTORS

601 College St. **Phone 752**

CORNWELL DRUG CO.
THE REXALL STORE
CITY WIDE DELIVERY
100 W. UNION ST. **PHONES 8 and 84**

*Avery Alex, orderly Grace Hosp, r RD2
AVERY ALEXANDER L (Maude P) (Crescent Flower Shop) r RD2
*Avery Annie, lndrs, r 318 (218) Bouchelle
*Avery Beulah, r (rear) 813 Vinearden
*Avery Chas W (Fannie) h 433 N Green
Avery Clara McC Mrs, nurse County Health Dept, r 107 East Av
Avery Clifton K (Ruth H) ast bus mgr State Hosp, h 843 Shelby Rd
*Avery Coreene, maid Grace Hosp, r RD2
*Avery Daisy M, h 408 (222) Bouchelle
*Avery Dan (Marie) emp Drexel Furn Co, h 125 Perkins
*Avery Della, h (rear) 813 Vinearden
*Avery Dock, tex wkr, r 709 E Union
*Avery Dock (Mattie) barber 808 E Union, h same
Avery Elizabeth B Miss, h 305 W Union
*Avery Era, maid Burkemont Hotel, r 431 Bouchelle
*Avery Essie, cook, r 808 E Union
Avery Fred J (Louise C) carp International Shoe Co, h 114 Center
*Avery Gladys, cook, r 431 (245) Bouchelle
*Avery Gray (Janie) emp City Water Dept, h 203 Perkins
Avery Helen B Mrs (Bennett's Beauty Shop) r 111 Evans
*Avery Henry (Sara) lab Burke Lbr Co, r RD2
*Avery Henry P, ydmn, h (rear) 311 W Concord
Avery Herbert H (Marjorie C) (A P Causby Ready Mixed Concrete Co) r 305 Burkemont Av
*Avery Jas, orderly Grace Hosp, r RD2
*Avery Jas T (Mary W) butler, h 200 White
*Avery John, lab Burke Lbr Co, r (rear) 813 Vinearden
*Avery John, janitor Burke Lbr Co, r RD3
*Avery John E (Mattie) h 308 Jones
*Avery John W, lab, r 808 E Union
*Avery Jos (Janie) brklyr, h 719 E Meeting
Avery Jos W (Helen B) teller First Natl Bank, r 111 Evans
*Avery Landis, ydmn, r 201 Howard
Avery Laura C Miss, bkpr Burand's, h 101 Lyman Ct
*Avery Lila, dom, h (rear) 704 W Concord
*Avery Lizzie, h 318 (218) Bouchelle
*Avery Lorene, maid, r 125 Perkins
*Avery Lula, h 322 Jones
*Avery Maggie, cook, r 431 (245) Bouchelle
*Avery Mamie L, r 808 E Union
*Avery Margaret, maid, r 405 E Meeting
Avery Margaret Mrs, receptionist Grace Hosp, r 106 Rand

HORD-LONG ESSO SERVICE
Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing
Tire Recapping and Vulcanizing — Road Service
301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS
Dry Cleaners — Linen Supplies — Launderers
302 COLLEGE ST. PHONE 400

*Avery Marie, prsr Piedmont Dry Clnrs, r 318 Bouchelle
Avery Marjorie L Mrs, clk Natl Carbon Co, r 305 Burkemont Av
*Avery Mary W, cook Broadoaks Sanatorium, r 200 White
*Avery Matthew (Jessie M) lab Burke Tannery, h (rear) 813 Vinearden
*Avery Mattie, cook, r 808 E Union
*Avery Phifer (Era) lab, h 422 Bouchelle
*Avery Rachel, h 501 W Concord
*Avery Robt, janitor, r 314 (123) Jones
*Avery Ruby, r (rear) 704 W Concord
*Avery Sallie, maid, h 235 Eastview
*Avery Saml D (Stella B) emp Burke Lbr Co, h 431 (245) Bouchelle
*Avery Thos E, ydmn, r 322 Jones
*Avery Thos N (Clara) lab Burke Lbr Co, r RD2
Avery Waightstill H (Margaret A) asst supt Intl Shoe Co, h 106 Rand
*Avery Wm A, hlpr Burke Transit Co, r RD3
*Avery Wm H, r 505 W Concord
Avery Wm M (Clara McC) asst County Tax Collr, h 107 East Av
*Avery Willie, cook Mimosa Ice Cream Shoppe, h 505 W Concord
*Avery Willis (Mary Lee) cook, h 609½ W Concord

B
BURKE GARAGE CO.
Sales Ford Service
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

B & R MOTOR CO (John N Burns, Lloyd G Robinson) Gulf Oil Products, Auto Accessories, Tires and Tubes, 101 College, Tel 460 (see bottom lines)
Baber Carson (Roberta F) furn wkr, h 611 Vinearden
Baber Dovie Miss, furn wkr, r 607 (605) E Meeting
Baber Harriet R (wid Chas N) r 120 Jefferson
Baber Roberta F Mrs, slswn Burand's, r 619 Vinearden
Bailey Beulah E Miss, bkpr Burke Lbr Co, h 205 Evans
Bailey C Grover (Mary S) (Bailey's Esso Ser) r RD4
Bailey Emily Mrs, emp NCSD, r same
Bailey Flora C Mrs, ofc sec Drexel Furn Co, r 112 Vine
Bailey Fred M, asst mgr Five O'Clock Club, Burkemont Hotel
Bailey Geo E (Ruth N) asst sls mgr Drexel Furn Co, r Hickory, N C (RD4)
Bailey Jas D (Julia W) h 201 Burkemont Av

STONEY INSURANCE AGENCY
"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"
132 N. Sterling St. SAVE WITH SAFETY Phone 544

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

Bailey Roy L (Mildred H) emp Burke Tannery, h 202 N Green
Bailey's Esso Service (C Grover Bailey, Floyd M Duckworth) 400 E Meeting
Baird Adrian (Fannie B) furn wkr, r Old Asheville Rd
Baird Irene B Mrs, opr Mimosa Beauty Shoppe, r Valdese, N C
Baird Stella L Miss, r 407 Vinearden
Baird Wm D (Minnie B) weaver, h 407 Vinearden
Bairer Grover (Virginia W) emp Huffman F F Mills, r 201 N Terrace Pl
Baker Arthur L (Dorothy) driver Burke Transit Co, r RD2
Baker C Hogan (Mae) formn Drexel Furn Co, r Hickory Rd
Baker Chas W (Louise H) formn Henredon Furn Industries, h 101 Smith
Baker Chester (Sadie D) emp Burke Tannery, h N Green Extd
Baker Earl T (Georgia H) furn wkr, h 204 Kirk
*Baker Etta, h 414 (226) Bouchelle
Baker Frances E Miss, opr Mayfair Beauty Salon, r Drexel, N C
Baker Fulcher A (Leila P) formn Drexel Furn Co, h 202 Lenoir Rd
*Baker Lee(Etta) emp Table Rock Furn Co, h 117 Brackett
*Baker Lola, emp Rader's Cafe, r 414 (226) Bouchelle
Baker Margaret A Miss, bus mach opr Drexel Furn Co, r Hickory Rd
Baker Margaret E Miss, asst mgr Kibler Drug Co, r 202 Lenoir Rd
Baker O Howard (Martha B) slsmn M'ton Hdw Co, r 111 Evans
Baker Richd K (Clara I) asst formn M'ton Furn Co, r Lenoir, N C
Baker Thos (Anne F) furn wkr, h 130½ S Sterling
Baker Vono C (Louise C) formn Drexel Furn Co, h 614 Vinearden
Ball Gerard A (Estelle F) (Gerard Studio) h 109 Williams
Ball Roy R (Carrie E) emp Table Rock Furn Co, h 209 Randolph
Ballard John E, r 208 College
Ballengee Kate C (wid Homer) h 308 Lenoir
Ballew Frank A (Mildred M) eng WMNC, r 308 Collett
*Ballew Mike, porter Union Bus Terminal, r Nebo, N C
*Bandy Hester, maid M'ton Furn Co, h 104 Bay
*Bandy Robt (Lizzie Mae) emp M'ton Furn Co, r 405 Vinearden
Bandy Robt L (Mary B) emp Drexel Furn Co, h 729 S Sterling
*Banks Jefferson, h 225 Eastview
Banks Joe C Mrs, matron State Hosp, r same
Banner Edw B (Franzelle) atndt State Hosp, h Dale Extd
Banner Lotis M Miss, emp Huffman F F Mills, r Dale Extd
Barber Coan G (Addie M) gro 201 Bethel, h 205 same
*Barber Danl (Naomi) lab, h (rear) 118 Jones
Barber Harriet Miss, tchr, r 209 Avery Av
Barber Sara E Miss, r 205 Bethel

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

Barkley Wm H (Ruth M) rep Watts-Ritter & Co, h 106 S Anderson
Barley Robt A (Lois J) furn wkr, h 201½ Cascade
Barlow Roy R (Margaret H) knitter, h 118 View
Barnes Betty W Mrs (The Children's Shop) r 103 N Anderson
Barnes Coleman (Betty W) r 103 N Anderson
Barnes Edna Miss, r 713 S Sterling
Barnes J Curtis (Vada R) emp Walker Lbr Co, h 713 S Sterling
Barnes John F (Louise H) emp Alpine Mills, h 6 Candor
Barnes Ralph (Azalie W) furn wkr, h 216 New
*Barnett Pinkney (Elizabeth) lab, h (rear) 454 Bouchelle
Barrier Agnes E (wid Gusta) r 708 S Green
Barrier C McCoy (Lois B) atndt State Hosp, h Dale Extd
Barrier Carl McC Jr, emp M'ton Furn Co, r Dale Extd
Barrier Dempsey (Annie A) furn wkr, h Old Asheville Rd
Barrier Elmore C (Jodie) driver Burke Transit Co, r Jones Ridge, N C
Barrier Floyd M, furn wkr, r Old Asheville Rd
Barrier Hoyle A (Augusta S) supvr State Hosp, h 1010 Shelby Rd
Barrier Jas S (Shirley) driver Burke Transit Co, r Jones Ridge, N C
Barrier Lavenia M Miss, r Dale Extd
Barrier Ralph (Virginia W) electn, h 118 Virginia
Bass Jos C (Vangie) investigator County Health Dept, r RD1
Bass Vonnie Miss, nurse Grace Hosp, r same
Bates LeRoy Miss, sten State Hosp, r same
Battery Service Station (Lemuel L Duckworth) 102 W Meeting
Battle Chas M, taxi driver, r 203 North
Battle Fred K (Beadie N) pntr, h 120 Burkemont Av
Battle Mary K (wid Geo H) r 120 Burkemont Av
Battle Wm, driver Sterling Cabs, 121 N Sterling
Baucom Adam C (Beulah R) mech International Shoe Co, h 115 Kirk
Baucom Catherine E Miss, clk, r 115 Kirk
Baucom Jos A, student, r 115 Kirk
Bauguss J Paul (Edna H) ice cream mkr Good Will Dairies, h 106 (202) Queen
Baxter Wm, furn wkr, r 502 S Green
Bay Street Mission Church (Baptist) 219 Herron
Beach Allie W (wid J Arthur) h 110 Linville
Beach Benj C, slsmn Home Ldry, r 110 Linville
Beach Blanche M Miss, nurse State Hosp, r 110 Poteat
Beach Calvin T, carp, r 109 Kirk
Beach Carrie P (wid Ernest) h 121 N Sterling
Beach Chas H, slsmn Blue Ridge Products Co, r 103 Williams

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK
MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
213 N. STERLING ST. PHONE 821

Beach Edna B Mrs, chf opr Sou Bell T & T Co, r 401 E Concord
Beach Evelyn F Miss, hos wkr, r 206 Eastview
Beach Fred H (Cora N) opr Smile Oil Co, h 110 Poteat
Beach Geo, linemn City Electl Dept, r Calvin, N C
Beach Hassel (Annie W) barber 610 S Green, h 404 same
Beach J Ray, r 121 N Sterling
Beach Jack F (Brent McT) r 107 S Anderson
Beach Jas E (Mattie N) knitter M'ton F F Hos Co, h 506 Burkemont Av
BEACH JAS W (Edna B) Mgr Blue Ridge Products Co, h 401 E Concord, Tel 9085
Beach John P, h 215 Bethel
Beach John W (Ruth R) (Beach Mfg Co) h 310 N Green Apt 8
Beach Julia D (wid John N) h 103 Williams
Beach Lizzie McC (wid Wm T) h 109 Kirk
Beach Mack McM, musician, r 110 Linville
BEACH MANUFACTURING CO (John W Beach) Upholsterers and Living Room Furniture, 625 E Meeting, Tel 848
Beach Norman F (Evelyn) clk Drexel Furn Co, r Hickory Rd
Beach Olen F (Lucy G) emp Drexel Furn Co, h 106 Lenoir
Beach Ralph, atndt State Hosp, r 215 Bethel
Beach Ruth M Mrs, emp Alpine Mills, r 707 S Green
Beach Virginia M Mrs, h 206 Eastview
Beach Wm (Health Bowling Center) r 308½ E Union
Beach Wm A, furn wkr, r 103 Williams
Beach Wm A, r 121 N Sterling
Beach Wm G (Beatrice G) knitter M'ton F F Hos Co, h 216 Linville
Beach Worth F (Ann C) auto mech, r 215 Bethel
Beal Jean Miss, nurse Grace Hosp, r same
Beall Louis G Dr, supt State Hospital, r same
Beam Clarence E (Ollie H) carp, h 604 E Union
Beam Helen Miss, typist, r 604 E Union
Beamon T Jackson (Mary B) (City Billiard Parlor) r 103 Williams
Bean Elizabeth Miss, sten Duke Power Co, r Riverside Dr Extd
Bean Fay M Mrs, clk Cornwell Drug Co, r RD2
Bean Martha Mrs, h Vinearden La
Bean Walter E (Elmer W) furn wkr, h Riverside Dr Extd
Bean Willie C, r Riverside Dr Extd
Beck Chas J (Grace A) meat ctr Dixie Home Stores, r Marion, N C
Beck Frank J Jr (Georgia H) plmbr Kirksey & Co, r RD3
Beck H Luther (Ruth B) supt Drexel Furn Co, h 507 E Concord
Beck Helen Miss, nurse Drexel Furn Co, r 500 E Meeting
Beck Henry O (Louise P) farm supt State Hosp, r same

BURAND'S
MEN'S AND WOMEN'S READY-TO-WEAR
117 E. UNION ST. PHONE 345

SMALL'S FLOWERS

CLYDE E. SMALL

"BURKE COUNTY'S OLDEST FLORISTS"

MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.

WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

Beck Liston C (Fanny B) h 616 E Meeting
Beck Phifer N (Geneva M) driver State Hwy, h 115-D Pine
Becker Ruby J Miss, sten Drexel Furn Co, r Valdese, N C
Becton Henry D (Gertrude McC) slsmn, h 209 Avery Av
BELK-BROOME CO, Carroll L Yount Mgr, "Home of Better Values," Department Store, 118-120 W Union, Tel 372 (see top lines)
Bell Edw L, r 119 Avery Av
*Bell Wm (Margaret) constn wkr, r 419½ Bouchelle
Benfield E Matthew (Hattie W) emp Table Rock Furn Co, h 207 Fair Ground Rd
Benfield Ella A (wid Jas) emp Alpine Mills, h 109 Eastview
Benfield Emory S (Edythe P) (Benfield's Gro) h 400½ E Union
Benfield Evelyn Miss, clk Drexel Furn Co, r Lenoir, N C
Benfield Hal E (Azile L) formn M'ton Lbr Co, h 101 East Av
Benfield Hannie S Mrs, atndt Broadoaks San, r 210 Valdese Av
Benfield J Mack, furn wkr, r 107 Ridge
Benfield J Maynard (Sallie W) clothes prsr, h 202 Randolph
Benfield Juanita F Miss, slswn Rose's, r 207 Fair Ground Rd
Benfield Pansy Mrs, nurses aide Grace Hosp, h 115 Poteat
Benfield Ray E (Marjorie B) dep sheriff, r Hildebrand, N C
Benfield Robt L, driver M'ton Hdw Co, r RD2
Benfield's Grocery (Emory S Benfield) 128 W Union
Bennett Betty Mrs, clk Drexel Furn Co, r Shady Rest
Bennett Edw P Rev, pastor North M'ton Bapt Ch, 101 View
Bennett Leland I (Elma W) barber Parks Barber Shop, h 111 Evans
Bennett Lester A (Annie E) formn M'ton Furn Co, r RD3
Bennett Marjorie T Miss, case wkr County Public Welfare Dept, r W Union Extd
Bennett's Beauty Shop (Mrs Helen B Avery) 206 N Sterling
Bentley Vivian Miss, nurse Grace Hosp, r same
Benton Jas H (Nellie) formn Drexel Furn Co, r RD2
Benton Leonard C (Clara S) plmbr, r 111 Shuping
Benton Marshall, emp Alpine Mills, r 104 Alpine
Benton Ruby Miss, emp Alpine Mills, r 104 Alpine
Benton Wm J (Nancy C) emp Alpine Mills, h 104 Alpine
*Berry Ada, lndrs, h 421 Bouchelle
Berry Addie S (wid John W) h 415 E Meeting
*Berry Alfonso (Mary) wood 111 Spa, r same
*Berry Annie S, bdg 419 (233) Bouchelle, h same
Berry Bertha Miss, waitress M'ton Cafe & Grill, r 207 S King
Berry Bessie L Miss, r Shady Rest
Berry David H (Eula W) (Berry Sign Co) h E Union Extd

B & R MOTOR CO.

BATTERIES - GASOLINE - OILS - ACCESSORIES

AUTO REPAIRING - TIRES AND TUBES

PHONE 460 W. MEETING cor. COLLEGE ST.

GULF

BURKE LUMBER CO.
BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS
106 N. Green St. "QUALITY AND SERVICE" Phone 13

Berry David J, r 511 Lenoir
Berry Dean A, r 114 Pine
*Berry Elizabeth, cook, h 157 Howard
*Berry Frances, maid, r 157 Howard
Berry G Lamar Miss, student, r 607 W Union
Berry Herbert R (Ora F) furn wkr, h 142 Southview
Berry Herbert R Jr, r 142 Southview
Berry Jos E (Mary G) carp, r 223 Randolph
Berry Josephine H (wid J Lawrence) h 115 Evans
Berry Leola H (wid T Lenoir) h Shady Rest
*Berry Lucille, cook, r 615½ (621) W Concord
Berry M Pinkney (Lillian W) pntr, h Morgan Dr
Berry Mary L (wid Robt L) h 223 Randolph
Berry Mary R (wid Sid M) h 113 N Anderson
Berry Myrtle T Mrs, emp Alpine Mills, h 711 S Green
Berry Ned B, USN, r 114 Pine
Berry Novah O Miss, clk M'ton Furn Co, r 113 N Anderson
Berry Ray, r 114 Pine
Berry Russell L (Evelyn K) (Hatcher & Berry) h 607 W Union
Berry Sallie L Miss, clk M'ton Furn Co, r 113 N Anderson
Berry Sign Co (D Hal Berry) 126 W Union
Berry Thos P, r Shady Rest
BERRY W ALVIN (Jean N) County Register of Deeds, h 212 Tate, Tel 206
*Berry Wm (Annie S) h419 (233) Bouchelle
BERRY WM T (Lula T) Real Estate and Rentals, 100 Queen, Tel 765; h 528 Lenoir, Tel 434-W
Berry Winfred (Ethel W) knitter M'ton F F Hos Co, h 101 Circle Ct
Berryhill Myrtle Miss, nurse Grace Hosp, r same
Best Georgia Mrs, hos wkr, r 155 Eastview
*Bettis H Raymond (Essie L) cook, h (rear-2) 443 N Green
*Bettis Raymond, shoe shiner Crisp Barber Shop, r 505 E Meeting
BETTY LOU SHOP (Moses L Adler) "The Cut Rate Ladies Shop," Dresses, Shoes, Accessories, 131 W Union, Tel 768-J (see page 24)
Biggers Homer L (Inez C) game warden, r 115 Clark
Biggerstaff Gwendolyn Miss, dietitian Grace Hosp, r same
Bigham Hugh E (Meta H) slsmn A P Causby, h 221 N Anderson
Bigham Martha O Miss, opr Sou Bell T & T Co, r 110 Spainhour
Bigham Meta H Mrs, society editor News-Herald, r 221 N Anderson
Bigham R Warren (Virginia McG) hlpr Estes, r 212 Avery Av
Bigham Robt W (Annie M) overseer Alpine Mills, h 110 Spainhour

For Over 60 Years
THE NEWS-HERALD
Has Served Morganton and Burke County
207 N. Sterling St. JOB PRINTERS Phone 26

GARRISON'S FEED & COAL CO.
HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL
111 N. Green St. Phone 134

BILLINGS GILBERT M (Charlie E) Physician (Eye, Ear, Nose and Throat) 110 S Sterling, Tel 7; h 122 Powe, Tel 374
Billings Gilbert M Jr, student, r 122 Powe
Billings Mary G Miss, student, r 122 Powe
Bills Emma C Mrs, hos wkr, r 615 E Meeting
Bingham C Edwin (Edith P) knitter Garrou Knit Mills, h 609 E Meeting
Bingham Donald E (Mary W) carp, h E Union Extd
Bingham Robt W, overseer Alpine Mills, 642 Church
Bishop Gene C Miss, sten U S Veterans Admn, r 310 Collett
Bishop Hamp (Edith F) hlpr Edw G Lane, h 106 Cope
Bishop Jas F (Sudie T) clk Sou Ry, h 512 S Sterling
Bishop Kathleen M (wid Owen H) clk, h 310 Collett
Bishop Modene H Miss, r 512 S Sterling
Bishop Pauline L Miss, tex wkr, r 512 S Sterling
Bivens Otis A (Bertha M) driver Farmers Federation, r RD4
Bivins Cliatus W (Dora W) emp Alpine Mills, h 204 Hogan
Bivins J Leroy, emp Drexel Furn Co, r 204 Hogan
Bivins Sara C Miss, student, r 204 Hogan
Black Aileen Miss, r 309 Rand
Black Fred V, hlpr Kirksey & Co, r 309 Herron
Black Henry (Margie P) furn wkr, h 722 S Sterling
Black Jas M, emp Drexel Furn Co, r 421 Bethel Rd
Black John E "Toby" (Annie S) emp Burke Tannery, h 309 Rand
Black Lester (Addie G) furn wkr, h 715 S Sterling
Black Zero T (Pearl S) h 421 Bethel Rd
Blackburn Clarissa D Miss, slswn Rose's, r 218 Randolph
Blackburn Dorothy D Mrs, emp Drexel Furn Co, r 218 Randolph
*Blackmon Henry J (Mildred) porter City Barber Shop, h 408 Rocky Ford
*Blackmon Raymond (Sarah) lab, h 455 Bouchelle
Blalock Ruby Miss, tchr, r 403 N Green
Blankenship Earl C (Helen W) police, h 116 Clarke
Blankenship Helen W Mrs, mgr W U Teleg Co, r 116 Clark
Blanton Frances P, bkpr News-Record, r 701 Burkemont Av
Blanton Geneva N Mrs, asst tech State Hosp, r 425 Bethel Rd
Blanton Geo C (Geneva N) slsmn Good Will Dairies, h 425 Bethel Rd
Blanton Glenn L, emp NCSD, r same
Blanton Helen M Miss, smstrs Burand's, r 701 Burkemont Av
Bledsoe Raymond P (Jane E) furn wkr, h 108 W Concord
Blinson Walter E (Iris D) mech Sanders Chev Co, h 102 Center
Blue Bird Taxis (Ernest L Williams) 201 E Union

TUX BOWERS MOTOR CO.
OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION
200 W. UNION ST. PHONE 428

BURKE FLOUR & FEED STORE
CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL
126 S. STERLING ST. PHONE 663

BLUE RIDGE PRODUCTS CO, Jas W Beach Mgr, Manufacturers of Velvet Ice Cream, 105 Lenoir, Tel 237-J (see page 12)
Blume Dallas (Margaret) mech, r 438 (238) Bouchelle
*Blye Annie W, r 429 N Green
*Blye John B (Annie) emp Table Rock Furn Co, h 429 N Green
*Blye Ruby E, student, r 429 N Green
Blythe Bros Co, H D Ramsaur mgr, genl contrs, 114½ N Sterling
Bock Wm, sheet metal wkr M'ton Sheet Metal Co, r Hickory, N C
Boehm Emil, phys State Hosp, r same
Boger Ray B (Lucy F) fixer Ross Fabric Inc, h 104 Lenoir Apt 2
Boggs Clara K Miss, student, r W Union Extd
BOGGS HARRY A (Louise W) (Boggs & Myers) h W Union Extd Tel 593-J
Boggs Herbert W, student, r W Union Extd
BOGGS & MYERS (Harry A Boggs, Joseph R Myers) Architect and Designers, News-Herald Annex, 209½ N Sterling, Tel 674
Bohler Clarence H (Genie R) parts mgr, h 114 N Anderson
BOHLER GENIE R MRS, Sec Chamber of Commerce, r 114 N Anderson, Tel 157-W
Bolick Elmore E (Lula R) h 304 White
Bolick Ernest O (Catherine C) supt bldgs State Hosp, h 1202 Shelby Rd
Bolick Ned O (Lorene L) hos wkr, h 222 Forest Hill
Bolick Peggy Miss, student, r 1202 Shelby Rd
BOLICK ROBT L (Mary M) (Bolick's Grocery) h 219 Hogan
BOLICK'S GROCERY (Robt L Bolick) 239 (233) Hogan, Tel 371-J (see page 19)
Bollinger Chas F (Annie S) sawyer, h (rear) 223 Randolph
Bollinger Donnie S Mrs, r 112 New
Boncilla Beauty Shop (Mrs Maxine D Claywell) 116 S Sterling
BOOK STORE THE (Wm A Leslie) Commercial and Social Stationery, Office Supplies and Equipment, 106 W Union, Tel 285 (see page 21)
Boone Doris Miss, tchr, r 216 Avery Av
Booth Lillian W (wid Jas S) h 214 Tate
Booth Maxwell E (Mary W) knitter Garrou Knit Mills, h 214 Tate
Booth Wm H (Vera C) knitter Garrou Knit Mills, h 214 Tate
Bost Building, 107 W Union
Bost Louise A Mrs, sten County Farm Agt, r Bost Rd
Bost Rebecca W (wid Pinkney) h 704 S Green
Bost Roby L (Nannie L) h 119 Greenbriar
Boughman Jack Jr, sander Drexel Furn Co, r Morgan Dr
Bounous Helen C Mrs, h 303 Oak

MORGANTON HOME & AUTO STORE
B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES
211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. **DEPARTMENT STORE** **Phone 372**

Bourne Walter H (Annie T) emp Alpine Mills, h 644 Church
Bowen Jos (Carrie) furn wkr, h 417 Bethel Rd
Bower Fredk A Rev (Lena A) cost acct Drexel Furn Co, h 507½ Lenoir
Bowers Agnes Miss, student, r 207 Avery Av
Bowers Betty A Miss, asst bkpr M'ton F F Hos Co, r Golf Course Rd
Bowers Callie E (wid Delbert R) h 705 Union
Bowers Delbert W, clk Dixie Home Stores, r 705 E Union
Bowers Frank L (Anne N) h 103 Terrace Pl
Bowers Ida W Miss, clk Dixie Home Stores, r Glen Alpine, N C
Bowers Jimmie C, student, r 705 E Union
Bowers Joy C Miss, tchr NCSD, h 207 Avery Av
Bowers Neta M Miss (The Notion Shop) r 705 E Union
Bowers Tux D (Myrtle B) (Tux Bowers Mtr Co; M'ton Grading Co) h 111 Terrace Pl
BOWERS TUX MOTOR CO (Tux D Bowers) Oldsmobile Cars, GMC Trucks, "Sales and Service," Esso Service Station, 200 W Union, Tel 428 (see bottom lines)
BOWMAN ARLIE S (Louise W) (Burke Auto Supply Co) 100 Edgewood Av, Tel 623-J
Bowman Earl M (Myrtle L) wood 117 View, h same
Bowman Glenn B (Mary McM) bkpr Tux Bowers Mtr Co, h 209 Bethel
Bowman Harry L (Gladys L) emp Drexel Furn Co, h Morgan Dr
Bowman Helen E Miss, interviewer State Unemployment Compn Comn, r 302 S King
Bowman John A (Margaret S) carp, h 707 Vinearden
Bowman Louise W Mrs, bkpr Burke Auto Supply Co, r 100 Edgewood Av
Bowman Mildred F Miss, nurse Grace Hosp, r 707 Vinearden
Bowman P Derena Miss, nurse Grace Hosp, r 707 Vinearden
Bowman Thos C, parts mgr Morris Mtrs, r 105 White
Bowman Vernia E (wid June D) bkpr M'ton Hdw Co, r 405 N Green
Boxwood Tourist Home (Mrs Lois W Wynkoop) 313 W Union
*Boyce Furman (Eloise) hlpr, h 114 Perkins
*Boyce Ollie, maid, r 202 S Anderson
Boyd A Patton, student, r 409 N Green
Boyd Iva P Mrs, tchr, r 409 N Green
Boyles Inez I Mrs, waitress Broadway Cafe, r 213 Randolph
Boyles Stelma C Mrs, smstrs Home Ldry, r Valdese, N C
Boyles W Howard (Winifred B) supvr State Hosp, h 102 Bickett
Boyles Walter F (Katherine B) emp M'ton Furn Co, h 111 Hogan
Brackett John L (Margaret C) h 308 Rocky Ford

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. **PHONE 245**

PARKWAY LAUNDRY & DRY CLEANING CO.
"Bundles of Satisfaction"
CALL FOR AND DELIVERY
452 N. GREEN ST. PHONE 1095

Brackett Nancy M (wid Abe L) r 323 Valdese Av
Braddock Roy L (Beulah P) cost estimator Drexel Furn Co, r 111 Forest Hill
Bradley Dennis L (Gladys B) driver J H Mullis, h 315 Rocky Ford
Bradshaw Harley L (Zula H) emp Burke Tannery, h 206 E Concord
Bradshaw John W (Maggie W) carp, h 102 (105) W Meeting
Bradshaw Paul W (Betty B) emp City St Dept, h 102 (105) W Meeting
Brady Elaine Miss, nurse Grace Hosp, r same
Branch Albert (Junie W) furn wkr, h 711 W Concord
Branch Albert A (Margaret C) emp State Hosp, h 109 Bethel
Branch Albert J (Lillie Mae) furn wkr, h 721 W Concord
Branch Albert L (Ruth P) furn wkr, h 122 Burkemont Av
Branch Aleen Miss, student, r 420 Bethel Rd
Branch Anna E Mrs, emp Home Ldry, r RD1
Branch Anna L Miss, student, r Old Asheville Rd
Branch Ardith F Mrs, clk Natl Carbon Co, r 501 Alexander Av
Branch B Jason (Verna W) h 420 Bethel Rd
Branch Balbus (Nancy M) farmer, h (rear) 416 Bethel Rd
Branch Craigie G (wid Jasper B) h 102 Pearl
Branch Earl S (Ruth V) mgr Abernethy Abattoir, h 438 (238) Bouchelle
Branch Edw, furn wkr, r 711 W Concord
Branch Frazier I (Alice S) farmer, h 513 Rocky Ford
Branch Henry H (Anna C) emp M'ton Furn Co, h Old Asheville Rd
Branch Howard J (Madge S) knitter M'ton F F Hos Co, h 322 Rocky Ford
Branch J Howard (Ardith F) installer Sou Bell T & T Co, r 501 Alexander Av
Branch Jack L, taxi driver, r 513 Rocky Ford
Branch Jane E Mrs, r 241 Hogan
Branch Jessie M Miss, hos wkr, r 307 Rocky Ford
Branch John H, student, r 109 Greenbriar
Branch Kenneth (Louise W) emp Alpine Mills, h 304 Randolph
Branch Lillian S (wid Edw L) dining room supvr State Hosp, h 112 N Chestnut
Branch Loren D (Nellie) clk Dixie Home Stores, r RD3
Branch Nellie L Mrs, clk Kibler Drug Co, r RD3
Branch Ones (Sadie C) formn Huffman F F Mills, h 416 Bethel Rd
Branch Paul McC (Frances H) emp Drexel Furn Co, h 302 (209) Patterson
Branch Sadie S (wid Gus) r 307 Rocky Ford
Branch Saml W (Lovina S) slsmn, h 204 S Sterling

Art Flower Shop
Wedding, Funeral and Cut Flowers
137 W. UNION ST. *MEMBER TDS* PHONES 558 & 5-W

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

Branch Susie B (wid Thos M) h 118 Burkemont Av
Branch Thos, furn wkr, r 711 W Concord
Branch Virginia Miss, student, r 420 Bethel Rd
Branch Virginia R Miss, student, r 112 N Chestnut
Branch W Eugene, USA, r Old Asheville Rd
Branch W Hamilton (Annie B) (Mimosa Gulf Ser) h 109 Greenbriar
Branch Willard, r 513 Rocky Ford
Brandon Bruce B (Viola B) clk Ry Exp Agcy, h 116 Shuping
Brandon G Hartwell, emp Burke Tannery, r 108 New
Brandon Jas A (Alma S) emp Burke Tannery, h 108 New
Branton Christine McC Mrs, clk W U Teleg Co, r 500 E Union
Braswell Addie M Miss, emp Alpine Mills, r 502 Dickinson
Braswell Albert A (Lula) USA, r 502 Dickinson
Braswell Betty S Miss, student, r 318 (314) Rocky Ford
Braswell Bobby, r 318 (314) Rocky Ford
Braswell Esterlean D Mrs, ofc mgr Lazarus Bros, r 110 Evans
Braswell Fred H (Jessie P) saw mill, h 511 Rocky Ford
Braswell J Clyde (Estelean D) asst dept mgr Lazarus Bros, h 110 Evans
Braswell J Robt (Zulia B) wtchmn, h 318 (314) Rocky Ford
Braswell Kate M (wid W Wesley) h 502 Dickinson
Braswell Lela C Mrs, tchr, r 303 N Green
Braswell Marvin, student, r 502 Dickinson
Braswell R Clayton (Myra S) clk Cornwell Drug Co, h 101 Pine
Braswell Roy, r 502 Dickinson
Braswell Ted G (Lela C) h 303 N Green
Braswell Thos (Bertie S) USA, r 606 College
Braswell Wm J (Mary S) emp Table Rock Furn Co, h 200 Rocky Ford
Breeden Poultry & Eggs (Richd T Breeden) 410 S Sterling
Breeden Richd T (Beatrice M) (Breeden Poultry & Eggs) h 431 N Green
Breeden Sara A Miss, student, r 431 N Green
Breedlove Frank J, USN, r 207 Kirk
Breedlove John H (Lois S) h 207 Kirk
Breedlove Wilhelmina Miss, asst M'ton-Burke Library, r 207 Kirk
*Brewer Harvey (Annie) dishwshr Grace Hosp, h 104 Claywell
*Brewer Robt (Pearl) orderly Grace Hosp, h 504 Rocky Ford
Brickey Matthew C (Irene P) mech Brickey-Wood Dental Lab, r RD2
Brickey-Wood Dental Laboratory, Sloan S Wood and Matthew C Brickey dental mechs, 114 S Sterling

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY

"Insure and Save The Mimosa Way"

Fire - Auto - Hospital Expense - Compensation - General Insurance

Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

Bridgers Lanetta F Miss, h 401 Lenoir
Bridgers Lee R, r 401 Lenoir
Bridgers Norman A (Ruth M) carrier PO, r 401 Lenoir
Bridges Betty J Miss, student, r 211 Linville
Bridges Body Repair (Thos M Bridges) 397 E Union
Bridges Chas E (Annie S) emp NCSD, h Roosevelt Av
Bridges Evelyn M (wid Homer) clk, h 501 S Sterling
*Bridges Frank, lab, h 112½ Cecelia
Bridges G Hugh, emp Alpine Mills, r (rear-3) 417 Bethel Rd
Bridges Garland (Annie S) emp Alpine Mills, h (rear-3) 417 Bethel Rd
*Bridges Geo, lab, h 430 (236) Bouchelle
Bridges Geo S (Ethel M) furn wkr, h 308 Burkemont Av
*Bridges Junior R, lab, r 430 (236) Bouchelle
Bridges Kermit B, asst storekpr State Hosp, r Bethel Rd
Bridges Margaret J Miss, r 308 Burkemont Av
Bridges Martha O Miss, r (rear-3) 417 Bethel Rd
Bridges R Dewey (Roel P) apprn City Electl Dept, r 308 Burkemont Av
Bridges Roy (Bertha B) firemn Drexel Furn Co, h 403 Bethel Rd
Bridges Thos M (Annie M) (Bridges Body Repair) h 211 Linville
Bridges Waldo B, driver Burke Transit Co, r RD1
Bright Clyde V (Clydia H) (Mimosa Ice Cream Shoppe) r Asheville Rd
Brightwell W L Jr, emp NCSD, r same
Brinkley Allie S Mrs, h 203 Bouchelle
Brinkley Apartments, 310 N Green
Brinkley Freddie P Mrs, clk Drexel Furn Co, r 310 N Green Apt 4
Brinkley John M (Barbara H) v-pres Carolina Green's Fuel Gas Co, h 310 N Green Apt 3
Brinkley Marshall A (Muriel S) h 113 Valdese Av
Brinkley Walter, furn wkr, r Old Asheville Rd
*Bristol Albert, furn wkr, r 451 N Green
Bristol Benedict Jr (Pearl H) mgr M'ton-Burke Gro Co, h 310 N Green Apt 1
Bristol Benedict III, student, r 407 W Union
Bristol Clarisa P Mrs, tech, h 418 Alexander
*Bristol Cora, h 463 N Green
*Bristol Elizabeth, h 451 N Green
*Bristol Eula, cook Mimosa Ice Cream Shoppe, r 445 N Green
*Bristol Eula M, r (rear) 419½ Bouchelle
*Bristol Frances, r (rear) 419½ Bouchelle
*Bristol Gordon B (Eula) emp Broadway Cafe, h 445 N Green

STANLEY'S JEWELERS

"Honest Values — Convenient Terms"

110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK
Dependable Banking For Burke County Since 1897
101 W. UNION ST. • MEMBER FDIC • PHONE 1090

Bristol Grace M Miss, r 402 Lenoir
*Brisol Horatio, emp Table Rock Furn Co, r 201 Perkins
Bristol Ida W (wid Lambert A) h 402 Lenoir
*Bristol Jas, driver Garrison Feed & Coal Co, h 110 Bay
*Bristol Lawrence, ydmn, h (rear) 419½ Bouchelle
*Bristol Maggie W, cook, r 711 E Union
Bristol Myra D (wid Benedict) h 407 W Union
Bristol Pearl H Mrs, asst mgr M'ton-Burke Gro Co, r 310 N Green Apt 1
Bristol Robt L (Alma V) City Tax Collr, h 102 East Av
*Bristol Roy Jr, USA, r (rear) 419½ Bouchelle
*Bristol Sadie L, student, r (rear) 419½ Bouchelle
*Bristol Stanley, lab, r 310 Jones
Bristol Theresa M Miss, r 402 Lenoir
Brittain Alma M Mrs, waitress Mimosa Ice Cream Shoppe, r RD4
Brittain Arthur, mech Mullis Mtr Co, r Glen Alpine, N C
Brittain Bernice Miss, tel opr Drexel Furn Co, r 204 Burkemont Av
Brittain Billy S (Jeannette) slsmn Bob's Cola Botlg Co, r Glen Alpine, N C
Brittain Carl G (Minnie F) supt Drexel Furn Co, h 207 North
Brittain Chas L (Thelma O) mech Burke Garage Co, r RD2
Brittain Chas L Jr, mech Burke Garage Co, r RD2
Brittain Cora H (wid Jas A) r 109 Rhyne
Brittain Coy M (Vera B) hlpr State Hosp, h Shady Rest
*Brittain Edw, r 205 Howard
Brittain Ella M Miss, clk Drexel Furn Co, r RD4
Brittain J Robt (Belle H) furn wkr, h 119 Burkemont Av
Brittain Jean Miss, clk M'ton F F Hos Co, r 119 Burkemont Av
Brittain Jerome M (Janie H) electn Drexel Furn Co, h 105 Lyman Ct
Brittain Leroy (Pearl B) mach Table Rock Furn Co, h 307 Burkemont Av
Brittain Lillie B Miss, emp Home Ldry, r 214 Eastview
Brittain Lonnie J (Ava S) furn wkr, r 201 N Anderson
Brittain Lura M Mrs, emp Home Ldry, r RD1
Brittain M Emma (wid F David) h 214 Eastview
Brittain Mamie C (wid Wm T) h 201 Lenoir
Brittain Margaret Miss, slswn Carolina Stores, r RD4
Brittain Marvin T (Mamie H) (Hull Furn Co) h 116 Edgewood
Brittain Ned M (Margaret B) (City Prod & Coal) h 209 Herron
Brittain P Hamilton (Doris P) electn R M Starrett Elec Co, r 215 Evans

DALE FEED & COAL CO.
FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD
300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY
FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

*Brittain Tillman (Mary) h 205 Howard
Broadoaks Sanatorium (Dr Jas W Vernon, Dr E H E Taylor and Mrs Susan E Taylor) 210 Valdese Av
Broadway Cafe (Ralph E Clarke) 116 N Sterling
Broadway Dry Cleaners (Elgie L and Nellis A Thompson) 104 Patterson
Broadway Market (Jacob N Mabe) gros, 122 N Sterling
Broadway Meat Market (Herbert W Lane) 122 N Sterling
Brock Willard C (Ellie M) mech Sterling Mtrs, r Shady Rest
*Brooks Lawrence (Nannie) dish washer Broadway Cafe, h 128 Perkins
BROOME STELLA R MRS, Mgr Mary-Lyn Shop, r Salem Rd, Tel 3414
Brown Burgin P (Peral L) plmbr Kirksey & Co, h 207 N Jefferson
Brown C Earl (Rosie) hos wkr, h 111 Burkemont Av
Brown Claude B (Louise Y) (Brown's Chest & Cabinet Wks) h 432 N Green
Brown D Dewey, emp Drexel Furn Co, r 109 Oak
Brown Dean W (Alma M) emp M'ton Furn Co, h Morgan Dr
*Brown Edw (Celia) cook, h 31 E Union
Brown Eva B (wid R Mack) r 141 Beach
*Brown Geo (Lelia) ydmn, h 427 (241) Bouchelle
Brown Geo K (Pauline B) tchr, h 103 Edgewood
Brown Horace A (Marjorie M) tex wkr, h 506 S Green
Brown Ira H (Frankie N) slsmn Burke Furn Co, h 115 Ridge
Brown John C (Gladys M) r 407 E Union
Brown Louella Miss, asst dir Baptist Church Missionary Work, h 209 Avery Av
Brown M Ray, emp Burke Tannery, r 308 S Green
Brown Martha B (wid Geo) slswn, r 402 Lenoir
Brown Mary J Miss, emp Home Ldry, r RD2
Brown Minnie W (wid Lonnie) h 308 S Green
Brown Nancy H (wid John M) h 109 Oak
Brown Paul P (Sinclair Ser Sta) r 308 S Green
Brown Robt H, student, r 204 Lenoir Rd
Brown Rosie I Mrs, bkpr Sterling Mtrs, r 111 Burkemont
Brown Wm T (Elizabeth F) clk The Pub, h 104 Wilson
Brown Wilson F (Edith M) (Sinclair Ser Sta) h 308 S Green
Brown's Chest & Cabinet Works (Claude B Brown) 432 N Green
Browne Wm T (Lucy D) signalmn Sou Ry, h 503 S Green
Browning Chas W (Nadine C) mach, h 215 Center
Browning Devaude M (Mary R) formn Intl Shoe Co, h 510 College
Browning Herbert W, formn Acme Homes Metal Wks, r 115 Vine

MIMOSA THEATRE
107-109 S. GREEN ST.
PHONE 676

ALVA THEATRE
202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. **PHONE 340**

Browning Mack D (Katie B) emp Burke Tannery, h 115 Vine
Browning Vona Miss, hos wkr, h 130½ S Sterling
Browning Wesley, furn wkr, r 115 Vine
Brunson E Miller (Harriette E) pres-treas M'ton Weaving Co, h 111 Edgewood
Brunson Harriette E Mrs, bkpr County Schs, r 111 Edgewood
Bryan Willie L, dietitian Broadoaks San, r 210 Valdese Av
*Bryson Emily, r 441 N Green
Bryson Portor, emp NCSD, r same
Buchanan Clato H (Lola D) mech, r 220 New
Buchanan David J (Nannie T) mech Sterling Mtrs, r Valdese, N C
Buchanan Ernie J (Rosa E) driver Burke Lbr Co, h 305 S Green
Buchanan Geo C, furn wkr, r 109 Ridge
Buchanan Bryson V (Hazel R) furn wkr, r 107 Ridge
Buchanan John E, USA, r 313 Rand
Buchanan John V (Emmie McC) emp Burke Tannery, h 313 Rand
Buchanan Riley H (Marie C) watch repr Chas G Poteat ,h 309 Rand
Buchanan Vera Miss, nurse Grace Hosp, r same
Buckingham Donald Y Jr (Billie J) sec-treas Parkway Ldry & Dry Clng Co, h 618 E Concord
Buckley Jos H (Eugenia K) storekpr State Hosp, h 115 Waightstill
Buff Annie S Mrs, emp Home Ldry, r Glen Alpine, N C
Buff Arthur (Julia) furn wkr, h Dale
Buff Clarence L, clk Depot Lunch, r 600 S Green
Buff Fred L (Lucille T) hos wkr, h 118 Oak
Buff Geo P (Juanita F) slsmn, r 605 E Meeting
Buff John O (Helen C) hos wkr, r 113 (109) East Av
Buff Quinton E (The Pub, Union Barber Shop) r Burkemont Hotel
Buff Sarah J Mrs, furn wkr, h 209 Linville
Bumgarner Wm E (Margaret W) asst formn Intl Shoe Co, h 309 Rand
Bunch Carl, emp NCSD, r same
*Burton Wentworth O (Evelyn R) student, r 448 W Green
BURAND'S (Burand L and Mrs Hallie R McGinnis) Mens and Women's Ready-To-Wear, 115-117 E Union, Tel 345 (see bottom lines)
Burgess Richd, hos wkr, r 203 White
*Burgess Roscoe (Lillian) concrete wkr, h 319 (109) E Concord
BURKE AUTO SUPPLY CO (Arlie S Bowman, Arnold A Pichon, Jesse P Jones) Wholesale Auto Parts and Supplies, 124 S Sterling, Tels 1053 and 712 (see page 4)
BURKE BROKERAGE CO (C Gordon Tate) "Insurance That Insures," 104 N Sterling, Tel 433 (see page 3)

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE

308 E. Union St. **Phone 755**

COLLEGE MOTORS

601 College St. **Phone 752**

CORNWELL DRUG CO.
THE REXALL STORE
CITY WIDE DELIVERY
100 W. UNION ST. **PHONES 8 and 84**

BURKE—COUNTY OF
COURT HOUSE, 111 S Sterling
ACCOUNTANT, Miss Lillian A Ross, 131 S Sterling, Tel 242
Agricultural Conservation Assn, Mrs Mary W Laningham sec, Miss L Alice Whisnant treas, 207 S Sterling
Attorney, Cecil E Cowan, 109 S Green, R2
Board of Education, C P Whisnant chrmn (RD2), Carroll L Yount, Lester McNeely, Marshall S Arney, Geo Carpenter (Valdese), 201 N King
Commissioners, A Parks McGimsey (RD5) chrmn, Danl B Bounous Jr (Valdese), C Ben Gibbs (RD2), R Harper Singleton (RD3) and Lawrence Lane, 131 S Sterling
Coroner, Ranson F Setzer, 110 N Green
Criminal Court, Harry L Riddle Jr judge, J Roy Wacaster clk, Court House
Farm Agent, Robt L Sloan, 207 S Sterling
Health Department, Dr Crete N Sisk health officer, 131 S Sterling
Home Demonstration Agent, Mrs Helen L Curry, 207 S Sterling
Jail, Ernest Hogan jailor, 114 S Green
Office Building, 131 S Sterling
PUBLIC WELFARE DEPARTMENT, Michael J Lynam Supt, 201 N King, Tel 522
REGISTER OF DEEDS, W Alvin Berry, Court House, Tel 899
SHERIFF, Ray A Sigmon, 131 S Sterling, Tel 160
Solicitor, J Braxton Craven Jr, 101 W Union
Superintendent of Schools, Robt L Patton, 201 N King
Superior Court, Hon Wilson Warlick judge, Wm C Ross clk, Court House
Surveyor, Jas A Harbison, 509 Lenoir
TAX COLLECTOR, Xenophen H Cox, 131 S Sterling, Tel 882
Burke County Bar Assn, John M Mull pres, J Braxton Craven Jr sec-treas, meets on call, Court House
BURKE COUNTY BUILDING & LOAN ASSN, C Gordon Tate Pres, Hal M Walton V-Pres, Roy C Huffman Sec-Treas, 213 N Sterling, Tel 224 (see back cover)
Burke County Medical Society, Wm C Arney sec-treas, meets on call Grace Hospital
Burke County Stone Products Co, Rea W Abernethy pres, Asheville Rd
BURKE FLOUR & FEED STORE (Boyd S Moore) Chesterfield and Security Feeds, Groceries, Grain, Seeds, Fertilizers and Coal, 126 S Sterling, Tel 663 (see top lines)

HORD-LONG ESSO SERVICE
Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing
Tire Recapping and Vulcanizing — Road Service
301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS

Dry Cleaners — Linen Supplies — Launderers

302 COLLEGE ST. **PHONE 400**

BURKE FURNITURE CO (Carey C Harrell) Courtesy, Price, Service, "All Types of Furniture," 126 N Sterling, Tel 105 (see page 18)

BURKE GARAGE CO (Ralph W Pipkin, Ralph J Giles) Ford Sales and Service Since 1913, Auto Wrecker Service, 202 S Sterling, Tels Office 140, Service Dept 935 (see initial letter lines)

BURKE LUMBER CO, Otis H Pitts Mgr, "All Kinds of Building Material," 106 N Green, Tel 13 (see front cover and top lines)

BURKE-McDOWELL ELECTRIC MEMBERSHIP CORP, Lee Hatley Mgr, 311 N Green, Tel 737

BURKE RADIO CO (Donald Taylor) Majestic Radios, Motorola and Philco Car Radios, Sales and Service, Phonograph Records, 113 S Green, Tel 548 (see page 22)

Burke Service Station (C Henry Freeman) 400 E Union

BURKE TANNERY (International Shoe Co) Carl M Wonner Supt, 201 Rand, Tel 166

Burke Times The (Michl B Kibler Jr) weekly newspaper, 411 S Green

BURKE TRANSIT CO, J Ed Butler Pres, Mrs Dorothy P Dysart V-Pres, Mrs Dell B Wilson Sec, J Waitsel Dysart Treas, Dependable Economical Bus Service, City and Rural, Office 119½ E Union, Tel 238; Station 213 S Sterling, Tel 881 (see page 3)

Burkemont Beauty Salon (Mrs Helen C Gilbert) Burkemont Hotel

Burkemont Clothing Store (Chas F Prophet) 300 N Green

BURKEMONT FURNITURE & APPLIANCE CO (Carl E Orders) Gibson Appliances and Stoves, Admiral Radios, Floor Coverings, 602 Burkemont Av, Tel 907 (see page 18)

BURKEMONT HOTEL, Chas G Anderson Mgr, 300 N Green, Tels 664, 694-J and 9164

Burkett Jas R (Nell C) carp State Hosp, h 1023 Shelby Rd

Burkett Marion Miss, nurse Grace Hosp, r same

Burkett Willis R (Carnell H) emp M'ton Furn Co, h Dale

Burkhead Jessie Miss, r 115 Evans

Burleson Commodore V (Mary G) carp, h 200 Lenoir

Burnett Fritz L (Elizabeth D) carp, h 114 Fox

Burnette Geo (Fannie S) constn wkr, h 211 Burkemont Av

Burnette L Roy (Sue W) furn wkr, h 207 Cascade

Burnette Norman G (Ruby W) furn wkr, h 209 Cascade

Burnette Thos (Elva W) furn wkr, h 201 (301) Cascade

Burns Amos (Princess) furn wkr, h 814 Vinearden

Burns Delene Miss, clk Drexel Furn Co, r Valdese, N C

Burns Erma W Miss, clk Drexel Furn Co, r Drexel, N C

Burns J Fred (Hilda S) (Burns Mtrs, Burns Oil Co) h 104 Catawba

Burns Jas W, carp, r 401 Rocky Ford

STONEY INSURANCE AGENCY

"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"

132 N. Sterling St. **SAVE WITH SAFETY** **Phone 544**

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

BURNS JOHN N (Ola P) (B & R Mtr Co) 304 Pine
Burns John N (Ola P) slsmn, h 304 Pine
Burns Marshall D (Nannie C) carp, h 401 Rocky Ford
Burns-McCombs Apartments, 108 Catawba
Burns Motors (J Fred Burns) 401 E Meeting
Burns Oil Co (J Fred Burns) Asheville Rd
Burns Robt C, student, r 401 Rocky Ford
Burns Willard C (Odessa B) furn wkr, h 204 S Sterling
Burns Wm G, carp, r 401 Rocky Ford
Bush Francis M (Christine B) printer The Burke Times, h 110 Greenbriar
Bush R Ivey (Elizabeth S) sewing machs 208 N Sterling, h 110 Bethel
Bush Richd G (Mary C) ofc mgr Alpine Mills, h 417 Alexander Av
Busic Gidd W (Mozelle R) driver, h 114 East Av
Busick J Robt (Jane W) driver Mimosa Cabs, h Morgan Dr
Butler Billy B, student, r 105 Oak
Butler Chas A (Lillian W) r 404 E Meeting
Butler Henry M (Doris I) emp Drexel Furn Co, h 319 Valdese Av
BUTLER J ED (Catherine G) Pres Parkway Ldry & Dry Clng Co and Burke Transit Co, Sec Good Will Dairies and Lawyer 119½ E Union, Tel 238; h 205 Riverside Dr, Tel 379
Butler John E, clk, r 105 Oak
Butler Minnie B Miss, sten Drexel Furn Co, r 105 Oak
Butler Miriam W Miss, student, r 105 Oak
Butler Ray W (wid Wm E) h 105 Oak
Butler Robt S (Jewel R) emp Drexel Furn Co, h 111 Linville
Butner Mack R (Mildred A) atndt Hord & Long Esso Ser, r Forest Hill
Buzhardt Claude T (Rebecca W) mgr Rose's, r 309 Collett
Byrd Clyde W (Viola Y) emp Burke Tannery, h 113 (205) W Erwin
Byrd Cora Miss, h 107 Greenbriar
Byrd Quince A (Julia C) h Old Asheville Rd
Byrne Pauline H Mrs, hos wkr, r 309 Rocky Ford

C
BURKE GARAGE CO.
Sales Ford Service
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

Cagle C Naomi Miss, tex wkr, r 610 E Union
Cagle Fred C (Grace K) tex wkr, h 610 E Union

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

Cagle Mollie W (wid Jas) r 610 E Union
*Caldwell Annie, cook Broadoaks Sanatorium, h 720 E Meeting
*Caldwell Beatrice, maid, r 447 N Green
*Caldwell Carlton, hos wkr, r 423 (239) Bouchelle
*Caldwell Carrie, gro 112 Cecelia, h same
*Caldwell Celia, h 410 (224) Bouchelle
*Caldwell Chas (Josephine F) hlpr Estes, h (rear) 459 N Green
*Caldwell Chas E, hlpr Good Will Dairies, r 446 N Green
*Caldwell Clarence (Evelyn) hos wkr, h 104 Claywell
*Caldwell Clyde, shoe shine, r 615½ (621) W Concord
*Caldwell Delia, cook, h 459 N Green
*Caldwell Ernest, bell hop, r 504 S Green
*Caldwell Elijah (Carrie) r 112 Cecelia
*Caldwell Ellen, lndrs, r 455 N Green
*Caldwell Ervin (Irene) cook, h 207 Howard
*Caldwell Estelle, emp Broadway Cafe, h 447 N Green
*Caldwell Frank (Maggie L R) hlpr Morris Mtrs, r 447 N Green
*Caldwell Fred (Mamie) emp Table Rock Furn Co, h 726 E Meeting
CALDWELL HOTEL, H Preston Pitts Mgr, 101 S Green, Tel 187
*Caldwell Holly (Mary) sta atndt, h (rear) 419½ Bouchelle
*Caldwell Irene, cook, r 504 S Green
*Caldwell Jas, hlpr Good Will Dairies, r 447 N Green
*Caldwell Jas, lab, h 108 Cecelia
*Caldwell Jas (Flossie) emp Table Rock Furn Co, h 724 E Meeting
*Caldwell Jas E (Mary) emp Table Rock Furn Co, h 405 E Meeting
Caldwell Jane N Miss, student, r 209 College
*Caldwell John (Rachel) furn wkr, h 471 N Green
*Caldwell Juanita, emp Rainbow Grill, r 423 (239) Bouchelle
*Caldwell Lovie, h 423 (239) Bouchelle
*Caldwell Lula, r 451 Bouchelle
*Caldwell Maggie, dom, h 615 W Concord
*Caldwell Marion, maid, r 207 Howard
Caldwell Paul W (Martha J) teller First Natl Bank, h 209 Collett
Caldwell Paul W Jr, student, r 209 College
*Caldwell Peter, mech Sipe's Garage & Gro, r RD2
*Caldwell Pinkney (Maggie P) janitor First Bapt Ch and M'ton Hdw Co, h 713 E Union
*Caldwell Pinkney Jr (Catherine) waiter Dixie Supper Club, r 713 E Union
*Caldwell Race Jr (Lillian) lab, h (rear-4) 437 N Green
*Caldwell Robt (Willette) hauling, h 108 Jones
*Caldwell Robt M (Maggie) porter, h 417 (231) Bouchelle
*Caldwell Rowena, cook, h 615½ (621) W Concord

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK
MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
213 N. STERLING ST. PHONE 821

*Caldwell Saml R, lab, r 447 N Green
*Caldwell Thos (Lubena) emp M'ton Furn Co, h 709 E Union
*Caldwell Virginia, h 455 N Green
*Caldwell Webb (Sadie) emp Table Rock Furn Co, h 459½ N Green
*Caldwell Zelma, tchr, r 410 (224) Bouchelle
Calloway Kathryn Mrs, nurse Grace Hosp, r same
Calvary Baptist Church, Rev Elbert F Hardin pastor, 509 S Green
Calvary Lutheran Church, Rev Albert W Lippard pastor, 111 N King
Camp Wm D, clk Victory Mkt, r RD3
Campbell David W (Gazzie B) emp Drexel Furn Co, h 424 Valdese Av
Campbell Eugene, clk Ideal Gro, r 424 Valdese Av
Campbell Geo R, tex wkr, r 309 S Green
Campbell John S (Ethel McG) r 509 E Meeting
Campbell Levi E (Elizabeth A) carp, h 510 Alexander Av
Campbell Marvin C (Bertie J) overseer, h 309 S Green
Canipe Curtis A (Mary M) furn wkr, h 502 Vinearden
Canipe John J (Mary W) apprn Ross Radio Shop, r Glen Alpine, N C
Canipe Walter D (Dessie C) weaver, h 710 E Meeting
Cannon Aileen Miss, r 715 Vinearden
Cannon Colene W Mrs, bkpr First Natl Bank, r RD3
Cannon Dora (wid J W) h Amherst Rd
Cannon Edw R (Emma) mgr Burke Transit Co, r Rutherford College N C
Cannon Ella Flow S (wid Carroll B) clk Kibler Drug Co, h 207 Lenoir Rd
Cannon J W Grocery (John W Cannon) 717 Vinearden
Cannon John W (Nellie L) (J W Cannon Gro) and grist mill 715 Vinearden, h same
Cannon Luther C (Louise W) farmer, h 117 North
Cannon Ola M Miss, opr Sou Bell T & T Co, r Amherst Rd
Cannon Sidney C (Donnie L) formn Drexel Furn Co, h 202 White
Cantrell Apartments, 603 S Green
Cantrell John H (Ruth B) (McCall Distbg Co) r Hickory Rd
Caraway Faye F Mrs, clk City Clk and Treas, r 203½ Avery Av
Caraway Kenneth W (Faye F) slsmn, h 203½ Avery Av
Carl's Cash Store (W Carl Fleming) gros, 503 S King
Carlisle Sarah S Mrs, cash Modern Finance Corp, r RD2
Carolina 5, 10 & 25 Cent Store, Geo L Darden mgr, 119 W Union
CAROLINA GREEN'S FUEL GAS CO, Benj M Lane Jr Pres, John M Brinkley V-Pres, Harry L Wilson Jr Sec-Treas, Gas Appliances, Bottled and Tank Gas, Union Bus Terminal Bldg, 100 Collett, Tel 837-R (see insert)

BURAND'S
MEN'S AND WOMEN'S READY-TO-WEAR
117 E. UNION ST. PHONE 345

SMALL'S FLOWERS
CLYDE E. SMALL
"BURKE COUNTY'S OLDEST FLORISTS"
MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.
WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

Caroway Carrie Mrs, nurse State Hosp, r 106 Bickett
Caroway Eulis O (Carrie) emp State Hosp, h 106 Bickett
Carpenter Evelyn Miss, nurse Grace Hosp, r same
Carpenter Hubert M, carp, r 125 Asheville
Carpenter John D (Ivey W) wtchmn M'ton F F Hos Co, h 125 Asheville
Carpenter Jos F (Thelma B) maintence mn Henredon Furn Co, h Ervin Rd
Carpenter Reece P (Sue C) meat ctr Cook & Head's Mkt, h 129 Asheville
Carr Margaret Miss, clk Natl Carbon Co, r Asheville Rd
Carr Robt, City Eng, r Asheville Rd
Carroll Saml T (Alma M) driver Mtn Ice & Coal Co, h Dale Extd
*Carson Esther, tchr, r 612 W Concord
*Carson John (Frankie) tchr, r 612 W Concord
*Carson Lucille, tchr, r 612 W Concord
*Carson Martin C Rev (Lucy) h 612 W Concord
*Carson Paul W (Fannie) hlpr, h (rear) 813 Vinearden
*Carson Wilford Mc (Hester) lab, h 617 W Concord
Carswell Clarence, emp Alpine Mills, r 737 S Sterling
Carswell E Harrison (Corine T) emp Burke Tannery, h 708 W Concord
Carswell Earl (Myrtle M) h Vinearden La
Carswell Edgar R (Ora Lee D) furn wkr, h 203 Kirk
Carswell Ernest A (Merle H) tex wkr, r 704 Burkemont
Carswell Ernest C (Hattie C) furn wkr, h 103 W Concord
Carswell Ernest T (Jennie C) saw mill wkr, h 737 S Sterling
Carswell Fred, emp Alpine Mills, r 202 Bethel Rd
Carswell Helen Miss, student, r 116 Pine
Carswell Jas E (Rose Lee J) furn wkr, h 719 W Concord
Carswell Jos B (Sue B) furn wkr, h 201 North
Carswell Jos B Jr, student, r 201 North
Carswell Jules, wtchmn Table Rock Furn Co, r Vinearden La
Carswell Lola M (wid John) r 737 S Sterling
Carswell Luther (Claudia C) repr Williams Paint & Body Shop, r RD4
Carswell Mada F Mrs, tchr, r 305 W Union
Carswell Malcolm T (Gracie J) furn wkr, h 723 (624) W Concord
Carswell Manley L (Mada F) hos wkr, h 305 W Union
Carswell Marie Mrs, emp NCSD, r RD1
Carswell Millard (Margaret H) driver, h 306 Pine
Carswell Odis (Opha) bodymn Burke Garage Co, r RD4
Carswell Raymond O (Eliza S) mach, h 404 E Union
Carswell Virginia D, clk Drexel Furn Co, r 708 W Concord

B & R MOTOR CO.
BATTERIES - GASOLINE - OILS - ACCESSORIES
AUTO REPAIRING - TIRES AND TUBES
PHONE 460 W. MEETING cor. COLLEGE ST.
GULF

BURKE LUMBER CO.
BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS
106 N. Green St. "QUALITY AND SERVICE" Phone 13

Carswell Wanda Miss, nurse Grace Hosp, r same
Carter Andrew C (Florence K) mgr State Employment Ser, h 110 N Anderson
Carter Blanche K Miss, bkpr M'ton F F Hos Co, r 1202 Shelby Rd
Carter Chas C (Mary K) clk PO, h 306 N Green
Carter Chas M, student, r 306 N Green
Carter D Evelyn Miss, student, r 306 N Green
Carter H Ellis Rev, pastor Green St Presby Ch, r Charlotte, N C
Carter Jas W (Elizabeth R) asst mgr R M Starrett Elec Co, h 107 N Anderson
*Carter Jos (Fannie) emp Table Rock Furn Co, h 206 S Anderson
*Carter Jos Jr, USA, r 206 S Anderson
Carter Kenneth W (Edith C) fxr M'ton F F Hos Co, h 154 Hilltop
*Carter Margaret, h (rear) 110 Jones
Carter Margaret R Miss, chem, r 107 N Anderson
Carter Margaret W (wid J H O) h 1202 Shelby Rd
Carter Nancy K Miss, student, r 306 N Green
Carter Ola M Mrs, emp NCSD, r same
Carter R Henry (Clara May K) knitter M'ton F F Hos Co, h 507 College
*Carter Wm, lab, r (rear) 110 Jones
Carter Wm B, student, r 202 Riverside Dr
*Carter Wm E, student, r 206 S Anderson
Carver Jas A (Essie H) constn wkr, h 211 Randolph
Cash Frank B (Pauline McD) trav slsmn, h 201 S King
Cash Jas M, emp M'ton Furn Co, r 201 S King
Cash Wm C, clk Natl Carbon Co, r 201 S King
Caudill Arlene F Mrs, ofc sec M'ton Furn Co, r 503 Alexander Av
Caudill Frank F (Arlene F) apprn Sterling Mtrs, h 503 Alexander Av
Caudill Margaret Miss, hos wkr, r 205 Cascade
Causby A P Ready Mixed Concrete Co (Arthur P Causby, Herbert H Avery and Guy A Connelly) Asheville Rd
Causby Arthur P (Nettie H) (A P Causby Ready Mixed Concrete Co) concrete products, Asheville Rd, h 305 Burkemont Av
Causby C Eugene (Bertha H) furn wkr, h 218 New
Causby Earl M, student, r 505 Burkemont Av
Causby Forrest B (Effie W) formn Henredon Furn Industries, h 117 Burkemont Av
Causby Frank J (Josephine W) carver Drexel Furn Co, h 109½ Lenoir
Causby Fred N, clk, r 505 Burkemont Av
Causby Harold, student, r 117 Burkemont Av

For Over 60 Years
THE NEWS-HERALD
Has Served Morganton and Burke County
207 N. Sterling St. JOB PRINTERS Phone 26

GARRISON'S FEED & COAL CO.
HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL
111 N. Green St. Phone 134

Causby J Ivey (Margaret E) live stock, h 505 Burkemont Av
Causby Nadine Miss, opr, r 218 New
Causby Paul E (Magdalene R) furn wkr, h 115 North
Causby Pearl K Miss, emp State Hosp, r 113 (201) Poteat
Causby Russell, furn wkr, r 307 Vinearden
Causby Tessie G Mrs, emp State Hosp, r 113 (201) Poteat
Causby Wm R, r 114 Center
Causby Zeb V (Tessie G) emp State Hosp, h 113 (201) Poteat
Causby Zettie M Miss, emp State Hosp, r 113 (201) Poteat
CECIL'S BUSINESS COLLEGE, R T Cecil Pres, 47 Broadway, Asheville, N C, Tel 1100 (see insert)
Center Street Tabernacle, 125 Center
CHAFFEE ARTHUR C (Florida F) V-Pres First National Bank, Chrmn of Board Morganton Furn Co and Pres Southland Distributors Inc, h 310 W Union, Tel 146
Chaffee Martha F Miss, student, r 211 Riverside Dr
Chaffee Norman L (Florence McK) fcty mgr M'ton Furn Co, h 211 Riverside Dr
CHAMBER OF COMMERCE, Mrs Genie R Bohler Sec, Community Bldg, 110 N King, Tel 523
*Chambers Andrew, brklyr, r 110 North
*Chambers Bert, emp Drexel Furn Co, r 506 Rocky Ford
*Chambers Betty S, r (rear) 710 E Union
*Chambers Carl (Addie) lab, h 316 (124) Jones
*Chambers Eliza, h 110 North
*Chambers Junius (Mattie) plstr, h 412 Rocky Ford
*Chambers Oliver L, mech Mullis Mtr Co, r 451 Bouchelle
*Chambers Richd, r 451 Bouchelle
*Chambers Robt, shoe shiner East Union Barber Shop, r E Union Extd
*Chambers Rose, r 412 Rocky Ford
*Chambers Roy, lab, r 707 W Concord
*Chambers Wm, lab, r (rear) 710 E Union
Chapman Beadie Miss, hos wkr, r 501 S King
Chapman Beatrice Mrs, emp NCSD, r 107 Greenbriar
Chapman Ernest, driver Nite Furn Co, r RD4
Chapman Geo V (Beatrice) purch Drexel Furn Co, h 108 Evans
*Chapman Henry, lab City, r 418 (228) Bouchelle
*Chapman Herman A (Algretha) hlpr Burke Transit Co, h (rear) 222 Eastview
Chapman Jas C (Hazel B) agt Sou Life Ins Co, r Connelly Springs, N C
Chapman Merlie C (Helen B) carrier PO, h 112-B Oak

TUX BOWERS MOTOR CO.
OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION
200 W. UNION ST. PHONE 428

BURKE FLOUR & FEED STORE
CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY
AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL
126 S. STERLING ST. PHONE 663

Chapman Tellis (Edna M) emp State Hosp, h 107 Kirk
Cheatham J Bethel (Marie S) emp Drexel Furn Co, h 233 Hogan
Cheatham Marie S Mrs, clk Ivey E Small, r 233 Hogan
Cheslock Saul R (Augusta K) sec-treas Katz Dept Store, h 204 Bouchelle
Childers Howard W (Mary M) furn wkr, h Simpson Dr
Childers Jay C (Ruth C) emp Drexel Furn Co, h 215 Avery Av
Childers Ruth C Mrs, smstrs Home Ldry, r 215 Avery Av
Childrens Shop The (Mrs Betty W Barnes, Mrs Elizabeth W Walker) 203 N Sterling
Childress Josie (wid Andrew) tex wkr, r (rear) 730 Vinearden
Choplin John P (Madeline L) asst County Farm Agt, h 114-C Oak
*Christian Nathaniel (Louise) steel wkr, h 203 Perkins
*Christian Ruth, maid, r 203 Perkins
Church Howard L (Rethea F) mech College Mtrs, r RD4
Church Ruby Miss, slswn Carolina Stores, r Lenoir, N C
Churchwell Ruth P (wid Edw) dom, r 214 Avery Av
City Barber Shop (Arlen M Moore) 130 W Union
CITY BILLIARD PARLOR (N Yates Giles, T Jackson Beamon) 203 E Union, Tel 991
City Cab Co (Lawrence E Mull, Tildon S and Paul J Cline) 101 N Green
City Hall, 104 N King
City Produce & Coal (Bernard B Mull, Ned M Brittain) 116 Avery Av
CITY SERVICE STATION (J D Summit) Pure Oil Products, Yale and U S Tires, Batteries and Accessories, 117 S Green, Tel 653 (see page 14)
City Stand Pipe, 116 Eastview and 606 W Union
Clanton Barbara M Mrs, atndt Broadoaks San, r 317 Valdese Av
Clanton Jas I (Barbara D) ref mech, h 208 Randolph
Clare Elizabeth Miss, record librarian Grace Hosp, h 104 Lenoir Apt 1
Clark Aaron (Gladys W) emp M'ton Furn Co, h Old Asheville Rd
Clark Alice O (wid W Lee) h 217 Herron
Clark Allie Miss, slswn Carolina Stores, r 502 S King
*Clark Beatrice, h (rear-2) 451 Bouchelle
*Clark Betty, cook, h 407 W Concord
Clark C Newcart (Allie M) furn wkr, h 502 S King
Clark Chas A (Ruth W) furn wkr, h 311 Randolph
Clark Claudie H (wid Chas C) r 105 Tate
Clark Earl E (Nettie) mech Snipes Mtr Co, h 721 Vinearden
Clark Edw O (Ella M) h 504 E Union

MORGANTON HOME & AUTO STORE
B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES
211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.
"Home of Better Values"
118-120 W. Union St. DEPARTMENT STORE Phone 372

Clark Ernest W (Cornelia W) plmbr, h 325 Herron
*Clark Francis (Rebecca) emp Burke Tannery, h 703 W Concord
Clark Frank C, opr M'ton Grading Co, r RD4
*Clark Freda (Freda's Beauty Shop) r 623 (603) Bouchelle
Clark Geo L (Katie E) carp, h Old Asheville Rd
Clark Jack (Kathleen W) carp, r Old Asheville Rd
Clark Jas, furn wkr, r Old Asheville Rd
*Clark Jas, plstr, r 623 (603) Bouchelle
*Clark Jas, lab, r 726 E Union
*Clark Jana S, maid, r 623 (603) Bouchelle
Clark Jay B (Peggy L) driver, h 119 N Pine
*Clark Jessie, maid Grace Hosp, r 228 Bouchelle
Clark Joe W, slsmn Burand's, r 101 Lyman Ct
Clark John (Fern R) hlpr, r 10 Candor
*Clark John H (Jessie) emp Drexel Furn Co, h 623 (603) Bouchelle
Clark John H (Maggie M) emp Alpine Mills, h 116 Alpine
Clark John W (Mullie F) wtchmn Drexel Furn Co, h 115 Clark
*Clark Katie, r 623 (603) Bouchelle
Clark Lemuel E (Mabel P) slsmn Union Hdw Co, h 101 Lyman Ct
Clark Lena A Miss, clk, r 111 East Av
Clark Lester J, emp M'ton F F Hos Co, r 116 Alpine
Clark Lewis (Beulah) emp State Hosp, h 105 Herron
Clark Lillian L Miss, emp M'ton F F Hos Co, r Shady Rest
Clark Mamie Miss, r 202 Bethel Rd
Clark Manley O (Pansy) h 113 Silver Creek Rd
Clark Michael B, h 202 Bethel Rd
Clark Pansy W Mrs, technician Dr Ralph D Coffey, r 113½ Silver Creek Rd
Clark Reginald, r 105 Herron
Clark Robt W (Agnes) formn Drexel Furn Co, r RD4
Clark Sterling T (Junie T) atndt Broadoaks San, h 111 East Av
Clark Thos E (Rosa R) carp, h 109 Summit
Clark Vernon K, clk, r 111 East Av
Clark Wm E (Mildred M) emp Good Will Dairies, r RD4 Hickory, N C
Clark Wm T (Edith G) h Shady Rest
Clark Worth J (Etheleen L) wldr, h 211 Jordan Hill Rd
Clarke Annie F (wid Wesley T) (East Union Barber Shop) h 102½ White
Clarke Ansel C (Lillie A) r 319 Eastview
Clarke Corinna L (wid Wm D) h 319 Eastview
Clarke Durward E, bkpr First Natl Bank, r 106 Morehead

MORRIS MOTORS, INC.
Dodge-Plymouth Sales and Service
315 E. UNION and LENOIR STS. PHONE 245

PARKWAY LAUNDRY & DRY CLEANING CO.
"Bundles of Satisfaction"
CALL FOR AND DELIVERY
452 N. GREEN ST. PHONE 1095

Clarke Finley T (Florence L) asst postmaster and v-pres M'ton B & L Assn, h 110 Terrace Pl
Clarke Geo D (Nell R) slsmn, h 407½ S Green
Clarke Geo F (Mary R) taxi driver, h 111 (109) Pine
Clarke Granville D (Lula W) slsmn M'ton Hdw Co, h 302 S Green
Clarke Julius D (Olive J) h 203 Randolph
Clarke Mae Mrs, opr Mildred's Beauty Shop, r RD1
Clarke Peggy L Mrs, opr Sou Bell T & T Co, r 119 Pine
Clarke Phifer G (Willie T) pres Union Hdw Co, h 326 Rocky Ford
Clarke Ralph E (Mertie B) (Broadway Cafe) h 625 E Concord
Clarke Roy F (Lela S) (Clarke's Grocery) h 100 White
Clarke Wm L (Hattie K) whsemn Sou Ry System, h 112 Vine
Clarke's Grocery (Roy F Clarke) 312 E Union
Clay Ervin M (Fannie S) slsmn M'ton Hdw Co, h 312 Bay
Clay Ervin M Jr (Blanche) furn wkr, h 220 Randolph
Clay Jas H, baker, r 312 Bay
Clay Velma Miss, clk Cornwell Drug Co, r 312 Bay
Claywell Annie J (wid Jas A) h 218 Avery Av
Claywell C Roby (Maxine D) real estate, h 102 Circle Ct
Claywell Jack A (Eileen P) emp M'ton Furn Co, h 103 Greenbriar
Claywell Laura Miss, mus tchr 135 W Union, h 101 Newland
Claywell Maxine D Mrs (Boncilla Beauty Shop) r 102 Circle Ct
Claywell Myra T Mrs, slswn Stanley's Jwlrs, r 106 Evans
Claywell Robt B (Myra T) bkpr Burke Garage Co, h 106 Evans
Claywell Wm N (Grace B) slsmn Kirksey & Co, h 521 Lenoir
Cline Cecil G (Maudie D) (Rainbow Grill) r RD4
Cline Chas (Mary Lee C) slsmn, h 701 E Union
Cline Cleve, emp Alpine Mills, r 644 Church
Cline Ervin V (Eva) (Cline's Place) h 208 Vinearden
Cline Francis H (Cecile) formn Drexel Furn Co, h 109 Huffman
Cline Fred (Geraldine M) slsmn Kirksey & Co, r Valdese, N C
Cline Jerry V (Eva F) h 208 Vinearden
Cline Jink L (Minnie C) (Rainbow Grill) r RD4
*Cline John (Carrie) hlpr, r 457 Bouchelle
Cline John H, student, r 109 Huffman
Cline Jos E, supvr State Hosp, r Bethel Rd
Cline Kearnie K (Viola B) slsmn Superior Petroleum & Fuel Co, h Old Asheville Rd
Cline Martha M Mrs, tech State Hosp, r 204 Patterson
Cline Mary C Mrs, sten M'ton Furn Co, r 701 E Union
Cline Max R waiter Mimosa Ice Cream Shoppe, r RD4
Cline Michael D (Lina L) apprn Sterling Mtrs, r 105 East Av
Cline Minnie C Mrs, slswn Larkins Inc, r RD4

Art Flower Shop
Wedding, Funeral and Cut Flowers
137 W. UNION ST. *MEMBER TDS* PHONES 558 & 5-W

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

Cline Paul J (Annie W) (City Cab Co, Depot Lunch) r RD4
Cline Sue C (wid Robt) r 115 Clark
Cline Tildon S (City Cab Co) r RD4
Cline's Place (Ervin V Cline) beverages, W Union Extd
Clippard Jas E (Delsie F) furn wkr, h 706 Burkemont Av
CLODFELTER JOSEPH R (Josephine C) Sec-Treas Morganton Hardware Co, h 603 W Union, Tel 368
Cloer R Clay (Dorothy L) clk M'ton Food Store, h 107 Rhyne
Clontz Annie H (wid Jos) h 106 Pine
Clontz Auto Service (J Harold Clontz) 104 View
Clontz Elma G Mrs, dep County Register of Deeds, r 644 Valdese Av
Clontz Erastus J (Margaret W) (Clontz Shoe Shop) h 205 Hogan
Clontz Garage (J Harold Clontz) 104 View
Clontz Geo E, emp Table Rock Furn Co, r 205 Hogan
Clontz J Harold (Louise B) (Clontz Garage) h 606 Vinearden
Clontz Lucy E Miss, sten State Unemployment Compn Comn, r 115 Brookside La
Clontz M Earline Miss, student, r 606 Vinearden
Clontz Mary C Miss, r 115 Brookside La
Clontz Mary W (wid G Ivey) r 118 Pine
Clontz Norvin E (Ruth P) apprn Clontz Shoe Shop, r Glen Alpine, N C
Clontz Paul E (Winnie W) hos wkr, h 118 Pine
Clontz Robt E (Hattie P) hos wkr, h 115-C Pine
Clontz Shoe Shop (Erastus J Clontz) reprs, 203 (201) N Green
Clontz Thos N (Raye H) slsmn, h 317 Randolph
Clontz Thos W, whsemn Carolina Stores, r Glen Alpine, N C
Clontz Vance S, student, r 115 Brookside La
Clontz Vernon I (Rebecca McM) furn wkr, h 708 Burkemont Av
Clontz Vester H (Ophelia B) (Service Shoe Shop) h 115 Brookside La
Clontz Vester H Jr (Elma G) clk Intl Shoe Co, r 644 Valdese Av
Clontz Wayne O, USMC, r 205 Hogan
Clower Jos B Jr Rev (Mary C) pastor First Presby Church, h 202 S King
*Clyde's Place (Clyde R Tate) lunches, 409 Bouchelle
Cobb Apartments, 106 Lenoir
Cobb B L, hlpr Estes, r RD2
COBB BEATRICE MISS, Editor and Owner The News-Herald, h 409 W Union, Tel 99-W
Cobb Building, 110½ S Sterling
Cobb E Y (Dot D) mech Estes, r RD2

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY
"Insure and Save The Mimosa Way"
Fire - Auto - Hospital Expense - Compensation - General Insurance
Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

Cobb Gladys Miss, nurse Grace Hosp, r same
Cobb Wm E (Mildred H) asst Fred L Huffman, h 418 Alexander Av
Coburn Julia E (wid Lambert S) h 404 W Union
Coburn Kate L Miss, student, r 404 W Union
Cochran Barbara Miss, student, r 513 E Meeting
Cochran H Smith (Georgia G) carp, h 513 E Meeting
Cochrane Eunice B Mrs, r 205 Evans
Coffey Bessie M (wid Sidney H) h 109 Lenoir
Coffey C Tell, student, r 301 Bethel
Coffey Claude L (Katie W) mech State Hosp, h Roosevelt Av
Coffey Dorothy H Mrs, representative Life Ins Co of Va, r 301 Bethel
Coffey Homer D (Willie H) furn wkr, h 600 E Meeting
Coffey Homer D Jr, student, r 600 E Meeting
Coffey Horry E (Dorothy H) constn supvr, h 301 Bethel
Coffey Jas J, r 302 Bay
*Coffey John (Mamie) lab, h 201 Perkins
*Coffey John Jr, r 201 Perkins
Coffey Mabel M (wid Saml W) h 112 Hogan
Coffey Milton B, student, r 301 Bethel
Coffey Nora O (wid Robt W) h 506 E Union
Coffey R Lester (Alice P) furn wkr, h 302 Bay
COFFEY RALPH D (Cecile W) Kibler Bldg, 114 S Sterling, Tel 453, h 708 W Union, Tel 275
Coffey Ralph D (Cecile W) dentist, h 708 W Union
Coffey Rose E Miss, hos wkr, h 602 E Meeting
Coffey Susie Miss, hos wkr, r 302 Bay
Cohen Arlen E, student, r 205 Lenoir
Cohen Si E (Dorothy S) trav slsmn, h 205 Lenoir
Cole Clinton R (Vicie S) USA, h 310 Bay
Coleman Eloise M (wid Richd A) hos wkr, r 204 Wilson
Coleman Herman O, r 401 Tate
Coleman Lester E, r 401 Tate
Coleman Ollie (wid Russell E) h 113 (109) East Av
Coleman Russell E (Zeta W) (Coleman's Repair Shop) r Drexel, N C
Coleman Winston V (Martha H) h 401 Tate
Coleman's Repair Shop (Russell E Coleman) bicycle reprs, 518 S Sterling
Coley Cline W (Martha P) mgr Farmers Federation, h 109 Summit
Coley Jack R (Wanda J) furn wkr, r 116 Linville
Coley John W, furn wkr, r 109 Summit
Coley Leon H (Bessie R) appr News-Herald, h 116 Linville

STANLEY'S JEWELERS
"Honest Values — Convenient Terms"
110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK
Dependable Banking For Burke County Since 1897
101 W. UNION ST. • MEMBER FDIC • PHONE 1090

COLLEGE MOTORS (Joe C and Glen G Snipes) Studebaker, Bobbi Kar Sales and Service, 601 College, Tel 752 (see bottom lines)
*Collett Addie, lndrs, h (rear-3) 708 E Union
Collett Addie R (wid Sterling R) h 106 Valdese Av
Collett Elizabeth C Miss, r 106 Valdese Av
*Collett Estelle, cook, h (rear-1) 708 E Union
Collett Frances R Miss, student, r 106 Valdese Av
Collett Jas R, r 106 Valdese Av
Collett John, student, r 106 Valdese Av
*Collett Jones, lab, r (rear) 710 E Union
COLLETT STERLING R, V-Pres Henredon Furniture Industries, r 106 Valdese Av
*Collett Willett, cook, r (rear) 808 E Union
*Collett Wilson W, driver Burke Flour & Feed Store, r (rear) 710 E Union
Collins Jack, emp M'ton Furn Co, r 207 Bethel
Colonial Cabinet Shop (Ralph Mauldin, Harold W Davis) 204 College
Community Aviation, Hudson Sisk instr, Morganton-Lenoir Airport, Lenoir Rd
Community Building, 110-112 N King
Concord Presbytery, Rev Robt Turner exec sec, 125½ W Union
Conley Alexander, sgt police, r RD2
Conley Benj L, student, r 220 Forest Hill
Conley D Luther (Pearl F) formn R M Starrett Elec Co, r RD2
Conley E Woodrow (Vera B) mech Clontz Garage, r Drexel, N C
*Conley Ervin (Fannie) emp Good Will Dairies, h (rear-3) 447½ N Green
Conley Geo L (Charlotte H) teller First Natl Bank, r 117 Evans
*Conley Inez, dom, r 469 N Green
Conley J Clay, clk Sou Ry System, r Marion, N C
*Conley John (Retha) cook, h (rear) 107 Claywell
Conley Katie W (wid J Claude) h 203 N Green
*Conley Lillie B, cook, h 469 N Green
Conley Lloyd C (Julia F) carp, h 107 W Concord
Conley Marvin E (Mae M) formn Drexel Furn Co, h Shady Rest
Conley N Irene Miss, slswn Eagle Stores Co, r 220 Forest Hill
Conley Robt J (Elizabeth K) emp Drexel Furn Co, h 200 Spainhour
Conley Thelma Miss, hos wkr, r 107 W Concord
Conley Thurman M (Ophelia B) electn, h 220 Forest Hill
*Conley Vernon (Ernestine) emp Drexel Furn Co, r 110 Claywell
Conley W Thos (Lizzie H) carp, h 100 Perry
Conley Wm E (Jewel) driver Burke Transit Co, r RD2

DALE FEED & COAL CO.
FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD
300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY
FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

*Connelly Addie, student, r 439½ Bouchelle
Connelly Anne A Mrs, nurse Dr Gilbert M Billings, r 201 Avery Av
*Connelly Beulah, maid Caldwell Hotel, r 426 (232) Bouchelle
Connelly Beulah C (wid Floyd A) h 409 S Green
Connelly Burtis L (Hattie C) hos wkr, r 506 E Union
Connelly Carrie D (wid Wm D) r 201 Randolph
Connelly Chas A, emp Table Rock Furn Co, h 409 E Union
Connelly Earl A, student, r 400 N Green
Connelly Edw W (Vera) mech Clontz Auto Ser, r Drexel, N C
*Connelly Elliott C (Myrtle) h 439½ Bouchelle
Connelly Ervin L, student, r 409 S Green
Connelly Ethel A (wid Guy A) tchr, h 222½ W Union Apt 4
Connelly F Alden, prntr, r 409 S Green
*Connelly Fred, emp M'ton Furn Co, r 439½ Bouchelle
Connelly Guy A (Addie) (A P Causby Ready Mixed Concrete Co) r Lenoir, N C
Connelly H Lester (Katherine C) genl mgr Mullis Mtr Co, h 414 N Green
Connelly Hattie C Mrs, bkpr City Clk and Treas, r 506 E Union
Connelly Jas, student, r 414 N Green
Connelly Jas A (Mabel A) pres-treas Nite Furn Co, h 122 Evans
Connelly Jas C (Ann A) cost acct Drexel Furn Co, r 201 Avery Av
Connelly Jos G, student, r 409 E Union
Connelly Katharine C Mrs, clk County Public Welfare Dept, r 414 N Green
*Connelly Lizzie, maid 413 W Union
*Connelly Mary, r 439½ Bouchelle
Connelly Mary L E Mrs, hostess Community Building, r 400 N Green
Connelly Mildred A Miss, mus tchr 400 N Green, r same
Connelly Owen S (Mary L E) slsmn Woodbury's, h 400 N Green
Connelly Owen S Jr, student, r 400 N Green
Connelly Robt L (Miriam D) comptroller Drexel Furn Co, h 101 Jefferson
Connelly Sarah A Miss, student, r 409 E Union
Connelly Vivian M Miss, sten Drexel Furn Co, r 409 E Union
Connelly Wm F, student, r 409 E Union
Conyers Evelyn S Mrs, emp Drexel Furn Co, r 233 Hogan
Conyers Jacob R (Evelyn S) uphol, h 233 Hogan
Cook Chas A, emp Alpine Mills, r 702 S Green
Cook Dorothy E Miss, hos wkr, h 503 E Meeting
Cook Essie (wid Chas) emp Alpine Mills, h 702 S Green
Cook J C (Cook & Head's Mkt) r 311 White
Cook Louis C, furn wkr, r 702 S Green

MIMOSA THEATRE
107-109 S. GREEN ST.
PHONE 676

ALVA THEATRE
202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. **PHONE 340**

Cook Mae J Miss emp Alpine Mills, r 702 S Green
Cook Mary C (wid Chas A) h 503 E Meeting
Cook Stacy L (Virgie M) slsmn Peoples Dept Store, h Simpson Dr
Cook & Head's Market (J C Cook, Wm F and Waldon E Head) 205 N Sterling
Cooke Bertie M Miss, clk Drexel Furn Co, r Shady Rest
Cooke Julius P (Saphronia Y) atndt State Hosp, h Shady Rest
Cooke Otis E, emp State Hosp, r Shady Rest
Cooke Roy L (Aileen B) dairymn State Hosp, h 106 Crayton
Cooke S Pearl Miss, nurse, r Shady Rest
Cooke Vernon C (Agnes M) emp Home Ldry, r 702 E Union
Cooper Arnold B, furn wkr, r 116 Rhyne
Cooper Calvin J (Lena H) emp Table Rock Furn Co, h 219 Cascade
*Cooper Ed (Corinne J) hlpr Estes, h 404 Rocky Ford
Cooper Lila Miss, bkpr First Natl Bank, r Valdese, N C
Cooper Mary C (wid Jas L) h 116 Rhyne
COOPER NATHAN (Josie L) (WMNC Radio Station) h 306 Lenoir
Cooper Ruth L Miss, hos wkr, r 116 Rhyne
Cope Bessie M Miss, nurse Broadoaks San, r 631 E Concord
Cope Claudia L Miss, r 631 E Concord
Cope Susan B (wid Jas W) h 631 E Concord
Copeland Blanche (wid Luther) r Old Asheville Rd
Copeland Jas L (Pearlie N) auto body wkr M'ton Welding & Mach Co, r RD2
Copeland Leitha Miss, tchr High Sch, r 403 N Green
Copeland Millard C (Vernie M) waiter Dave's Cafe, h 639 (244) E Concord
Cordell Alvin L (Pearl W) furn wkr, r 519 Rocky Ford
Cordell P Edw, furn wkr, r 519 Rocky Ford
Cordle F Lewellin (Alma) City Manager, Clerk and Treas
Corley Thos A (Sadie L) plmbr, h 503 E Union
Corley Thos A Jr, student, r 503 E Union
CORNWELL DRUG CO (Geo T Cornwell) Wm D Allen Mgr, Prescriptions A Specialty, "The Rexall Store," 100 W Union, Tels 8 and 84 (see top lines)
CORNWELL GEO T (Mary Louise H) (Cornwell Drug Co) h 501 W Union, Tel 399
*Corpening Alice, h 314 (123) Jones
*Corpening Andrew (Florence) lab, h (rear) 808 E Union
*Corpening Arthur, lab, r 201 Howard
*Corpening Benj (Mary) emp City, h 209 S Anderson
*Corpening Clyde, lab, h 453 N Green
*Corpening Edna, student, r 707 W Concord

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE

308 E. Union St. **Phone 755**

COLLEGE MOTORS

601 College St. **Phone 752**

CORNWELL DRUG CO.
THE REXALL STORE
CITY WIDE DELIVERY
100 W. UNION ST. **PHONES 8 and 84**

*Corpening Frank (Ruby) emp Burke Tannery, r 231 Eastview
*Corpening Gladys, dom, r 103 Perkins
*Corpening Guy (Pearl) firemn Drexel Furn Co, h 112 Claywell
*Corpening Henry L, emp City St Dept, h 103 Perkins
*Corpening Hubert (Annie L) emp Burke Tannery, r 318 (126) Jones
*Corpening Hugh (Pauline) driver M'ton-Burke Gro Co, r 501 E Meeting
*Corpening Lorenza, cook, r 103 Perkins
*Corpening Mary G, tchr Olive Hill High Sch, h 811 Vinearden
*Corpening Paul (Helen) lab, h 707 W Concord
*Corpening Roy (Dellie) lab, h (rear-1) 451 Bouchelle
Corpening Sarah R Mrs, sten Broadoaks Sanatorium, r 303 White
Corwin Everett C (Jane M) h 101 Silver Creek Rd
Cosby Max J, mech Tux Bowers Mtr Co, r Glen Alpine, N C
Costner Chas R (Lona R) emp State Hosp, h Dale
Costner Fannie E Mrs, emp Home Ldry, r RD2
Costner Louisa Miss, marker Piedmont Dry Clnrs, r 215 Avery Av
Costner Red (Ada) atndt State Hosp, h 112 Poteat
Cottrell Guy, r 209 Walker
Cottrell Jack V, plmbr M'ton Hdw Co, r 209 Walker
Cottrell Kathryn H (wid L Moulton) h 209 Walker
Cottrell Nell B Mrs, nurse 302 N Green, r same
County Office Building, 131 S Sterling
COUNTY OFFICIALS—(See Burke, County of)
COUNTY PUBLIC WELFARE DEPARTMENT, Michael J Lynam Supt, 201 N King, Tel 522
COURT HOUSE, 111 S Sterling
*Courtney Andy (Florence) r 719 E Meeting
Courtney Claude (Sarah R) r 303 White
Cowan Barbara L Miss, ofc sec Drs P N & H A DeVere, r RD2
Cowan Burnidine R Mrs, tech Drs P N & H A DeVere, r RD2
Cowan Cecil E (Mary A) County Atty and lawyer 109 S Green R2, h 401½ Lenoir
*Cowan Fannie, h 459 Bouchelle
Cowan Gertrude I Miss, tchr, h 204 N Anderson
Cowan Hattie A Miss, r 204 N Anderson
Cowan Ida J Miss, student, r 401½ Lenoir
Cowan Lonnie R, formn M'ton Grading Co, r Glen Alpine, N C
Cowen Hunter (Etta E) furn wkr, h 402 E Meeting
Cox Bela E (Minnie W) wtchmn, h 421 Alexander Av
Cox Ethel B Mrs, bkpr M'ton B & L Assn, r 112 Burkemont Av
Cox Grace C Mrs, cash Mimosa Theatre, r 311 Tate
Cox John E (Ethel B) genl formn Intl Shoe Co, h 112 Burkemont Av
Cox Lila B Miss, tchr, r 421 Alexander Av

HORD-LONG ESSO SERVICE
Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing
Tire Recapping and Vulcanizing — Road Service
301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS

Dry Cleaners — Linen Supplies — Launderers

302 COLLEGE ST. **PHONE 400**

Cox Loring D T (Bonnie E) asst treas Drexel Furn Co, h 204 Bouchelle
Cox Loring D T Jr, news editor News-Herald, r 304 Bouchelle
Cox M Carl, projectionist Mimosa Theatre, r 421 Alexander Av
COX M G (Anona C) Quality Jewelry, "We Teach Watches To Tell The Truth," 125 W Union, Tel 184; h 313 N Sterling, Tel 11 (see top lines)
Cox Nannie L Miss, opr Sou Bell T & T Co, r 300 S King
Cox Paul R (Grace C) mgr Mimosa Theatre, h 311 Tate
*Cox Willie, cook, r 719 E Meeting
COX XENOPHON H (Lula N) County Tax Collector, h 215 Lenoir Tel 154-J
Crabtree Clarence H (Olga F) r 215 Riverside Dr
*Craft Jas, lab, r 302 (118) Jones
*Craft John H (Willie) emp Drexel Furn Co, h 302 (118) Jones
Craig Effie H Mrs, slswn Peoples Dept Store, r RD2
Craig Newton A (Effie) driver Burke Transit Co, r RD2
Cranford Jas C, clk Drexel Furn Co, r Drexel, N C
Craven J Braxton Jr (Mary K) County Solicitor and lawyer 101 W Union, h 500 same
Craven Mary K Mrs, x-ray techn Grace Hosp, r 500 W Union
Craver Wade C (Elizabeth N) furn wkr, r 303 Collett
Craver Walter C (Emma C) furn wkr, h 123 Burkemont Av
Crawford McRae Rev (Rebecca R) pastor North M'ton Meth Ch, h 302 Rocky Ford
Crawley Albert A (Essie C) formn M'ton F F Hos Co, h 510 E Meeting
Crawley Arthur A (Neva E) formn State Hwy, h 100 Smith
Crawley Chas, driver M'ton Grading Co, r RD1
Crawley Elvie G Miss, r 304 S Sterling
Crawley J Loftin (Jossie W) mech Sanders Chev Co, h Roosevelt Av
Crawley Jean Miss, knitter Huffman F F Mills, h 510 E Union
Crawley Leithia Mrs, h 155 Eastview
Crawley Luke W (Emma C) emp M'ton Furn Co, r 116 Alpine
Crawley Nettie M (wid Saml E) hos wkr, h 304 S Sterling
Crawley Vergie Miss, slswn Carolina Stores, r RD4
Crawley W Ernest, sermn Duke Power Co, r RD2
CRESCENT FLOWER SHOP (Alexander L Avery) "The Home of Better Flowers," Burkemont Hotel, Tels Day 830, Night 2402 (see bottom lines)
Crews Ernest W (Mae) safety dir Drexel Furn Co, r Lenoir, N C
*Crisp Barber Shop (Elbert Crisp) 306 E Union
*Crisp Elbert (Crisp Barber Shop) h 716 E Union
Crisp Jos B (Sadie D) knitter M'ton F F Hos Co, h 106 Lyman Ct

STONEY INSURANCE AGENCY

"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"

132 N. Sterling St. **SAVE WITH SAFETY** **Phone 544**

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

*Crisp Lollie, lndrs Broadoaks San, h 505 E Meeting
*Crisp Marion (Mabel) porter Union Barber Shop, r RD2
Crites Sterling V (Sterling Cabs) r RD3
Crockett Jas (Verdia B) furn wkr, h 123 Greenbriar
Crook Agnes Miss, student, r 700 E Union
Crook Hubert C (Ola S) bkpr Burke Flour & Feed Store, h 700 E Union
Cross Roads The, Saml E Hunt mgr, restr, 112 Collette
Crouch Clarence, carp, r 513 E Concord
Crouch Clarence Jr, slsmn, M'ton-Burke Gro Co, r 213 Avery Av
Crouch Era R (wid J Herman) tchr Primary Sch, h 107 S Anderson
Crouch Mary J Miss, tchr Grammar Sch, h 513 E Concord
Crouch Parson T (Mabel S) meats 132 W Union, h 210 W Concord
Crouch Susie E Miss, slswn Lazarus Bros, r 513 E Concord
Crouch Wm G (Fannye W) (Firestone Home & Auto Supply) h 511 E Concord
Crow Howard E (Ilene B) slsmn Burke Lbr Co, h 615 E Meeting
*Crowder Wm (Corrie) emp Henredon Furn Co, h 219 S Anderson
Crowell J Kenneth (Lillian K) (M'ton Tire Store, Crowell's Billiard Parlor) h 301 Tate
Crowell's Billiard Parlor (J Kenneth Crowell) 134 N Sterling
Crump Jas E (Lois W) (S & C Grocery) h 203 Fair Ground Rd
Crump Margaret C (wid Wm) h 201 Fair Ground Rd
Crump Robt H (Betty M) emp Table Rock Furn Co, r 201 Fair Ground Rd
Crump Thad R (Betty K) carp M'ton Cabinet Co, h 210 Burkemont Av
Crutchfield Bashie Mrs, emp NCSD, r same
Crutchfield Paul, emp NCSD, r same
Cunningham Harriett Miss, sec 1st Presby Church, 221 N Sterling
Curlee Benj T, carrier, r 704 E Union
Curlee Maude C (wid Claude T) h 704 E Union
Curlee Nelle T Miss, ofc sec City Mgr, r 704 E Union
Curlee Roy M (Nolie R) student, h 201 N King
Curlee Sue R Miss, student, r 704 E Union
*Curry H Ezell, student, r 710 E Union
Curry Helen L Mrs, County Home Dem Agt, h 113 Silver Creek Rd
Curry W Cleo (Helen L) ser mgr Sanders Chev Co, h 113 Silver Creek Rd
Curtis Adelaide B Miss, r 502 E Meeting
Curtis Edith H Miss, student, r 108 Bickett
Curtis Elizabeth W Mrs, r 206 Powe
Curtis Erwin M (Salone B) emp Drexel Furn Co, h 511 Lenoir

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

Curtis G Henry (Estelle F) formn State Hwy Dept, h 502 E Meeting
Curtis Harry L (Marguerite W) slsmn, h 507 E Concord
Curtis Herman E (Myrtice D) supvr State Hosp, h 108 Bickett
Curtis Jas T (Johnsie L) sawyer, h 210 Spainhour
Curtis Johnsie Miss, r 210 Spainhour
Curtis Leona A Miss, waitress Broadway Cafe, r 210 Spainhour
Curtis Marguerite W Mrs, tech Kirksey Clinic, r 507 E Concord
Curtis Ruby (wid John) hos wkr, r 504 E Union
Curtis Salone B Mrs, tel opr State Hosp, r 511 Lenoir
Cuthbertson C Roscoe (Mattie C) h 401 S Green
*Cuthbertson Carl, lab, r 426 (232) Bouchelle
Cuthbertson Edna F Miss, emp Huffman F F Mills, r 156 Hilltop
Cuthbertson Isaac O (Ellen K) bldg contr 408 Lenoir, h same
Cuthbertson Margaret H Miss, student, r 156 Hilltop
Cuthbertson Nell K Miss, emp Huffman F F Hos Co, r 156 Hilltop
Cuthbertson Shirley E Miss, student, r 156 Hilltop
Cuthbertson W Frank (Beulah C) emp Table Rock Furn Co, h 156 Hilltop

D
BURKE GARAGE CO.
Sales Ford *Service*
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

*Dabney Eddington, emp Drexel Furn Co, r 215 Fair Ground Rd
Dahne Henry W (Edna H) formn Huffman F F Mills, h 807 Vinearden
Dale Aaron M (Essie S) shoe repr, h 221 Asheville
Dale Adelia W (wid Grant) h 1203 Shelby Rd
Dale Bryant F, r 112 Rhyne
Dale Carl (Kathleen M) mech Wells & Seals Mtr Ser, r RD1
Dale Chas E, driver, r 208 Center
Dale Claude (Ida B) emp Drexel Furn Co, h Old Asheville Rd
Dale D Clarissa Miss, clk, r 218 Randolph
Dale Daisy E Miss, hos wkr, r 208 Center
Dale Della S (wid Jas H) h 208 Center
Dale Douglas H (Elizabeth P) hos wkr, h 114 Asheville

DALE E P CONSTRUCTION CO, Willie E Dale Mgr, General Contractors, No Job Too Large—No Job Too Small, 300 S Sterling, Tels Day 959, Night 3413 (see backbone and page 17)

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK
MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
213 N. STERLING ST. PHONE 821

DALE FEED & COAL CO (Willie E Dale) Feeds, Fertilizers, Groceries, Coal and Filling Station, 300 S Sterling, Tel 442; Feeds 305 N Sterling, Tel 330 (see bottom lines)

Dale Geneva W Mrs, furn wkr, h 603 S Green Apt 5
Dale Geo R, emp Alphine Mills, h 218 Randolph
Dale Gertrude M (wid Walter D) h 112 Rhyne
Dale H R Mrs, emp NCSD, r RD1
Dale Hannah B (wid John H) h 301 S Green
DALE HAZEL B MRS (Art Flower Shop) r 105 White, Tel 5-W
Dale Homer B (Gertrude P) uphol Drexel Furn Co, h 1205 Shelby Rd
Dale Horace J (Annie G) formn Drexel Furn Co, h 312 Randolph
Dale Ida Mrs, emp NCSD, r same
Dale Jack B, student, r 1205 Shelby Rd
Dale Jennie S Mrs, r 108 Rhyne
Dale John A (Louise) driver Burke Transit Co, 213 S Sterling
Dale John H (Nellie D) furn wkr, h 608½ S Green
Dale Lester J (Mabel H) pntr, h 323 Herron
Dale Lonnie L, pntr, r 208 Center
Dale Mattie F (wid Horace T) hos wkr, h 402 S Green
Dale Minnie (wid Nicholas A) h 704 Burkemont Av
Dale Minnie S Miss, techn Grace Hosp, r same
Dale Polly D Mrs, clk Grace Hosp, h 111 Kirk
Dale R Dowd (Hazel B) emp Huffman F F Mills, h 105 White
Dale Robt A (Bessie) formn Drexel Furn Co, r Glen Alpine, N C
Dale Robt J, r 208 Rocky Ford
Dale Sidney M (Alice H) emp Burke Tannery, h 105 Regan
Dale Silar E, student, r 221 Asheville
Dale Thurman R (Nancy) taxi driver, h 402 S Green
Dale Ulysses S B (Pauline B) (Wall & Dale Lbr Co) and gro 1201 Shelby Rd, h same
Dale Vernon, r 111 Kirk
Dale Viola L Miss, student, r 111 Kirk
Dale Wheeler, lbr, r 1203 Shelby Rd
DALE WILLIE E (Ira P) (Dale Feed & Coal Co) and E P Dale Construction Co, r RD1, Tel 3413
Daniels Etta O Miss, r 404 S Sterling
Darby Lura S Mrs, tex wkr, r 512 S Sterling
Darby Viola B Mrs, hos wkr, r 211 Avery Av
Darby Wm, plmbr asst, r 211 Avery Av
Darden Geo L (Ruth W) mgr Carolina 5, 10 & 25 Cent Store, h 503 Collett
Daugherty Chas, hlpr, r E Union Extd

BURAND'S
MEN'S AND WOMEN'S READY-TO-WEAR
117 E. UNION ST. PHONE 345

SMALL'S FLOWERS
CLYDE E. SMALL
"BURKE COUNTY'S OLDEST FLORISTS"
MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.
WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

Daugherty Danl T (Wavie Mc) mech Sanders Chev Co, h E Union Extd
Dave's Cafe (David W Rader) 102 W Union
Daves Everett V, repr Burke Radio Co, 133 S Green
Daves Gladys Miss, sten State Hosp, r same
Daves Winnie E Miss, clk State Hosp, r same
Davis A Sherrill (Jewel C) trucking, h 204 Lenoir
*Davis Beatrice, cook M'ton Cafe & Grill, r 215 Howard
Davis Benj F Jr, r 113 Evans
Davis C Vernon (Myrtice G) (Mimosa and Alva Theatres) h 202 Riverside Dr
*Davis Chas H, lab Burke Lbr Co, r RD2
Davis Edwin B, student, r 208 College
Davis Finley W (Jean C) (Mimosa and Alva Theatres) h 213 Lenoir
Davis Flora A Miss, slswn Small's Flowers, r 213 Avery Av
Davis Geo (Leona P) comp News-Herald, r Golf Course Rd
Davis Harold W (Frances E) (Colonial Cabinet Shop) and tchr NCSD, h 204 College
Davis Inez Y (wid Robt M) h 108 Terrace Pl
Davis Ione Miss, slswn Betty Lou Shop, r Glen Alpine, N C
*Davis Jas D (Beatrice) taxi driver, h 215 Howard
*Davis Jas D Jr, emp M'ton Grill, r 215 Howard
Davis Jas R, student, r 113 Evans
Davis Luanne E Miss (The Studio Sch of Dance) r 204 College
*Davis Lula C, r 439 Bouchelle
Davis Marie B (wid Edwin B) h 208 College
Davis Mary B (wid Benj F) r 203 S King
Davis Mildred Miss (Mildred's Beauty Shop) r RD1
Davis Nancy H Miss, tchr, r 208 College
*Davis Reather, r 418 (228) Bouchelle
*Davis Regina, student, r 215 Howard
*Davis Reginald, driver, r 215 Howard
Davis Rosemary Miss, student, r 113 Evans
*Davis Salters B Jr (Janet) gro 439 Bouchelle, r same
*Davis Saml H (Katherine) emp Burke Tannery, h 465 N Green
Davis Sarah L Miss, student, r 202 Riverside Dr
Davis Sue F (wid Benj F) h 113 Evans
*Davis Thos (Gazzie) pipe ftr, r 457 Bouchelle
Davis Wm I (Margaret McK) (Mimosa and Alva Theatres) h 220 W Union
Day Fred L (Ann W) mkt mgr Dixie Home Stores, h 300 S King
Day Willadean Miss, clk Drexel Furn Co, r Connelly Springs, N C
Daye Vanda E Miss, emp M'ton F F Hos Co, r 201 Summit
Daye Vester G (Bertha D) furn wkr, h 205 North

B & R MOTOR CO.
BATTERIES - GASOLINE - OILS - ACCESSORIES
AUTO REPAIRING - TIRES AND TUBES
PHONE 460 W. MEETING cor. COLLEGE ST.
GULF

BURKE LUMBER CO.
BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS
106 N. Green St. "QUALITY AND SERVICE" Phone 13

Daye W Edgar (Etta F) (Daye's Ser Sta) h 201 Summit
Daye W Edgar Jr, r 201 Summit
Daye's Service Station (W Edgar Daye) 801 E Union
Deal Clinton L, student, r 107 Hogan
Deal Foy E (Ethel G) r Fair Ground Hill
Deal Henry, apprn College Mtrs, r RD4
Deal Lillian M Mrs, clk County Health Dept, r RD3
Deal Ray E (Zula H) mgr A & P Food Stores, h 404 N Green
Deal Ray E Jr, student, r 404 N Green
Deaton Ada E Miss, hos wkr, r 205 White
Deaton John (Ruth M) emp M'ton Furn Co, h 601 E Union
Deaton Marvin, hlpr Good Will Dairies, r RD1
Deaton Nelson W, furn wkr, r 205 White
Deaton Sophronia D (wid Wm R) h 205 White
*Deck Jacob, ydmn, r 410 (224) Bouchelle
Dees Amos E (Evelyn M) formn Lingerie Inc, h 119-F Pine
Dellinger B Ferdinand (Rhoda T) h 300 (313) Bay
Dellinger David W (Fannie L) emp Burke Lbr Co, h 317 Valdese Av
Dellinger Jack (Margaret M) emp Burke Tannery, h N Green Extd
Dellinger John A, radio announcer, r 217 Avery Av
Dellinger Jos A, USA, r N Green Extd
Dellinger Logan A (Mamie W) carp, h 302 Herron
Dellinger Margaret D Mrs, emp Home Ldry, r N Green Extd
Dellinger Sidney M (Louise P) hlpr Rutledge Boiler Co, h 507 S King
Denny Jesse L (Roxie M) furn wkr, h 220 New
Denny Jonas L (Ida G) furn wkr, r 220 New
Denton C Vernon (Velsie) h 112-A Oak
Denton Carl C (Lillie A) clk PO, h 121 Evans
Denton Chas B (Mary K) h 309 Herron
Denton Clyde A, mech Anthony's Garage, r Connelley Springs
Denton D Benj (Virgie S) furn wkr, h 109 Asheville
Denton Eugene C (Bessie A) prin Grammar Sch, h 102 S Anderson
Denton Grover C (Eleene H) eng Broadoaks San, h 110 Hogan
Denton LeRoy, slsmn Burke Lbr Co, r Connelly Springs, N C
Denton Reba Miss, student, r 121 Evans
Denton Rufus A (Eliza J) farmer, h 800 Bouchelle
Denton T Frank (Wilma) driver Burke Transit Co, r RD1
Denton Wm G, r 110 Hogan
Denton Wm H, eng, r 102 S Anderson
Depew Saml S (Eddie H) formn Drexel Furn Co, r 249 Eastview
Depot Lunch (Paul Cline) billiards, 612 S Green

For Over 60 Years
THE NEWS-HERALD
Has Served Morganton and Burke County
207 N. Sterling St. JOB PRINTERS Phone 26

GARRISON'S FEED & COAL CO.

HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL

111 N. Green St. Phone 134

DeVERE HARRIET A (Drs P N & H A DeVere) r 206 N Patterson, Tel 756

DeVERE P N & H A DRS (Princhas N and Harriet A) Optometrists, Professional Bldg, 210 N Sterling, Tel 437

DeVERE PRINCHAS N (Harriet A) (Drs P N & H A DeVere) h 206 Patterson, Tel 756

Devinney Claude (Annie R) dyer M'ton F F Hos Co, h 111 Lenoir

DeVinney Lena E Mrs, hos wkr, h 306 S Sterling

Devinney Lowell E (Lucy C) pntr, h 710 S Green

Dickens Alvin J (Hattie M) mgr J H Mullis, h 202 Walker

Diercks Clinton C (Ellen P) dentist 114 S Sterling, h 118 Greenbriar

*Diggs Chas Rev, h 102 Jones

Digh Chas S (Betty A) meat ctr Parson T Crouch, h 212 Jefferson

Digh Earl, driver Kirksey & Co, r RD4

Digh John C (Nettie R) (Digh's Barber Shop) r Enola Rd

Digh Julius P (Flora W) formn Intl Shoe Co, r Enola Rd (RD4)

Digh Lonnie G (Jessie P) slsmn Kirksey & Co, r RD4

DIGH LONNIE M MRS (Art Flower Shop) r 411 E Meeting

Digh Melvin L, barber Digh's Barber Shop, r Enola Rd

Digh Ralph P (Lonnie M) farmer, r 411 E Meeting

Digh Robt P (Lillian W) hos wkr, h 110 Cope

Digh's Barber Shop (John C Digh) (bsmt) 101 N Sterling

Dingler Loy E (Gladys C) mech Estes, r Lenoir, N C

*Dinkins Nellie, dom, r 201 Perkins

Dixie Cabs (Kenneth Y Lewis, Ernest and Herman Scott) 201 N Green

Dixie Home Stores, J Earl Riggon mgr, gros, 113 N Sterling

Dixon Chas P, clk PO, r 603 S Green Apt 3

Dixon Earl O, asst mgr Larkins Inc, r 609 S Green Apt 3

Dixon F Hill Jr, atndt Wells & Seals Mtr Ser, r 603 N Green Apt 3

Dixon Martha G (wid Furman H) h 603 S Green Apt 3

Dobson Clifton J (Nettie C) formn M'ton Furn Co, h 116 View

Dobson Troy L, student, r 113 Bethel

Dobson W Fletcher (Ila S) shoe repr State Hosp, h 113 Bethel

*Dock's Place (John C Patterson) beverages, 99 Jones

Dockery Wayne C (Gladys O) projectionist Alva Theatre, h 104 Fox

Dollar Riley C (Mildred T) supt Ross Fabrics, h 219 (115) E Meeting

Donahue Dennis R (Ella B) veterinarian, h (rear) 119 Avery Av

Donald J Ernest (Lucy B) baker, h 626 College

DOWN TOWNER THE (Gilbert Walker) Groceries, Meats and Produce, "We Deliver," 609 S Green, Tel 701-W **(see page 19)**

TUX BOWERS MOTOR CO.

OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE

ESSO SERVICE STATION

200 W. UNION ST. **PHONE 428**

BURKE FLOUR & FEED STORE

CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL

126 S. STERLING ST. PHONE 663

DREXEL FURNITURE CO, Robt O Huffman Pres, A L Harwood Jr (Boston, Mass) V-Pres, Burton R Tuxford Jr V-Pres-Slsmgr, Mrs Virginia S Moore Sec, L D T Cox Asst Treas, Robt L Connelly Comptroller, Furniture Manufacturers, Drexel, N C, Tel 950

DREXEL FURNITURE CO (Morganton Plant) Frank R Swenson Plant Mgr, Jeter M Morgan Ofc Mgr, Manufacturers, 301 Hogan, Tels 855 and 856

Drexel Furniture Co Baseball Park, 302 Bethel Rd

Drum Nettie R (wid Harvey E) r 110 Evans

Drury I Theo (Virginia K) emp M'ton F F Hos Co, h Shelby Rd (RD4)

DuBruyne Forest K (DuBruyne & Mosley Esso Ser) r 201 S King

DuBRUYNE & MOSLEY ESSO SERVICE (Forest K DuBruyne, P Ray Mosley) Standard Oil Products, Atlas Tires, Batteries, Accessories, "Road Service," 219 E Union, Tel 826 (see page 14)

Duckworth A Lewis, driver Burke Furn Co, r RD3

Duckworth Annie W Mrs, waitress Rainbow Grill, r RD4

Duckworth Carl L (Virginia R) h 206 Walker

Duckworth Carrie O Mrs, emp Home Ldry, r RD1

Duckworth Clinton R, carp College Mtrs, r 1022 Shelby Rd

Duckworth Curtis (Pauline L) mech College Mtrs, r RD4

Duckworth Emma (wid P M) h Dale Extd

Duckworth Ernest M (Pearl E) hos wkr, h 215 Linville

Duckworth Estelle B Mrs, waitress Broadway Cafe, r RD4

Duckworth Floyd M (Bobbie M) (Bailey's Esso Ser) r RD1

Duckworth Fons T (Viola F) dep sheriff, h 403 N Green

Duckworth Frances M Miss, tchr, r 403 N Green

Duckworth J Ardie (Beatrice G) firemn State Hosp, h 1022 Shelby Rd

Duckworth Jas M (Lola H) furn wkr, h 210 (208) Lenoir Rd

Duckworth Julia Miss, sten, r 205 (121) Walker

Duckworth Lemuel L (Bertha B) (Battery Ser Sta) h 205 (121) Walker

Duckworth Louise G Mrs, hos wkr, r 111 (503) W Erwin

Duckworth Lucy W (wid Walter W) attendance ofcr County Schs, h 111 Burkemont Av

Duckworth N Bazz (Leo R) apprn College Mtrs, r Calvin Rd

Duckworth Oscar L (Elizabeth P) formn M'ton F F Hos Co, h 110 Patton

Duckworth Patricia E Miss, student, r 110 Patton

Duckworth Ralph R (Louise S) formn State Hwy, h 302 North

MORGANTON HOME & AUTO STORE

B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES

211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. **DEPARTMENT STORE** **Phone 372**

Duckworth Richd W (Thelma G) knitter Huffman F F Mills, h 105 Forest

Duckworth Robt W (Claudia W) slsmn, h 200 Kirk

Duckworth Thos C, carp College Mtrs, r RD4

Duckworth Thos L (Louise D) atndt City Ser Sta, r RD1

Duckworth Wm R (Lola C) hauling, h 301 Oak

Duckworth Wilson (Geneva M) ser mgr Snipes Mtr Co, r Shelby Rd

Duff Looms Inc, T Henry Wilson pres, Marshall L Hall v-pres-asst mgr, Mrs Martha W Ross sec, Chas H Ross treas-mgr, uphol fabrics mfrs, 214 S Green

Dugger Milton H (Jessie C) mech Estes, r Elk Park, N C

Duke Power Co, Marshall S Arney land agt 101 W Union, F Jerome Wortman supt, 223 E Meeting

Dukes Shoe Shop & News Stand (W Ray Dukes) 114 N Sterling

Dukes W Ray (Evelyn P) (Dukes Shoe Shop & News Stand) h 208 (206) Lenoir Rd

Dulin Jean Miss, lab asst Grace Hosp, r same

Duncan Guy R (Mabel L) sgt State Hwy Patrol, h 401 N Green

*Duncan Solicitor E Rev (Hattie) pastor First Bapt Ch and janitor Olive Hill High Sch, h 447½ N Green

Duncan Wm, student, r 401 N Green

Duncan Wm A (Mamie K) pres-treas Acme Homes Metal Wks, h 222½ W Union Apt 2

Duncan Wm J (Hazel S) v-pres-sec Acme Homes Metal Wks, h 411 N Green

*Durante Spencer E (Rosalee) tchr, h 719 E Union

Durham David B (Viola S) emp Drexel Furn Co, h 406 E Meeting

Durham H Rudolph, emp Drexel Furn Co, r 406 E Meeting

Durham Keith H, electn, r 406 E Meeting

Durham Life Insurance Co, R Max Lineberger and Marion L Hensley agts, 135 W Union

Duval Gorman B, asst mgr Farmers Federation, r 203 White

Dysart Dorothy P Mrs, v-pres Burke Transit Co and sec J Ed Butler, r Oak Hill

Dysart J Waitsel (Dorothy P) treas Burke Transit Co and ofc mgr The Texas Co, h Oak Hill

DYSART LORA R (wid Saml D) Consignee The Texas Co, h 107 Terrace Pl, Tel 98

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. **PHONE 245**

PARKWAY LAUNDRY & DRY CLEANING CO.

"Bundles of Satisfaction"

CALL FOR AND DELIVERY

452 N. GREEN ST. **PHONE 1095**

BURKE GARAGE CO.

Sales Ford *Service*

SINCE 1913 — **WRECKER SERVICE**

202 S. STERLING ST. **PHONES 140 & 935**

Eagle Stores Co, Miss Nan E Rudicil mgr, dept store, 107 W Union
Eaker Andrew P (Ethel B) atndt State Hosp, h 901 Shelby Rd
Eaker Annie P Miss, r 901 Shelby Rd
Eaker Lloyd, atndt State Hosp, r 901 Shelby Rd
Earley Hollis G (Ruth S) parts mgr Sanders Chev Co, h 205 Patton
Earley J Lemuel (Tressa S) electn, h 122 Oak
Easom Frances F Miss, student, r 405 E Concord
Easom Hiram G (Gertrude S) slsmn, h 405 E Concord
EAST CITY MACHINE SHOP, John T Oxford Mgr, E Union Extd at City Limit, Tel 1155-M (see page 21)
*East Friendly Cafe (Ruth Largent) 306 E Union
East Union Barber Shop (Mrs Annie F Clarke) 312 E Union
East Union Tire Service (Clyde L Hicks) 310 E Union
*Edmonson Danl (Naomi) truck driver, h 230 S Anderson
*Edmonson Lennie (Mary) driver M'ton Hdw Co, h 155 Howard
*Edmonson Lonnie, driver M'ton-Burke Gro Co, r 153 Howard
*Edmonson Lula, cook, h 153 Howard
Edwards Apartments, 209 S King
Edwards Ellis L (Ruth S) dentist State Hosp, h 207 S King
Edwards Ralph L (Ruth H) v-pres Henredon Furn Ind, h 409 W Union
*Ellis Azalea, r (rear) 429 Bouchelle
*Ellis Charles, r 453 Bouchelle
*Ellis John (Emily) lab, h 453 Bouchelle
Ellis Welda Miss, lab asst Grace Hosp, r same
Elmore Augusta C Miss, student, r 409 E Concord
Elmore Crayton L (Ora Lee B) furn wkr, h 409 E Concord
Elmore Ivory (Dellie C) pntr, h Dale
Elmore Otis (Ella H) emp State Hosp, h Shady Rest
Elms The, 314 S King
ELOISE SHOPPE (Mrs Eloise M Jenkins) Ladies Ready-To-Wear and Millinery, 112 S Sterling, Tel 332
England C Wilson (Etta R) whsemn Sou Ry, h 104 Forest
England Elizabeth J Miss, sten County Acct, r 104 Forest
England Jos C, slsmn J H Mullis, r RD3

Art Flower Shop

Wedding, Funeral and Cut Flowers

137 W. UNION ST. *MEMBER TDS* **PHONES 558 & 5-W**

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

England Norman W (Katherine T) bkpr First Natl Bank, h 119-C Pine
England Vernon, emp NCSD, r same
English Everett C, furn wkr, r 229 (230) Asheville
English M Ruth Miss, clk, r 229 (230) Asheville
English Milton S (Pauline H) carp M'ton Cabinet Co, h Old Asheville Rd
English W Bryan Jr, constn wkr, r 229 (230) Asheville
English Wm B (Victoria G) furn wkr, h 229 (230) Asheville
Epley Bernice L Mrs, emp Drexel Hos Mills, r (rear) 819 Vinearden
Epley C Oda (Bonnie D) knitter M'ton F F Hos Co, h 145 Shuping
Epley Helen L Miss, timekpr M'ton F F Hos Co, r 145 Shuping
Epley Jake L (Mattie S) carp, h 103 Waightstill
Epley Margaret Miss, nurse Grace Hosp, r same
Epley Troy D (Mary C) mech Burke Transit Co, h 111 S Anderson
Epley W Jerome, fxr M'ton F F Hos Co, r 145 Shuping
Ervin Building, 116-118 S Sterling
Ervin Eunice W Miss, sten Saml J Ervin Jr, r 517 Lenoir
ERVIN HUGH T (Peggy B) (Morganton Lumber Co) h 519 Lenoir, Tel 383
Ervin Hugh T Jr, student, r 519 Lenoir
*Ervin Jas, driver M'ton-Burke Gro Co, r 106 Claywell
*Ervin Jas, lab Burke Tannery, r (rear) 813 Vinearden
*Ervin Janie, cook, h 106 Claywell
Ervin John W (Dorothy D) phys 116 S Sterling, h 518 Lenoir
Ervin Laura P (wid Saml J) h 517 Lenoir
Ervin Lillie C (wid Morton S) nurse 404 W Union, r same
*Ervin Lucille, tray girl Grace Hosp, r 416 N Green
Ervin M Leslie Miss, student, r 515 Lenoir
*Ervin Mabel, asst cook Grace Hosp, r RD5
ERVIN SAML J JR (Margaret B) Lawer Ervin Bldg, 116-118 S Sterling, Tel 515; h 515 Lenoir, Tel 35-J
Ervin Saml J III, student, r 515 Lenoir
*Erwin Alice, nurse, r 114 Jones
*Erwin Geo (Pearlie) ydmn, h 710 E Union
Erwin Hamilton (Margaret S) h 110 Lenoir
Erwin Hamilton Jr (Elizabeth F) clk Drexel Furn Co, h 508 Lenoir
*Erwin Herbert (Earlene) janitor Grace Hosp, r 601 W Concord
*Erwin Jas P (Maggie) pntr, h 114 Jones
*Erwin John W, driver, r 601 W Concord
Erwin Lawrence E (Atwood H) trafic mgr M'ton Furn Co, h 316 W Union

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY

"Insure and Save The Mimosa Way"

Fire - Auto - Hospital Expense - Compensation - General Insurance

Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

*Erwin Lucille, main Grace Hosp, r 601 W Concord
Erwin Mamie G (wid Christopher C) h 405 N Green
Erwin Marcus (Florence L) h 112 Morehead
*Erwin Robt, student, r 601 W Concord
Erwin Rose L Miss, bkpr Mtn Ice & Coal Co, r 110 Lenoir
*Erwin W Thos (Mary) h 601 W Concord
*Erwin Wm (Veola) janitor, h 616 W Concord
Erwin Wm P, r 316 W Union
Erwin Wm W, r 110 Lenoir

ESTES (Harry W and H McDowell Estes) Air Conditioning, Plumbing and Heating Contractors, 100 S Chestnut, Tel 600

Estes Chas L, clk Drexel Furn Co, r Marion, N C
Estes Freddie P Mrs, ofc mgr Good Will Dairies, r 310 N Green Apt 4
Estes H McDowell (Vera P) (Estes) r E Union Extd
Estes Harry W (Freddie P) (Estes) h 310 N Green Apt 4
Estes Myrta W (wid Wallace) h E Union Extd
*Evans Carl, r 113 Perry
Evans Chas, emp Drexel Furn Co, r 105 Oak Grove
*Evans Danl (Amelia) emp Burke Tannery, h 113 Perry
*Evans Danl Jr, porter, r 113 Perry
Evans Eugene D, pntr, r Shady Rest
Evans John A (Virginia C) h 201 Randolph
Evans Lura G Miss, emp Alpine Mills, r 307 Randolph
Evans Mae Miss, r 209 Center
Evans Mary S Miss, nurse, r Shady Rest
Evans Mattie Miss, hos wkr, r 104 Lyman Ct
*Evans Maxine, r 113 Perry
Evans W Lee (Augusta P) sexton Grace Episcopal Church, h 720 S Sterling
Evans Wm A (Beulah P) emp Henredon Furn Industries, h Shady Rest

BURKE GARAGE CO.

Sales Ford *Service*

SINCE 1913 — WRECKER SERVICE

202 S. STERLING ST. PHONES 140 & 935

Faison Martha D Miss, case wkr State Hosp, r same
Falls Neilson, slsmn Lazarus Bros, r 400 W Union
Falls Ralph L (Alice S) dentist 114 S Sterling, h 113 Silver Creek Rd

STANLEY'S JEWELERS

"Honest Values — Convenient Terms"

110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK
Dependable Banking For Burke County Since 1897
101 W. UNION ST. • MEMBER FDIC • PHONE 1090

Fancher Geo H (Marie L) supt Natl Carbon Co, r Caldwell Hotel
Fare Marjorie Miss, hos wkr, r Burke Dr
Farfour Leslie A (Helen P) (Leslie's Shoe Store) h 425 Alexander Av
Farm Market The, prod, 205 S Sterling
Farm Service Tractor & Implement Co (J Clyde and Vernon T Garrison) 109 N Green
Farmer Blanche Mrs, supvr State Hosp, r same
Farmers Federation Inc, Cline W Coley mgr, feeds, 102 E Meeting
Farr Clemmie H, hos wkr, r 600 E Union
Farr Dora E (wid Horace C) h 600 E Union
Farr Dorothy Miss, seamer M'ton F F Hos Co, r 120 Spainhour
Farr Ethel M Mrs, h 120 Spainhour
Farr Forest C (Inez W) knitter M'ton F F Hos Co, h 108 Clark
Farr Frances L Miss, slswn The Globe Store, r RD3
Farr Manford G, USN, r 120 Spainhour
Farrington Robt G (Florence) clk Dixie Home Stores, r RD1
Faulkner Marguerite Miss, student, r 400 Valdese Av
Faulkner Mildred B (wid Wm) h 205 N King
Faulkner Pauline Mrs, hos wkr, r 400 Valdese Av
Faulkner Wm W, r 205 N King
Faw Ada Miss, nurse Grace Hosp, r same
Featherbay Geo (Gladys S) h 137 Shuping
Feimster Amelia Miss, emp Drexel Hos Mills, r 730 Vinearden
Feimster Harry M, dep sheriff, r Rutherford College, N C
Feimster Lillie P Miss, hos wkr, r 730 Vinearden
Feimster Robt W, hos wkr, r 730 Vinearden
Feimster W Sherrill (Cora P) formn M'ton Lbr Co, h 730 Vinearden
Feimster Willard J, hos wkr, r 730 Vinearden
Felker Ida N (wid Edw L) h 105 Burkemont Av
Fender Ronald V (Ann J) electn, r 310 Avery Av
Ferguson Clarice M Miss, social dir State Hosp, r same
Ferguson Richd F (Nita RF) hlpr Estes, h 120 Hilltop
Fiman Chas E, phys State Hosp, r same
*Finch Geo (Ada) ydmn, h (rear) 713 E Union
Finch Wm H Jr, driver Burke Transit Co, r 205 Patterson
FIRE DEPARTMENT, W Bonner Lane Chf, 102 N King
FIRESTONE HOME & AUTO SUPPLY (Wm G Crouch, Chas G Suttlemyre) Firestone Tires and Tubes, Electrical Appliances, Home Supplies, Auto Accessories, 107 N Sterling, Tel 696 (see top lines)
First Baptist Church, Rev John D McCready pastor, 107 S King
*First Baptist Church, Rev Solicitor E Duncan pastor, 454 N Green

DALE FEED & COAL CO.
FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD
300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY
FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

First Baptist Church Sunday School Building, 106 W Meeting
First Church of God, Rev Ezra B Jones pastor, 104 White
FIRST METHODIST CHURCH, Rev Emmett K McLarty Jr Pastor, 101 S King, Tel 115
First Methodist Church Sunday School, 103 S King
FIRST NATIONAL BANK, Arthur M Ingold Pres, Arthur C Chaffee V-Pres, J Scott Osborne V-Pres-Cash, "Serving Burke County Since 1897," 101 W Union, Tel 1090 (see front cover and top lines)
First National Bank Time Payment Department, Ned B Giles mgr, 101 W Union
First National Bank Building, 101 W Union
First Presbyterian Church, Rev Jos B Clower Jr pastor, 221 N Sterling
First Presbyterian Church Sunday School, 205 Collett
Fisher Ann C Miss, student, r 608 E Union
Fisher Bennett H (Etta R) (Fisher's Gro) h 107 Linville
Fisher Etta R Mrs, lndrs Broadoaks San, r 107 Linville
Fisher Eva Miss, slswn, r 608 E Union
Fisher Guy A (Pansy J) pntr, h 119 Greenbriar
Fisher Harold B, clk Fisher's Gro, r 107 Linville
Fisher John A (Lula W) trucking, h 221 Taylor
Fisher John A Jr, student, r 221 Taylor
Fisher John W (Lucy W) pntr, h 608 E Union
Fisher Oleta M Miss, student, r 619 Vinearden
Fisher Robt A (Pansy H) driver Burke Transit Co, h 619 Vinearden
Fisher's Grocery (Bennett H Fisher) 800 E Union
Fishler Nadine Mrs, emp NCSD, r same
Fishler Thos, emp NCSD, r same
Fitz Jos D (Lena T) adv mgr News-Herald, h 120 Greenbriar
Five O'Clock Club (Robt F Whisnant) restr, Burkemont Hotel
Fleming Agnes E Miss, asst bkpr Sanders Chev Co, r 110 Vine
Fleming Chas A (Lois M) emp Alpine Mills, h 205 Randolph
*Fleming Edith, tchr, r 607½ W Concord
*Fleming Ernest (Velma) h 729 E Union
*Fleming Forrest G (Dorothy) pntr h 605 Valdese Av
*Fleming Frank (Minnie) emp Drexel Furn Co, h (rear) 222 E Meeting
*Fleming Fred D (Magnolia) emp Drexel Furn Co, r 601 Valdese Av
Fleming Gertrude (wid Elijah) tex wkr, r 206 S Sterling
Fleming Glenn G (Minnie E) emp Alpine Mills, h 112 Dixon
Fleming H Saml (Ina F) eng Grace Hosp, h 110 Vine
Fleming H Saml Jr, student, r 110 Vine

MIMOSA THEATRE
107-109 S. GREEN ST.
PHONE 676

ALVA THEATRE
202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. **PHONE 340**

*Fleming Helen, tchr, r 607½ W Concord
*Fleming Jas (Mary) emp Drexel Furn Co, r 614 W Concord
*Fleming Jos (Annie Belle) cement wkr, h 305 Vinearden
Fleming Lela D Miss, slswn Rose's, r 205 Randolph
*Fleming Lillian (Lil's Beauty Shop) r 614 W Concord
Fleming Ned G (Azalee) emp Alpine Mills, r 205 Randolph
*Fleming Noah (Celia) emp M'ton Furn Co, h 607½ W Concord
*Fleming Oliver W (Izole) tchr, h 605 W Concord
Fleming R Carl (Mary B) formn R M Starrett Elec Co, h 109 Pine
*Fleming Sarah, h 601 Valdese Av
Fleming W Carl (Marguerite S) (Carl's Cash Store) h 113 (205) W Erwin
*Fleming Wm T (Rebecca) brklyr, h 614 W Concord
Flinn Sallie M (wid John) r 308 Bay

FLOWERS CO THE, Ray Lockhart Mgr, Wholesale Distributors Auto Parts and Equipment, "Complete Machine Shop Service," 211 E Union, Tels 790 and 791 (see front cover)

Ford L Carl (Myrtle C) police, h 104 Jefferson
Ford M Ophelia Miss, clk Duke Power Co, r 626 E Concord
Ford Orpha Miss, nurse Grace Hosp, r same
Ford R Coy (Vertie H) emp Drexel Furn Co, h 626 E Concord
Foreman Mack W (Ila S) emp Drexel Furn Co, h 314 Eastview
Forest Hill Cemetery, Gordon M Newton caretkr, 245 Huffman
*Forney Chas (Ruth) lab, r 407 W Concord
*Forney Robt L, r (rear) 112 Jones
*Forney Robt L (Cora) driver, h 451 Boucheile
Fortune Chas W "Fred", lbrmn, h 109 Hogan
Fortune Elijah J (Elma C) emp Alpine Mills, h Old Asheville Rd
Fortune Kent A (Eloise F) emp Drexel Furn Co, h 231 Asheville
Fortune Lawrence J (Inez F) hos wkr, h 239 Asheville
Fortune Mildred W Miss, r 109 Hogan
Fortune Neal D, atndt State Hosp, r 109 Hogan
Fortune Wm D, USN, r 109 Hogan
Foster Hazel C Mrs (Health Bowling Center) r 103 W Concord
Foster Wm S, uphol Beach Mfg Co, r Lenoir, N C
Fowler Foston I (Anita P) partsmn The Flowers Co, r Valdese, N C
Fowler Melvin, emp Alpine Mills, r 103 (34) Moore
Fowler Otho H (Willa D) (Sterling Tire & Recapping Co) h 204 Jefferson
Fowler R D Motor Lines, Arthur Whetstine mgr, 104 Linville
Fowler Virginia R Miss, emp Alpine Mills, r 103 (34) Moore
Fowler W Augustus (Ola T) overseer Alpine Mills, h 103 (34) Moore
Fowler Wade F (Mattie M) supt Alpine Mills, h 307 S Green

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE

308 E. Union St. **Phone 755**

COLLEGE MOTORS

601 College St. **Phone 752**

CORNWELL DRUG CO.

THE REXALL STORE

CITY WIDE DELIVERY

100 W. UNION ST. **PHONES 8 and 84**

Fox Bennette L, emp Ima L Fox, r 700 Bouchelle
Fox Betty S Miss, opr Sou Bell T & T Co, r 700 Alexander Av
Fox Chas A (Buena T) sawmill, h 300 S Sterling
Fox Crudup O (Mary M) furn wkr, h 509 College
Fox Della S Mrs, emp Drexel Furn Co, h 952 E Union
Fox Doris A (wid Ransom C) h 501 Alexander Av
Fox Edna G Miss, r 700 Bouchelle
Fox Ima L (Mary L) bldg contr 700 Bouchelle, h same
Fox Jas (Helen R) driver Home Ldry, h 408 E Union
Fox Jas J, clk Home Ldry, r 509 College
Fox John F, carp, r 501 Alexander Av
Fox Katie C (wid John W) h 700 Alexander Av
Fox Kermit W (Ida F) carrier PO, h 700 Alexander Av
Fox Lucy L Miss, cash Alva Theatre, r 300 S Sterling
Fox Paul E (Dean R) carp, h 512 Alexander Av
Fox Peggy Miss, student, r 700 Alexander Av
Fox Ransom C Jr, clk Natl Carbon Co, r 501 Alexander Av
Fox Rebecca A Miss, clk Drexel Furn Co, r RD2
Fox Ulysses S, r 952 E Union
Fox Violet Miss, hos wkr, r 501 S King
Fox Virgil (Catherine B) carp, h 107 Fox
Francum Emily S (wid A M) h 107 Crayton
Francum Lillie M Miss, emp M'ton F F Hos Co, r 107 Crayton
Franklin Alfred S (Minnie B) emp Alpine Mills, h 707 S Green
Franklin Benj, slsmn Burkemont Furn & Appl Co, r RD1
Franklin Don M (Mullie D) carp, h 123 Asheville
Franklin Doyal T (Mabel S) brkmn Sou Ry, h 203 Asheville
Franklin Herman V (Ocie R) emp Alpine Mills, h 204 Bethel Rd
Franklin Jack C, agt State Capital Life Ins Co, r E Union Extd
Franklin Joy E Miss, sten Ross Fabrics, r 208 College
Franklin Kathryn I Miss, hos wkr, r 504 S King
Franklin Mabel S Mrs, nurse 203 Asheville, r same
Franklin Marshall (Myrtle) emp Alpine Mills, h 107 (33) Moore
Franklin Mary F (wid John R) tex wkr, r 402 S Green
Franklin Mary I Miss, hos wkr, r 504 S King
Franklin Mattie L Mrs, h 305 W Union
Franklin Obie A (Victresse H) atndt City Ser Sta, r Drexel, N C
Franklin Paul S, emp Alpine Mills, r 707 S Green
Franklin Rita P (wid Alonza C) h 605 E Meeting
Franklin Robt A, furn wkr, h 504 S King

FRANKLIN T EARL (Lois B) United States Commissioner and Justice of The Peace, 3-4 Mimosa Theatre Bldg, 109 S Green, Tel 474; h 114 Riverside Ct, Tel 941

HORD-LONG ESSO SERVICE

Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing
Tire Recapping and Vulcanizing — Road Service

301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS

Dry Cleaners — Linen Supplies — Launderers

302 COLLEGE ST. **PHONE 400**

Franklin Tula F Miss, r 605 E Meeting
Franklin W Vernon (Minnie L) emp M'ton F F Hos Co, h Old Asheville Rd
Franklin W Walter (Maude) mgr Alva Theatre, r Glen Alpine, N C
Franklin Wm D (Otie F) wtchmn M'ton F F Hos Co, h 109 Williams
Frazier Grace A Mrs, hos wkr, h 107 Asheville
Frazier Jas A (Jessica T) announcer WMNC, r 105 Patterson
*Freda's Beauty Shop (Freda Clark) 623 (603) Bouchelle
Freeman A Willa Mrs, emp NCSD, r 108 Spainhour
Freeman Alvin C (Minnie M) emp Drexel Furn Co, h 216 Randolph
Freeman C Henry (Sarah P) (Burke Ser Sta) h 108 Spainhour
Freeman Earl (Josephine F) carp, h 650 Alexander
Freeman Jas O (Illian) emp City St Dept, r 110 Queen
Freeman Josephine F Mrs, sten Huffman F F Mills, r 650 Alexander Av
Freeman Saml W (Vivian J) purch agt Drexel Furn Co, h 304 W Union
Freeze Mildred Miss, nurse Grace Hosp, r same
Fresh Air Market (Jos L Poteat) prod, 119 N Sterling
Friendship Baptist Church, Rev Wesley B Sprinkle pastor, 108 Vine
Friendship Baptist Church Sunday School, 113 Vine
FRISARD OLGA F (wid Stephane) Sec Merchants Assn, h 215 Riverside Dr, Tel 45
Frye Alma N Mrs, ser asst Sou Bell T & T Co, r 611 E Union
Frye Murphy E (Alma N) furn wkr, h 611 E Union
Fulbright Pate, wtchmn, r 111 Lenoir
Fullbright Edw J, hos wkr, r E Union Extd
Full Gospel Assembly of God Church, 224 Summit
*Fullwood Estella, cook, h 102 Claywell
*Fullwood Frances, tray girl Grace Hosp, r 113 Vinearden
*Fullwood Goldie, maid Burand's, r 407 (307) Bouchelle
*Fullwood Horace, lab, r 102 Claywell
*Fullwood Lawrence (Fullwood & Tate) r 407 (307) Bouchelle
*Fullwood Louise, cook, r 102 Claywell
*Fullwood Maldonia, h 407 (307) Bouchelle
*Fullwood Robt, lab Burke Lbr Co, r 102 Claywell
*Fullwood Walter (Frances) orderly Grace Hosp, r 405 Vinearden
*Fullwood & Tate (Lawrence Fullwood, Clyde R Tate) wood, (rear) 409 Bouchelle

STONEY INSURANCE AGENCY

"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"

132 N. Sterling St. **SAVE WITH SAFETY** **Phone 544**

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

G
BURKE GARAGE CO.
Sales Ford Service
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

Gaines Wm A Jr, clk Drexel Furn Co, r 402 W Union
Gale Minnie L (wid Julius N) h 206 (426) Herron
Gale Ray P (Shirley Y) h 112-D Oak
Galliher L Gilbert (Dorothy T) mech Tux Bowers Mtr Co, h 105 Burkemont Av
Galligher Louis G, ser mgr Tux Bowers Mtr Co, r 105 Burkemont Av
Gallion John D (Nora J) (Gallion's Radiator Shop) h 107 Summit
Gallion's Radiator Shop (John D Gallion) 107 Summit
Gantt Alvin H (Essie W) emp State Hosp, h Shady Rest
*Gantt Hattie, cook, r 110 Jones
Gantt Hugh B, farmer, r Shady Rest
*Gantt Jos N (Mattie M) hlpr, h 434 Bouchelle
*Gantt Josephine, dishwasher Broadoaks San, r 110 Jones
*Gantt Minnie, maid, h 110 Jones
Gantt Nell J Miss, emp State Hosp, r Shady Rest
Gardin Geo C (Blanche U) fixer Drexel Hos Mills, h 500½ E Meeting
*Gardner Annie, maid, r 112 Jones
Gardner Jos E (Mabel D) prin High Sch, h 105 Waightstill
Garmond Clyde D, fixer Ross Fabrics, r 111 Linville
Garrison Addell Miss, clk Drexel Furn Co, r RD1
Garrison Anna H (wid J Edw) r 217 Walker
Garrison Benj C (Ruth B) express, h 110 Morehead
Garrison Betty L Mrs, bkpr Morris Mtrs, r 105 East Av
Garrison Chas M (Louise P) clk Natl Carbon Co, r 410 Lenoir
Garrison Eva E Miss, student, r 141 Beach
Garrison Frank J (Betty L) r 105 East Av
Garrison Hattie Mrs, emp Grace Hosp, r RD1
Garrison J Clyde (Farm Ser Tractor & Implt Co) r RD1
Garrison Jack V, student, r 423 Alexander Av
Garrison Jeanette H (wid Frank L) h 410 Lenoir
Garrison John W (Ruth) formn M'ton Furn Co, r RD1
Garrison Julia Miss, student, r 100 N Chestnut
Garrison Laura H (wid Columbus) r 415 Burkemont Av

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

Garrison Lindsay J (Mamie B) firmn Table Rock Furn Co, h 141 Beach
Garrison Raymond M (Violet C) carrier PO, h 423 Alexander Av
Garrison Robt P (Louise) formn Drexel Furn Co, r RD1
Garrison Rosa L Miss, slswn Carolina Stores, r RD1
Garrison Roscoe L (Faye B) formn M'ton Furn Co, h 100 N Chestnut
Garrison Roy R (Dorothy R) formn E P Dale Constn Co, r RD1
Garrison Ruby Miss, slswn Carolina Stores, r RD1
GARRISON THOS E (Sadie P) (Mimosa Insurance Agency) r Glen Alpine, N C, Tel 141-W
Garrison Vernon T (Pauline H) (Farm Ser Tractor & Implt Co, Garrison's Feed & Coal Co) h 239 Walker
Garrison Winnie D (wid Lawrence E) tchr Grammar Sch, r 111 Burkemont Av
GARRISON'S FEED & COAL CO (Vernon T Garrison) High Grade Groceries, Feeds, Seeds, Fertilizers and Coal, 111 N Green, Tel 134 (see top lines)
Gaston Apartments, 104 Lenoir
Gaston Betty S Miss, r 602 W Union
GASTON J HENRY (Frances F) (Mountain Ice & Coal Co) and V-Pres Huffman F F Mills, h 602 W Union, Tel 257
*Gaston Wm, emp Caldwell Hotel, h 116 Perkins
*Gaston's Chapel AME Church, Rev Geo W Larkin pastor, 102 Bouchelle
Gates Delbert H (Annie B) emp Alpine Mills, h 9 Candor
Gates G Luther, r 307 Herron
Gates J Albert (Margaret D) furn wkr, h 306 Bay
Gates Mary D (wid Geo) h 307 Herron
Gates Robt W, furn wkr, r 307 Herron
Gates Weldon P, furn wkr, r 307 Herron
Gaubert Ethel Mrs, r 302 W Union
Gee Weeta P (wid Felix G) r 601 W Union
Gentry C Bryon (Elizabeth) uphol Drexel Furn Co, h 206 S Sterling
George W H, r 402 N Green
Gerard Studio (Gerard A Ball) photogs, 119½ E Union
Gibbs Chas B, r 308 Collett
Gibbs J Pinkney (Hattie D) police, h 102 Clark
Gibbs Jos N, stockmn, r 308 Collett
Gibbs Laura E Miss, teller First Natl Bank, r Glen Alpine, N C
Gibbs Lillie Mrs, slswn, r 308 Collett
Gibbs R Herbert, student, r 308 Collett
Gibbs Sarah L Mrs, sec Dr Thos R Nicholas, r 310 N Green
Gibbs Wade H (Lillie M) slsmn, h 308 Collett

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK
MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
213 N. STERLING ST. PHONE 821

Gibbs Wade S (Sarah L) electn, h 310 N Green Apt 6
Gibbs Wm F, r 105 Patterson
Gibbs Wm H (Polly G) h 402 Collett
Gibby Arthur H (Ray R) h E Union Extd
Gibson W Ernest (Julia B) emp Burke Tannery, h Roosevelt Av
Gilbert E Leroy (Lillian M) emp Drexel Furn Co, h Fair Ground Hill
Gilbert Edw P, r Fair Ground Hill
Gilbert Helen C Mrs (Burkemont Beauty Salon) r 101 S Anderson
Gilbert J Ross (Helen C) (Victory Mkt & Meat Dept) r 101 S Anderson
Gilbert Michael W (Mary H) r Fair Ground Hill
Giles Carl P (Dorothy W) h 220 E Concord
Giles Edgar, emp Sou Ry, r 211 Avery Av
Giles N Yates (Nell D) (City Billiard Parlor, Sou Lunch) h 211 Lenoir
Giles Ned B (Cordelia H) mgr time payment dept First Natl Bank, h 308 Avery Av
GILES RALPH J (Corinne P) (Burke Garage Co) h 110 Pearson, Tel 307
Giles Robt H Jr, clk Ry Exp Agcy, r Glen Alpine, N C
Giles Roy A (Frankie R) slsmn The Texas Co, r Glen Alpine, N C
Giles Worth G, auditor State Rev Dept, r Glen Alpine, N C
Gillam Bessie A Miss, tchr Primary Sch, r 200 Morehead
Gillam Oscar A (Ada P) h 200 Morehead
Ginwright Lawrence A (Ruby L) v-pres Lingerie Inc, h 205 Oak
Gladden Eva M Mrs, hos wkr, h 115 Eastview
Gladden Wm, emp NCSD, r same
*Glass Jos P (Eugenia M) brklyr, h (rear) 813 Vinearden
*Glass Mary, cook, h 221 Eastview
Globe Store The (Saml Leibovitz) genl mdse, 111 N Sterling
*Glover Chas (Maude) emp Drexel Furn Co, h 233 Eastview
*Glover Maude, cook Rainbow Grill, r 233 Eastview
Godfrey Fannie Q (wid Wm W) r 209 Burkemont Av
Godfrey Georgia L Miss, sten, h 209 Burkemont Av
Goins Adam E (Mary A) emp Burke Tannery, h 207 Randolph
Goins Annie L Miss, r 207 Randolph
Goins Fred A, USN, r 207 Randolph
Goins Lucy M Miss, tchr, r 207 Randolph
Goins Stella E Miss, emp M'ton F F Hos Co, r 207 Randolph
Golightly G Elbert, clk McMahon Ser & Gro, r 644 Valdese Av
Golightly Hurdle O, r 732 Vinearden
Golightly J Vernon (Melba O) appr East City Mach Shop, r 644 Valdese Av

BURAND'S
MEN'S AND WOMEN'S READY-TO-WEAR
117 E. UNION ST. PHONE 345

SMALL'S FLOWERS

CLYDE E. SMALL

"BURKE COUNTY'S OLDEST FLORISTS"

MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.

WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

Golightly Jos P, USN, r 732 Vinearden
Golightly Stephen O (Mamie D) stone mason, h 732 Vinearden
Golightly W Lester, carp, r 644 Valdese Av
Golightly Wm A (Mary F) carp, h 644 Valdese Av
Golloway Hope M (wid Edw J) h 302 Bouchelle
Gooch Julia B Mrs, clk Drexel Furn Co, r 211 Avery Av
Gooch Wm B (Julia B) clk Burke Garage Co, r 211 Avery Av
GOOD WILL DAIRIES INC, John H Morrison Pres-Treas, J Ed Butler Sec, Grade "A" Pasteurized Dairy Products, Ice Cream Manufacturers, Office 213 E Union, Tel 64; Plant 101 Bouchelle (see back cover)
Goode T V Mrs, h 116 Evans
Goode Thelma Miss, tchr, r 116 Evans
Goodman Clyde R (Marjorie C) lbrmn, r 226 Evans
Goodman Lessie B Miss, student, r 226 Evans
Goodman M A Lumber Co (Millard A Goodman) 226 Evans
Goodman Mack, clk, r 114 Morehead
Goodman Marjorie C Mrs, sten Huffman F F Mills, r 226 Evans
Goodman Millard A (Ethel G) (M A Goodman Lbr Co) h 226 Evans
Goodman Millard A Jr (Betty F) (Alva Ser Sta) h 114-A Oak
Goodman Myer (Mildred S) asst mgr Surasky's, r 114 Morehead
Goodman Wilborn T (Bonnie B) (Alva Ser Sta) h 114-B Government Apts
Goodnight Esthleen Miss, nurse Grace Hosp, r same
Goodnight Grace M Mrs, pharmacist State Hosp, r 217 Bethel
Goodnight Russell D (Grace M) emp State Hosp, h 217 Bethel
Goodwin Della E (wid E Westcott) h 103 Evans
Gordon Annie W Miss, furn rms 200 S King, h same
Gordon Ethel Miss, r 200 S King
Gordon Lila W (wid Leith) h 303 College
Gordon Marjorie Miss, tchr NCSD, r 303 College
*Gordon Novella, maid, r 213 Howard
Gordon Theo L (Blanche C) supt City Electl Dept, r RD2
Gouge Betty Miss, emp NCSD, r same
Gouge Jewell Miss, emp NCSD, r same
Grace Episcopal Church, Rev Chas G Leavell rector, 315 S King
Grace Episcopal Church Sunday School, 307 S King
GRACE HOSPITAL INC, W Stanley Moore Administrator, 401 College, Tel 576
Grace Hospital Nurses Home, 201 W McDowell
Grady Alex L (Myrtle W) emp M'ton Furn Co, h 211 Bethel
Grady Benj F (Lois E) knitter M'ton F F Hos Co, h 212 Forest
Grady Cam T (Callie M) formn Drexel Furn Co, h 300 North
Grady Ernest D (Hannah B) emp M'ton Furn Co, h Roosevelt Av

B & R MOTOR CO.

BATTERIES - GASOLINE - OILS - ACCESSORIES

AUTO REPAIRING - TIRES AND TUBES

PHONE 460 W. MEETING cor. COLLEGE ST.

GULF

BURKE LUMBER CO.

BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS

106 N. Green St. *"QUALITY AND SERVICE"* **Phone 13**

Grady Geo P (Enid C) student, h 308 S Sterling
Grady Hazel Miss, tchr, r 407 S King
Grady Lessie R (wid Jas R) h 111 (503) W Erwin
Grady Lawrence A (Carrie B) furn wkr, h 407 S King
Grady Mary L Miss, student, r 407 S King
Grady Myrtle W Mrs, weaver Ross Fabrics, r 211 Bethel
Grady Roy C (Leola J) waiter Mimosa Ice Cream Shoppe, h 202 Powe
Grady Symboline E Miss, clk Alva Soda Shop, r 403 E Union
Grady Thos A, apprn R M Starrett Elec Co, r RD2
Grady Thos P (Betty S) emp Drexel Furn Co, r 223 Hogan
Grady Thos S (Leona L) h 310 Randolph
Grady Wm L (Edna H) tex wkr, h 206 E Concord
Grady Wm M (Ellen B) atndt State Hosp, h 403 E Union
Gragg Jable L (Lucy L) emp Drexel Furn Co, h Shady Rest
Graham Mary Miss, r 501 Church
Graham Robt B (Jean H) dept head Natl Carbon Co, r Caldwell Hotel
Graham Wayne A (Cecil S) clk Natl Carbon Co, r Asheville Rd
*Grant Lula, cook, h 417 N Green
Gray Brownlow (Martha G) formn Intl Shoe Co, h 135 Shuping
Gray Ephriam M (Annie M) wtchmn Alpine Mills, h (rear-1) 417 Bethel Rd
*Gray Helta, r 441 (249) Bouchelle
Gray Jas A (Virginia R) pipe ftr, r 211 Avery Av
Gray Mary Lee Miss, tchr High Sch, r 302½ S King
*Gray Nell, r (rear-1) 447½ N Green
Gray Nell Miss, emp M'ton F F Hos Co, h Old Asheville Rd
Graybeal Esther B (wid Spencer C) h 204 Vinearden
Graybeal Frank S (Margaret W) knitter M'ton F F Hos Co, r 204 Vinearden
Graybeal Jas K (Rose B) driver Kester-Stone Furn Co, h 119 Ridge
Graybeal John P, driver Mimosa Cabs, r 204 Vinearden
Green A Edw, h 407 E Union
Green Betty B Mrs, clk Piedmont Dry Clnrs, r 528 Lenoir
Green Chas A, r Roosevelt Av
Green Juanita Miss, nurse Grace Hosp, r same
Green Roby D (Betty B) driver, r 528 Lenoir
Green Russell E, sgt police, r Glen Alpine, N C
*Green Street Presbyterian Church, Rev H Ellis Carter (Charlotte, N C) pastor, 100 Claywell
Green Troy N (Esther) furn wkr, h 723 (620) W Concord
Green W Woodrow, r Roosevelt Av

For Over 60 Years

THE NEWS-HERALD

Has Served Morganton and Burke County

207 N. Sterling St. **JOB PRINTERS** **Phone 26**

GARRISON'S FEED & COAL CO.

HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL

111 N. Green St. Phone 134

*Green Wm I, student, r 737 E Meeting Place
*Green Wm R (Grace) dry clnr, r 221 Eastview
Greene Beauty Shoppe (Miss S Gethyne Greene) 135 W Union
Greene Benj F (Mildred D) dist mgr The Mutl Life Ins Co, h 703 W Union
Greene C Y Mrs, emp NCSD, r same
Greene Chas D (Myrtle C) carp, h 402 E Union
Greene Dollie M Miss, hos wkr, r 712 W Concord
Greene Floyd E (Bertha S) driver, h 507 E Union
Greene Jas F (Ruth B) driver Ry Exp Agcy, h 507 E Union
Greene Lela B (wid Wm) h 712 W Concord
Greene S Gethyne Miss (Greene Beauty Shoppe) r 501 S King
GREENE STUDIO (Walter L Greene) Portrait and Commercial Photography, Copying and Enlarging, Member Photographer's Assn of America, 5 Bost Bldg, 107 W Union, Tel 188-W (see page 22)
Greene Walter L (Evelyn S) (Greene Studio) r 701 W Union
Greene Walter L Jr, student, r 701 W Union
Greenfield Elizabeth Mrs, clk Drexel Furn Co, r State Hosp
*Greenleaf Hettie, maid, h 506 Rocky Ford
*Greenlee Grace, maid Grace Hosp, 401 College
Greenlee Gwendolyn Miss, student, r 108 Waightstill
Greenlee Jas K, USA, r 108 Waightstill
*Greenlee Margaret, tchr, h 430 Valdese Av
Greenlee Mary J Miss, student, r 108 Waightstill
Greenlee Robt W, USN, r 108 Waightstill
Greenlee Thos J (Margaret K) training ofc Veterans Admn, h 108 Waightstill
*Greer Cleo, h 321 Jones
Greer Harrison F (Celeste S) agt Stand Oil Co, h 623 E Concord
Greer Robt H, student, r 623 E Concord
Gregg Harlan G (Jewel I) clk, h 119-L Pine
*Grier Helen, hlpr, r 315 W McDowell
*Grier John H (Lillian) emp State Hosp, h 315 W McDowell
*Grier John H Jr, student, r 315 W McDowell
*Grier Saml (Frances) hlpr, h 112 Bay
Griffie Arthur W (Bessie C) emp State Hosp, h 1213 Shelby Rd
*Griffin Emanuel, emp Drexel Furn Co, r 125 Perkins
Griffin Fred S (Lottie B) supt Drexel Furn Co, h 207 Wilson
Griffin Helen B Miss, bkpr Alpine Mills, r Drexel, N C
Griffin Jos M, student, r 309 Bouchelle
Griffin Max G (Flossie A) brklyr, r 309 Bouchelle
Griffin Wm (Wilma N) formn Drexel Furn Co, r Drexel, N C

TUX BOWERS MOTOR CO.

OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION

200 W. UNION ST. PHONE 428

BURKE FLOUR & FEED STORE

CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL

126 S. STERLING ST. PHONE 663

Griffin Wm H (Marvin L) formn Drexel Furn Co, r Drexel, N C
Grigg Lizzie L Mrs, atndt Broadoaks San, r 317 Valdese Av
*Grimes Henry (Annie) cook, h 705 W Concord
*Grimes Lucille, maid, h 428 (234) Bouchelle
Grogan Eleanor Miss, tchr Grammar Sch, r 216 Avery Av
*Gudger Mamie, cook, r (rear) 222 E Meeting
Guertin Howard Jr, mech Mullis Mtr Co, r RD4
Guigou Francis L (Ruby W) barber Union Barber Shop, h 206 Forest Hill
*Guinn Annie, h 449 N Green
Gully Mary B (wid Frank H) r Burkemont Hotel
Gunter Nadine Miss, opr Sou Bell T & T Co, r 118 New
Gurley Chas (Faye H) emp State Hosp, r 108 Forest
Gurley Luther C (Junie P) emp State Hosp, r 407 E Union

H

BURKE GARAGE CO.

Sales Ford *Service*

SINCE 1913 — WRECKER SERVICE

202 S. STERLING ST. PHONES 140 & 935

*Hackett John, furn wkr, r 216 Eastview
Hahn Dennis L (Ruth) clnr Wilson's Clnrs & Dyers, r 211 Avery Av
Hahn Lucy H Mrs, bkpr Larkins Inc, h (rear) 608 E Union
Hahn Ruth Mrs, sten Drexel Furn Co, r 211 Avery Av
Haigler J Carl (Rowena D) prod mgr Drexel Furn Co, r Drexel, N C
Hairfield Apartments, 201 Bouchelle
Hairfield Beverly D, phys Cobb Bldg, 110½ S Sterling, r 201 Bouchelle
Hairfield Edw M (Elizabeth T) (Hairfield & Hairfield) h 201 Bouchelle
Hairfield Edw M Jr (Tessie H) atty U S Gov, h 410 N Green
Hairfield Jas H (Catherine S) auditor State Rev Dept, h 110 Waightstil
Hairfield John C (Lona F) slsmn Good Will Dairies, h 300 Bouchelle
Hairfield Theo V, student, r 300 Bouchelle
HAIRFIELD & HAIRFIELD (Edw M Hairfield) Lawyers, 4 Bost Bldg, 107 W Union, Tel 153-W
*Hairpoole Saml (Hettie) emp City, r (rear) 813 Vinearden
Hall John L (Margaret S) emp Drexel Furn Co, h 607 E Union

MORGANTON HOME & AUTO STORE

B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES

211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. DEPARTMENT STORE Phone 372

Hall Marshall L (Louise D) v-pres-asst mgr Duff Looms, h 111 Silver Creek Rd
Hall R Clyde (Mae C) emp Ross Fabrics, h 305 Randolph
Hall Ralph, r 305 Randolph
Hall W Houghton, wldr, r 609 W Union
Hall Willard H (Dorothea R) sec-treas M'ton Furn Co, h 609 W Union
Hallman Florence H (wid Vance B) h 205 Patterson
Hallyburton Benj J, driver, r 309 Rocky Ford
Hallyburton Carl M (Mildred G) clnr, h 108 Short
Hallyburton Cecil E (Emma N) butcher, h 516 Rocky Ford
Hallyburton Chas R (Hazel S) emp M'ton F F Hos Co, h Old Asheville Rd
Hallyburton Edw W (Georgia B) mech, h 105 Smith
Hallyburton Gladys M Miss, tchr, r 201 Wilson
Hallyburton Horace S, r 212 Bouchelle
Hallyburton Hugh (Claudia S) h 312 Bouchelle
Hallyburton Jack P, clk City Billiard Parlor, r 201 Wilson
Hallyburton Jos B, driver Sterling Cabs, r 309 Rocky Ford
Hallyburton Mildred Mrs, clk Grace Hosp, r 108 Short
Hallyburton Robt J (Mae A) carp, h 101 Kirk
Hallyburton Robt S (Blanche P) farmer, h 201 Wilson
Hallyburton Thos D (Estelle W) h 309 Rocky Ford
Hamby Claude (Annie M) furn wkr, h (rear) 127 Asheville
Hamby Lloyd (Nell) furn wkr, r 110 Queen
HAMER ALFRED W (Mary F) Physician and Surgeon, 317 N Green, Tel 672; h 112 Pearson, Tel 673
Hamer Alfred W Jr, student, r 112 Pearson
*Hamilton Carl (Mayme) student, r 435½ N Green
HAMILTON CECIL D (Charles H) (The Home Laundry & Dry Cleaners) h 308 Tate, Tel 283
*Hamilton Chas (Esther) emp Drexel Furn Co, r 120 Asheville
Hamilton Ewart G (Emma H) h 311 Collett
*Hamilton Jas (Thelma) emp M'ton F F Hos Mills, r 109 Jones
*Hamilton Jos B (Charlene) tchr, h 715 E Union
*Hamilton Margaret, maid, h 120 Asheville
*Hamilton Mayme (Mayme's Beauty Shop) r 435½ N Green
HAMILTON WM S (Irma L) Supt City Schools, h 215 S Green, Tel 736
Hampton Ethel Mrs, emp NCSD, r same
Hamrick C G (Emma G) apprn McCall's Shoe Shop, r RD3
Hamrick Gordon W (Carrie McA) mech Drexel Knit Mills, h 406 Kenmore Pl

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. PHONE 245

PARKWAY LAUNDRY & DRY CLEANING CO.
"Bundles of Satisfaction"
CALL FOR AND DELIVERY
452 N. GREEN ST. PHONE 1095

Hamrick J Thos (Mary McD) tex wkr, h 113 Oak
Hamrick Roy W, student, r 406 Kenmore Pl
Hamrick Stephen B (Lavada M) slsmn, h 404 Kenmore Pl
Hamrick Wm J, emp Yount Mfg Co, r 113 Oak
*Happoldt Forney B, USA, r 435 N Green
*Happoldt J Atwood (Ethel B) whsemn M'ton-Burke Gro Co, h 435 N Green
*Happoldt J Atwood Jr, student, r 435 N Green
*Happoldt Jewell, student, r 435 N Green
*Happoldt Minnie, h 441 N Green
*Happoldt Rhudell, driver Larry A Kincaid, r 611 W Concord
*Happoldt Wilhelmenia, tchr, r 611 W Concord
*Happoldt Wilson R, clk, r 611 W Concord
Harbison Alex L (Junie Y) carrier PO, h 201 Tate
*Harbison Annie, maid, h 113½ Cecelia
*Harbison Augustus, h 420 Bouchelle
*Harbison Augustus Jr (Elizabeth) lab, r 418 (228) Bouchelle
Harbison Ava K (wid Walter) smstrs State Hosp, h 402 E Union
Harbison Bedie J Mrs, tchr, r 507 Lenoir
*Harbison Brownie (Johnsie) lab, h 117 Perkins
*Harbison C Church (Annie C) h 411 Bouchelle
Harbison C Ray (Irene C) clk M'ton Food Store, h 720 W Union
Harbison C Robt, student, r 509 Lenoir
*Harbison Chas E (Nancy) lab, h 103 Bouchelle Al
*Harbison Chas L (Lula) emp Burke Tannery ,h 108 Claywell
Harbison Earl S (Ermine C) installer, h 107 Tate
Harbison Frances W Miss, student, r 507 Lenoir
*Harbison Glen (Lizzie) hlpr Mimosa Gulf Ser, r 203 Howard
Harbison Irene C Mrs, mgr Mimosatel Tourist Court, r 720 W Union
Harbison Jas A (Louise W) surveyor, h 509 Lenoir
*Harbison Jas C (Odelia) emp Drexel Furn Co, h 105 Bouchelle Al
*Harbison Kathleen, tchr, r 311 W Concord
Harbison Laura Miss, nurse 509 Lenoir, r same
Harbison Leighton W, student, r 201 Tate
*Harbison Lonnie, emp City Water Dept, r 420 Bouchelle
Harbison Mabel A Miss, slswn Surasky's, r RD2
*Harbison May E, h 112 Bay
*Harbison Philo (Lillie) h 311 W Concord
Harbison Ralph J (Bedie J) slsmn M'ton Hdw Co, r 507 Lenoir
Harbison Ralph J Jr, driver M'ton Hdw Co, r 507 Lenoir
*Harbison Robt, emp NCSD, r same
Harbison Thos E (Millie F) r RD2
*Harbison Wm, beverages 118 Jones, h same

Art Flower Shop
Wedding, Funeral and Cut Flowers
137 W. UNION ST. *MEMBER TDS* PHONES 558 & 5-W

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

*Harbison Wm (Margaret) lab, r 418 (228) Bouchelle
HARBISON WM A (May D) (Morganton Ins & Realty Co) h 203 S King, Tel 225
HARBISON WM A JR (Bleecker M) (Morganton Ins & Realty Co) h 205 S King, Tel 590
*Harbison Wm L (M'ton Recreation Parlor) r 120 Jones
Harbison Wm M (Mullie O) formn Intl Shoe Co, r Enola Rd (RD4)
Harbison Wilson A (Cornelia S) knitter Garrou Knit Mills, h 209 Lenoir Rd
Hardin Corrie D Miss, slswn Burand's, r 500 S Green
Hardin Elbert F Rev (Mabel C) pastor Calvary Baptist Ch, h 500 S Green
Hardin Geo W (Zora M) h 327 Herron
Hardin Harry L (Rose M) purch agt M'ton F F Hos Co, h 102 White
Hardin Wallace, mech, h 513 Alexander Av
Harding Eugene (Pauline L) emp Drexel Furn Co, h 411 Bethel Rd
Harding Norris B (Billie E) bldg contr 107 Falls, h same
Harmon Aileen Miss, nurse Grace Hosp, r same
Harper B Moss Rev (Violet L) h 813 Vinearden
Harper Jas G (Elizabeth G) slsmn, h 110 Morehead
Harper Virginia B Mrs, opr Mimosa Beauty Shoppe, r 105 Oak
Harrell Bert E, student, r 203 Morehead
Harrell Bessie S (wid Barney D) r 102 White
Harrell Betty A Miss, student, r 203 Morehead
Harrell Carey C (Pauline S) (Burke Furn Co) h 203 Morehead
Harrill Betty A Miss, clk, r 624 E Concord
Harrill Claude M (Lena O) emp M'ton Furn Co, h 231 Asheville
Harrill Eugene T (Susan S) formn R M Starrett Elec Co, h 624 E Concord
Harrill Eugene T Jr, student, r 624 E Concord
Harrill L C, student, r 231 Asheville
Harrill Mary Sue Miss, r 231 Asheville
Harris A Ray Miss, r 302 (209) Patterson
Harris Alma G Miss, r Old Asheville Rd
Harris Asbury D (Laura C) emp Drexel Furn Co, h 302 (209) Patterson
Harris Carl E, emp Drexel Furn Co, r 204 Randolph
Harris Carl V, tchr, r 302 (209) Patterson
Harris Cecile I Miss, hos wkr, r 115 Linville
Harris Chas A, r 404 Valdese Av
Harris Clifford C (Ruth M) (M'ton Cabinet Co) h 200 Asheville
Harris Cordie E Mrs, emp Home Ldry, r RD1
Harris Earl D (Naomi L) furn wkr, h 426 Valdese Av

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY

"Insure and Save The Mimosa Way"

Fire - Auto - Hospital Expense - Compensation - General Insurance

Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

Harris Ellis P, r 115 Linville
*Harris Frank G (Elizabeth) furn wkr, h 718 E Meeting
Harris Fred Z (Nell J) spl agt Jefferson Stand Life Ins Co, r Lenoir Rd
Harris Grace (wid Clyde) hos wkr, h 308 Randolph
Harris Helen Miss, educational dir First Bapt Ch, h 209 Avery Av
Harris J Frank (Mattie H) floor sander, h 107 North
Harris J McGruder (Ellen C) tanner Burke Tannery, h 404 Valdese Av
Harris Jos J (Jeanne W) carp, h 119-B Pine
*Harris Julius (Lola) r 402 (220) Bouchelle
Harris Mack C, dispr, r 115 Linville
Harris Marvin L (Alga B) hlpr, h N Green Extd
Harris Ned P (Frances E) h 209 Lenoir
Harris Nettie C (wid Ellis P) h 115 Linville
Harris Norma C Miss, sten Fred L Huffman, r 107 North
Harris Otis W (Wecie D) emp M'ton F F Hos Co, h 204 Randolph
Harris Otis W Jr, r 204 Randolph
Harris Ralph W, farmer, r Old Asheville Rd
Harris Rastus R (Eula P) furn wkr, h 403 E Union
Harris Sarah L Miss, r 404 Valdese Av
Harris Thos T (Mary McD) mgr Larkins Inc, h 104 Evans
Harris W Edgar (Mary K) h 406 Lenoir
Harris Wade B (Isabel) carp M'ton Cabinet Co, h Asheville
Harris Walter O, student, r 404 Valdese Av
Harris Washington T (Beulah B) farmer, h Old Asheville Rd
Harris Willard R (Barbara S) emp Drexel Furn Co, r 302 (209) Patterson
Harris Wm M (Beulah L) genl mdse 212½ Burkemont Av, h 214 same
Harris Wm W (Lockie M) furn wkr, h 305 Bethel
Harrison Chas E (Lena H) sawyer, r 301 Rand
Harrison Earl S, installer Sou Bell T & T Co, r 107 Tate
Harrison Frank W, rep Veterans Admn, r Hickory, N C
Harrison Fred L (Mary B) emp Burke Tannery, h 301 Rand
Harrison Fred L Jr, driver Mimosa Cabs, r 301 Rand
Harrison John W, clk Dixie Home Stores, r 208 Rocky Ford
Harrison John W (Janie C) gro 525 Lenoir, h 527 same
Harrison Jos H (Annie Q) (M'ton Cabinet Co) r RD2
Harrison Katherine Miss, r 301 Rand
Harrison Luther, carp formn State Hosp, r Shelby Rd
*Harrison Manuel (Sarah) emp Drexel Furn Co, r 720 E Meeting
*Harrison Milton (Laura M) constn wkr, h 443 N Green

STANLEY'S JEWELERS

"Honest Values — Convenient Terms"

110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK

Dependable Banking For Burke County Since 1897

101 W. UNION ST. • MEMBER FDIC • PHONE 1090

Harrison Robt E, meat ctr Dixie Home Stores, r 208 Rocky Ford
Harrison Saml L, formn Burke Lbr Co, r RD4
Harrison Willis V (Louisa D) rubber Table Rock Furn Co, h 208 Rocky Ford
Hart Jas W (Lillian) eng Drexel Furn Co, h 613 E Concord
Hartman Geraldine H Miss, clk, r Old Asheville Rd
Hartman Jas R (Essie D) emp M'ton Furn Co, h Old Asheville Rd
Hartman Wm D (Lucille P) slsmgr Drexel Furn Co, h 306 Avery Av
Harwood A Leslie, exec Kistler Estates, r Boston, Mass
Haskins Minnie M (wid Michael) emp Alpine Mills, h 501 Church
Haskins Raymond (Betty M) emp Drexel Furn Co, r 501 Church
Hastings Emerson Y (Virgie R) produce, h 308 S Green
Hatcher Howell J (Faith A) (Hatcher & Berry) h 412 Alexander Av
Hatcher Howell J Jr, student, r 412 Alexander Av
Hatcher & Berry (Howell J Hatcher, Russell Berry) lawyers, 103 N Sterling
Hatem Paul J (Pearl P) formn, h 113 Southview
Hatley Faye Miss, sec Grace Hosp, r same
Hatley Lee (Madge D) mgr Burke-McDowell Elec Membership Corp, r Hudson, N C
Haucke Robt G (Mary A) driver City Cab Co, r 227 (29) Alpine
Hawes Elizabeth Miss, asst librarian Grace Hosp, r 307 Tate
Hawes John R B (Elizabeth R) h 307 Tate
Hawkins Chas C (Estelle M) (Mimosa Ice Cream Shoppe) r RD4
*Hawkins Helen, maid Grace Hosp, r Valdese, N C
Hawkins Herman (Minnie W) hos wkr, h 500 E Meeting
Hawkins Paul E (Alma I) emp Drexel Furn Co, h 417 Bethel Rd
Hawkins Russell J (Mimosa Ice Cream Shoppe) r Asheville Rd
*Hawkins Tommie L, r 110 Jones
*Hayden Lovie, clk Wm Hardison, h 319 Jones
Haynes Carme R (Delia W) hos wkr, h 206 E Concord
Haynes Dorothy C Miss, hos wkr, r 816 E Union
Haynes Ellis C (Effie R) dry clnr, h 201 Regan
Haynes Georgia E Miss, hos wkr, r 816 E Union
Haynes Margaret M Miss, r 206 E Concord
Haynes R Chas, r 816 E Union
Haynes Sipp M (Anna C) emp Drexel Furn Co, h 816 E Union
Head Foster C (Bessie W) (Alva Soda Shop) h 721 W Union
Head Waldon E (Betty C) (Head's Gro, Cook & Head's Mkt) r 721 W Union
Head Wm F (Catherine R) (Head's Gro, Cook & Head's Mkt) r RD1
Head's Grocery (Wm F and Waldon E Head) 205 N Sterling

DALE FEED & COAL CO.

FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD

300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY
FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

Health Bowling Center (Mrs Hazel Foster, Wm Beach) 308½ E Union
Hearne Otho J (Kathleen Y) gro, h Simpson Dr
Heavner W Albert (Mary W) h 706 E Union
Heffner Thos D (Bess L) dep collr U S Int Rev, r Glen Alpine, N C
Hefner Beatrice V Miss, tex wkr, r 243 Hogan
Hefner John G (Margaret M) emp Drexel Furn Co, h (rear) 307 Vinearden
Hefner Katie (wid Wm) h 243 Hogan
Heilhecker Mabel Y (wid Harry K) h 119 Evans
Helminger Andrew (Gertrude) carver Drexel Furn Co, h 707 W Union
Helminger Doris Miss, student, r 707 W Union
Helms Carl (Lula C) tex wkr, h 702 Burkemont Av
Helms J Bivins (Doris McC) (The Helms & Lang Clinic) and phys 210 N Sterling, h 319 W Union
Helms J Harley (Mae B) welder Rutledge Boiler Co, h Burke Dr
Helms Lula J (wid Wesley) emp Alpine Mills, h 120 Alpine
Helms & Lang Clinic The (Drs J Bivins Helms, Andrew M Lang) 210 N Sterling
Heming John G (Tip) mech Burke Transit Co, r RD2
*Hemphill Beulah, cook, r 205 S Anderson
*Hemphill Fred, lab, r 615 W Concord
Hemphill Grace Miss, ofc sec Helms & Lang Clinic, r RD2
*Hemphill Jack (Beatrice) driver Garrison Feed & Coal Co, h 205 S Anderson
*Hemphill Jas, dish washer, r 205 S Anderson
Hemphill Wm H (Ritta F) mech, r 605 E Meeting
Henderson Anna L Miss, r Simpson Dr
Henderson Pearson P (Edna D) carp, h Simpson Dr
Hendrix Ira E (Margaret G) carp, h 117-D Pine
Hendrix Izard M (Louise G) carp, h 111 (109) Morehead
Hendrix J Turner (Cecil W) slsmn M'ton Hdw Co, h 504 E Meeting
Hendrix Market (W Roscoe Hendrix, J Clifton Whisenant) meats, 124 W Union
Hendrix W Roscoe (Alice W) (Hendrix Mkt) h 100 Jefferson
Hennessee C Bennett, USN, r 835 Shelby Rd
*Hennessee Clifton C, barber Crisp Barber Shop, h 607 W Concord
Hennessee Henry W (Lucy A) head cook State Hosp, r 835 Shelby Rd
*Hennessee Margaret, h 607 W Concord
*Hennessee Mary M, student, r 211 S Anderson
Hennessee R Alex, taxi driver, r 835 Shelby Rd

MIMOSA THEATRE
107-109 S. GREEN ST.
PHONE 676
ALVA THEATRE
202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. PHONE 340

Hennessee Rosa M Mrs, h 114 Pine
Hennessee Royal, barber, r 607 W Concord
Hennessee W Carl (Hokie P) hos wkr, h 106 Hogan
Hennessee Walter T, slsmn M'ton Hdw Co, r 835 Shelby Rd
*Hennessee Wm A (Victoria) barber, h 211 S Anderson
HENREDON FURNITURE INDUSTRIES INC, T Henry Wilson Pres-Treas, Sterling R Collett, Ralph L Edwards, Donnell Van Noppen and J Jackson Roper V-Prests, Carroll W Hoyle Sec, Manufacturers, Henredon Road, Tels 1080 and 1081
Henritzy G Jas Jr, student, r 214 Riverside Dr
Henritzy Geo J (Stella H) acct M'ton F F Hos Co, h 214 Riverside Dr
*Henry Lucille, maid 317 W Union
*Henry Pinkney (Beatrice) emp Burke Tannery, h (rear-3) 437 N Green
Hensley Chas H, electn Duke Power Co, r Chesterfield
Hensley Effie T (wid Harvey M) clk North M'ton Gro, h 103 Tate
Hensley Farrell (Lucille M) emp Mtn Ice & Coal Co, h Valdese Rd
Hensley Gus (Mamie) emp Alpine Mills, h 640 Church
Hensley Jack M (Glenn H) parts mgr Morris Mtrs, h 103 Tate
Hensley Marion L (Dollie M) (North M'ton Gro) h 305 Rock Ford
Hensley Sallie Miss, emp Broadoaks Sanatorium, h 104 Pine
Henson Jas McC (Fannie B) emp Alpine Mills, h 4 Candor
Henson Lila P (wid Jas H) r 116 Greenbriar
Herman Albert, emp M'ton Weaving Co, r 922 E Union
Herman Edw, meat ctr A & P Food Store, r Rutherford College, N C
Herman Elizabeth H Mrs, clk Natl Carbon Co, r 106 Lyman Ct
Herman Leonard (Elizabeth H) hos wkr, h 106 Lyman Ct
Hern Florence L (wid Geo M) h 120 View
Hern Geo A (Mary H) plstr, h 207 Oak
Hern Grace S Mrs, furn rms 106 Queen, r same
Hern Jas C, lab Burke Lbr Co, r RD1
Hern Jean Miss, teller M'ton Industrial Bank, r 120 View
Hern Rita M Miss, hos wkr, r 120 View
Hern S Edw (Grace S) capt Fire Dept, h 106 Queen
*Herndon John, ydmn, h 311 W Concord
Hester Ward (Bernice W) emp M'ton Furn Co, h 407 Bethel Rd
Hestle Kathleen Mc Mrs, sec Lingerie Inc, r 103 Edgewood
Hestle Robt W (Kathleen Mc) parts mgr Sanders Chev Co, r 103 Edgewood
Hewitt Manuel L (Floy G) parts mgr Burke Garage Co, h 205 College
Hice Bonnie M Mrs, r Simpson Dr

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE
308 E. Union St. Phone 755

COLLEGE MOTORS

601 College St. Phone 752

CORNWELL DRUG CO.
THE REXALL STORE
CITY WIDE DELIVERY
100 W. UNION ST. **PHONES 8 and 84**

Hice Claude C (Mary A) farmer, h 825 Vinearden
Hice Florence A Miss, r 825 Vinearden
Hice Helen E Miss, hos wkr, r (rear) 819 Vinearden
Hice J Kenneth (Ruby C) emp Table Rock Furn Co, h 817 Vinearden
Hice Larry (Theodosia F) emp Table Rock Furn Co, h (rear) 819 Vinearden
HICKORY WELL DRILLING CO INC, L L Martin Mgr, Well Drilling Contractors, Pumps and Machine Shop, 1716 11th Av, Hickory, N C, Tel 1406 (see page 12)
*Hicks Benj (Annie) orderly Grace Hosp, h 706 W Concord
Hicks Clyde L (Mamie I) (East Union Tire Ser) h 416 Valdese Av
Hicks Foy J (Margaret C) slsmn Mullis Mtr Co, r Glen Alpine, N C
Hicks J Harold, student, r 416 Valdese Av
Hicks Leo M (Fannie N) asst formn M'ton Furn Co, h 113 New
Hicks Margaret C Mrs, sten Mull & Patton, r 209 Avery Av
Hicks Minnie D (wid Edw) r 218 New
Hicks Ralph L, student, r 113 New
Hicks Willard R, student, r 416 Valdese Av
*Higgins Edw, cook, r 314 (123) Jones
*Higgins Mamie, dom, r 109 Perkins
Hildebran Oscar H (Elizabeth T) (Hildebran Radio Ser) r RD2
Hildebran Radio Service (Oscar H Hildebran) 120 S Sterling
Hildebrand E Andrew (Mabel M) pntr, h Shady Rest
Hildebrand Mabel M Mrs, head nurse State Hosp, r Shady Rest
Hill G Maurice (Elva) asst to pres Drexel Furn Co, h 112 Terrace Pl
Hill G Maurice Jr, student, r 112 Terrace Pl
Hill John P (Pauline) furn wkr, h 104 Ridge
Hinebaugh Harold G (Helen M) eng Natl Carbon Co, r 308 Collett
Hines Eva W (wid Fred M) h 204 Burkemont Av
Hipps Betty S Miss, hos wkr, r 468 N Green
Hipps Coy L (Mattie A) driver Burke Transit Co, h 468 N Green
Hipps J Ray, emp Alpine Mills, r 101 (35) Moore
Hipps Thurman L (Derlen W) emp Alpine Mills, h 101 (35) Moore
Hitt Buna R Mrs, cash Spake Pharmacy, r 218 Jefferson
Hitt Wayne W (Buna R) mach Drexel Furn Co, h 218 Jefferson
*Hobson Lewis (Marguerite) brklyr, h 109 Perkins
Hock Gladys Miss, nurse Grace Hosp, r same
Hodge Hicks (Irene B) atndt State Hosp, h 112 Crayton
*Hodge Jas (Minnie) hlpr, r 441 N Green
Hoffman Jos (Carrie McK) furn wkr, h 113 (111) Morehead
Hoffman Russell R (M Icard) driver Kirksey & Co, r Valdese, N C
Hoffmeyer Benj, emp NCSD, r same

HORD-LONG ESSO SERVICE
Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing
Tire Recapping and Vulcanizing — Road Service
301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS
Dry Cleaners — Linen Supplies — Launderers
302 COLLEGE ST. PHONE 400

Hogan Anna W (wid P Franklin) h 117 Oak
Hogan Billie L Miss, sten J Ed Butler, r 114 S Green
Hogan Bobbie K (Peggy S) asst county jailor, r 114 S Green
Hogan Christine A Miss, slswn Rose's, r 503 S Green
Hogan Ernest (Louise M) county jailor, h 114 S Green
Hogan Eugene S (Nell S) formn Drexel Furn Co, h 107 Hogan
Hogan Glenn D, r 117 Oak
Hogan Harry D, student, r 107 Hogan
Hogan Helen F Miss, opr Sou Bell T & T Co, r 503 S Green
Hogan Jackie M, student, r 114 S Green
Hogan Jennie C (wid Wm G) h 109 Valdese Av
Hogan John H (Lillian S) pntr, h 503 S Green
Hogan Pleas W (Louise C) emp Table Rock Furn Co, h 224 Randolph
Hogan Sallie Miss, r 109 Valdese Av
Hogan Wm C, clk, r 224 Randolph
Hogan Wm G, r 109 Valdese Av
Hogg Ruby Miss, hos wkr, r 102 Lenoir Rd
Hoke Garland C (Grace W) carp, h 204 (200) Forest Hill
Hoke Pinkney A (Dora P) carp, h 121 Greenbriar
Hoke Pinkney G, student, r 204 (200) Forest Hill
Holcombe Danl J (Leona C) cement blocks, h 220 Summit
Holcombe Helen Miss, hos wkr, r 220 Summit
Holcombe Mack, r 220 Summit
Holder Alice P Mrs, emp Home Ldry, r 108 Regan
Holder Augusta A (wid Elisha A) h 734 E Meeting
Holder Nora A Miss, emp Home Ldry, 108 Regan
Holder Phifer E (Sarah A) formn City Electl Dept, h 734 E Meeting
Holland Bacher, emp NCSD, r same
Holland Billy E, USA, r 428 Valdese Av
Holland Fannie Mrs, emp NCSD, r same
Holland Garry, emp NCSD, r same
Holland Hazel L Miss, slswn Rose's, r 428 Valdese Av
Holland Horace, emp NCSD, r same
Holland Ivey G (Ella M) formn Drexel Furn Co, h 428 Valdese Av
Holland Jas E (Ruth J) emp Drexel Furn Co, h 500 Valdese Av
Holland John E (Sara W) prod planner Drexel Furn Co, r Statesville, N C
Holland Ruby M Miss, slswn Patton's Quality Jwlrs, r RD1
Hollifield Virgil (Hester W) emp State Hosp, h 109 Bickett
*Holloway Frank (Clara) collr, h 213 Burkemont Av
Holt C Jackson, emp NCSD, r same
Holt John F (Anna H) mech Morris Mtrs, h 206 Summit

STONEY INSURANCE AGENCY
"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"
132 N. Sterling St. SAVE WITH SAFETY Phone 544

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

*Holt Susan, maid 108 Valdese Av

HOME LAUNDRY & DRY CLEANERS THE (Cecil D Hamilton) Launderers, Dry Cleaners and Linen Supplies, 302 College, Tel 400 (see front cover and top lines)

Home Service Station, Chas B Leonhardt mgr, 801 Shelby Rd
Honeycutt Everett (Dorothy B) atndt State Hosp, h 927 Shelby Rd
Honeycutt Jas G (Nora G) furn wkr, h 103 W Erwin
Hood Margaret Miss, sten, h 106 Queen
Hood Ray A (Dot S) emp Table Rock Furn Co, h 214 Randolph
Hood Thos, meat ctr Dixie Home Stores, r RD3
Hoopers Jas P (Ora G) sawmill wkr, h 405 W Union
Hopson Lorane Mrs, nurses aide Grace Hosp, r 114 Pine
Hopson Roy E, h 114-D Oak
Hord Willard A (Bertha N) (Hord & Long Esso Ser) h 205 Lenoir Rd

HORD & LONG ESSO SERVICE (Willard A Hord, Dwight H Long) Atlas Tires, Batteries and Accessories, Filling Station, Tire Recapping and Vulcanizing, Road Service, 301 W Union, Tel 531 (see bottom lines)

*Horton Hubert (Alene) hlpr Mullis Mtr Co, r (rear) 419½ Bouchelle

HORTON O LEE (Mozelle K) Lawyer 110 W Union, Tel 382; h 611 W Union, Tel 424

Horton W Clifton, student, r 111 New
Hosefeld Fritz W, r Caldwell Hotel
Houck Carroll (Edna) tex wkr, h 301 S Green
Houck Edw J (Bertha H) pntr contr 107 Forest, h same
Houck Geo W, r 510 S Green
Houck John H (Louise C) formn South Mtn Lbr Co, h 105 Kirk
Houck Mary L Miss, cash Eagle Stores Co, r 107 Forest
Houck W Kelley Rev, h 249 Eastview
Houk Wm E (Lillian V) clk PO, h 106 Forest
Houpe David H (Bessie H) h 313 Randolph
Houpe E Vernis (Jean T) furn wkr, h 200 Linville
*Houpe Ernest (Zuilla M) emp B & R Mtr Co, h 709 W Concord
Houpe Harry G (Treva C) driver Ry Exp Agcy, r 313 Randolph
Houser Fannie C Mrs, emp State Hosp, r 909 Shelby Rd
Houser John E (Elsie H) furn wkr, h 223 Cascade
Houser Minnie W (wid Martin) r 909 Shelby Rd
Houser R Chester (Fannie C) atndt State Hosp, h 909 Shelby Rd
Houston Carl W (Anne W) mach, h E Union Extd

HOUSTON CECIL B (Geneva C) (Morganton Welding & Mach Co) h Golf Course Rd, Tel 513-R

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

*Howard Bert (Frances) furn wkr, r 319 (109) E Concord
Howard Esther Miss, tchr, r 401 N Green
Howard Hattie Miss, h 401 N Green
Howard Jack M (Louise L) h 402 W Union
Howard Laura Miss, dietitian, r 401 N Green
Howard Louise L Mrs, tchr, r 402 W Union
Howell J Spencer (Virginia H) dentist 222 W Union, h W Union Extd
Howell Jane Miss, librarian High Sch, h 302½ S King
Howell Jos N (Reba C) driver, h 405 W Union
Hoyle Annie B Miss, nurse 105 Pine, h same
Hoyle Carroll W, sec Henredon Furn Ind, r 109 Burkemont Av
Hoyle Chas W (Lillie E) emp Burke Tannery, h 110 Pine
Hoyle E Graham (Margaret H) asst supt Henredon Furn Ind, h 203 Lenoir Rd
Hoyle E Plato (Grace H) barber Digh's Barber Shop, h 109 Burkemont Av
Hoyle Edwin S (Pearl H) h 110 Oak
Hoyle Grace H Mrs, slswn Lazarus Bros, r 109 Burkemont Av
Hoyle Inita Miss, nurse Grace Hosp, r same
Hoyle Jethro (Maggie) clk Drexel Furn Co, r D & D School
Hoyle Margaret H Mrs, sten Henredon Furn Ind, r 203 Lenoir Rd
Hoyle Robt L (Myrtie B) supt City Street Dept, h 114 Linville
Hoyle Rosa L Miss, r 105 Pine
Hoyle Wm C, dep sheriff, r Enola Rd
Hoyle Wm K (Ruby M) slsmn Union Hdw Co, h 208 Patton
Hudson Annie J Miss, sten Mimosa Ins Agcy, r 203 White
Hudson C Robt, student, r 203 White
Hudson D Leon, trucking, r 203 White
Hudson Durham L (Ruth G) formn Drexel Furn Co, h 203 White
Hudson Martha O, asst dietitian Broadoaks San, r Connelly Springs, N C
Hudson Mildred E Miss, gift shop 315 N Green, r same
Hudson Owana Miss, sten Merchants Assn, h 623 Vinearden
Hudson Ruth G Mrs, bdg 203 White, r same
Hudson Wm C (Annie Lee H) trav slsmn, h 102 Morehead
Hudspeth Hessie R (wid Turner) r 113 New
Hudspeth Lucy B (wid Elijah M) r 322 Rocky Ford
Huffman Chas L (M'ton Sheet Metal Co) r Hickory, N C
Huffman Eleanor R Miss, student, r 207 Riverside Dr
Huffman Fred L (Elizabeth C) whol lbr 222 W Union, h 207 Riverside Dr

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK
MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
213 N. STERLING ST. PHONE 821

HUFFMAN FULL FASHIONED MILLS INC, Robt O Huffman Pres, J Henry Gaston and Harry L Shuey V-Prests, Frank C Patton Sec, P Vance Watlington Treas, 624 E Meeting, Tels 461 and 462

Huffman Garland E (Evelyn H) appr Wells & Seals Mtr Ser, r RD2
Huffman Horace W (Alberta B) h Morgan Dr
Huffman John P (Hazel W) emp M'ton F F Hos Co, r 713 W Concord
Huffman Leroy E, ofc mgr Ross Fabrics, r 119 Morehead
Huffman Mary M (wid Frank O) h 501 W Union
Huffman Robt O (Pearl T) pres Drexel Furn Co, M'ton F F Hos Mills, h 315 W Union
Huffman Roberta Miss, student, r 315 W Union

HUFFMAN ROY C (Annie S) Sec-Treas Burke County B & L Assn, h 300 Avery Av, Tel 620

Huffman Viola Miss, hos wkr, h 113 (205) W Erwin
Hughes W Edw(Nellie B) saw mill, h 109 Ridge
Hull Emory C (Essie McN) slsmn Kester-Stone Furn Co, r RD1
Hull Fred T (Beulah H) (Hull Furn Co) r RD1
Hull Furniture Co (Fred T and J Lee Hull, Marvin T Brittain) 310 E Union
Hull J Lee (Edna M) (Hull Furn Co) r RD1
Hull Thos (Beatrice) emp State Hosp, r 203 Church
Hundley Wm K (Minnie) ticket agt Union Bus Terminal, r Shelby Rd
Hunnicutt Lawrence A (Myrna L) slsmn Union Hdw Co, h 115 Catawba
Hunt Bessie P Mrs, r Burkemont Hotel
Hunt Saml E (Mary K) mgr The Cross Roads, r 200 S King
Hunter Benj (Ruth) farmer, h Old Asheville Rd
Hunter Chas W (Ruth B) furn wkr, h 112 Brackett
Hunter Edw P (Bessie R) furn wkr, h 200 Vinearden
Hunter Henry C (Emma L) gro 409 Bay, r 102 Lenoir
Huntley Bobbie G, furn wkr, r 1006 Shelby Rd
Huntley Clyde (Gracie J) atndt State Hosp, h 1006 Shelby Rd
Huntley Geo L, USN, r 1006 Shelby Rd
Hunziker Althea Mrs, emp NCSD, r same
Hunziker Bryan, emp NCSD, r same
Hurley Arden E (Vera W) atndt State Hosp, h 905 Shelby Rd
Hurley Clara Miss, r 905 Shelby Rd
Hurley Elizabeth Miss, r 905 Shelby Rd
Hurt Dorothy L Miss, student, r 115 Spa
Hurt Jasper A (Rosa Lee M) carp, h 115 Spa
Hurt Mary L Miss, clk Sears, Roebuck and Co, r 115 Spa
Huskins Roscoe, gardener, r W Union Extd

BURAND'S
MEN'S AND WOMEN'S READY-TO-WEAR
117 E. UNION ST. PHONE 345

SMALL'S FLOWERS

CLYDE E. SMALL

"BURKE COUNTY'S OLDEST FLORISTS"

MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.

WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

Hutchens Jean W Mrs, nurse, r 114 Regan
Hutchens Marie J Mrs, h 202 Powe
Hutchens Ross D (Jean W) furn wkr, h 114 Regan
Hutchins C E, clk Drexel Furn Co, r Drexel, N C
Hutchins David C (Margaret R) h 110 Pearl
Hutchins Jeanne W Mrs, asst Dr Wm C Arney, r 114 Regan
Hyams Robt P, student, r 105 Patterson
Hyatt Jack, apprn City Electl Dept, r Calvin, N C
Hyatt Richd J, student, r 249 Eastview
Hyatt Virginia S Mrs, mgr Mayfair Beauty Salon, r Old Asheville Rd
Hyder Alvin H (Melva W) knitter, h 203½ Avery Av
Hyder Melva W Mrs, clk Home Ldry, r 203½ Avery
Hyman Waverly S (Lucy H) knitter Huffman F F Mills, h 502 College

BURKE GARAGE CO.

Sales Ford *Service*

SINCE 1913 — WRECKER SERVICE

202 S. STERLING ST. PHONES 140 & 935

Ideal Grocery (Lawson B Sweezy) 395 E Union
IMPERIAL LIFE INSURANCE CO, Edwin Y Kendrick Mgr, 100 Queen, Tel 779
Ingle Allen A (Lela K) mech, h 319 Valdese Av
Ingle Clyde G (Emily L) emp Drexel Furn Co, h 152 Hilltop
Ingle Martha E (wid Andrew W) h 213 Randolph
Ingle Oscar, r 213 Randolph
Ingle Paul A (Nina J) emp Drexel Furn Co, r 319 Valdese Av
INGOLD ARTHUR M (Mae S) Pres First National Bank, h 219 Avery Av, Tel 170
Ingram Billie Miss, nurse Grace Hosp, r same
Insurance Service Co (J Bennett Riddle Jr) 135 W Union
INTERNATIONAL SHOE CO (Burke Tannery) Carl M Wonner Supt, 201 Rand, Tel 166
Irvin Saml J (Shirley M) h (rear) 512 Lenoir
Isaacs Jas V, groundmn Duke Power Co, r Chesterfield
*Isbell Geo H (Lillie) lab City, h 473 N Green
Isenhour Dudley W (Maedell J) formn Mullis Mtr Co, h 201 Kirk
Ivester Claude (Ola B) hos wkr, r 105 White
Ivester J Edley (May P) mach M'ton F F Hos Co, h 602 Valdese Av
Ivester Lloyd A (Ruby C) emp Drexel Furn Co, h 211 Hogan
Ivester Ola Mrs, smstrs Burand's, r 105 White

B & R MOTOR CO.

BATTERIES - GASOLINE - OILS - ACCESSORIES

AUTO REPAIRING - TIRES AND TUBES

PHONE 460 W. MEETING cor. COLLEGE ST.

GULF

BURKE LUMBER CO.

BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS

106 N. Green St. *"QUALITY AND SERVICE"* **Phone 13**

J **BURKE GARAGE CO.**

Sales Ford *Service*

SINCE 1913 — **WRECKER SERVICE**

202 S. STERLING ST. **PHONES 140 & 935**

*Jack's Place (Sylvester McClain) gros, 127 Perkins
Jahn Grace P Mrs, nurse 108 N Anderson, h same
Jahn Grace P Miss, student, r 108 N Anderson
*James Edw (Lexie) ydmn, h 202 S Anderson
James Forest, emp Huffman F F Mills, r 105 White
*James John (Willie) hlpr, r 116 Perkins
Jamison Max (Mattie) atndt Burke Ser Sta, 400 E Union
Jaquins Dorothy E Miss, bkpr Fred L Huffman, r 111 Vine
Jaquins Jack A, emp Acme Homes Metal Wks, r 111 Vine
Jaquins Max O, student, r 111 Vine
Jaquins Ned O (Flora K) furn wkr, h 111 Vine
Jarrett Hoyt E (Notelle D) hlpr Estes, h 101 Clark
Jarrett Jas E (Esther W) formn Burke Lbr Co, r Glen Alpine, N C
Jarrett Oliver B, hlpr Burke Lbr Co, r Glen Alpine, N C
Jarrett T W, slsmn Superior Petroleum & Fuel Co, r Jamestown Rd
Jarrett Walter (Ruth N) emp Drexel Hos Mills, r E Union Extd
Jay Mack C (Elisabeth) training facilities officer U S Veterans Admn r Marion, N C
Jaynes Bennett L (Edith C) electn, h 500½ E Meeting
Jaynes Bernice D Miss, bkpr Western Auto Asso Store, r Glen Alpine, N C
Jaynes Caleb W (Bonnie B) eng, h 712 E Meeting
Jaynes Eugene H (Faye G) v-pres Nite Furn Co, h 403 North
Jaynes Iva W (wid Roscoe M) h 302½ Rocky Ford
Jaynes L Oval (Naomi B) knitter Morganton Hos Co, h 313 Rocky Ford
Jaynes Laura A Miss, usher, r 403 North
Jaynes Naomi Mrs, nurse aide Grace Hosp, r 313 Rocky Ford
Jaynes Patricia R Miss, student, r 712 E Meeting
Jaynes Presley (Ada D) hlpr Estes, r RD2
JEFFERSON STANDARD LIFE INSURANCE CO, Wade H McKinney Dist Mgr, Fred Z Harris Special Agt, "All Forms of Life Insurance," 125½ W Union, Tel 588 **(see page 20)**
Jehovah Witnesses, N Green Extd

For Over 60 Years

THE NEWS-HERALD

Has Served Morganton and Burke County

207 N. Sterling St. **JOB PRINTERS** **Phone 26**

GARRISON'S FEED & COAL CO.
HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL
111 N. Green St. Phone 134

Jenkins Eloise M Mrs (Eloise Shoppe) r 200 S Sterling
Jenkins Glenn E (Vernie B) slsmn Kester-Stone Furn Co, r RD1
Jenkins Henry E (Eloise M) slsmn, r 200 S Sterling
Jernigan Jas D, supt Duff Looms, r RD2
Jeter Nan F Miss (Nan's Kindergarten) r 216 Avery Av
Jeter Nannie F (wid Ireneus P) h 216 Avery Av
John Gracaline Miss, student, r 122 Burkemont Av
*Johnson Addie C, h 737 E Meeting Pl
*Johnson Addie S, h 445 (251) Bouchelle
*Johnson Annie, student, r 107 Claywell
Johnson Annie L Mrs, r 102½ White
Johnson Bertie Miss, r 105 Evans
*Johnson Carl, furn wkr, r 461 N Green
Johnson Chas G (Alice W) wtchmn Huffman F F Mills, h 402 Valdese Av
*Johnson Edmond C (Hattie) porter, h (rear-1) 443 N Green
*Johnson Edw (Evelyn) emp Drexel Furn Co, h 621 (601) Bouchelle
*Johnson Edw Jr (Nellie) lab, h (rear) 419½ Bouchelle
Johnson Essie B Miss, h 105 Evans
Johnson Eula A Mrs, emp Home Ldry, r Glen Alpine, N C
Johnson Geo C, clk Benfield's Gro, h 206 Vinearden
*Johnson Harry O (Elizabeth) tchr, h 418 (228) Bouchelle
Johnson Henry L (Alma T) (Point Ser Sta) h 310 Avery Av
*Johnson Irene, cook, h 711 E Union
*Johnson Isaac (Sarah) hlpr Kirksey & Co, h 107 Claywell
Johnson J Henry (Verla S) furn wkr, h 611 E Union
Johnson John, emp NCSD, r same
Johnson Kurl J (Naomi C) mgr Burke Flour & Feed Store, h 203 N Green
*Johnson Mack (Lucy) emp Table Rock Furn Co, h 401 Vinearden
Johnson Magge C (wid Ambrose M) r 206 Vinearden
*Johnson Maggie, cook, r 100 Vinearden
Johnson Margaret, janitor Drexel Furn Co, r Drexel, N C
Johnson Mary F Mrs, r 107 Rhyne
*Johnson Millard (Sophia) janitor, h 461 N Green
Johnson Ned C, prsr Wilson's Clnrs & Dyers, r 206 Vinearden
*Johnson Pearl, maid Grammar Sch, r 461 N Green
*Johnson Richd (Lucille) furn wkr, h 404 Rocky Ford
*Johnson Robbie, maid 308 Tate
Johnson Robt D (Elizabeth M) aviator, h 115 Riverside Ct
Johnson Sophia Mrs, h (rear) 103 Eastview
Johnson Thaddeus, pianos 208 N Sterling, r Hickory, N C
Johnson Ursula Miss, emp Alpine Mills, r (rear) 103 Eastview

TUX BOWERS MOTOR CO.
OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION
200 W. UNION ST. PHONE 428

BURKE FLOUR & FEED STORE
CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY
AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL
126 S. STERLING ST. PHONE 663

*Johnson Wm, r 621 (601) Bouchelle
*Johnson Wm, student, r (rear-1) 443 N Green
*Johnson Wm, porter, r 430 (236) Bouchelle
Jones A Howard (Louise H) furn wkr, h 111 (109) Morehead
Jones Arthur E (Mary E) furn wkr, h 220 N Anderson
*Jones Calvin L, student, r 304 E Union
*Jones Camilla M, student, r 304 E Union
*Jones Ephraim (Emma) h 515 Valdese Av
*Jones Ephraim Jr, lab, r 515 Valdese Av
Jones Eula M (wid Geo W) h 702 E Union
Jones Ezra B Rev (Marian B) pastor First Church of God, h 111 Regan
Jones Jas E (Beatrice T) lab, r 715 W Concord
JONES JESSE P (Rosa Lee W) (Burke Auto Supply Co) h 222½ W Union, Apt 3, Tel 799-W
Jones John P (Hazel R) (Jones & Mull Furn Co) h 108 Catawba Apt 2
*Jones Nebraska V Rev (Ida B) pastor Slade's AME Zion Chapel, h 304 E Union
*Jones Nebraska V Jr, student, r 304 E Union
*Jones Wendell P, student, r 304 E Union
Jones Wm M (Meta S) atndt State Hosp, h 715 W Concord
*Jones Woodson, lab, r 515 Valdese Av
Jones & Mull Furniture Co (John P Jones, Carroll M Mull) 619 S Green
Jordan Mildred Miss, emp NCSD, r same
Joyner Clifford P (Bernice C) knitter M'ton F F Hos Co, h 107 Oak
Jr OUAM, Burkemont Council No 44, 205½ N Sterling
Jr OUAM Hall, 205½ N Sterling
Justice Emilious A (Bonnie McC) formn Alpine Mills, h 205 Herron
Justice Henry M, furn wkr, r 205 Herron
Justice John H (Lucille S) cost acct M'ton Furn Co, h Woodbine Ter
Justice Wm A, tex wkr, r 205 Herron

K
BURKE GARAGE CO.
Sales Ford *Service*
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

*Kanipe Danl (Bell) emp City Water Dept, h RD2
*Kanipe Dolly M, maid Grace Hosp, r RD2

MORGANTON HOME & AUTO STORE
B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES
211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. **DEPARTMENT STORE** **Phone 372**

Kanipe Geneva C Mrs, emp Home Ldry, r 305 Bay
*Kanipe Jas (Della) emp City Water Dept, r RD2
Kanipe Robt L (Geneva D) uphol, h 305 Bay
Kaylor A Lee, pntr, r 506 Valdese Av
Kaylor Wm H, emp Henredon Furn Ind, r 506 Valdese Av
Katz Department Store Inc, Saml Katz pres, Saul R Cheslock sec-treas, 116 W Union
Katz Saml (Sophie Z) pres Katz Dept Store, h 200 Patterson
Keaton C Thos (Barbara B) furn wkr, r 105 New
Keaton Carl A (Elsie B) emp Alpine Mills, h 123 Jordan Hill Rd
Keaton Chas J (Esther W) slsmn Burke Furn Co, h 105 New
Keaton Donald W, r 702 (608) W Concord
Keaton Finley (Lula B) furn wkr, h 311 Herron
Keaton Finley R, student, r 311 Herron
Keaton Fred G (Margaret D) emp Drexel Furn Co, h 307 Rocky Ford
Keaton Geo G (Bertha) emp Table Rock Furn Co, h 702 (608) W Concord
Keaton Geo R, emp M'ton Furn Co, r 702 (608) W Concord
Keaton Grace I Miss, emp Alpine Mills, r 105 Eastview
Keaton Henrietta (wid John) h 105 Eastview
Keaton Jack (Katie H) r 105 Eastview
Keaton Lynn P (Bonnie W) carp, h 116 Clark
Keaton Nellus A, emp M'ton Furn Co, r 227 Summit
Keaton Walter H (Fannie M) mach Drexel Furn Co, h 227 Summit
KEETER MAUIA F (Ethel T) Sec-Treas-Mgr Sterling Motors Inc, h 119 Morehead, Tel 932
Keeter W E, emp NCSD, r same
Keeter Winfield K (Georgia A) bus mgr NCSD, h same
Keller A Bluford (Georgia D) emp Burke Tannery, h 503 College
Keller C Herbert (Frances S) transfer, h Burke Dr
Keller Clyde E, repr Williams Paint & Body Shop, r 419 E Meeting
Keller Granville A (Olive S) taxi driver, h Burke Dr
Keller Jas M (Ollie A) meter rdr City Electl Dept, h 305 Pine
Keller Jas R (Evelyn K) knitter M'ton F F Hos Co, h 400 Burkemont Av
Keller Robt L (Lola J) tax collr, h 305 Bouchelle
Keller Wm I, meat ctr Victory Mkt Meat Dept, r 305 Pine
Kelly Everett O (Paris K) fxr Ross Fabrics, h 122 Hilltop
Kelly Frances N, clk Drexel Furn Co, r 605 E Union
Kelly Hubert C (Irene B) clk Ross Fabrics, h 105 Falls
Kendrick Edwin Y (Ruby B) mgr Imperial Life Ins Co, h 215 Patton
Kendrick Faye Miss, r 111 Rhyne

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. **PHONE 245**

PARKWAY LAUNDRY & DRY CLEANING CO.

"Bundles of Satisfaction"

CALL FOR AND DELIVERY

452 N. GREEN ST. **PHONE 1095**

Kendrick J Vance (Amelia W) mech Rutledge Boiler Co, h 111 Rhyne
Kendrick John V Jr (Jessie R) carp, h 210 Patton
*Kennedy Jos (Mary) tchr, h 809 Vinearden
Kerley Alonzo L, h 303 (203) Bouchelle
Kerman Bruce W (Thelma) eng State Hospital, r same
Kerman Thelma Mrs, supvr State Hosp, r same
Kessler Robt K (Hilda P) mgr Western Auto Assoc Store, h 108 Catawba Apt 1
KESTER-STONE FURNITURE CO, Stuart V Lingerfelt Sec-Treas-Mgr, "Morganton's Leading Furniture Store," 120-122 S Sterling, Tel 667 (see page 4)
Kezziah Wm H (Mary S) mgr Peoples Dept Store, h 221 Avery Av
Kibler Beauty Salon, Mrs Frances F Miller mgr, 115 W Union
Kibler Building, 114 S Sterling
KIBLER DRUG CO, Ralph E Kibler Sec-Treas, "Cut Rate Drugs," Over a Quarter of a Century of Dependable Drug Service, 115 W Union, Tels 93 and 94 (see front cover)
Kibler Flora Miss, student, r 100 Valdese Av
Kibler Lucy M Miss, student, r 100 Valdese Av
Kibler Mary L Miss, clk State Hosp, r 306 White
KIBLER MICHAEL B (Gertrude W) Postmaster, h 306 White, Tel 385
Kibler Michl B Jr (Margaret B) (The Burke Times) r 306 White
KIBLER RALPH E (Virginia W) Sec-Treas Kibler Drug Co, h 304 N Green, Tel 149-J
Kibler Sarah W Miss, student, r 304 N Green
Kibler W Herbert (Lucy B) phys 114 S Sterling, h 100 Valdese Av
Kiddy T Roy (Bessie P) gro 400 Bay, h same
Kiddy T Roy Jr (Ruby C) uphol, h 218 Herron
Kilpatrick Lee R (Ruth Q) carp, r 106 Herron
Kincaid Carrie C (wid Herndon) atndt Broadoaks San, r same
Kincaid Carrie N Miss, opr Boncilla Beauty Shop, r 207 S King
*Kincaid Chas (Mary) lab, r 316 (124) Jones
*Kincaid Clara M, r (rear) 813 Vinarden
Kincaid Clyde C (Bernice B) clk Larry A Kincaid, r 420 N Green
Kincaid Cora H (wid Jas P) emp Alpine Mills, h 706 S Green
Kincaid D A, meter rdr City Water Dept, r Asheville Rd
*Kincaid Emma, maid, h 210 S Anderson
Kincaid Eubert B (Gladys G) clk Broadway Mkt, h 115 Greenbriar
Kincaid Fred L (Mozelle R) emp Drexel Furn Co, h 200 Spainhour
Kincaid G Maynard (Margaret W) furn wkr, h 106 Lenoir
*Kincaid Geo (Estelle) ydmn, h (rear) 315 W McDowell

Art Flower Shop

Wedding, Funeral and Cut Flowers

137 W. UNION ST. *MEMBER TDS* **PHONES 558 & 5-W**

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

Kincaid Gladys G Mrs, tchr, r 115 Greenbriar
Kincaid H Frank (Fannie W) mgr Waldensian Bakery, h 1107 Shelby Rd
Kincaid Harding, driver, r 208 Fair Ground Rd
Kincaid Harold F, linemn, r 1107 Shelby Rd
Kincaid Harry M (Lela L) h 511 E Union
Kincaid Hartwell S, h 218 W Union
Kincaid Harvey E (Viola M) furn wkr, h 204 Lenoir
*Kincaid Hassel, furn wkr, r 611½ W Concord
*Kincaid Jas, ydmn Grace Hosp, r RD2
Kincaid Jos (Junie P) hauling, h 208 Fair Ground Rd
Kincaid Katherine G (wid Caleb B) h 415 Burkemont Av
*Kincaid Katie, lndrs, h 611½ W Concord
Kincaid Larry A (Flossie C) gro 132 W Union, h 420 N Green
*Kincaid Leon (Rose M) lab, r 322 Jones
Kincaid Lonnie, furn wkr, h 116 Vine
Kincaid Margaret R Mrs, opr Sou Bell T & T Co, r Amherst Rd
Kincaid Marvin B (Sarah R) clk Victory Mkt, h 115 Bethel
Kincaid Mary J (wid Jas H) h 200 Spainhour
Kincaid McKendree, r 306 N Green
Kincaid Nathaniel, driver, r 208 Fair Ground Rd
Kincaid Norman W (Ethel M) slsmn, h 1101 Shelby Rd
Kincaid Ollie M Mrs, atndt Broadoaks San, r 116 Vine
Kincaid Phifer J, emp Drexel Furn Co, r 200 Spainhour
Kincaid Richd J, student, r 415 Burkemont Av
Kincaid W Howard (Mildred B) clk, h 712 E Meeting
Kincaid W Wilson (Rucker F) (Victory Mkt) r RD2
Kincaid Wm A, r 706 S Green
Kincaid Wm L (Bessie M) driver M'ton Lbr Co, h 203 North
Kincaid Z Vance (Jennie C) wtchmn Alpine Mills, h 1109 Shelby Rd
King Clarence (Jennie S) furn wkr, h 301 S Green
King Clayton, lbr wkr, r 600 S Green
King Hugh E (Essie) r 407 N Green
King Otis W (Martha E) driver, h 311 Bethel
King Wiley I (Katherine) driver, h 105 Virginia
King Wm G (Annie L) wtchmn Drexel Furn Co, h 309 Bethel
Kingsley Marguerite A Miss, techn Dr Thos R Nichols, r 407 W Union
Kingsley Mary H (wid Wm H) h 407 W Union
Kirby David W (Mary S) carp, h Morgan Dr
Kirby Jack R (Mabel S) electn, h 101 Falls
Kirby Mabel Mrs, nurse Grace Hosp, r 101 Falls
Kirksey Ann F Miss, student, r 201 Riverside Dr

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY

"Insure and Save The Mimosa Way"

Fire - Auto - Hospital Expense - Compensation - General Insurance

Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

Kirksey Apartments, 222½ W Union

Kirksey Barbara L Mrs, emp NCSD, r 208 Avery Av

Kirksey Building, 222 W Union

KIRKSEY CLINIC (Drs James J and Wm A Kirksey) Kirksey Bldg, 222 W Union, Tel 1

KIRKSEY ED A (Fannie R) (Kirksey & Co) and Sec-Treas Kirksey Mutl Burial Assn, h 107 Valdese Av, Tel 386

Kirksey Funeral Home (Kirksey & Co) 110 N Green

Kirksey Jackson B (Barbara L) clk Kirksey & Co, r 208 Avery Av

KIRKSEY JAMES J (Dorothy A) (Kirksey Clinic) and Physician Kirksey Bldg, 222 W Union, Tel 1; h 201 Riverside Drive, Tel 240

KIRKSEY L HERMAN (Kirksey & Co) h 208 Avery Av, Tel 137-W

Kirksey L Herman Jr (Mary H) slsmn Kirksey & Co, h 500 S King

Kirksey Mutual Burial Assn, Oliver T Webb pres, Ed A Kirksey sec-treas, 111 E Union

Kirksey Wm A (Barbara O) (Kirksey Clinic) and phys 222 W Union, h 222½ W Union Apt 1

KIRKSEY & CO (Ed A and L Herman Kirksey, Oliver T Webb) Hardware, Furniture, Electrical Appliances, Plumbing and Heating Supplies, Funeral Directors, Ambulance Service, 107-111 E Union, Tels 178 and 179 (see page 20)

Kirksey & Co, funeral home, 103 N Green

Kiser Gassie Miss, hos wkr, r 508 E Union

Kiser Jennie Miss, hos wkr, h 508 E Union

Kistler Chas E (Dell P) student, r 517 W Union

Kistler Estates, A Leslie Harwood exec, 101 W Union

Kiwanis Club, C Ernest Walker pres, Finley T Clarke sec, meets Fridays 6:30 P M at Community Bldg

Klutz Ben A, slsmn Leslie's Shoe Store, r Lenoir, N C

Klutz Vernon G (Lucille W) slsmn Peoples Dept Store, r RD2

Knox Addie C (wid Wm C) tchr NCSD, r 109 Lenoir

Knox E Carl (Daisy M) (Miller & Knox Co) h 401 Avery Av

Koontz John, h 118 Morehead

Koster Henry H (Bertha R) designer Drexel Furn Co, h 100 Pearson

Koster Roberta Miss, student, r 100 Pearson

Koster Katherine H Miss, student, r 100 Pearson

STANLEY'S JEWELERS

"Honest Values — Convenient Terms"

110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK

Dependable Banking For Burke County Since 1897

101 W. UNION ST. • MEMBER FDIC • PHONE 1090

BURKE GARAGE CO.

Sales Ford *Service*

SINCE 1913 — WRECKER SERVICE

202 S. STERLING ST. PHONES 140 & 935

L

Lacey Edith K (wid J Elmer) furn rms 119 Avery Av, h same
Lackey Albert H (Wilhelmina S) emp Burke Tannery, h 218 Bethel
Lackey Barbara A Miss, student, r 155 Southview
Lackey Edgar D (Leona H) emp Drexel Furn Co, h 155 Southview
Lackey Glynn A (Juanita S) pntr State Hosp, h 300 W Union
Lackey Herman, carp, r 112 Greenbriar
Lackey Howard L, wtchmn State Hosp, r 112 Greenbriar
Lackey Lillie H (wid Rufus A) h 112 Greenbriar
Lackey Malvena Miss, nurse State Hosp, r 112 Greenbriar
Lackey Willard W (Beulah W) crane opr, h 406 Vinearden
Lael Allen A (Corrie D) teleg opr Sou Ry, h 515 E Meeting
LaFevers Fred O, agt Sou Ry System and Ry Exp Agcy, r Glen Alpine, N C
LaFevers Herman L, taxi driver, r 203 Bouchelle
LaFevers Martha A Miss, r 203 Bouchelle
Lail Jessie M (wid Harrison) hos wkr, r 305 Eastview
Lail Sherman, lbr wkr, r Vinearden Rd
Lamb Lillian G Mrs, hos wkr, r 102 Falls
Lambert B L "Jack" (Mary M) knitter Garrou Knit Co, h 500 E Union
Lambert Chas W (Virginia W) mach opr, h 212 Summit
Lambert Edw F, r 818 E Union
Lambert Farrell C, clk Drexel Furn Co, r Valdese, N C
Lambert Myrtle S (wid Wm L) h 210 Summit
Lambert Otis P (Rebecca C) sgt police, h 818 E Union
Lambert Otis P Jr, bkpr Estes, r 818 E Union
Lambert Russell T (Elizabeth F) emp Mtn Ice & Coal Co, h Golf Course Rd
Lambert Theo (Charlotte F) carp, h 620 Bouchelle
Lancaster Haywood B (Marie R) wldr, h 600 Burkemont Av
Lancaster Marie R Mrs, sten M'ton Furn Co, r 600 Burkemont Av
Landon J Hurst (Mary T) acct, h 308 W Union
Landon Mary J Mrs, mgr Sears, Roebuck and Co, r 308 W Union
Landon Mary S Miss, student, r 308 W Union

DALE FEED & COAL CO.

FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD

300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY

FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

Lane Belle T (wid Chas) furn rms 110 Queen, h same
Lane Benj M (Rebecca M) tinner, h 106 Jefferson
Lane Benj M Jr (Martha B) pres Carolina Green's Guel Gas Co, h 118 Jefferson
Lane Betty N Miss, clk, r 103 East Av
Lane Burgin (M Festus) emp State Hosp, h 201 Jordan Hill Rd
Lane Carrie Mrs, emp Alpine Mills, r 115 Moore
Lane Chas W (Clara McD) emp Alpine Mills, h 14 Candor
Lane Decker A (Bessie D) atndt State Hosp, h 107 Bickett
Lane Delia Miss, hos wkr, h 130½ S Sterling
Lane E Marie Miss, bkpr Mimosa Ins Agcy, r 106 Jefferson
Lane Edgar W Jr, phys State Hosp, r Valdese, N C
Lane Edw B (Angie Lee H) carrier PO, h 204 Rocky Ford
Lane Edw B Jr, student, r 204 Rocky Ford
Lane Edw G (Ola C) tinner 515 S Sterling, h 108 W Erwin
Lane Ernest G (Bessie K) furn wkr, h 105 Asheville
Lane Fred, student, r 103 White
Lane Fritz A (Jessie W) sheet mtl wkr Edw G Lane, h 301 College
Lane Gladys Miss, emp Alpine Mills, r 201 Jordan Hill Rd
Lane Gladys Mrs, cash Grace Hosp, r 405 E Concord
Lane Herbert W (Ruby H) (Broadway Meat Mkt) r 110 Queen
Lane Hilda M Miss, student, r 106 Jefferson
Lane Hugh (Mary) clk, h 408 E Union
Lane Jubin, student, r 509 E Concord
Lane Junie H (wid Jas M) hos wkr, r 327 Herron
Lane Lawrence (Virginia J) slsmn, h 509 E Concord
Lane Lee H (Jane C) slsmn, r 201 S King
Lane Louie J (Helen H) electn, h 103 East Av
Lane Louise F Miss, hos wkr, r 301 College
Lane Louise T Miss, r 110 Queen
Lane Lula W Mrs, hos wkr, r 735 S Sterling
Lane Maie P Mrs, supvr State Hosp, r Rutherfordton Rd
Lane Martha B Miss, sten Drexel Furn Co, r 118 Jefferson
Lane Mildred R Mrs, bkpr Snipes Mtr Co, r Glen Alpine, N C
Lane Nina Belle Miss, student, r 204 Rocky Ford
Lane Rebecca Mrs, asst dietitian Grace Hosp, r 106 Jefferson
Lane Robt E (Gladys G) sheet metal wkr, h 405 E Concord
Lane Robt L (Sadie E) h 105 Jordan Hill Rd
Lane Ross, student, r 509 E Concord
Lane Roy L, sheet metal wkr, r 503 E Union
Lane Russell E, h 105 East Av
Lane Russell E Jr, student, r 105 East Av
Lane Sidney S, r 106 Evans

MIMOSA THEATRE

107-109 S. GREEN ST.
PHONE 676

ALVA THEATRE

202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. **PHONE 340**

Lane Stephen L (Sadie P) meat ctr Broadway Meat Mkt, r 516 Rocky Ford Rd
Lane Virginia H Miss, bkpr First Natl Bank, r 103 East Av
LANE W BONNER (Ora L B) V-Pres Morganton Hardware Co, h 103 White, Tel 378
Lang Andrew M (Ruth) (The Helms & Lang Clinic) and phys 210 N Sterling, h 101 S Anderson
Lang Karl G (Lucile F) mach M'ton F F Hos Co, h 801 Vinearden
Lanier Lozher (Viola) tex wkr, h Dale Extd
Laningham Mary W Mrs, sec County Agrl Conservation Assn, r 208 N Terrace Pl
Laningham Ray J (Mary W) mach, r 208 N Terrace Pl
*Largent Eula, h 312 (122) Jones
*Largent Helen, cook, r 216 S Anderson
*Largent Inez, maid, r 116 Jones
*Largent J D, orderly Grace Hosp, r 216 S Anderson
*Largent Laura, cook, h 216 S Anderson
*Largent Lewis (Helen) lab, r (rear) 112 Jones
*Largent Mary, cook, r 708 E Union
*Largent Mary J, maid Grace Hosp, r 113 Vinearden
*Largent Naomi, h 320 (208) Jones
*Largent Phifer (Mary Jane) emp Drexel Furn Co, h405 Vinearden
*Largent Robt, porter, r 312 (122) Jones
*Largent Ruth (East Friendly Cafe) h 306 E Union
*Largent Sarah, emp M'ton Furn Co, h 116 Jones
*Largent Thos (Mildred) emp Table Rock Furn Co, r 116 Jones
*Larkin Geo W Rev, pastor Gaston's Chapel AME Church, h 100 Bouchelle
Larkins Inc, Thos T Harris mgr, clo, 139 W Union
Lathrop W Herman (Lucy McC) emp Table Rock Furn Co, h 401 North
*Lattimore Jos K D (Annie M) barber East Union Barber Shop, h 101 Jones
*Lattimore Laura, nurse Grace Hosp, r 110 North
*Lattimore Leonard (Laura) barber Ed Lewis, r 110 North
Laughridge Jos, saw mill wkr, h 212 (210) Burkemont Av
Laws Gertrude E (wid Allen) h (rear) 110 New
Laws Oscar L (Monnie B) mach M'ton F F Hos Co, h 107 Lenoir
LAZARUS BROS, Harry L Wilson Mgr, Your Store For Mens and Womens Apparel For 54 Years, 119-121 E Union, Tel 69 (see page 2)
*Leary Ivory (Estelle) dry clnr, h 453½ (454) Bouchelle
*Leary Ivory Jr, student, r 453½ (454) Bouchelle
*Leary Katherine, maid, r 453½ (454) Bouchelle

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE

308 E. Union St. **Phone 755**

COLLEGE MOTORS

601 College St. **Phone 752**

CORNWELL DRUG CO.
THE REXALL STORE
CITY WIDE DELIVERY
100 W. UNION ST. **PHONES 8 and 84**

Leatherman Woodrow D (Dorothy P) emp State Hosp, r E Union Extd
Leatherman Yates Jr, slsmn McCall Distbg Co, r RD3
Leavell Chas G Rev (Lillian McM) rector Grace Episco Ch, h 406 S King
Ledford Clarence Jr, emp Acme Homes Metal Wks, r Shelby Rd
Ledford E Leroy (Rita S) driver Mimosa Cabs, h 714 W Concord
Ledford Hoyle (Virginia W) ydmn, h 102 (105) W Meeting
Ledford Lawrence P (Lisha S) emp State Hosp, h 114 Poteat
Ledford Ray E (Grace B) clk, h 503 College
Ledford Ray E Jr (Claudia T) clk M'ton Curb Mkt, r 503 College
Lee John C (Esther) sls dept Drexel Furn Co, r Lenoir, N C
Lee Mildred L Mrs, nurse The Helms & Lang Clinic, r 206 Avery Av
Lee Wade H, aud State Rev Dept, r Lenoir, N C
Leibovitz Saml (Sarah S) (The Globe Store) h 502 (117) Collett
Lemon Franklin W (Lillian N) driver Burke Lbr Co, r RD5
Lennon Ellery A (Ilma P) acct Drexel Furn Co, h 207 College
Lenoir Motor Coach Co, 104 Collett
Lentz Margaret B Mrs, nurse Dr John W Ervin, r 209 S King Apt 4
Lentz Robt L, hos wkr, h 303 S Green
Lentz Robt L Jr (Margaret B) asst treas Huffman F F Mills, h 209 S King Apt 4
Lentz Wm (Thelma) emp Alpine Mills, r (rear) 103 Eastview
Leonhardt Blanton C, driver, r 701 Vinearden
Leonhardt Bynum F (Bessie W) h Amherst Rd
Leonhardt Carl H (Alma C) pntr, h 708 E Meeting
Leonhardt Carl H Jr, pntr, r 708 E Meeting
Leonhardt Cecil L, pntr, r 708 E Meeting
Leonhard Chas B (Gladys) (Home Ser Sta) h 814 E Union
Leonhardt Chas B Jr, atndt Home Ser Sta, r 814 E Union
Leonhardt Ervin D (Faye B) furn wkr, h E Union Extd
Leonhardt Geo W (Beulah L) (Stonewall Ser Sta) h 815 E Union
Leonhardt Geo W Jr, student, r 815 E Union
Leonhardt Hazel L Miss, student, r 701 Vinearden
Leonhardt Martha C (wid Henry D) h E Union Extd
Leonhardt Mary A Miss, sten O Lee Horton, r 815 Union
Leonhardt R Otis (Belle J) pntr, h 701 Vinearden
Leonhardt Thos E (Pansy B) genl mdse E Union Extd, r same
Leonhardt Woodrow D (Eleanore I) appr News-Herald, r RD2
Lesh Edgar L (Elvira) asst adv mgr Drexel Furn Co, r 500½ E Meeting
Leslie Annie McK (wid Wm A) h 400 W Union
Leslie Wm A (Charlotte B) (The Book Store) h 101 N Anderson
Leslie's Shoe Store (Leslie A Farfour) 127 W Union

HORD-LONG ESSO SERVICE
Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing
Tire Recapping and Vulcanizing — Road Service
301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS

Dry Cleaners — Linen Supplies — Launderers

302 COLLEGE ST. **PHONE 400**

*Lewis Ed (Dorothy M) barber (bsmt) 201 N Starling, h 406 Rocky Ford
*Lewis Jas (Delia) emp Drexel Furn Co, h (rear) 111 Perry
*Lewis Jas T, porter Burand's, r (rear) 111 Perry
Lewis Kenneth Y (Bonnie L) (Dixie Cabs) h 301 Randolph
Liebhart Jerald C (Grace) buyer Drexel Furn Co, r 418 Alexander Av
*Lil's Beauty Shop (Lillian Fleming) 614 W Concord
Lindholm Arthur W (Mary L) adv mgr Drexel Furn Co, h 109 N Anderson
Lindsay Emily Mrs, emp M'ton F F Hos Co, r 202 Hogan
Lindsay Herbert (Alta M) hlpr, r Shady Rest
Lindsay Marvin L (Della W) carp, h 309 Randolph
Lindsay Roy (Bertha A) driver Lindsey & Co, r 309 Randolph
Lindsay Walter E (Maggie W) driver Kirksey & Co, h 204 White
Lindsay Wm M (Hazel D) carp, r 309 Randolph
Lineberger R Max (Alice H) agt Durham Life Ins Co, h 628 E Concord
Linfield Eugene (Florence) h Shady Rest
Linfield Virginia Miss, h Shady Rest
Lingafelt Beulah Mrs, emp NCSD, r 504 Burkemont Av
Lingafelt Gladys M Miss, hos wkr, r 109 Ridge
Lingafelt Hinkel M (Beulah H) farmer NCSD, h 504 Burkemont Av
Lingafelt I Louise Miss, slswn Eagle Stores Co, r RD2
Lingafelt Inez Miss, clk Parkway Ldry, r 504 Burkemont Av
Lingafelt Ray G (Nellie) formn Drexel Furn Co, r RD2
Lingerfelt C Edwin (Essie W) supt South Mtn Lbr Co, r RD2
Lingerfelt Harold H (Ruby M) driver, h E Union Extd
Lingerfelt Jas H (Jeannette P) slsmn Kirksey & Co, h 104 N Chestnut
Lingerfelt Jeanette P Mrs, opr Sou Bell T & T Co, r 104 Chestnut
Lingerfelt Service Station (Thos H Lingerfelt) 202 N Green
Lingerfelt Stuart V, sec-treas-mgr Kester-Stone Furn Co, r 314 Randolph
Lingerfelt Thos H (Minnie G) (Lingerfelt Ser Sta) h 812 Vinearden
LINGERIE INC, Sherrod Salsbury Pres-Treas, Lawrence A Ginwright V-Pres, Mrs Kathleen McN Hestle Sec, Lingerie Mfrs, 603 College, Tel 2
Lions Club, Robt L Connelly pres, H Luther Beck sec, meets Tuesdays 7 P M at Community Bldg
Lippard Albert W Rev (Dorothea Q) pastor Calvary Lutheran Ch, h 206 Rocky Ford
Lippard Dorothea Q Mrs, tchr High Sch, r 206 Rocky Ford
Little Mary C Mrs, sten State Hosp, r 1202 Shelby Rd

STONEY INSURANCE AGENCY

"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"

132 N. Sterling St. **SAVE WITH SAFETY** **Phone 544**

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

Littlejohn Clarence A (Ona L) hos wkr, h 216 Center
Littlejohn Franie S Mrs, hos wkr, h 203 Herron
Littlejohn Raymond B (Glennie M) fixer Huffman F F Mills, h 103 Herron
Littlejohn W Lawrence (Neva L) emp M'ton F F Hos Co, h E Union Extd
Lloyd Ernest E (Rebecca P) carp, h 209 N Anderson
Lloyd Jas D (Marie G) emp Drexel Furn Co, h 603 S Green Apt 4
Lloyd Jane R Mrs, emp Home Ldry, r 209 N Anderson
Lloyd Marie G Mrs, slswn Rose's, r 603 S Green
Lloyd Vernie I, emp Home Ldry, r RD1
LOCKABY JESSE S (Grace H) (J S Lockaby & Co) h 102 Riverside Dr, Tel 733
LOCKABY J S & CO (Jesse S Lockaby) Investment Securities, General Stocks and Municipal Bonds, First National Bank Bldg, 101 W Union, Tel 732 **(see page 24)**
Lockhart Ray (Lila McG) mgr The Flowers Co, r Drexel, N C
Logan Chas W, emp M'ton F F Hos Co, r 106 Poteat
Logan Edith E Miss, r 106 Poteat
Logan Edley A (Edith M K) eng dept State Hosp, h 106 Poteat
Logan John, partsmn Tux Bowers Mtr Co, r 104½ N King
Logan Laxton J, partsmn Tux Bowers Mtr Co, r Fire Dept
Logan Maggie L Mrs, opr Sou Bell T & T Co, r 212 Bethel
Logan Paul F, student, r 106 Poteat
Logan Robt M L (Maggie Lee R) case ftr Drexel Furn Co, h 212 Bethel
Logan Wm F, r 214 Burkemont Av
Logan Wm H (Ruth T) watch repr Stanley's Jwlrs, h 309 Eastview
Long Dorothy Miss, nurse aide Grace Hosp, r RD4
Long Dwight H (Esther K) (Hord & Long Esso Ser) h 111 N Anderson
Long Joan S Miss, student, r 111 N Anderson
Long Mary L Mrs, r 103 Kirk
Long W Cly (Flossie A) slsmn, h 103 Kirk
Longshore Marion D (Clara M) furn wkr, h 325 Valdese Av
Longshore Ralph D, student, r 325 Valdese Av
Lookadoo Chancey R (Loy T) knitter Garrou Knit Mills, h 904 E Union
Loudermilk Jas J (Elizabeth G) welder Rutledge Boiler Co, r Nebo, N C
Lovelace Bly M (Rebecca W) atndt State Hosp, h Dale Extd
Lovelace Walter W (Mae) meat ctr Benfield's Gro, r Valdese, N C
Loven Robt L, plmbr State Hosp, r RD

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

Lowdermilk Alvin M (Margaret M) electn R M Starrett Elec Co, h 109 Linville
Lowdermilk Laura C (wid Alex) h (rear) 819 Vinearden
Lowdermilk Lillie H (wid Hamilton) h 622 Vinearden
Lowdermilk W Irvin (Claudia S) carp ,h 815 Vinearden
Lowdermilk Wm I, cab driver, r 815 Vinearden
Lowman Carl M (Beatrice Y) tkt agt Sou Ry System, h 109 North
Lowman Ida D (wid Geo C) nurses aid Grace Hosp, h 404 S Sterling
Lowman Lindia Mrs, supvr State Hosp, r Glen Alpine, N C
Lowman Pinkney E (Sallie A) h 111 North
Luckadoo Geo T (Lenora) formn M'ton Furn Co, r RD1
Luckadoo Jas P (Hilma B) hos wkr, r Dale Extd
*Lutz Delcie, emp NCSD, h 429 (243) Bouchelle
Lybrand Prue H (wid Max) h 109 Tate
Lyday Wm A (Katherine B) mech M'ton F F Hos Co, h 206 Avery Av
Lyman Building, 135 W Union
Lynam Fracie E Miss, sten Amer Red Cross, r 408 W Union
LYNAM MICHAEL J (Frances D) Supt County Public Welfare Dept, h 408 W Union, Tel 878
*Lytle Albert H, h 105 Jones
*Lytle Loraine, tray girl Grace Hosp, r Glen Alpine, N C
*Lytle Mary, h 109 Jones
*Lytle Robt (Bessie) lab, h 704 W Concord

Mc
BURKE GARAGE CO.
Sales Ford *Service*
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

McAfee Lawrence V W, student, r 706 W Union
McAfee Percy T (Marian W) h 706 W Union
McAfee Percy T Jr (Mary B) clk, h 400½ E Union
McCall Bertha S Mrs, slswn Katz Dept Store, r 307 Collett
McCall Clarence (Ella P) mech, h 600 E Union
McCall Clarence L (Bertha S) (McCall's Hatchery, McCalls Shoe Shop) r 307 Collett
McCall Distributing Co (M Huffman McCall, John H Cantrell, Herbert W Austin) whol gros, 605 S Green
McCall Edna D Miss, sec to pres Drexel Furn Co, r Drexel, N C
McCall Forest A (Eva L) atndt Stonewall Ser Sta, h 216 Summit
McCall Jackson (Dorothy F) uphol, h 110 Fox

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK
MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
213 N. STERLING ST. PHONE 821

McCall Jas, student, r 307 Collett
McCall Jas E, spvr U S Farm Security Admn, r Marion, N C
McCall Jas L (McCall's Hatchery) h 307 Collett
McCall Katherine R Mrs, bkpr Stanley's Jwlrs, r 206½ Patterson
McCall M Huffman (Katherine R) (McCall Distbg Co) h 206½ Patterson
McCall Ned L, apprn McCall's Shoe Shop, r 307 Collett
McCall Thos (Edna) asst supt Drexel Furn Co, r Drexel, N C
McCall Wm A, carp, h 108 East Av
McCall Wm W (Lou Ervin W) h 305 S Green
McCall's Hatchery (Clarence L and Jas L McCall) 316 Collett
McCall's Shoe Shop (Clarence L McCall) reprs, 214 W Union
McCampbell Margaret T (wid John) h 401 W Union
McCarter Ola G (wid Geo L) supvr NCSD, r 117 Asheville
McCarter Oscar G (Mary Lee C) ins agt, h 117 Asheville
*McClain Sylvester (Belle) (Jack's Place) h 129 Perkins
McClure Virginia Miss, tchr High Sch, r 302 S King
McComb Clara Lee Miss, tchr High Sch, r 302 S King
McCombs Jas H (Ursula V) (Western Auto Associate Store) h 109 Waightstill
McCombs Patsy Miss, tchr, r 109 Waightstill
McCombs Wm L (Corene S) slsmn, h 211 Evans
McConnaughey Kate Miss, r 226 W Union
McConnaughey Laura M Miss, h 226 W Union
McCracken Richd (Nell B) hauling, h 109 Rhyne
McCready John D (Mary W) pastor First Baptist Church, h 105 S King
McCreight John E, emp NCSD, r same
McCuiston Reuben H (Lillie A) furn wkr, h 403 E Meeting
McCurry Besse Mrs, bkpr Grace Hosp, r 302 S King
McCurry Eric B (Velsie W) apprn The Down Towner, r 406 E Union
McCurry Grace M Miss, opr Sou Bell T & T Co, r 102½ White
McCurry J Saml (Lula T) wtchmn Sou Ry, h 112 Eastview
McCurry Mal (Bess) slsmn, r 302 S King
McDaniel Carl E, doffer Alpine Mills, r 2 Candor
McDaniel Chas G (Amanda S) emp Alpine Mills, h 2 Candor
McDaniel John H, rep Veterans Admn, r Hickory, N C
McDaniel Minnie P Miss, r 2 Candor
McDaniel Olen L (Ila M) r 2 Candor
McDaniel Paul (Sarah H) USN, r 14 Candor
McDowell Edna G Mrs, slswn Eloise Shoppe, r 200 Bouchelle
McDowell Wm M (Edna G) flagmn Sou Ry, h 200 Bouchelle
*McElrath Laura, r 441 N Green
McElveen Joyce Miss, nurse Grace Hosp, r same

BURAND'S
MEN'S AND WOMEN'S READY-TO-WEAR
117 E. UNION ST. PHONE 345

SMALL'S FLOWERS
CLYDE E. SMALL
"BURKE COUNTY'S OLDEST FLORISTS"
MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.
WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

McFadden Benj C (Bonnie P) slsmgr Bob's Cola Botlg Co, h 205 Morehead
McFadden Jas D, student, r 205 Morehead
McFadden Wm G, student, r 205 Morehead
McFall Coy V (Lucille C) knitter M'ton F F Hos Co, h 206 Powe
McFall Taft H (Ellen R) knitter Garrou Knit Mill, h 500½ E Meeting
McFalls Nina M Miss, nurse Grace Hosp, r same
McGalliard Ella K (wid John M) furn rms 212 Avery Av, h same
*McGalliard Gilbert E (Lula) driver Nite Furn Co, r 201 Howard
McGalliard Hardie L (Eloise B) sgt police, h 100 East Av
McGalliard Kate M (wid Jas L) h 509 E Meeting
McGalliard Kiter W (wid Isaac A) h 315 Valdese Av
McGalliard Lloyd F (Wilneta F) slsmn, r 605 E Meeting
*McGalliard Norris (Rittie) janitor Primary Sch, h 201 Howard
McGee Beulah Miss, emp Drexel Furn Co, r Simpson Dr
McGee Jos (Mae S) furn wkr, h E Union Extd
McGee W Roscoe (Maude) emp Drexel Furn Co, h Simpson Dr
McGhinnis Hal, City Firemn, r 104½ N King
McGhinnis Lester H (Mary W) emp Table Rock Furn Co, h 641 (246) E Concord
McGhinnis Nelson A (Lula S) emp Table Rock Furn Co, h 121 Shuping
McGimpsey Carl E (Fern S) furn wkr, h 213 Bethel
McGimpsey Fern S Mrs, tech State Hosp, r 213 Bethel
*McGimpsey Jos, r 433 N Green
McGimpsey W Ervin (Thelma W) meat ctr, h 308 Collett
McGimsey Boger (Lillian T) ball player, h 106 (202) Queen
McGimsey Carl H (Margaret R) carp, h 612 Vinearden
McGimsey Chas S, mech, r 103 S Chestnut
McGIMSEY EDW C (Belle McI) V-Pres Morganton Hdw Co, h 101 Circle Ct, Tel 19-W
McGimsey Horace H (Emma C) furn wkr, h 610 Vinearden
McGimsey Iris C Miss, supvr nurses Grace Hosp, r 103 S Chestnut
McGimsey J Burke (Nora C) emp Drexel Furn Co, h 308 Eastview
McGIMSEY JAMES F (Margaret C) Pres Morganton Hardware Co and Ross Fabrics, V-Pres M'ton F F Hos Co, h 108 Valdese Av, Tel 19-W
McGimsey Jos A Jr, v-pres Union Hdw Co, r 411 W Union
McGimsey Lela R (wid Saml C) h 103 S Chestnut
McGimsey Lillian Miss, clk Drexel Furn Co, r 202 Queen
McGimsey Robt T (Alice G) emp Table Rock Furn Co, h 115 N Anderson
McGimsey L Vivian Miss (Vivian's Beauty Salon) r 103 S Chestnut
McGINNIS BURAND L (Hallie R) (Burand's) h 214 Avery Av, Tel 135-W

B & R MOTOR CO.
BATTERIES - GASOLINE - OILS - ACCESSORIES
AUTO REPAIRING - TIRES AND TUBES
PHONE 460 W. MEETING cor. COLLEGE ST.
GULF

BURKE LUMBER CO.

BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS

106 N. Green St. ***"QUALITY AND SERVICE"*** **Phone 13**

*McGraw Ruth, emp Rainbow Grill, r 235 Eastview
McGuirk Caroline E Miss, student, r 507 W Union
McGuirk Robt C (Martha T) slsmgr Huffman F F Mills, h 507 W Union
McIntish Harleston Miss, emp NCSD, r same
McIntosh Belle R Mrs, opr Vivian's Beauty Salon, r 107 S Anderson
McIntosh Robt M, formn M'ton Hdw Co, r 107 S Anderson
McKee John S Jr (Betty) asst supt State Hosp, h same
*McKesson Bessie, lndrs, h 209 Howard
*McKesson Chas (Annie B) emp Burke Tannery, h 501 Rocky Ford
*McKesson Chas Jr, mech, r 501 Rocky Ford
*McKesson Edw (Vera) furn wkr, h 405 Rocky Ford
*McKesson Emma, r 209 Howard
*McKesson Hennie, cook, r 408 Rocky Ford
*McKesson Lillian, cook, h 437 (247) Bouchelle
*McKesson Theo (Jessie) lab, h 106 Jones
McKinney Cora L Mrs, knitter Huffman Hos Co, r 114 Pine
*McKinney Henry, yardmn, h 100 Bay
McKINNEY WADE H (Helen B) Dist Mgr Jefferson Standard Life Ins Co, h 400½ E Union, Tel 337-M (see page 20)
McKnight Betty Miss, student, r 107 Morehead
McKNIGHT CHAS W (Bonnie C) Cash M'ton Industrial Bank, h 107 Morehead, Tel 662
McLean Murphy B (Marian W) supt Home Ldry, h 304 W Union
*McLeod Kinley (Lillian) emp Table Rock Furn Co, r 737 E Meeting Place
McMahan Esbon W (Cora C) h E Union Extd
McMahon Edw, hos wkr, r 625 Valdese Av
McMahon J Clyde (Eula B) (McMahon Ser & Gro) h Morgan Dr
McMahon Marion (Lillie S) h625 Valdese Av
McMahon Service & Grocery (J Clyde McMahon) E Union Extd
McNeely Addie L Miss, r 312 Eastview
McNeely Annie S (wid Jas) emp Alpine Mills, r 100 Alpine
McNeely Chas J, r 312 Eastview
McNeely Clara M Miss, drsmkr 312 Eastview, r same
McNeely Claudia M (wid Wm B) h 312 Eastview
McNeely Cora E Miss, slswn The Globe Store, r 513 E Union
McNeely Corrie S (wid Eppie) emp Alpine Mills, r 100 Alpine
McNeely Glenn A, taxi driver, r 709 S Green
McNeely Jacob P (Ellie C) clk Ry Exp Agcy, h 105 Tate
McNeely Jessie Miss, hos wkr, h 109 W Erwin
McNeely Jos B, driver, r 312 Eastview
McNeely Laura H (wid Jas A) h 513 E Union

For Over 60 Years

THE NEWS-HERALD

Has Served Morganton and Burke County

207 N. Sterling St. **JOB PRINTERS** **Phone 26**

GARRISON'S FEED & COAL CO.

HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL

111 N. Green St. **Phone 134**

McNeely Lester H (Mamie H) (H P Rich Milling Co) r RD3
McNeely Lola A (wid Jas W) h 709 S Green
McNeely Ralph B (Lillie O) (H P Rich Milling Co) r Drexel, N C
McNeely Robt F (Virginia W) emp Drexel Furn Co, h 520 Valdese Av
McNeely T Jeter (Ellen P) h 510 S Sterling
McNeely V Faye Miss, asst The Helms & Lang Clinic, r 402 N Green
McNeely Wm B (Dorothy S) furn wkr, r 5 Candor
McNeely Wm E (Vivian K) furn wkr, h430 Bethel Rd
McNeil Fred W Jr (Doris O) interviewer State Employment Ser, h 119-A Pine
McNeilly Eva Miss, hos wkr, r 407 N Green
McNeilly Evelyn Miss, hos wkr, r 407 N Green
McNeilly S Sanford (Versa C) driver Burke Lbr Co, r Connelly Springs, N C
McNeilly Wm R (Blanche B) emp Burke Tannery, h 111 New
McNiell Hazel Miss, opr Burkemont Beauty Salon, r Marion, N C
McNiely Archie (Ailene P) emp Sou Ry, h 117-B Pine
McSkimins Cora W (wid Geo S) h 514 Rocky Ford
McSkimins Iona Miss, hos wkr, r 514 Rocky Ford
McSkimins Lucinda Miss, bkpr, r 514 Rocky Ford
McSkimins Melissa Miss, r 514 Rocky Ford
McSkimins Wm C, furn wkr, r 514 Rocky Ford
McVey Miltanna R Mrs, librarian M'ton-Burke Library, r 105 S Anderson
McVey Wm W (Miltanna R) h 105 S Anderson

M

BURKE GARAGE CO.

Sales Ford *Service*

SINCE 1913 — **WRECKER SERVICE**

202 S. STERLING ST. **PHONES 140 & 935**

Mabe Amanda Miss, student, r 619 E Concord
Mabe Artie B Mrs, hos wkr, r 712 S Green
Mabe Dorothy C Miss, student, r 143 Beach
Mabe Effie S (wid W Isaac) h (rear) 706 Vinearden
Mabe Fred W (Bertha M) carp, h 113 Linville
Mabe Harless E, clk Broadway Mkt, r 910 E Union
Mabe Iva J Miss, r 910 E Union
Mabe Jacob N (Allie S) (Broadway Mkt) h 910 E Union
Mabe John G (Lollie S) emp PO, h 619 E Concord

TUX BOWERS MOTOR CO.

OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE

ESSO SERVICE STATION

200 W. UNION ST. **PHONE 428**

BURKE FLOUR & FEED STORE
CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY
AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL
126 S. STERLING ST. PHONE 663

Mabe John G Jr, hlpr REA, r 619 E Concord
Mabe John M, h 727 S Sterling
Mabe Melvyn J, clk Broadway Mkt, r 910 E Union
Mabe Nina B Miss, student, r 910 E Union
Mabe Paul A (Pansy B) (Mabe's Gro) r 211 North
Mabe Robt A (Mamie B) h 602 E Union
Mabe Saml S (Artie B) h 712 S Green
Mabe Sarah M (wid J Gilmore) h 506 Dickinson
Mabe Walter A (Effie W) pntr, h 143 Beach
Mabe Wm H (Eva S) emp PO, h 717 S Sterling
Mabe's Grocery (Paul A Mabe) 205 Pine
Mace Emma L Miss, emp NCSD, r same
Mace Florence W (wid Robt C) h 113 Vine
Mace Paul B, tex wkr, r 113 Vine
Mace Ruby E Miss, r 113 Vine
Mace Tillman (Pauline B) emp Alpine Mills, h 102 Alpine
Mackey Saml F (Ella R) bkpr Burke Garage Co, r Marion, N C
Mackorell John C (Jennie T) sec-treas Southland Distributors Inc, h 103 Riverside Dr
MacNaughton Ruth Miss, clk Grace Hosp, h 300 S King
Maddrey Alice E Miss, student, r 506 W Union
Maddrey Marion M Mrs, r 506 W Union
Malone Leila B (wid H B) hsekpr "The Elms" Grace Hosp, h 314 S King
Mangum Hattie Miss, hos wkr, r 323 Valdese Av
Mansfield Richd L (Margaret S) lab techn Natl Carbon Co, r 513 Alexander Av
Maree Sara K Miss, nurse Grace Hosp, r same
Markas John M (Ruth H) (Victory Lunch) h 114 N Chestnut
Markas Patty A Miss, student, r 114 N Chestnut
Marlow Jane H (wid Edw J) r 402 N Green
Marshall Gordon L (Mabel G) used car mgr Snipes Mtr Co, h 314 Randolph
Martin Beatrice Miss, nurse Grace Hosp, r same
Martin Clarence M (Lula) formn M'ton Furn Co, r RD3
Martin Elmer M (Mary N) slsmn, h 310 Bouchelle
*Martin Eugene, lab, r 427 (241) Bouchelle
Martin Eula D Miss, opr Greene Beauty Shoppe, r Drexel, N C
Martin Jas L (Emma H) atndt State Hosp, h 931 Shelby Rd
*Martin Josephine, prsr Broadway Dry Clnrs, h (rear) 429 Bouchelle
Martin Lemuel L (Mae E) emp Drexel Furn Co, h (rear) 306 Eastview
Martin Marie Y Mrs, waitress Rainbow Grill, r RD1

MORGANTON HOME & AUTO STORE
B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES
211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. **DEPARTMENT STORE** **Phone 372**

Martin Reuben (Jean N) weaver, h 701 (rear) E Meeting
Martin Sallie W (wid Wm M) r 105 S King

MARY-LYN SHOP, Mrs Stella R Broome Mgr, Ladies and Misses Ready-To-Wear, Exclusive Fashions Moderately Priced, 209 N Sterling, Tel 1046 (see page 24)

Massey Perry (Lila) atndt State Hosp, r 601 S Green
Massie Joyce B Mrs, case wkr County Public Welfare Dept, r 110 Silver Creek Rd
Massie Orlando H (Joyce B) h 110 Silver Creek Rd
*Mason John (Clara) lab, r (rear) 454 Bouchelle
Masonic Temple, 103 N Sterling
Matheson Boyd L (Myrtle O) formn M'ton Furn Co, r RD2
Matthews Carl, emp Burke Tannery, r 510 S Sterling
Matthews Chas E, clk, r 510 S Green
*Matthews Geo (Helen) emp Henredon Furn Ind, h 317 Jones
*Matthews Helen, tray girl Grace Hosp, r 317 Jones
Matthews Hill, r 727 S Sterling
Matthews Myrtle H (wid Theodore) h 510 S Green
*Mathies Jos G (Frances) chauf, h 433 Bouchelle
Mauldin Ellis C, formn Beach Mfg Co, r RD1
Mauldin Howard T (Margaret) formn Drexel Furn Co, r RD3
Mauldin Ralph (Colonial Cabinet Shop) r 203 White
Mauney Blanche W Mrs, asst Dr Alfred W Hamer, r RD1
Mauney Ethel (wid Lester M) r 111½ Huffman
Mauney Hubert B, r 509 College
Mauney Lester M, mgr Modern Finance Corp, h 111½ Huffman
Mauney Sallie H Miss, hos wkr, h 509 College
*Max Clinton, emp City Water Dept, r (rear) 203 Howard
*Max Edw, emp City Water Dept, r (rear) 203 Howard
*Max Iker, r (rear) 203 Howard
*Max Jas, janitor Mimosa Theatre, r (rear) 203 Howard
*Max Kinney, emp City, r (rear) 203 Howard
*Max Lizzie, cook, h (rear) 203 Howard
*Max Louis, emp Henredon Furn Ind, r (rear) 203 Howard
Maxwell Albert H (Nelda W) forester County Farm Agt, h 305 Tate
Maye Jas T (Ruby W) fxr Drexel Knit Mills, h 100 Spainhour
Maye Jos (Dorothy W) emp Drexel Furn Co, h Roosevelt Av
Mayfair Beauty Salon, Mrs Virginia S Hyatt mgr, 106 Collett
Mayfield Earl (Carrie S) furn wkr, h 308 Bay
Mayfield Lawrence (Mary S) furn wkr, h 204 Church
Mayhue Geo A (Ida P) emp Alpine Mills, h 120 Alpine
*Mayme's Beauty Shop (Mayme Hamilton) 110 N Terrace Pl
Mayo Geneva Mrs, emp Home Ldry, h Shady Rest

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. **PHONE 245**

PARKWAY LAUNDRY & DRY CLEANING CO.
"Bundles of Satisfaction"
CALL FOR AND DELIVERY
452 N. GREEN ST. **PHONE 1095**

Medlock Mary G (wid John) h 200 S Sterling
Mehl Albert, emp NCSD, r same
Meinfee Jas (Beulah) h 208 S Anderson
Melton Basil K (Edith H) agt Met Life Ins Co, h 110 Silver Creek Rd
MERCHANTS ASSOCIATION, Mrs Olga F Frisard Sec, Community Bldg, 110 N King, Tel 591
Merck Calvin E (Virginia E) apprn City Electl Dept, h 117 Virginia
Merilla Arthur M (Bertha G) tailor NCSD, r same
Merrill Chas R, apprn R M Starrett Elec Co, r Rocky Ford
Meyers R A, emp NCSD, r same
Michaels J Jacob (Clara H) formn Burke Tannery, h 515 W Green
Michaels M Ethel Miss, slswn, r 515 W Green
Michaels Mable W Mrs, emp Home Ldry, r RD2
Michaels R Frank (Elizabeth H) clk M'ton Food Store, h 466 N Green
Michaels Wm A (Mabel) formn Drexel Furn Co, r RD2
*Michaux Cardell, student, r 215 Fair Ground Rd
*Michaux Chever, cook NCSD, r same
*Michaux Cordell, tray girl Grace Hosp, r RD3
*Michaux Ernest, r 809 Vinearden
*Michaux Etta M, r 215 Fair Ground Rd
*Michaux Frances, cook, r 107 Jones
*Michaux Frank (Hattie) emp City, h 110 Claywell
*Michaux Gladys, cook Rader's Cafe, r 414 (226) Bouchelle
*Michaux Hampton, lab, r 426 (232) Bouchelle
*Michaux J Avery (Matilda) driver, h 426 (232) Bouchelle
*Michaux John (Mary) emp City Water Dept, h 161 (162) Howard
*Michaux John A, driver Kirksey & Co, r 433 N Green
*Michaux John C (Ola) emp Drexel Furn Co, h (rear-2) 437 N Green
*Michaux June (Katie) emp Drexel Furn Co, h 215 Fair Ground Rd
Michaux Lucy L (wid Richd V) h 204 Patterson
*Michaux Matilda, librarian Olive Hill High Sch, r 811 Vinearden
*Michaux Maxine, r 215 Fair Ground Rd
*Michaux Ralph H, hlpr Estes, r 107 Jones
*Michaux Sallie, h 107 Jones
*Michaux Walter (Hester L) emp City Water Dept, h 201½ Howard
*Michaux Wm, student, r (rear-2) 437 N Green
Mildred's Beauty Shop (Miss Mildred Davis) 603 S Green Apt 1
Miller Cameron A (Alva K) furn wkr, h 200 Spainhour
Miller Carrie R Mrs, r 202 Hogan
MILLER CHAS W (Southern Service Bureau) Genl Mgr Southern Directory Co, r Asheville, N C
Miller Frances F Mrs, mgr Kibler Beauty Salon, r RD3

Art Flower Shop
Wedding, Funeral and Cut Flowers
137 W. UNION ST. *MEMBER TDS* **PHONES 558 & 5-W**

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

Miller Hugh (Verner L) pro Mimosa Golf Club, h same
Miller Mabel F Miss, tchr, r 600 W Union
Miller Mary F Mrs, emp NCSD, r same
Miller Solon, carp, r 109 Eastview
Miller T Chas (Maude R) (Miller & Knox Co) h 119½ Burkemont Av
Miller Walter F (Mildred) dept head Natl Carbon Co, r Caldwell Hotel
Miller & Knox Co (T Chas Miller, E Carl Knox) whol gros, 810 E Union
Milligan Floy Miss, r Shady Rest
Milligan Marcus S (Mary A) emp M'ton Furn Co, h Shady Rest
Milligan Mary M Mrs, emp Home Ldry, r RD4
Millner Harry L, h 506 W Union
Mills Chas (Anna L) meat ctr Dixie Home Stores, r Glen Alpine, N C
Mills Sarah Miss, hos wkr, r 305 Eastview
Mills Vernie Miss, emp Alpine Mills, r 305 Eastview
Mills Zeb W (Hattie G) emp Alpine Mills, h 305 Eastview
Mimosa Beauty Shoppe (Mrs Norine R Whiteley) 106 N Sterling
MIMOSA CABS (Phifer E Smith) "24 Hour Service," Careful, Polite Drivers, All Passengers Insured, 201 E Union, Tel 54
Mimosa Collection Bureau (T Earl Franklin, Ralph C Pollard) 109 S Green R3
Mimosa Fishing Club, Jas H Hairfield pres, P Vance Watlington v-pres, Andrew T Smith sec-treas, 119 E Union
Mimosa Golf Club, Nollie M Patton pres, Sterling R Collett sec-treas, Hugh Miller pro, Golf Course Rd
Mimosa Gulf Service (W Hamp Branch) 316 E Union
Mimosa Ice Cream Shoppe (Clyde V Bright, Chas C and Russell J Hawkins) lunches, 115 S Green
MIMOSA INSURANCE AGENCY (Thos E Garrison) "Insure and Save The Mimosa Way," Patton Bldg, 209½ N Sterling, Tel 586 (see top lines)
Mimosa Soda Shop (Ray A Sigmon) 107 S Green
MIMOSA THEATRE (C Vernon, Wm I and Finley W Davis) Paul A Cox Mgr, 107-109 S Green, Tel 676 (see bottom lines)
Mimosa Theatre Building, 107-109 S Green
Mimosatel, Mrs Irene C Harbison mgr, tourist court, 720 W Union
Mise Eunice Miss, nurse Grace Hosp, r same
Mitchell Betty S Mrs, emp NCSD, r 303 Avery Av
*Mitchell Chief, emp NCSD, h 310 Jones
Mitchell Darrell V, clk Alpine Mills, r 105 S Anderson

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY

"Insure and Save The Mimosa Way"

Fire - Auto - Hospital Expense - Compensation - General Insurance

Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

Mitchell Harold, student, r 508 E Meeting
Mitchell J C, student, r 508 E Meeting
Mitchell J Conley (Betty L) clk Drexel Furn Co, r 303 Avery Av
Mitchell Jesse D (Hessie T) knitter M'ton F F Hos Co, h 508 E Meeting
Mitchell P Glenn, apprn Wells & Seals Mtr Ser, r S Anderson
Mitchell Verna L Miss, emp Home Ldry, 501 S King
*Mitchum Lawrence, porter Burke Garage Co, r 201 Perkins
Moberlybrine Chas F (Mary) decorator Drexel Furn Co, r 200 S King
*Mobley Louise, r 105 Jones
Mode Hattie S (wid Amrose) emp Ross Fabrics, h 407 E Meeting
Mode John H, student, r 607 (605) E Meeting
Mode Marion P Mrs, opr Sou Bell T & T Co, r 206 Lenoir
Mode Ottie B (wid John W) furn wkr, h 607 (605) E Meeting
Mode Ray, sta atndt, r 407 E Meeting
Mode Thos (Miriam L) plmbr M'ton Hdw Co, h 204 Lenoir

MODERN FINANCE CORP, Lester M Mauney Mgr, Personal, Signature and Secured Auto, Appliances and Furniture Loans, $5 Up, 126 W Union, Tel 500

Moffitt Wm (Hattie P) emp Table Rock Furn Co, h Fair Ground Hill
Montgomery Jas E (Edna L) dept head Natl Carbon Co, r Caldwell Hotel
Moody Clara M Miss, hos wkr, r 204 Lenoir
Moody J Monroe (Lela H) h 215 Randolph
Moody Jos (Millie S) pntr, h 302 N Green
Moody Palmer L (Loyce B) auto mech, r 215 Randolph
Mooney Jos E (Marie F) emp Drexel Furn Co, h 107 Randolph
Mooney Robt D, r 211 Avery Av
*Moore Alice, r 515 Rocky Ford
Moore Allie G (Sadie W) formn Table Rock Furn Co, h 119 (115) Morehead
Moore Allie G Jr (Alta S) slsmn Burke Auto Sup Co, r 119 (115) Morehead
Moore Alta S Mrs, clk Natl Carbon Co, r 119 (115) Morehead
Moore Arlen M (Ora R) (City Barber Shop) h 112 East Av
Moore Boyd S (Burke Flour & Feed Store) r RD2
*Moore Clinton, student, r 515 Rocky Ford
*Moore Della, maid, h (rear-1) 447½ N Green
*Moore Della, cook, h 405 (221) Bouchelle
*Moore Fred, emp Burke Tannery, r 463 N Green
Moore Grace R Mrs, sten State Hosp, r same
Moore Herbert M (Virginia S) lbrmn, h 109 (105½) Morehead

STANLEY'S JEWELERS

"Honest Values — Convenient Terms"

110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK

Dependable Banking For Burke County Since 1897

101 W. UNION ST. • MEMBER FDIC • PHONE 1090

*Moore J Frank, emp City St Dept, r RD2
*Moore Jas A, janitor Community Bldg, r 408 (222) Bouchelle
*Moore Jas E (Bertha) prsr Piedmont Dry Clnrs, h 100 Jones
Moore Jas M (Ruby S) barber City Barber Shop, h 725 E Meeting Pl
Moore John W, student, r 119 (115) Morehead
Moore Joyce S Miss, student, r 110 Catawba
*Moore Lester, emp Drexel Furn Co, r 515 Rocky Ford
*Moore Lonnie (Ruby) driver Dale Feed & Coal Co, r RD2
Moore Melvin, bge clk Union Bus Terminal, r Lake James
Moore Paschal, furn wkr, r 203 White
Moore Pearl H Mrs, r 501 Church
*Moore Pink (Azalee) emp Drexel Furn Co, h 515 Rocky Ford
Moore R Paul (Colleen L) emp Table Rock Furn Co, h 637 (242) E Concord
*Moore Reece, emp Drexel Furn Co, r 515 Rocky Ford
Moore Roby B, bldg contr, r 119 Avery Av
*Moore Ruby, maid Grace Hosp, r RD2
Moore Ruby B Mrs, asst techn State Hosp, r 103 Williams
Moore Virginia S Mrs, sec Drexel Furn Co, r 105 Morehead
MOORE W STANLEY (Ruth R) Administrator Grace Hospital, h 110 Catawba, Tel 634-M
Moore W Stanley Jr, student, r 110 Catawba
*Moore Wm (Lillie) farmer, h 515 Rocky Ford
Moose Annie (wid Geo C) h Shady Rest
Moran E Ruthven (Carrie B) police State Hosp, h 117 Bethel
Moretz Fred W (Pearl B) cabt mkr Burke Lbr Co, h Old Asheville Rd
Morgan Jeter M (Elizabeth L) ofc mgr Drexel Furn Co, h E Union Extd
Morgan M Leroy, slsmn Miller & Knox Co, r RD3
Morganton Aggies Baseball Club (John W Beach, R Boger McGimsey, T Jackson Beamon) 625 E Meeting
Morganton Breakfast Club, Mrs Kitty McCall pres, Mrs Buena Hitt cor sec, meets Wednesdays 12:30 P M at Community House
Morganton Brick Co Inc, Edgar D Alexander pres, Ed A Kirksey v-pres, Hugh T Ervin sec-treas, N Green Extd
MORGANTON BUILDING & LOAN ASSN, Harry L Wilson Pres, Finley T Clarke V-Pres, Harry L Riddle Sec-Treas, "Home Builders," 114 S Sterling, Tel 103-W (see front cover)
MORGANTON-BURKE COUNTY MERCHANTS ASSN, Geo T Cornwell Pres, John H Cantrell V-Pres, Mrs Olga F Frisard Sec, Jas H McCombs Treas, 110 N King, Tel 591

DALE FEED & COAL CO.

FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD

300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY

FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

MORGANTON-BURKE GROCERY CO, Benedict Bristol Mgr, Wholesale, 209 E Union, Tel 6

Morganton-Burke Library, Mrs Miltanna R McVey librarian, 204 S King

MORGANTON CABINET CO (Clifford C Harris, F Miller Newton and Jos H Harrison) Cabinets, Store Fixtures and Builders Supplies, Asheville Extd, Tel 707-J **(see page 16)**

MORGANTON CAFE & GRILL (Ben S, Harry E and Eugene P Whisnant) "Where Friends Meet To Eat," 122 W Union, Tel 877 **(see page 23)**

MORGANTON CHAMBER OF COMMERCE INC, Ed A Kirksey Pres, Harry L Shuey, Harry L Riddle and O Lee Horton V-Prests, Mrs Genie R Bohler Sec, P Vance Watlington Treas, 110 N King, Tel 523

MORGANTON CITY DIRECTORY, Southern Directory Co Publrs, Asheville, N C

MORGANTON—CITY OF

Attorney, Frank C Patton, 101 W Union
City Clerk and Treas, T Llewellin Cordle, City Hall
CITY HALL, 104 N King
Commissioners, G Moran Wilson, W Garland Crouch, Wm Harbison Jr and Dwight H Long, City Hall
Electrical Department, Theo L Gordon supt, 106 N King
Engineer, Robt Carr, City Hall
Fire Department, W Bonner Lane chf, 102 N King
License Tax Collr, Robt L Keller, City Hall
Manager, T Llewellin Cordle, City Hall
MAYOR, Hon N M Patton, 701 S Green, Tel 36
POLICE DEPARTMENT, Ossie L Sutton Chief, 106 N King, Tel 375
Street Department, Robt L Hoyle supt, City Hall
SUPERINTENDENT OF SCHOOLS, Wm S Hamilton, 400 College, Tel 367
Tax Collector, Robt L Bristol, City Hall
Water Department, Karey R Williams supt, 205 Vinearden

Morganton Curb Market (Ervin O Whitley) prod, 117 N Sterling
Morganton Food Store (Harold A Winters) gros, 124 W Union

MORGANTON FULL FASHIONED HOSIERY CO, Arthur C Chaffee Chairmn of The Board, Robt O Huffman Pres, Harry L Riddle, Jas F McGimsey and C Ernest Walker V-Prests, Frank C Patton Sec, P Vance Watlington Treas, 101 Lenoir, Tels 408 and 409; and 309 E Union

MIMOSA THEATRE

107-109 S. GREEN ST.
PHONE 676

ALVA THEATRE

202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. PHONE 340

*Morganton Funeral Home & Burial Assn (Jos S Wilkins, Asheville, N C) 211 White

MORGANTON FURNITURE CO, Arthur C Chaffee Chrmn of The Board, Harry L Shuey Pres-Genl Mgr, Willard H Hall Sec-Treas, Manufacturers, 230 New, Tels 57 and 58

Morganton Grading Co (Tux D Bowers) 200 W Union

Morganton Grammar School, 200 Avery Av

MORGANTON HARDWARE CO, James F McGimsey Pres, Edw C McGimsey and W Bonner Lane V-Prests, Joseph R Clodfelter Sec-Treas, Hardware, Furniture, Electrical Appliances, Radios, Paints, Plumbing and Heating Supplies, 112-114 W Union, Tels 41, 324, and 410 (see back cover)

Morganton High School, 400 College

Morganton High School Stadium, 420 College

MORGANTON HOME & AUTO STORE, H Clifton Tune Mgr, B F Goodrich Tires, Tubes and Batteries, Radios, Electrical Appliances, Bicycles, 211 N Sterling, Tel 292-W (see bottom lines)

MORGANTON INDUSTRIAL BANK, Harry L Riddle Pres, Nollie M Patton V-Pres, Chas W McKnight Cash, 213 N Sterling, Tel 821 (see top lines)

MORGANTON INSURANCE & REALTY CO (Wm A and Wm A Harbison Jr) "Dependable Insurance Since 1907," 112 N Sterling, Tel 161 (see top lines)

Morganton-Lenoir Airport, Community Aviation lessees, Lenoir Rd

MORGANTON LUMBER CO (Jas R Anderson Jr, Hugh T Ervin) Lumber, Building Materials, Millwork, Builders' Hardware and Ruberoid Roofing, 901 E Union, Tel 55 (see page 15)

Morganton Lumber Co, saw mill, (rear) 204 Fair Ground Rd

Morganton Primary School, 201-213 S Green

Morganton Print Shop (Jas W Roland) 111 Queen

*Morganton Recreation Parlor (Wm L Harbison) billiards, 109 Howard

Morganton Seventh-Day Adventist Church, 111 King

MORGANTON SHEET METAL CO (Chas L Huffman) Sheet Metal and Roofing Work of All Types, Exclusive Dealers For Lenox Furnaces, (rear) 205 S Sterling, Tel 862

MORGANTON TIRE STORE (J Kenneth Crowell) Goodyear Tires, Tubes, Auto Accessories, Sporting Goods, 128 N Sterling, Tel 104

Morganton Weaving Co, E Miller Brunson pres-treas, Ralph M Murphy v-pres, 629 E Meeting

MORGANTON WELDING & MACHINE CO (Cecil B Houston) Electric and Acetylene Welding, Machine, Auto Body Work, 107 Howard, Tel 931-J (see back cover)

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE

308 E. Union St. Phone 755

COLLEGE MOTORS

601 College St. Phone 752

CORNWELL DRUG CO.
THE REXALL STORE
CITY WIDE DELIVERY
100 W. UNION ST. **PHONES 8 and 84**

Morris Adolphus W (Ruth R) wldr M'ton Welding & Mach Co, h 111 (109) Morehead
*Morris Annie, beverages 105 Perkins, h same
Morris Calvin, trav slsmn, r 400 W Union
Morris Carl J (Lula S) dairymn State Hosp, h 106 Crayton
Morris Earl, r 715 W Concord
Morris Ernest H (Nina C) hos wkr, h 603 E Meeting
Morris Fred N, uphol, r 310 Forest Hill
Morris Gladys Miss, hos wkr, r 727 (622) W Concord
Morris Jas E, furn wkr, r 727 (622) W Concord
Morris John R (Eula S) cabt fitter M'ton Furn Co, h 113 (111) Morehead
*Morris Lawrence, carp, r 105 Perkins
Morris Leslie (Mollie B) emp State Hwy Dept, r (rear) 702 Vinearden
Morris Lillian H Miss, opr Sou Bell T & T Co, r 213 Avery Av
*Morris Margie, lndrs, h 105 Cecelia
Morris Marion M (Mayhue P) furn wkr, h 727 (622) W Concord
Morris Maxine Miss, student, r 603 E Meeting
MORRIS MOTORS INC, R Jack Morris (Marion, N C) Pres, D Holman Sigmon Sec-Treas, Dodge and Plymouth Cars, Dodge Job Rated Trucks, Sales and Service, 315 E Union, Tel 245 (see bottom lines)
Morris Rebecca A Miss, opr Sou Bell T & T Co, r 113 (111) Morehead
Morris Robt A, asst mgr Carolina Stores, r 113 (111) Morehead
Morris Roy L (Clyde S) atndt Whiteway Ser Sta, r 118 Patton
Morris Thos L (Mae P) emp Drexel Furn Co, h 120 Ridge
Morris Thos R (Harriet O) emp M'ton Furn Co, h 310 Forest Hill
Morris Walter T (Emma P) emp Drexel Furn Co, h 107 Huffman
Morrisey Jas F (Lula C) watch repr 310 Forest Hill, r same
Morrison Chas L (Inez P) mech Good Will Dairies, h 300 Bouchelle
Morrison Dorothy M, clk Drexel Furn Co, r Glen Alpine, N C
Morrison Jas S, pastuerizer Good Will Dairies, r 300 Bouchelle
Morrison John H (Rachel S) pres-treas Good Will Dairies, h 310 N Green Apt 2
Morrison John S, student, r 310 N Green Apt 2
Morrison L Roy (Thelma J) police, h 108 Oak
Morrison Maggie T (wid Nathan J) r 308 Burkemont Av
Morrison R Mason, emp Yount Mfg Co, r 108 Oak
Morrison Thelma J Mrs, slswn Reid's Jwlrs, r 108 Oak
Morrison Thos (Lula H) emp Waldensian Bkry, h 102 (105) Meeting
Morrison Victoria R (wid John A) r Shady Rest
Morrow Caroline Miss, lab techn Grace Hosp, r same
Morrow Cora M (wid Wm C) h 615 S Green

HORD-LONG ESSO SERVICE
Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing
Tire Recapping and Vulcanizing — Road Service
301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS
Dry Cleaners — Linen Supplies — Launderers
302 COLLEGE ST. PHONE 400

*Morrow Edith, tchr, r 213 Burkemont Av
Morrow Lula L (wid Sylvanus) h 203 (119) N Anderson
Morrow Mabel F Miss, sten Drexel Furn Co, r 301 White
Morrow Mearle L Miss, student, r 615 S Green
Morrow R Earl, r 615 S Green
Morton Alex Jr (Vicie W) h 119-H Pine
Moses Annie Mrs, r 112 Hogan
Moses Berts D (Jean K) clk Drexel Furn Co, r 706 S Green
Moses Calvin L (Margie D) furn wkr, h 114 Vine
Moses Canzady Miss, tex wkr, h Fair Ground Hill
Moses Catherine Miss, r 204 Wilson
Moses Chas Jr, furn wkr, r Fair Ground Hill
Moses Earl B, furn wkr, r Fair Ground Hill
Moses Edw S (Vivian F) furnmn, h 307 North
Moses Eliza J (wid Waits) r Vinearden La
Moses Estelle R Miss, slswn Surasky's, r 110 Forest Hill
Moses Frank T (Lizzie L) emp M'ton Furn Co, h 110 Forest Hill
Moses G Lester (Mary M) emp State Hosp, h Dale Extd
Moses Glenn D (Nora C) furn wkr, h 519 Rocky Ford
Moses Grayson (Beulah M) farmer, h Vinearden La
Moses Horace P (Nelia G) emp Drexel Furn Co, h Fair Ground Hill
Moses I Dermont (Geneva C) r 514 Lenoir
Moses Isaac A (Martha F) firemn Drexel Furn Co, h 514 Lenoir
Moses Jas E (Ethel M) emp McDevitt-Street Constn Co, r 514 Lenoir
Moses Jos (Maude P) h Fair Ground Hill
Moses L Frances Miss, r 204 Wilson
Moses Mack H (Bessie P) h 204 Wilson
Moses Mae R Mrs, r 110 Brackett
Moses Marvin E (Doris) lbr wkr, h Fair Ground Hill
Moses Plato, constn wkr, r Fair Ground Hill
Moses Ray (Mae L) pntr, r 112 Hogan
Moses Robt J, mech Clontz Garage, r RD3
Moses Wilson T, constn wkr, r (rear) 307 Vinearden
Mosley L Lucille Miss, sten Lingerie Inc, r 116 Greenbriar
Mosley P Ray (DuBruyne & Mosley Esso Ser) r 116 Greenbriar
Mosley Ruth E Miss, emp Drexel Furn Co, h 116 Greenbriar
*Moss Jumbo, lab Sou Ry, r 109 Perkins
Mostella Nita Miss, tchr, r 403 N Green
Mosteller Edgar R (Mildred S) mech Sanders Chev Co, r Yellow Mtn Rd
MOUNTAIN ICE & COAL CO (J Henry Gaston) Protane Gas, Gas Stoves, Air Conditioned Refrigerators, Coal and Ice, 103 Lenoir, Tel 340 (see front cover and top lines)
Mull Alex Mrs, tchr, r 100 Cascade

STONEY INSURANCE AGENCY
"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"
132 N. Sterling St. SAVE WITH SAFETY Phone 544

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

Mull Aaron M (Minnie D) emp Drexel Furn Co, h Shady Rest
Mull Ada H Mrs, bdg 411 E Meeting, r same
Mull Addell Miss, sten M'ton F F Hos Co, r W Union Extd
Mull Alonzo S (Ada H) farmer, h 411 E Meeting
Mull Baxter M (Florence M) formn Intl Shoe Co, r Glen Alpine, N C
Mull Benj (Evelyn A) hos wkr, h 106 (105) W Erwin
Mull Bernard B (Gladys B) (City Prod & Coal) h 210 Herron
Mull Carrol M (Ollie C) (Jones & Mull Furn Co) h 217 Evans
Mull Edw A (Estelle W) emp Drexel Furn Co, r Shady Rest
Mull Eleanor C Mrs, bkpr Kester-Stone Furn Co, r Glen Alpine, N C
Mull Elmer C (Ruth S) emp Huffman F F Mills, h (rear-2) 417 Bethel Rd
Mull Ernest W (Mala J) slsmn Kirksey & Co, r Valdese, N C
Mull F Garland (Ivey K) furn wkr, h 320 Forest Hill
Mull Fred C (Hattie M) h 310 N Green Apt 7
Mull Geo A (Pauline R) (Southern Hotel) h 600 S Green
Mull Gladys L Mrs, h 112 N Chestnut
Mull Goodson (Mildred D) slsmn Mullis Mtr Co, h 204 Lenoir Rd
Mull Harold J (Fannie B) gro 321 Valdese Av, h 323 same
Mull Hattie Mrs, hos wkr, h 501 S Sterling
Mull Hiram D (Myrtle A) furn wkr, h 107 Herron
Mull Ida M (wid Jacob) r 98 Morehead
Mull J Alex, slsmn, h 100 Cascade
Mull Jennie B (wid R Conley) h 103 Lyman Ct
Mull Jewel E Miss, waitress M'ton Cafe & Grill, r 405 E Concord
Mull John M (Ida A) (Mull & Patton) h 217 Avery Av
Mull Lawrence E (City Cab Co) r RD4
Mull Lucille G Miss, furn wkr, r 325 Valdese Av
Mull Minna R (wid John H) h W Union Extd
Mull Mumford A (Florence D) formn Intl Shoe Co, h 311 Burkemont Av
Mull Nolan G (Merle B) floor sander, h 217 Greenbriar
Mull Robt L (Beatrice B) h 831 Shelby Rd
Mull Russell, emp Burke Tannery, r 411 E Meeting
Mull Vance H (Anna E M) farmer, h (rear-1) 417 Bethel Rd
Mull Wm, emp NCSD, r same
Mull Wm P (Annie R) emp Drexel Furn Co, h Simpson Dr
MULL & PATTON (John M Mull, Frank C Patton) Lawyers, First National Bank Bldg, 101 W Union, Tel 147
Mullis J H (Mrs Martha A Mullis) whol gro, 200 Walker
Mullis Martha A (wid John H) (J H Mullis) h 200 Walker
Mullis Mildred Miss, tchr Primary Sch, r 200 Walker

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

MULLIS MOTOR CO (Willard R Mullis) Chrysler and Plymouth Sales and Service, Dunlop Tires, Mobil Products, 107 N Green, Tels 280 and 281 (see bottom lines)
Mullis Pearl Miss, bkpr J H Mullis, r 200 Walker
Mullis Willard R (Mullis Mtr Co) r 120 Walker
Mundy Billie J Miss, student, r 442 W Green
Mundy D McDonald (Vertie H) antiques 407 N Green, h same
Mundy Laura E Miss, student, r 407 N Green
Mundy Russell M (Nell B) supvr State Hwy Dept, h 442 W Green
Munroe Edna D Mrs, case wkr State Hosp, r same
Murphy Ada L Miss, slswn Eloise Shoppe, r 400 Lenoir
Murphy Bruce M Mrs, sten Jefferson Stand Life Ins Co, r 300 Avery Av
Murphy Clemmy G (Melba A) slsmn, h 204 Tate
Murphy Danl A (Betty G) h 314 W Union
Murphy Edwin (Bruce M) slsmn M'ton Home & Auto Store, r 300 Avery Av
Murphy Elizabeth H Miss, slswn Surasky's, r 400 Lenoir
Murphy Genevieve Miss, r 400 Lenoir
*Murphy Lewis (Wilhelmina) pntr, h 718 E Union
Murphy Ralph M (Reldia B) v-pres M'ton Weaving Co, h 922 E Union
Murphy Robt E (Hellon C) emp Drexel Furn Co, h 509 Rocky Ford
Murphy Susan L (wid John M) r 922 E Union
Murphy Walter A (Stella A) emp Good Will Dairies, h 400 Lenoir
*Murphy Wilhelmina, lndrs Broadoaks San, r 718 E Union
Murray Ernest L (Lillie W) tex wkr, h 722 S Sterling
Murray Margaret L Miss, slswn Rose's, r RD1
*Murray Wm (Bessie) lab, h 111 Cecelia
Mutual Life Insurance Co The, Benj F Greene dist mgr, 109 S Green R5
MYERS JOSEPH R (Dalis M) (Boggs & Myers) h Woodbine Ter
Myrick Jas W (Nancy W) slsmn, h 604 E Union

N
BURKE GARAGE CO.
Sales Ford *Service*
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

Nan's Kindergarten (Miss Nan F Jeter) 216 Avery Av
Nance Roy D (Ruth H) plmbr M'ton Hdw Co, r Table Rock, N C

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK
MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
213 N. STERLING ST. PHONE 821

Nantz Carl B (Pearl B) emp Alpine Mills, h Dale Extd
Nantz Chas, r Dale Extd
Nantz Rachel A Miss, emp State Hosp, r Dale Extd
Neal Chas E (Delphia) mech Burke Garage Co, r RD3
NELSON FLETCHER REV (Murphy S) Pastor First Methodist Church, h 204 N King, Tel 730
Nelson Georgia Mrs, emp Alpine Mills, h 101 Eastview
Nelson Guy V, slsmn Katz Dept Store, r 303 Collett
Nelson Janie H (wid John L) h 303 Collett
Nelson M Addie Miss, h 304 S King
Nettles Wm L (Jennie M) weaver, h 105 Ridge
Nettles Zula M Miss, weaver, r 105 Ridge
*New Bethel Baptist Church, Rev Fred D Young pastor, 449 Bouchelle
*Newby Nettie S, tchr, r 504 S Green
Newell Lottie Mrs, clk, h 130½ S Sterling
NEWMAN RALPH C (Sara S) (Standard Sheet Metal Co) r 110 Queen
NEWS-HERALD THE, Published Every Tuesday and Friday, Miss Beatrice Cobb Editor and Owner, 207 N Sterling, Tels 26 and 27 (see bottom lines)
News-Herald Annex, 209½ N Sterling
Newton Audie C (Mary R) emp Burke Tannery, h Dale
Newton Beatrice B Miss, slswn Rose's, r 201 Lenoir
Newton Chas W, clk Drexel Furn Co, r 523 Lenoir
Newton Decatur F (Janie W) farmer, h E Union Extd
Newton F Miller (Sara W) (M'ton Cabinet Co) h 605 E Union
Newton Gordon M (Mildreth S) care tkr Forest Hill Cemetery, h 736 E Meeting
Newton John C (Ethel S) carp M'ton Furn Co, h 725 (622) W Concord
Newton Lucy W (wid Peter F) h 523 Lenoir
Newton Marguerite Miss, slswn Rose's, r 212 Fair Ground Rd
Newton Oran A (Elsie D) barber Union Barber Shop, r 236 Walker
Newton Roy (Cassie) emp State Hosp, h 116 Poteat
Newton Sara W Mrs, slswn Betty Lou Shop, r 605 E Union
Newton Sue E Miss, r 736 E Meeting
Newton Thos C (Donnia R) carp, h 212 Fair Ground Rd
Newton Wilburn A (Doshia J) slsmn Burke Flour & Feed Store, h 405 Kenmore Pl
Nichols Benj G (Betty B) furn wkr, r 111 Evans
Nichols Courtney J, emp Table Rock Furn Co, r 221 (321) Cascade
*Nichols Elwood, student, r 306 E Union
Nichols Frances Miss, r 221 (321) Cascade

BURAND'S
MEN'S AND WOMEN'S READY-TO-WEAR
117 E. UNION ST. PHONE 345

SMALL'S FLOWERS
CLYDE E. SMALL
"BURKE COUNTY'S OLDEST FLORISTS"
MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.
WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

Nichols Frank J, emp Table Rock Furn Co, r 221 (321) Cascade
Nichols Mattie K (wid Chas M) h 221 (321) Cascade
Nichols Thos R (Melrose H) physician 206 N Sterling, Tel 609, h 306 W Union, Tel 608
Nichols W Ernest (Metta L) printer News-Herald, h 104 Morehead
Nifong David C (Alliene T) formn M'ton Furn Co, r RD
NITE FURNITURE CO, James A Connelly Pres-Treas, Eugene H Jaynes V-Pres, Miss Frances C Helms Acting Sec, Nationally Advertised Lines of Furniture, Home Appliances and Electric Ranges, 611 S Green, Tel 844 (see insert)
Noggle Annie G (wid Walter F) clk County Schs, h 504 Collett
Noggle Audrey L Mrs, emp Grace Hosp, r 108 Short
Noggle Jesse M (Audrey W) slsmn Jones & Mull Furn Co, h 108 Short
Noggle Juanita L Miss, ser rep Sou Bell T & T Co, r 108 Short
Noggle Martha E Miss, sten, r 108 Short
Norman Jas H, projectionist Alva Theatre, r Shelby Rd
Norman Woodrow, emp Drexel Furn Co, r 705 Vinearden
North Carolina National Guard Armory, 312 W McDowell

NORTH CAROLINA—STATE OF

Employment Service, Andrew C Carter mgr, 110½ S Sterling
Highway Patrol, Guy R Duncan sgt, 131 S Sterling
Revenue Department, Claude L Tallent dep collr, Court House
School For The Deaf, Carl E Rankin supt, 701 Burkemont Av
STATE HOSPITAL, Dr Louis G Beall Supt, Shelby Rd, Tel 680
Unemployment Compensation Commission, John G Roach claims dep, 110½ S Sterling
VETERANS COMMISSION, Jack C Winchester Asst State Service Officer, Ervin Bldg, 116-118 S Sterling, Tel 90

North Morganton Baptist Church, Rev Edw P Bennett pastor, 101 View
North Morganton Grocery (Marion L Hensley) 303 Rocky Ford
North Morganton Methodist Church, Rev McRae Crawford pastor, 300 Rocky Ford
Norton Nelson L (Carlotta S) carp, h 201 N King
Norton Thos, student, r 201 N King
Norvell Jerome T (Mabel M) slsmn Burke Furn Co, r 115 N Anderson
Notion Shop The (Mrs Pinkey G White, Miss Neta M Bowers) 113 E Union
Nunnally Matthew A (Annie M) formn Drexel Furn Co, r Marion, N C
Nusz Ralph W (Quteen M) driver M'ton Hdw Co, h 717 S Sterling

B & R MOTOR CO.
BATTERIES - GASOLINE - OILS - ACCESSORIES
AUTO REPAIRING - TIRES AND TUBES
PHONE 460 W. MEETING cor. COLLEGE ST.
GULF

BURKE LUMBER CO.

BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS

106 N. Green St. *"QUALITY AND SERVICE"* **Phone 13**

BURKE GARAGE CO.

Sales Ford *Service*

SINCE 1913 — **WRECKER SERVICE**

202 S. STERLING ST. **PHONES 140 & 935**

Oak Forest Methodist Church, Rev McRae Crawford pastor, 101 Forest
Oak Forest Methodist Sunday School, Shady Rest
Oehlbeck Luther W Dr (Avis J) roentgenologist Grace Hosp, h 227 Riverside Dr
Oehlbeck Luther W Jr (Ann C) student, r 202 Riverside Dr
O'Kelly John H (Geneva F) state hwy patrolmn, h 106 (202) Queen
*Olive Hill Cemetery, 231 New
Oliver Haskel M, electrn State Hosp, r Lenoir Rd
*Olive Hill High School, 621 W Concord
Ollis Reuben (Eula B) emp Drexel Furn Co, h 417 Bethel Rd
*O'Neal Edw (Laura) emp Drexel Furn Co, r 407 (307) Bouchelle
*O'Neal Eldridge (Maggie) emp Drexel Furn Co, h 419½ Bouchelle
*O'Neal Eugene (Hattie) cement wkr, h 108 Bay
*O'Neal Hattie, cook Grace Hosp, r 120 Jones
*O'Neal Fred N (Rovena F) hlpr Hord & Long Esso Ser, h 415 N Green
*O'Neill Osno (Minnie) sprayer Drexel Furn Co, h 119 Spa
*O'Neill Rovena, tchr, r 415 N Green
Optimist Club, Ervin O Whitley pres, Richd G Bush sec, meets Thursdays 7:30 P M at Community Bldg
Orders Betty H Mrs, cash Modern Finance Corp, r 246 Eastview
Orders Betty R Miss, sten First Natl Bank, r RD2
Orders Carl E (Sadie D) (Burkemont Furn & Appliance Co) h 115 Burkemont Av
Orders Clarence H, student, r 312 Bethel
Orders Clyde (Ethel L) slsmn Orders Furn Co, r Glen Alpine, N C
Orders Clyde P (Wilhelmina M) emp M'ton F F Hos Co, h 312 Bethel
Orders Elizabeth E Miss, bkpr First Natl Bank, r RD1
Orders Eva H Miss, emp Home Ldry, r Glen Alpine, N C
ORDERS FURNITURE CO (Noah A Orders) "Everything For Your Home," 133 W Union, Tel 666 (see bottom lines)
Orders Glen (Ollie S) driver Burke Furn Co, r RD1
Orders Harry J (Betty H) pntr Edw J Houck, h 246 Eastview

For Over 60 Years

THE NEWS-HERALD

Has Served Morganton and Burke County

207 N. Sterling St. **JOB PRINTERS** **Phone 26**

GARRISON'S FEED & COAL CO.

HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL

111 N. Green St. **Phone 134**

Orders J P (Daisy C) hos wkr, r 115 Asheville
Orders J Fred, mech State Hosp, r Shelby Rd
Orders Jas W (Florence P) lab, h 109 Jordan Hill Rd
Orders Julia M Miss, hos wkr, r 508 S King
Orders Leola L Mrs, slswn Peoples Dept Store, r Glen Alpine, N C
Orders M Alex (tEhel M) emp Drexel Furn Co, h Table Rock Rd
Orders Minnie B (wid Rufus C) h 508 S King
Orders Noah H (Faye G) (Orders Furn Co) r Glen Alpine, N C
Orders Roy N (Effie M) atndt Burns Mtrs, r RD1
Orders S Roy, slsmn N M Patton, r 207 Herron
Orders Sadie D Mrs, tchr Primary Sch, r 115 Burkemont Av
Orders Saml A (Lillie D) carp Drexel Furn Co, h 207 Herron
Orders Tillman E (Maggie Lou C) hos wkr, h 115 Asheville
Orders Wm (Ora M) USA, r 510 S Green
Osborne Elizabeth Miss, clk Grace Hosp, r 105 Terrace Pl
OSBORNE J SCOTT (R Elizabeth L) V-Pres-Cash First National Bank, h 105 Terrace Pl, Tel 450
Osborne J Scott Jr, student, r 105 Terrace Pl
Osborne Mae C Miss, student, r 105 Terrace Pl
Overton Richd N (Alice P) eng Lbr Mutual Ins Cas Co, h 512 Collett
Owens Claude (Thelma C) mech Wells & Seals Mtr Ser, h N Green Extd
Owens Jas B (Marie S) emp Drexel Furn Co, h 700 S Green
*Owens Lawrence, emp Burke Tannery, r 501 W Concord
Owens Lillie T (wid John J) emp Drexel Furn Co, h 217 Cascade
Owens Mable H Mrs, hos wkr, r 309 Rocky Ford
Owens Silas M (Ola S) carp State Hosp, r Bethel Rd
Oxford Betty L Miss, slswn Mary-Lyn Shop, r 604 E Meeting
Oxford C Earl (Juanita M) student, h 105 Center
Oxford Ella M Miss, student, r 604 E Meeting
OXFORD JOHN T (Blonnie P) Mgr East City Machine Shop, h St Mary's Church Rd, Tel 3322
Oxford John T Jr, slsmn M'ton Tire Store, r RD2
Oxford Leola (wid Isaac) r 310 Randolph
Oxford Lottie M (wid A Barnes) h 105 North
Oxford M Dewey (Grace C) emp M'ton Furn Co, h 604 E Meeting
Oxford Rolan, r 105 North
Oxford W Edw (Mary C) h Table Rock Rd

TUX BOWERS MOTOR CO.

OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION

200 W. UNION ST. **PHONE 428**

BURKE FLOUR & FEED STORE
CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY
AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL
126 S. STERLING ST. PHONE 663

P **BURKE GARAGE CO.**
Sales Ford *Service*
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

Padgett Esther Mrs, hsekpr State Hosp, r same
Page Arthur A (Marie K) formn M'ton Lbr Co, h 113 Ridge
Page Atwood R Miss, student, r 107 Asheville
Page Garland (Ethel J) driver Kirksey & Co, r Valdese, N C
PAGE JULIUS S (Marie B) Lawyer, News-Herald Annex, 209½ N Sterling, Tel 1028-J; r Drexel, N C
Page Rhoell Miss, hos wkr, h 104 Lyman Ct
Painter Mary Lou Miss, emp NCSD, r same
PAISLEY ROBT L (Alice M) Dentist Ervin Bldg, 116-118 S Sterling, Tel 947; h 102 Jefferson, Tel 643-W
Palmer Emma Miss, nurse Grace Hosp, r same
Palmer Fred B (Vada T) furn wkr, h 112 Shuping
Palmer W Taru Miss, student, r 112 Shuping
Parham R Arnold (Christina E) tchr High Sch, h 308 (210) Bouchelle
Parise Fred (Annabelle S) h Ula nr Vinearden
Park Ruth Miss, nurse Grace Hosp, r same
Parker Barney F (Inez L) hlpr Kirksey & Co, r Park
Parker Emma R Miss, librarian, r 302½ S King
Parker Jas, fxr Alpine Mills, r 620 Church
Parker Lawrence R (Lula H) overseer Alpine Mills, h 614 Church
Parker Lotus S Mrs, h 106 (202) Queen
Parks Barber Shop (C Benj Parks) 102 N Sterling
Parks Bessie Miss, slswn, r 200 Morehead
Parks C Benj (Ruby B) (Parks Barber Shop) h 103 Circle Ct
Parks Chas M (Lucy F) brklyr, h 406 S Green
Parks Clara M (wid J Nester) slswn Surasky's, h 504 Lenoir
Parks Collett J (Anna W) barber Parks Barber Shop, h 109 Evans
Parks Fred R (Exie P) emp Drexel Furn Co, h 103 Morehead
Parks Helen E Miss, slswn Katz Dept Store, r 103 Morehead
Parks Thos E (Ada W) hos wkr, h 112 Regan
PARKWAY LAUNDRY & DRY CLEANING CO, J Ed Butler Pres, Noah O Pitts Jr V-Pres, D Y Buckingham Jr Sec-Treas, "Bundles of Satisfaction," Call For and Delivery, 452 N Green, Tel 1095 (see back cover and top lines)

MORGANTON HOME & AUTO STORE
B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES
211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. **DEPARTMENT STORE** **Phone 372**

Parsons Esther S Mrs, furn rms 601 (603) S Green, r same
Parsons John L (Esther S) furn wkr, h 601 S Green
Parsons Robt D (Mae G) h 415 W Union
Pascal Oscar, dep sheriff, r Valdese, N C
Paschall Annie L Mrs, nurse aide Grace Hosp, r RD2
Patterson I Ray (Alva D) driver Burke Transit Co, h 108 (107) Poteat
*Patterson John C (Willie N) (Dock's Place) h 503 W Concord
Patterson Mary L Miss, sec Calvary Baptist Church, r RD4
*Patterson Willie, tchr, r 503 W Concord
Patton Ada S (wid John McD) h 112 N Anderson
Patton Aldine (Air Exchange Weekly) h 224 N Anderson
Patton Building, 209½ N Sterling
Patton C Fred, student, r 224 N Anderson
Patton Clyde B (Pearl O) teleg opr Sou Ry, r RD2
Patton Edw G, r 210 Avery Av
Patton Elbridge F (wid Jos R) h 210 Avery Av
Patton Frank C (Mabel P) (Mull & Patton) sec M'ton F F Hos Co and City Atty, 101 W Union, h 311 same
Patton Geo E (Mary S) (Patton's Quality Jwlrs) h 409 N Green
*Patton Hattie, cook, r 319 (109) E Concord
Patton Jas W (Mary L) plmbr M'ton Hdw Co, h 201 Oak
Patton John M Jr (Mary C) clk Drexel Furn Co, h 112 N Anderson
Patton Jos F (Madelin Y) mech, h 231 N Anderson
Patton Madeline Miss, sten Drexel Furn Co, r 308 Eastview
Patton Margaret S (wid Robt L) h 226 N Anderson
Patton Martha J Miss, student, r 416 Alexander Av
Patton Mary L Mrs, clk Sears, Roebuck and Co, r 201 Oak
Patton Mildred C Miss, bkpr Orders Furn Co, r RD2
PATTON N M HON (Margaret D) Mayor of Morganton, V-Pres Morganton Industrial Bank, Distributor Standard Oil Products, Buy at The "Esso" Sign, 701 S Green, Tel 36; h 725 W Union, Tel 236 (see page 18)
Patton Nollie M Jr, student, r 725 W Union
Patton Peter W (Mary) h 200 College
Patton Polly Miss, student, r 224 N Anderson
Patton Robt L (Margaret S) supt County Schs, h 416 Alexander Av
Patton Rosemary Miss, student, r 416 Alexander Av
Patton T Sumner, teleg opr Sou Ry, r RD2
PATTON W R CO (Wm R Patton, Joseph P Williams) Building Contractors, "Commercial and Home Building Our Specialty," 124 N Anderson, Tels Day 958, Night 261-J (see page 17)
Patton Wm H Dr (Celia M) (Patton's Quality Jwlrs) and optometrist 113 W Union, h 98 Morehead

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. **PHONE 245**

PARKWAY LAUNDRY & DRY CLEANING CO.
"Bundles of Satisfaction"
CALL FOR AND DELIVERY
452 N. GREEN ST. PHONE 1095

Patton Wm H Jr (Ruth B) h 109 Terrace Pl
Patton Wm J, asst Fred L Huffman, r 725 W Union
PATTON WM R (Grace S) (W R Patton Co) h 224 (124) N Anderson, Tel 261-J
PATTON'S QUALITY JEWELERS (Geo E and Dr Wm H Patton) 113 W Union, Tel 20-W
Payne Frances N Miss, slswn Rose's, r RD1
Payne Horace F, r 309 S Green
*Pearson Alex, hlpr DuBruyne & Mosley Esso Ser, r 721 E Union
*Pearson Alphonso (Cashia) emp M'ton Furn Co, h 721 E Union
Pearson Bert (Mae C) emp Alpine Mills, h 15 Candor
Pearson Bessie Miss, r 115 Moore
Pearson Boyd W (Lula C) weaver Ross Fabric Inc, r 117 Rhyne
*Pearson Coshia P, cook Broadoaks San, r 721 E Union
*Pearson Daisy, maid Burkemont Hotel, h (rear) 455 Bouchelle
Pearson Dock (Saphronia C) farmer, h Vinearden La
Pearson E Erwin, solr Burke Brokerage Co, r 300 Avery Av
*Pearson Edw (Carrie) driver M'ton-Burke Gro Co, h (rear-5) 437 N Green
Pearson Ervin G, student, r 108 Rhyne
Pearson Eula D Mrs, r Burkemont Hotel
*Pearson Florence, dom, h (rear) 118 Jones
Pearson Gladys V Miss, emp Alpine Mills, r 15 Candor
Pearson J Ivey (Sallie B) saw mill, h 508 Vinearden
*Pearson Jacob, emp NCSD, r same
Pearson Jane S Miss, r 502 W Union
Pearson John H, h 502 W Union
*Pearson June, r 437 N Green
*Pearson Laura, cook, r (rear-5) 437 N Green
*Pearson Leonard (Lonie) emp Drexel Furn Co, h 721 E Union
*Pearson Lloyd (Daisy) emp Drexel Furn Co, h (rear) 455 Bouchelle
Pearson Lucile Miss, tchr NCSD, r 502 W Union
Pearson Marie Miss, tchr NCSD, r 502 W Union
*Pearson Marvin (Mary) beverages 437 N Green, h same
*Pearson Marvin Jr (Reama) prsr, h (rear-1) 437 N Green
Pearson Mary Mrs, emp NCSD, r same
*Pearson Melvin (Mildred) furn wkr, r 437 (247) Bouchelle
Pearson Paul M (Willie F) emp M'ton Furn Co, h 960 E Union
*Pearson Robt (Thelma) lab, h (rear-2) 708 E Union
Pearson Robt A (Cleet M) wtchmn NCSD, h 117 Rhyne
Pearson Ruby Miss, r 115 Moore
Pearson S Tate (Mary D) wtchmn Huffman F F Mills, h 108 Rhyne
Pearson Saml, emp Alpine Mills, h 115 Moore

Art Flower Shop
Wedding, Funeral and Cut Flowers
137 W. UNION ST. *MEMBER TDS* PHONES 558 & 5-W

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

*Pearson Sue, maid Grace Hosp, r 601 W Concord
*Pearson Wm, emp, h 726 E Union
Pearson Willie S Mrs, sten J Bennett Riddle Jr, r 960 E Union
Peck Orton A (Clarabelle B) h 200 N Anderson
Peeler David R (Dessie I) eng Mtn Ice & Coal Co, h 102 Lenoir
Peeler Ralph W (Louise B) mach Ross Fabrics, r 110 N Chestnut
Peeler Zula J (wid Wm S) h 110 N Chestnut
*Pelton Foots, r 402 (220) Bouchelle
Pendleton Curtis L (Grace D) emp M'ton F F Hos Co, h 121 Ridge
Pendleton Murphy (Ollie) driver McCall Distbg Co, h 211 Herron
Pendley Mary Mrs, r 600 Bouchelle
Penland Fred H (Bessie R) formn Drexel Furn Co, h 403 Lenoir
Penland Guy M (Fannie H) (Penland's Shoe Shop) h 512 E Meeting
Penland Jas T, student, r 403 Lenoir
Penland Wm F (Bessie J) clk Drexel Furn Co, h 111 (109) Morehead
Penland's Shoe Shop (Guy M Penland) reprs, 208 N Sterling
Penley Wm M (Jean S) emp Drexel Furn Co, h (rear) 416 Bethel Rd
Pennell Milton C (Josie G) farmer, h 820 Vinearden
Peoples Department Store, Wm H Kezziah mgr, 111 W Union
Perkins Alice W (wid Jas T) h 614 Vinearden
*Perkins Arothrow, lunches 439½ Bouchelle, h 103 Perkins
*Perkins Arthur (Fressie) emp M'ton Lbr Co, h 216 Fair Ground Rd
*Perkins Daisy, h 441 (249) Bouchelle
Perkins Frances O Miss, student, r 609 Vinearden
Perkins Frank (Evelyn K) emp Table Rock Furn Co, r 201 Fair Ground Rd
*Perkins Frank M (Hattie) emp Table Rock Furn Co, h 209 Fair Ground Rd
*Perkins Gaither, janitor Calvary Bapt Church, h (rear) 612 W Concord
Perkins Harold, appr News-Herald, r RD2
Perkins Hettie T Mrs, smstrs Broadway Dry Clnrs, r RD2
Perkins I Strauss Miss, r 402 N Green
Perkins Jas T (Elizabeth C) fixer, h 609 Vinearden
Perkins Jas T Jr, USN, r 609 Vinearden
Perkins Jean I Miss, r 609 Vinearden
Perkins John J, slsmn Western Auto Assoc Store, r RD2
Perkins Mae M Miss, h 614 Vinearden
Perkins Mary F (wid John T) furn rms 402 N Green, h same
Perkins Robt T, program dir WMNC, r 402 N Green
*Perkins Wm, r 216 Fair Ground Rd
Perrou Rachel H Mrs, slswn Burand's, r Valdese, N C

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY

"Insure and Save The Mimosa Way"

Fire - Auto - Hospital Expense - Compensation - General Insurance

Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

Perry E Glenn (Lucille T) clk PO, h 311 Tate
Perry J Von (Nanena B) sermn Farm Ser Tractor & Implt Co, r RD5
Perry Opal D (wid U Wm) hos wkr, h 300 (313) Bay
*Peterson Coleman (Louise) emp Burke Tannery, h (rear) 704 W Concord
*Peterson Ike, janitor City Fire Dept, r 615½ (621) W Concord
*Peterson Lillie, r 615½ (621) W Concord
Peterson Otis R (Barbara I) physical dir City Schs, h 103 Silver Creek Rd
Peterson Saml J (Annie F) aud State Rev Dept, r 217 (315) W Erwin
*Peterson Willette, student, r (rear) 704 W Concord
Petrie Robt W Jr (Betty T) personnel mgr Drexel Furn Co, r 205 Stonewall Apt 2
Pharr Florine Mrs, hos wkr, r 104 Lyman Ct
Phifer Edw W Jr (Mary A) surg 206 N Sterling, h 505 W Union
*Phifer Jimmie L, lndrs, h 112 Perkins
*Phifer Robt C, barber Ed Lewis, r Hickory, N C
Phifer Robt P, furn wkr, r 303 W Union
Phifer Sudie P (wid Edw W) h 303 W Union
*Phillips Chas O (Helen) lab, h 114 Cecelia
Phillips Chas R, hlpr, r 403 Alexander Av
Phillips Clyde J Miss, student, r 403 Alexander Av
PHILLIPS DRUG CO (Wm P Phillips) "To Be Sure—Let Us Fill Your Prescriptions," Cut Rate Prices, 120 N Sterling, Tel 567 (see page 18)
Phillips Edith S (wid Ivy L) r 306 W Union
Phillips Frank J (Lizzie M) carp, h 406 E Union
Phillips H Kenneth (Cassie E) slsmn, h 115 View
Phillips H Kenneth Jr, USA, r 115 View
Phillips Henry (Lou) atndt State Hosp, r 601 S Green
Phillips Lizzie M Mrs, furn rms 406 E Union, r same
Phillips Louise B Mrs, clk Drexel Furn Co, r 106 Mimosa
Phillips Lucy M Miss, emp M'ton Furn Co, r Old Asheville Rd
Phillips M Hennessee (Beulah S) clk Mtn Ice & Coal Co, h Golf Course Rd
Phillips Marie C Miss, clk, r Old Asheville Rd
Phillips Ora Lee Miss, emp Henredon Furn Industries, r Old Asheville Rd
Phillips Styles (Estelle A) emp M'ton Furn Co, h 212 E Concord
Phillips W Phifer (Mamie O) slsmn N M Patton, Old Asheville Rd
Phillips Wm B (Louise B) rural carrier PO, h 106 Mimosa
Phillips Wm M (Florence W) emp M'ton Furn Co, h Old Asheville Rd

STANLEY'S JEWELERS

"Honest Values — Convenient Terms"

110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK
Dependable Banking For Burke County Since 1897
101 W. UNION ST. • MEMBER FDIC • PHONE 1090

PHILLIPS WM P (Naomi P) (Phillips Drug Co) h 420 Alexander Av, Tel 393-W
Phillips Wm W (Julia K) cook State Hosp, h 403 Alexander Av
PHOTO SHOP THE (W Raymond Steele) Mrs Bonnie L Steele Mgr, Highest Quality Kodak Finishing and Enlarging, Picture Framing, 1 Bost Bldg, 107 W Union, Tel 159-W (see page 21)
PICHON ARNOLD A (Mary W) (Burke Auto Supply Co) h 209 S King, Apt 1, Tel 390-J
Pichon Mary W Mrs, sten State Hosp, r 209 S King
PIEDMONT DRY CLEANERS (Ralph C Thompson) "Expert Cleaning and Pressing," Alterations and Repairs, 102 Queen, Tel 239 (see page 17)
Piercy Chas C (Polly B) tex wkr, h 107 Ridge
Piercy Fred T (Lula M) plant supt News-Herald, h 701 E Union
Piercy John W (Pearl P) wtchmn Alpine Mills, h 605 Vinearden
Piercy Mattie S (wid C Edw) h 605 Vinearden
Piercy Ollie B Miss, emp Home Ldry, r RD1
Piercy Sanford, clk, r 605 Vinearden
Pike Lena A Mrs, hos wkr, r 109 Abee
Pike Ruth B Miss, emp NCSD, r same
Pilkerton Chas R (Della H) knitter M'ton F F Hos Co, h 103 Regan
Pilot Club, Miss Goldi Shiflet pres, Mrs Ruth H Avery rec sec, meets 3d Thursdays 7 P M at Community Bldg
Pipes Grace Miss, nurse Grace Hosp, r same
PIPKIN RALPH W (Effie W) (Burke Garage Co) h 96 Morehead, Tel 398
Pipes Rufus E (Mary Lee C) patrolmn State Hwy, h 312 (310) Rocky Ford
*Pittman Atlas H (Pearl) emp Drexel Furn Co, h 200 Fair Ground Rd
Pittman Hayden (Daisy B) driver Burke Transit Co, h 530 Lenoir
Pittman Saml R (Alice F) atndt State Hosp, h 600 Alexander Av
Pitts Ada L Miss, fnshr The Photo Shop, r Glen Alpine, N C
Pitts Betty L Miss, r 407 S King
Pitts Betty M Miss, clk Drexel Furn Co, r Glen Alpine, N C
Pitts Edw L, furn wkr, r 407 S King
Pitts Ernest W (Virginia G) slsmn Western Auto Assoc Store, r Glen Alpine, N C
Pitts H Preston (Ruby M) mgr Caldwell Hotel, h same
Pitts Lucille Miss, opr Sou Bell T & T Co, r Glen Alpine, N C
Pitts Margaret M (wid A Lee) h 407 S King
Pitts Noah O Jr (Lillian R) v-pres Parkway Ldry & Dry Clng Co, asst mgr Burke Lbr Co, h 505 W Collett

DALE FEED & COAL CO.
FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD
300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY
FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

PITTS OTIS H (Mary G) Mgr Burke Lumber Co, h 220 Avery Av, Tel 505
Pitts Philip H (Vivian H) lbrmn, h W Union Extd
Pitts Ralph S (Gladys A) lbrmn, h 207 Bouchelle
Pitts Robt W, furn wkr, r 407 S King
Pitts Roy (Annie H) furn wkr, h 200 Lenoir
Pitts Sarah E Miss, slswn Carolina Stores, r Glen Alpine, N C
Pitts Virginia G Mrs, bkpr Home Ldry, r Glen Alpine, N C
Plaster Donald C (Rita C) conservationist U S Soil Conservation Ser, h 201 Walker
PLAYER MARGARET F MISS, Exec Sec American Red Cross, Burke County Chapter, r 425 Alexander Av, Tel 109-J
Player Wm O (Elizabeth F) h 425 Alexander Av
Plemmons Martha (wid John) r 315 Randolph
Plemmons Roy L (Virgie D) emp Table Rock Furn Co, h 315 Randolph
Pless Mary K Miss, emp Huffman F F Mills, r 215 Herron
Pless Phifer E, furn wkr, r 215 Herron
Pless Robt J, slsmn, r 215 Herron
Pless Russell, furn wkr, h 108 Regan
Pless Willard J (Annie C) emp Wilson Dairy, h 215 Herron
Poarch Elva P Mrs, asst dietitian Grace Hosp, r 206 White
Poarch Giles P (Elva P) furn wkr, h 206 White
Poarch Katie D Miss, r 207 Bouchelle
Point Service Station (Henry L Johnson) 314 Avery Av
POLICE HEADQUARTERS, Ossie L Sutton Chief, 106 N King, Tel 375
Pollard Ralph C (Willie H) (Mimosa Collection Bureau) r Glen Alpine, N C
*Pompey Jos L, lab, r 445 (251) Bouchelle
Ponder Docia W Miss, emp Home Ldry, r RD1
Pons Helen Miss, clk Drexel Furn Co, r Valdese, N C
Pons Jack J, prsr Piedmont Dry Clnrs, r RD2
Pons John A (Sarah R) supt Huffman F F Mills, h 219 Riverside Dr
Poovey G P, supt State Capital Life Ins Co, r Hickory, N C
POST OFFICE, Michael B Kibler Postmaster, 220 N Sterling, Tel 377
Poteat Carl W (Clyde) supt Drexel Furn Co, r Drexel, N C
POTEAT CHAS G (Eva W) Quality Jewelry, Expert Watch and Jewelry Repairing, 204 N Sterling, Tel 889; h 116 Cascade, Tel 750-M **(see page 20)**
Poteat Clifford W (Nell A) slsmn Home Ldry, h 132 Shuping
Poteat Clyde H (Neta W) clk Sou Ry, h 129½ Burkemont Av

MIMOSA THEATRE
107-109 S. GREEN ST.
PHONE 676

ALVA THEATRE
202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.
AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES
103 LENOIR ST. PHONE 340

Poteat Crayton A, h 121 N Sterling
Poteat Edw J, emp City Water Dept, r Shelby Hwy
Poteat Frank E (Juanita E) waiter Broadway Cafe, h 510 E Concord
Poteat Jackson, emp Drexel Furn Co, r 500 Dickinson
Poteat Jesse L (Adelene E) clk Fresh Air Mkt, h 218 W Union
Poteat John C (Della M) quarry opr City, h 218 W Union
Poteat Jos L (Amanda S) (Fresh Air Mkt) h 405½ S Green
Poteat Roy L (Adelaide P) bkpr, h 105 Powe
Poteat Ruby G Miss, waitress M'ton Cafe & Grill, h 224 W Union
Poteat Sadie L Miss, sten County Schs, r 224 W Union
Poteat Wm R, barber, h 400 S Green
Poteet J Merritt (Annie H) (J Merritt Poteet & Son) h 501 E Union
Poteet J Merritt & Son (J Merritt and Max M Poteet) dry gds, 129 W Union
Poteet Justus M (Dorothy P) h Shady Rest
Poteet Max M (Wease H) (J Merritt Poteet & Son) h 401 E Union
Poteet Norman R (Ruth H) (Alva Soda Shop) r 721 (800) W Union
Poteet Oliver C, student, r Shady Rest
Powell Albert (Margaret) formn Drexel Furn Co, r Valdese, N C
*Powell Alex (Mattie) lab, h 309 (121) Jones
Powell Alfred (Mary) hlpr, h 810 Vinearden
*Powell Baby, ydmn, r 105 Vinearden
Powell Betty Miss, r 101 Herron
Powell Billy G, r 300 Herron
Powell Cecil H (Sarah P) knitter, h 607 Vinearden
Powell Chas F (Elizabeth M) taxi driver, r 607 (605) E Meeting
Powell Clara M Miss, r 317 Randolph
Powell Clarence, furn wkr, r 101 Herron
Powell Dolphus D (Leroy G) tex wkr, h 407 Kenmore Pl
Powell Doris E Miss, r 215 Evans
Powell Elbert (Zora L) h (rear) 910 E Union
Powell Frank (Kate B) mech Drexel Furn Co, h 215 Evans
*Powell Gorman L, sta atndt Tux Bowers Mtr Co, h 213 Howard
*Powell Henry (Julia) h 100 Vinearden
Powell Isaac A (Maude McC) furn wkr, h 300 Herron
*Powell J Odie (Lula A) emp Burke Tannery, r 213 Howard
Powell Jack R, furn wkr, r 624 Valdese Av
*Powell Jas, hlpr Estes, r 105 Vinearden
Powell Jas B (Vera D) h 408 S Green
*Powell Jas M, porter, r 213 Howard
Powell Jesse J, formn Drexel Furn Co, r RD1
Powell John R (Vera C) emp Drexel Furn Co, h 212 Randolph
Powell Jos V (Willie R) acct State Hosp, h 925 Shelby Rd
Powell Lacy S Mrs, slswn Peoples Dept Store, r Glen Alpine, N C

SNIPES MOTOR CO.
HUDSON AND PACKARD SALES AND SERVICE
308 E. Union St. Phone 755
COLLEGE MOTORS
601 College St. Phone 752

CORNWELL DRUG CO.
THE REXALL STORE
CITY WIDE DELIVERY
100 W. UNION ST. **PHONES 8 and 84**

Powell Lawrence W (Georgia P) hos wkr, r 624 Valdese Av
Powell Mary M Mrs, clk Wilson's Clnrs & Dyers, r 624 Valdese Av
Powell Norman, clk, r 202 North
*Powell Polly, cook, h 105 Vinearden
Powell Robt (Mildred G) furn wkr, h 111 Center
Powell Robt L (Mary M) furn wkr, h E Union Extd
Powell Saml, hlpr Huffman F F Mills, r 101 Herron
Powell Sidney F (Mildred P) emp M'ton Furn Co, h 202 North
Powell Sterling A (Ellen J) waiter Sou Lunch, h 314 Bay
Powell Wilfred H (Sue O) (Sou Lunch) h 603 S Green Apt 2
Powell Wm F (Ollie C) emp Burke Tannery, h 101 Herron
Powell Wm M (Mary M) prsr Wilson's Clnrs & Dyers, h 624 Valdese Av
*Praeter Emma, asst cook Grace Hosp, h 318 (126) Jones
Presnell Robt G, h 601 W Union
Pressley Nancy E Miss, emp Home Ldry, r Glen Alpine, N C
*Preston Cleargue, r 428 (234) Bouchelle
Preston Robt C (Eunice N) buyer, h 308 Collett
Prestwood Albert E (Ruby) driver Burke Transit Co, r RD2
Prestwood Raymond A (Pearl) driver Burke Transit Co, r RD2
Price Dora A (wid David) r Vinearden La
Price Forest A (Lorene B) emp Drexel Furn Co, h 1209 Shelby Rd
Price Garvis G (Nan B) driver Blue Bird Taxis, h 502 Vinearden
Price J Marshal (Corrie B) emp Drexel Furn Co, h 323 Valdese Av
Price Norris N (Lillian B) sander Drexel Furn Co, h 213 Fair Ground Rd
Price Robt R (Texie W) emp City St Dept, h 106 Center
Price T Taylor, furn wkr, r 106 Center
Price Zelma Z Miss, r 106 Center
Prince Carrie R Mrs, opr Sou Bell T & T Co, r 106 Oak
Prince Leon W (Margaret B) h 203 (209) Oak
Prince Margaret B Mrs, opr Sou Bell T & T Co, r 203 (209) Oak
Prince Virgil S (Carrie R) emp Drexel Furn Co, h 106 Oak
Prince Wm M (Mary B) emp Burke Tannery, h 104 Oak
Pritchard Ada (wid Sidney) r E Union Extd
Pritchard Josephine Mrs, hos wkr, h 300 W Union
Pritchard Lloyd, furn wkr, r 727 (623) W Concord
*Proctor Pattie, h 708 E Union
Produce Express (Benj C Garrison) 110 Morehead
Professional Building, 210 N Sterling
Prophet Chas F (Lois S) (Burkemont Clo Store) h 105 Evans
Propst Aileen Miss, hos wkr, r 505 S Sterling
Propst Albert S (Mae E) farming, r 103 Waightstill

HORD-LONG ESSO SERVICE
Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing
Tire Recapping and Vulcanizing — Road Service
301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS
Dry Cleaners — Linen Supplies — Launderers
302 COLLEGE ST. PHONE 400

Propst Clyde H (Mary C) tfr driver, h 107 Virginia
Propst Fredk, hlpr M'ton Sheet Mtl Co, r Hickory, N C
Propst Grocery (Marvin L Propst) 607 College
Propst Jas E, slsmn Bob's Cola Botlg Co, r Clear Water Beach
Propst Jas S (Lillie W) furn wkr, h 103 Fox
Propst Jos C, hos wkr, h 505 S Sterling
Propst Kathleen Miss, hos wkr, h 306 Patterson
Propst Leroy, emp NCSD, r same
Propst Marvin L (Beulah W) (Propst Gro) r RD1
Propst Mary S Mrs, opr Sou Bell T & T Co, r 300 White
Propst Mary W Mrs, supvr State Hosp, r Rutherfordton Rd
Pruett Clyde A, recapper Sterling Tire & Recapping Co, r RD1
Pruitt Eve Mrs, nurse State Hosp, r Shady Rest
Pruitt Coy P (Martha H) watch repr Elbert E Steele, h (rear) 309 Randolph
Pruitt Roy T, emp State Hosp, r Shady Rest
Pub The (Quinton E Buff, Noble S Reep) beverages, Burkemont Hotel
Puckett Albert L (Estelle M) furn wkr, h 113 Center
Puckett Bright S (wid Edw A) h 204 Ervin
Puckett Edw A Jr, r 204 Ervin
Puckett Emma F, atndt Broadoaks San, r 210 Valdese Av
Puckett Johnsie Mrs, nurse Grace Hosp, r Calvin Hgts
Puckett R Benj (Johnsie) police, h Calvin Hgts
Puett Betty K Miss, clk Waldensian Bakery, r RD3
Puett Edison L, formn, h Simpson Dr
Puett Edw P, meat ctr Hendrix Mkt, r RD3
Puett Edwin W (Velma C) air condn, h 109 Tate
Puett Hettie Miss, hos wkr, r 600 E Union
Puett J Carlyle (Juanita C) emp Table Rock Furn Co, h 106 Pine
Puett Jas (Mary L) hos wkr, h 502 E Union
Puett Jas A (Mable K) knitter Huffman F F Mills, h 110 Center
Puett John W (Arlee H) carp, r 110 Pearl
Puett Juanita C Mrs, ser asst Sou Bell T & T Co, r 106 Pine
Puett Lloyd W (Ruth J) knitter M'ton F F Hos Co, h 120 Oak
Puett Myrtle C Miss, opr Sou Bell T & T Co, r Lenoir Rd
Puett Thelma H Mrs, opr Sou Bell T & T Co, r RD2
Puett Willie C (wid Chas N) atndt Broadoaks San, h 411 E Concord
Putnam B Ralph (Lala D) slsmn Burand's, h 111 Huffman
Putnam Fred, tchr, r 111 Huffman
Pyatt Lillie Miss, tchr, r 111 Burkemont Av

STONEY INSURANCE AGENCY
"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"
132 N. Sterling St. SAVE WITH SAFETY Phone 544

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

Q
BURKE GARAGE CO.
Sales Ford Service
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

Queen Bonnell (Texie M) carp, h 113 (111) Morehead
QUEEN CITY SERVICE STATION (J Arthur and Sam I Williams) Texaco Products, Firestone Tires, Tubes and Batteries, Accessories, 301 N Green, Tel 837-W (see page 15)
Queen City Trailways, bus line, 104 Collett
Queen Dorothy Miss, student, r 206 Herron
Queen Edw A (Leola H) pntr, h 214 Herron
Queen Eloise V Miss, waitress Caldwell Hotel, r 406 S Sterling
Queen Faye V Miss, emp M'ton F F Hos Co, r 114 Dixon
Queen Frances E Miss, asst Dr Ralph D Coffey, r 114 Dixon
Queen Gerald G, clk, r 112 Dixon
Quinn Gladys Miss, emp NCSD, r same
Queen Harold E (Ruth H) announcer WMNC, h 113 (111) Morehead
Queen J Gordon (Fannie S) lino opr News-Herald, h 510 S King
Queen Jones C (Lula M) pntr, h 106 Herron
Queen Marie A, appr News-Herald, r Drexel, N C
Queen Pearl E Miss, waitress Caldwell Hotel, r 214 Herron
Queen R Patton (Annie D) pntr, h 406 S Sterling
Queen Ralph L (Myrtle G) pntr, h 206 Herron
Queen Ruth E Miss, r 114 Dixon
Queen Sallie G (wid Jos L) h 114 Dixon
Queen Wm E, pntr, r 112 Dixon
Queener Fletcher A (Beulah F) formn M'ton F F Hos Co, h 108 Burkemont Av
QUERY JAS S (Mabel S) Asst Treas Alpine Mills, h W Union Extd Tel 961-J

R
BURKE GARAGE CO.
Sales Ford Service
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

Racunas Jerry J (Grace McG) carrier PO, r 103 S Chestnut

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

Rader Arnita J Miss, bkpr Firestone Home & Auto Supply, r RD3
Rader Betty O Miss, student, r 102 New
Rader Billy L, emp Rader's Cafe, r 102 New
Rader David W (Ethel B) (Dave's Cafe) h 505 E Concord
Rader Della A (wid Robt B) h 102 New
Rader Eugene B (Lettie W) waiter Dave's Cafe, h 512 E Concord
Rader Finley G, wtchmn Ross Fabrics, r 106 Morehead
Rader Helen P Miss, opr Sou Bell T & T Co, r 102 New
Rader Hortense Miss, hos wkr, r 408 S Green
Rader Ine E (Clyde H) crossties, h 106 Morehead
Rader J Knowlan (Cordelia M) carp, h 309 Collett
Rader Sallie Miss, hos wkr, h 408 S Green
Rader Virgil A (Helen J) mech Home Ldry, r RD3
Radford Evelyn Miss, sten, r 500 E Meeting
Radford J Howard Jr, plant mgr Burns Oil Co, r Lyman Ct
Radford Jas H (Nellie T) supt Sou Life Ins Co, r Glen Alpine, N C
RADIO STATION WMNC (Nathan Cooper) N Green Extd (Hwy 181) Tel 1100 (see fly Z)
Ragan R S Mrs, emp NCSD, r same
Railway Express Agency, Fred O LeFevers agt, 621 S Green
Rainbow Grill (Cecil G and Jink L Cline) 205 E Union
Raines Muriel W Mrs, tex wkr, r 516 S Sterling
Rainey Vada D Mrs, watch repr M G Cox, r Whitnel, N C
Ramble Inn (Mrs Pearl M Settlemyer) furn rms, 302 W Union
Ramsaur Hubert D (Dorothy M) mgr Blythe Bros Co; H R Stewart & Co, r 402 N Green
*Ramseur Bessie, r 451 N Green
Ramseur Earl A (Jennie C) carver Drexel Furn Co, h 123 Southview
Ramseur J Max (Dovie R) meat ctr Hendrix Mkt, h 107 Pine
Ramsey Annie M Mrs, asst mgr Sears, Roebuck and Co, r 505 E Union
Ramsey Carl T (Burga L) slsmn Home Ldry, h 101 Burke
Ramsey T Max (Annie M) prsr Broadway Dry Clnrs, h 505 E Union
Ramsey Wilburn, furn wkr, r 502 S Green
Ramsey Wm C (Edna) apprn Wells & Seals Mtr Ser, r RD4
Randall Clyde A (Kathleen S) furn wkr, h 224 W Union
Randall Lucius E (Emma M) atndt City Ser Sta, r 209 Huffman
Randolph E Oscar (Marie S) tchr NCSD, h 408 N Green
Randolph John L (Air Exchange Weekly) r 408 N Green
Rankin Carl E (Louise G) supt NCSD, h same
Ray Elbert J (Beatrice W) slsmn Jones & Mull Furn Co, h 117 Southview Av
Rayborn Chas R (Rebecca S) supvr State Hosp, r same

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK
MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
213 N. STERLING ST. PHONE 821

Rector H Blan (Hazel B) (West Union Ser Sta) r Glen Alpine, N C
Rector Wm L (Sallie) formn Drexel Furn Co, r Drexel, N C
Reddish Minnie H (wid Wm H) h 503 W Union
Reece Dorothy P Mrs, clk Rose's, r Glen Alpine, N C
Reece John C (Adelaide T) pathologist Grace Hosp, h 101 S Anderson
Reece Raleigh E (Zada E) formn Drexel Furn Co, r Drexel, N C
Reed Chas H (Ola C) h Shady Rest
Reed Ora Mrs, nurse aid Grace Hosp, r RD4
Reed Robt E, USA, r Shady Rest
Reep Catherine Miss, emp NCSD, r Glen Alpine, N C
Reep Jack (Nell F) emp M'ton Furn Co, h 225 Hogan
Reep Jennie G Mrs, emp Home Ldry, r RD1
Reep Noble S (Lucille) (The Pub) r Valdese, N C
Reep Ruth B Mrs, slswn Katz Dept Store, r 409 S Sterling
Reep W Dallas (Ruth B) h 409 S Sterling
Reese Marvin (Lunette) emp State Hosp, h 1103 Shelby Rd
Reese Moses (Pearl) driver Burke Transit Co, 213 S Sterling
Reichard Finley A (Emma B) tex wkr, h 106 Brackett
Reichard Finley A Jr, hlpr Bob's Cola Botlg Co, r 106 Brackett
Reichard Gertrude Miss, hos wkr, r 106 Brackett
Reichert Florence F (wid Christopher) r 302 White
Reichert Harold J (Rita S) fnshr M'ton F F Hos Co, h 302 White
Reid Anna H Mrs, h 615 E Concord
Reid Maude Miss, r 615 E Concord
Reid Odell H Mrs, waitress Broadoaks San, r 615 E Concord
REID OSCAR J (Dorothy B) (Reid's Jewelers) h Golf Course Rd
*Reid Robt R (Lula) furn wkr, h 106 Ridge
Reid Warren J (Christine D) mgr Stanley's Jewelers, h 115 Cascade
REID'S JEWELERS (Oscar J Reid) "Serviceable and Dependable," Union Bus Terminal Bldg, 102 Collett, Tel 831-W (see top lines)
Reinhardt Clarence P (Martha A) personnel dir Drexel Furn Co, h 209 S King Apt 2
Renfroe Edith S Mrs, clk Natl Carbon Co, r Jamestown Rd
Reynolds John D (Mable C) mech, r 408 Lenoir
Rhodes Chas H, clk Burke Lbr Co, r RD5
Rhodes Chas R, student, r 203 N King
Rhodes Danl E, student, r 203 N King
Rhodes E Cowan (Elizabeth T) tchr, r 311 White
Rhodes Frank M (Lillian M) ship clk Burke Lbr Co, h 108 Pine
Rhodes LeFoy H, slsmn M'ton Hdw Co, r 203 N King
Rhodes Mae R Mrs, smstrs Burand's, h 203 S King
Rhodes Murry T, driver Burke Lbr Co, r 108 Pine
Rhodes Robt M, ofc boy Burke Lbr Co, r 108 Pine

BURAND'S
MEN'S AND WOMEN'S READY-TO-WEAR
117 E. UNION ST. PHONE 345

SMALL'S FLOWERS
CLYDE E. SMALL
"BURKE COUNTY'S OLDEST FLORISTS"
MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.
WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

Rhyne Alvin, mech Sanders Chev Co, r Valdese, N C
Rhyne Hazel A Mrs, sten State Employment Ser, r 102 N Anderson
Rhyne Henry (Hazel A) emp M'ton F F Hos Co, h 102 N Anderson
Rhyne Ida P (wid Lloyd W) h 600 Burkemont Av
Rhyne Myra L Mrs, clk Sears, Roebuck and Co, r RD2
Rhyne Paul L (Mae P) formn M'ton F F Hos Co, h 106 East Av
Ricci Elizabeth R (wid Ermit) slswn, r 309 Collett
*Rice Dozier (Grace) taxi driver, h 603 W Concord
Rich H P Milling Co (Lester H and Ralph B McNeely) 104 Beach
Rich Henry P (Helen M) h 101 Edgewood
Richard Mildred L Mrs, clk Home Ldry, r RD3
Richard Vernie Miss, r 600 S Green
Rickard Donnett (wid W K) h Burke Dr
Ricks Chas W (Emma Lee C) furn wkr, h 111 Oak
RIDDLE HARRY L (Helen D) Pres M'ton Industrial Bank, V-Pres Ross Fabrics, M'ton F F Hos Co, Sec-Treas M'ton Bldg & Loan Assn, h 403 W Union, Tel 17
Riddle Harry L Jr (Janie H) judge County Criminal Court and lawyer 116 S Sterling, h 403½ W Union
RIDDLE J BENNETT JR (Evielyn J) (Insurance Service Co) and Lawyer 135 W Union, Tel 427-W; h 411 W Union, Tel 18
Riddle Jos I, student, r 403 W Union
Riddle Lamont O (Mabel L) shoe repr Dukes Shoe Shop & News Stand, h 111 Lenoir
Riddle Mira D Miss, r 403 W Union
Rigdon Julius E (Willie R) mgr Dixie Home Stores, h 301 White
Rigdon Willie M Mrs, clk Dixie Home Stores, r 101 White
*Rink Alex L (Claudia B) gro 450 W Green, h 448 same
Ritchey Roszanner P (wid Thos K) h 101 Oak Grove
Ritchey Toy W, uphol, r 101 Oak Grove
Ritchie Florence Mrs, nurse aide Grace Hosp, r 704 Vinearden
Ritchie Roy (Florence S) uphol, h 704 Vinearden
Ritchie Wilma J Miss, clk Grace Hosp, r 704 Vinearden
Rivers Fred W (Nan W) student, r 412 Bethel Rd
Riverside Airpark Inc, Asheville Rd
*Roach Anthony (Lozie M) barber Crisp Barber Shop, r 112 Claywell
Roach John G, claims dept State Unemployment Compn Comn, r 204 Patterson
*Roach Lozie M, maid Boncilla Beauty Shop, r 112 Claywell
Roark Elbridge H (Frankie R) r 214 Avery Av
Robbins Doyle W (Rosemary G) apprn Stand Sheet Metal Co, h 102 Falls
Roberts Artie L Miss, r 112 Pine

B & R MOTOR CO.
BATTERIES - GASOLINE - OILS - ACCESSORIES
AUTO REPAIRING - TIRES AND TUBES
PHONE 460 W. MEETING cor. COLLEGE ST.
GULF

BURKE LUMBER CO.

BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS

106 N. Green St. ***"QUALITY AND SERVICE"*** **Phone 13**

Roberts Boyd (Polly W) emp M'ton Furn Co, h 205 Eastview
Roberts Claude A, hos wkr, r 112 Pine
Roberts Edna F (wid Frank) r 511 E Meeting
Roberts Gertrude Mrs, hostess Grace Hosp, r same
Roberts Jesse B (Inez F) mech, h 511 E Meeting
Roberts John H (Mildred B) bkpr Sanders Chev Co, h (rear) 405½ N Green
Roberts Johnsie L Miss, r 112 Pine
Roberts Margaret M (wid John T) h 112 Pine
Roberts Maude H (wid John H) r (rear) 405½ N Green
Roberts Vernie E Miss, hos wkr, r 112 Pine
Robertson J A Mrs, r 107 Terrace Pl
Robinson Annie Miss, emp Alpine Mills, r 117 Shuping
Robinson Buford E, clk A & P Food Stores, r Valdese, N C
Robinson Clarence B (Lois M) atndt B & R Mtr Co, h 500 E Meeting
Robinson Dorothy B Mrs, flrwn Eagle Stores Co, r 118 Burkemont Av
Robinson Essie R (wid Raymond) hos wkr, r 211 Bethel
*Robinson Evelyn, maid, r 457 Bouchelle
Robinson Geo T (Bessie N) slsmn M'ton-Burke Gro Co, r RD3
*Robinson Henry (Ruth L) hlpr Estes, h 120 Jones
Robinson Julia Miss, nurse Grace Hosp, r same
ROBINSON LLOYD G (Dorothy B) (B & R Mtr Co) r 118 Burkemont Av, Tel 842-J
Robinson Lois M Mrs, bkpr Cornwell Drug Co, r 500 Meeting
Robinson Saml G (Sara K) r 207 N Anderson
Rochester Howard M (Nettie S) tex wkr, h 11 Candor
Rockett Luther T (Olar O) emp Burke Tannery, h 110 Asheville
Rockett Noah S (Bertha P) farmer, h Shady Rest
Rockett Oliver R, student, r 733 S Sterling
Rockett Robt E, hos wkr, r 733 S Sterling
Rockett W Clyde (Annie B C) h Shady Rest
Rockett Wm M (Viola B) emp Burke Tannery, h 733 S Sterling
Rogers Chas R Jr (Hazel S) emp Drexel Furn Co, h 206 Randolph
Rogers Jos D (Vonnie G) driver, h 219 Summit
Rogers T Hazel Miss, teller First Natl Bank, r RD2
Roland Jas W (Louetta R) (M'ton Print Shop) h 203 Evans
Rollins Geo S (Cora W) emp Table Rock Furn Co, h 501 (201) Dickinson
Rollins Ophelia Mrs, emp State Hosp, r 421 Bethel Rd
ROLLINS OVERMAN Z DR (Frances B) Chiropractor, 103 W Meeting, Tel 739, h same **(see page 16)**
Roper Betty S Miss, emp Home Ldry, r RD1
Roper C Elizabeth Miss, tchr, r 412 N Green

For Over 60 Years

THE NEWS-HERALD

Has Served Morganton and Burke County

207 N. Sterling St. **JOB PRINTERS** **Phone 26**

GARRISON'S FEED & COAL CO.

HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL

111 N. Green St. **Phone 134**

Roper D Lula Miss, nurse Grace Hosp, h 217 (315) W Erwin
Roper Earl S (Pearl H) emp Burke Tannery, h 302 Bethel
Roper G Catherine Miss, clk Burke-McDowell Elec Membership Corp, r 412 N Green
Roper Harold E, emp Bob's Cola Botlg Co, h 625 College
Roper J Jackson (Hattie J) v-pres Henredon Furn Ind, h 412 N Green
Roper Jas J Jr, emp Henredon Furn Co, r 412 N Green
Roper Leila C Miss, emp Home Ldry, r Glen Alpine, N C
Roper Lula Miss, nurse Grace Hosp, r same
Roper M Pearl Mrs, emp Home Ldry, r 302 Bethel
Rose Clayton C (Ora S) tex wkr, h 110 Brackett
Rose Juanita F Miss, student, r 200 Ervin
Rose Kathleen Miss, hos wkr, r 110 Brackett
Rose Margaret B (wid Ernest A) h 200 Ervin
Rose Mary L Miss, student, r 200 Ervin
Rose's, Claude T Buzhardt mgr, dept store, 108 W Union
Ross Abbie E Miss, sten First Natl Bank, r 609 E Union
Ross Alex H (Margaret R) knitter M'ton F F Hos Co, h 106 Fox
Ross Alice J (wid John M) h 609 E Union
Ross Asa H (Evelyn R) carp, h Shady Rest
Ross Blanche W Miss, bkpr Broadoaks Sanatorium, r 303 White
Ross Beatrice E Miss, slswn Eagle Stores Co, r RD1
Ross Carl L (Stella G) sawyer, h Shady Rest
Ross Chas H (Martha W) sec-treas-mgr Ross Fabrics, h 115 Powe
Ross Corinna M Mrs, furn rms 211 Avery Av, r same
Ross Della V Mrs gro Shady Rest, r same
Ross Ervin C (Elizabeth T) clk Dale Feed & Coal Co, r RD1
ROSS FABRICS INC, James F McGimsey Pres, Harry L Riddle V-Pres, Chas H Ross Sec-Treas-Mgr, Upholstery Fabrics Mfrs, 207-215 E Meeting, Tel 358
Ross Frances L Mrs, nurse Dr Ralph L Falls, r RD1
ROSS FRED W (Isabelle S) (Ross Radio Shop) r 207 Avery Av, Tel 144-W
Ross H Augustus (Della V) farmer State Hosp, h Shady Rest
Ross Harrison B (Corinna M) slsmn, h 211 Avery Av
Ross Henry A (Mary W) gro 101 Lenoir Rd, h 500 College
Ross Irene B Mrs, tchr NCSD, r 106 Patton
Ross Jas H, emp Drexel Furn Co, r 609 E Union
Ross Lee E (Annie W) slsmn Kirksey & Co, r RD1
Ross Lee M, prsmn News-Herald, r 609 E Union
ROSS LILLIAN A MISS, County Accountant, r 303 White, Tel 391-J
Ross Louise N Miss, emp Home Ldry, r RD1

TUX BOWERS MOTOR CO.

OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION

200 W. UNION ST. **PHONE 428**

BURKE FLOUR & FEED STORE
CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL
126 S. STERLING ST. PHONE 663

Ross Margaret Miss, cash M'ton Hdw Co, r 211 Avery Av
Ross Marquean Miss, sten Huffman F F Mills, r RD1
Ross Martha C Miss, student, r 115 Powe
Ross Martha W Mrs, sec Duff Looms, r 115 Powe
Ross Mary E Miss, emp Home Ldry, r RD1
Ross Mary M Miss, hos wkr, h 603 E Union
Ross Nina C (wid Fred W) h 207 Avery Av
ROSS RADIO SHOP (Fred W Ross) Radio Sales and Service, "We Service All Makes," 105 Queen, Tel 258 (see page 22)
Ross Robt J (Frances L) slsmn Wilson's Clnrs & Dyers, r RD1
Ross Ruth A Miss, sten M'ton F F Hos Co, r 303 White
Ross Sallie C (wid Wm A) h 303 White
Ross Truitt G (Fay D) driver Dale Feed & Coal Co, r RD1
Ross W Luther (Lillie M) clk Table Rock Furn Co, h 504 Dickinson
Ross Wm furn wkr, h 130½ S Sterling
Ross Wm C (Irene B) clk County Superior Court, h 106 Patton
Ross Wm J, r 609 E Union
Ross Woodrow W (Sara B) slsmn, h 122 Jefferson
Rotary Club, W Alvin Berry pres, Andrew T Smith sec, meets Wednesdays 12 noon at Community Bldg
Rotha Charline Miss, tchr NCSD, r same
Roughton John T (Elizabeth M) asst publr The News-Record, h 230 Asheville
Rountree Bessie C (wid Jas E) r 106 Valdese Av
Rowe Edna I Miss, clk Drexel Furn Co, r Glen Alpine, N C
Royal Mermon (Elsie M) with N C Conservation Dept, h (rear) 512 Lenoir
Rudecil B Lester, emp Drexel Furn Co, r 310 Bethel
Rudecil Clarence, emp Drexel Furn Co, r 310 Bethel
Rudecil John L (Bonnie M) emp Drexel Furn Co, h 310 Bethel
Rudecil Mary G (wid Jacob) r 310 Bethel
Rudicil Howard W (Bessie M) emp Alpine Mills, h 13 Candor
Rudicil Lillian R Miss, slswn Eagle Stores Co, r 106 New
Rudicil Mary J Miss, asst Dr Clinton C Diercks, r 106 New
Rudicil N Filmer, emp Alpine Mills, h 10 Candor
Rudicil Nan E Miss, mgr Eagle Stores Co, r 106 New
Rudicil Wm M, paper hngr, h 106 New
Rusmisell Espy H Mrs, emp NCSD, r same
Rusmisell Fred, emp NCSD, r same
Rusmisell Newton F (Espie H) eng NCSD, r same
Rusmiselle Margaret L Miss, sten M'ton Industrial Bank, r Rutherfordton Rd
Russ Arthur B (Edna C) emp State Hosp, h Dale

MORGANTON HOME & AUTO STORE
B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES
211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. **DEPARTMENT STORE** **Phone 372**

Russ Carrie H (wid John) r Dale
Russ Wm L (Ruby J) emp State Hosp, h 303 Randolph
Russell Claude P (Katherine C) slsmgr M'ton Furn Co, h 110 Burkemont Av
Rust Inez Miss sten Estes, r RD1
Rust Julia Miss, emp NCSD, r same
Rust Virginia Miss, sten State Hosp, r same
*Rutherford Ernest (Naneir C) lab, h (rear) 710 E Union
*Rutherford Ervin, student, r (rear) 813 Vinearden
*Rutherford Frank T (Beatrice A) hlpr Estes, h 306 (122) Jones
*Rutherford Naneir C, h (rear) 710 E Union
Rutherfordton Transit Co, 104 Collett
Rutledge Boiler Co Inc, R W Rutledge pres, 116 S Sterling, plant 325 S Sterling
Rutledge R W (Bessie W) pres Rutledge Boiler Co, r Lenoir, N C

S

BURKE GARAGE CO.

Sales Ford *Service*

SINCE 1913 — **WRECKER SERVICE**

202 S. STERLING ST. **PHONES 140 & 935**

S & C Grocery (Jesse C Smith, Jas E Crump) 210 Vinearden
Sain B Augustus (Renna A) carp, h 206 Linville
Sain Harold D, USN, r 206 Linville
Sain J D, r 201 N Anderson
Sain K Leonard, furn wkr, r 201 N Anderson
Sain Kirby L (Britie H) emp Table Rock Furn Co, h 201 N Anderson
Sain Loy L (Marie) driver Burke Transit Co, 112 S Sterling
Sain W Russell (Mary M) recapper Sterling Tire & Recapping Co, r Lawndale, N C
Salsbury Sherrod (Margaret B) pres-treas Lingerie Inc, h 103 Jefferson
*Sampson Florence, dom, r 463 N Green
Sanders C Douglas, student, r 408 Alexander
SANDERS CHEVROLET CO (O F Sanders) Chevrolet Cars and Trucks, Sales and Service, Wrecker Service, 104 N Green, Tels 202 and 1062 (see insert)
Sanders O F (Myrtle M) (Sanders Chevrolet Co) h 408 Alexander Av
Sanford Jas T (Dorothy W) slsmn M'ton Hdw Co, r 405 S Green
Satterwhite Jas T (Dora L) supvr N C State Hosp, h 108 Greenbriar

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. **PHONE 245**

PARKWAY LAUNDRY & DRY CLEANING CO.
"Bundles of Satisfaction"
CALL FOR AND DELIVERY
452 N. GREEN ST. **PHONE 1095**

Saulman Andrew E (Mary S) transfer 203 Burkemont Av, h same
Saulman Ervin M, emp Alpine Mills, r 100 Alpine
Saulman Evelyn Miss, student, r 205 Linville
Saulman Harrison, hlpr, r Roosevelt Av
Saulman Horace M (Bessie S) tex wkr, h Roosevelt Av
Saulman Lucinda W (wid Chas M) h 100 Alpine
Saulman Robt G (Donnie M) knitter M'ton F F Hos Co, h 205 Linville
Saulmon Fonnie C Mrs, atnt Broadoaks San, r 210 Valdese Av
Saulmon Nell M Mrs, clk Sears, Roebuck and Co, r RD2
Saulman Wm G, r 203 Burkemont Av
*Sauls Julia, dom, r (rear) 429 Bouchelle
Saunders Cecil (Rena R) USA, h109 Herron
Saunders Chas M (Petrona B) weaver, h 109 East Av
Saunders Maxwell, student, r 109 East Av
Saunders Raye Miss, hos wkr, r 211 Herron
Saunders Ruby Miss, sten, r 202 White
Savage Cole (Savage Print Shop) r 212 W Union
SAVAGE PRINT SHOP (Cole Savage) "9 Years In Business," 212 W Union **(see page 22)**
Schaetzel Odessa Miss, techn Dr W Herbert Kibler, r 424 Alexander Av
Schalk Donald J (Ruth L) slsmn, h 105½ Patterson
Schuyler Katherine Miss, r 110 Queen
*Scott Augusta, h 435½ N Green
Scott Chas W (Mary W) driver M'ton Hdw Co, h 115-B Pine
Scott Dysart M (Pauline W) slsmn, h 617 E Concord
Scott Edgar B (Ruby B) formn Drexel Furn Co, h 203 Summit
Scott Ernest (Dixie Cabs) r Hickory Rd
Scott Gorman L (Myrtle W) emp Table Rock Furn Co, h 210 Randolph
Scott Herman M (Dixie Cabs) r 600 Bouchelle
*Scott J Edw (Catherine) mech Mullis Mtr Co, h 109 Claywell
Scott J Paul, sheet metal wkr, r 600 Bouchelle
*Scott Jas, student, r 459 N Green
*Scott Jas W (Odie) emp M'ton Cabinet Co, h 231 Eastview
Scott Jos P, hlpr M'ton Sheet Mtl Co, r 600 Bouchelle
Scott Lillie (wid John M) h 600 Bouchelle
Scott Marie Miss, bkpr Burke-McDowell Elec Membership Corp, r Glen Alpine, N C
*Scott Morris S, h 504 S Green
*Scott Nicola, furn wkr, r 435½ N Green
*Scott Philmore (Mary) janitor M'ton F F Hos Co, h 613 W Concord

Art Flower Shop
Wedding, Funeral and Cut Flowers
137 W. UNION ST. ***MEMBER TDS*** **PHONES 558 & 5-W**

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

*Scott Philmore "Robt" (Lula) emp Table Rock Furn Co, h 467 N Green
*Scott Raymond (Lula B) USA, h 115 Cecelia
*Scott Raymond J, emp Burke Lbr Co, r 459 N Green
*Scott Roy M, r 435½ N Green
Scott Sara L Miss, student, r 600 Bouchelle
*Scott Willie, maid Betty Lou Shop, r 111 Spa
Scruggs Edna W Mrs, r 717 W Concord
Scruggs John S (Jennie W) mach, h 601 E Meeting
Scruggs Millie J Miss, student, r 601 E Meeting
Seagle Boyd J (Hazel C) carver Drexel Furn Co, h 203 Church
Seagle C Truett, r 804 Vinearden
Seagle Garland L, clk, r 725 S Sterling
Seagle Gladys Miss, hos wkr, r 723 S Sterling
Seagle Gorman L (Belle E) furn wkr, h 110 Regan
Seagle Guy F (Rachel A) carp, h 804 Vinearden
Seagle Jane Miss, nurse Grace Hosp, r same
Seagle John W (Althea S) furn wkr, h 101 N Chestnut
Seagle Jos C (Mary H) slsmn Goodwill Dairies, h 102 White
Seagle Lester C (Mary B) emp Drexel Furn Co, h 725 S Sterling
Seagle Philo J (Mary W) plmbr City Water Dept, h 108 Bethel
Seagle Roy E, USN, r 108 Bethel
Seagle Sarah A Miss, sten Rutledge Boiler Co, r 723 S Sterling
Seagle Ted N, USN, r 108 Bethel
Seagle Vonsie A (Grace F) mach M'ton F F Hos Co, h 723 S Sterling
Seals Eugene H (Dollie W) (Wells & Seals Mtr Ser) h 614 E Meeting
SEARS, ROEBUCK AND CO, Mrs Mary J Landon Mgr, Mail Order Office, 108 N Sterling, Tel 728
Seawell Madeline Mrs, r 213 Randolph
Secrest Arles M (Grace C) knitter M'ton F F Hos Co, h 310 Rocky Ford
Secrest Fred A, slsmn Union Hdw Co, r 310 Rocky Ford
Secrest Robt L (Zettie W) furn wkr, r 710 W Concord
Seigler Jos (Margie) driver Biltmore Dairies, h 201 N King
Seitz Howard (Margaret) formn Drexel Furn Co, h 109 New
Seitz J Henry (Annie D) knitter M'ton F F Hos Co, h 113 Kirk
Seiz Frances T Miss, emp NCSD, r same
Self Boyd M (Robbie E) emp Home Ldry, h 104 Smith
Self Marlene Miss, student, r 101 Oak Grove
Senter Geo M, furn wkr, r 102 Cross
Senter Robt E, emp Drexel Furn Co, r 102 Cross
Senter Ruby H Miss, r 102 Cross
Senter Wm M (Lucy R) emp Drexel Furn Co, h 102 Cross

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY

"Insure and Save The Mimosa Way"

Fire - Auto - Hospital Expense - Compensation - General Insurance

Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

Sergeson Maggie C (wid Wm B) h 306 Bouchelle
Service Shoe Shop (Vester H Clontz) reprs, 102 N Green
Settlemyer Pearl M Mrs (Ramble Inn) r 302 W Union
Settlemyer Thos L (Pearl M) h 302 W Union
Settlemyre C Herman, formn Duke Power Co, r 217 Summit
Settlemyre Vernon A (Bonnie H) mach M'ton Wldg & Mach Co, r Drexel, N C
Setzer A Elzie (Minnie P) carp, h 706 Vinearden
Setzer Al V (Nora B) formn Drexel Furn Co, r Old Fort, N C
Setzer Arthur C (Eva B) mech M'ton Wldg & Mach Co, h 602 Bouchelle
Setzer Carol W (Gerorgia) carp, h 119-G Pine
Setzer Carrie W (wid John H) h 702 Vinearden
Setzer Charlotte E Miss, r 214 Center
Setzer Cora T (wid Tony) h (rear) 730 Vinearden
Setzer Ernest E, furn wkr, h 114½ Pine
Setzer Eubert D (Iva H) clk PO, h 314 Bouchelle
Setzer Fred, pntr, r 111 Lenoir
Setzer Fred A, driver M'ton Grading Co, r RD1
Setzer Geo M, furn wkr, r 406 S Green
Setzer Gerald, r 111 Lenoir
Setzer Harry F, student, r 110 N Green
Setzer Jane S (wid Wm A) r 815 Vinearden
Setzer John A (Lula C) emp Drexel Furn Co, h 221 Hogan
Setzer John H Jr, carp, r 702 Vinearden
Setzer Jos C (Willie T) farmer, h 124 Pine
Setzer Lena C Miss, hos wkr, r 214 Center
Setzer Mary R Miss, r 221 Hogan
Setzer Nell H Mrs, asst bkpr Kirksey Mutl Burial Assn, r 110 N Green
Setzer Ransom F (Nell H) County Coroner and embalmer Kirksey & Co, h 110 N Green
Setzer Robt J (Irene A) carp, h (rear) 706 Vinearden
Setzer Ruth A Miss, asst M'ton-Burke Library, r 214 Center
Setzer V Bernie (Nellie C) knitter M'ton F F Hos Co, h 700 Vinearden
Setzer W Lawrence (Minnie R) carp, h 214 Center
Setzer Walter F (Effie M) emp Drexel Furn Co, h 111 Lenoir
Setzer Walter F Jr, furn wkr, r 111 Lenoir
Setzer Wanza C Mrs, cash, r 300 S King
Setzer Wm F, student, r 314 Bouchelle
Setzer Wm P, USN, r 221 Hogan
Seventh Day Adventist Church, 211 W Erwin
*Shade Otis, cook Broadway Cafe, r 448 N Green

STANLEY'S JEWELERS

"Honest Values — Convenient Terms"

110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK
Dependable Banking For Burke County Since 1897
101 W. UNION ST. • MEMBER FDIC • PHONE 1090

Shankle Carl E (Virginia R) prin Primary Sch, h 310 N Green Apt 5
Sharpe Arthur L (Emo F) mech Burke Garage Co, h 113 Cascade
Shearin Flora E Miss, nurse State Hosp, r 927 Shelby Rd
Shearin Jas L (Nell G) slsmn Burand's, r Glen Alpine, N C
Shelton Gilmer E (Josephine) driver Burke Transit Co, r RD1
Shepherd Robt J (Bessie T) h 119 Oak
Sheppard Sallie Mrs, emp NCSD, r same
Sherrill Ray E (Violet) furn wkr, h 201 Asheville
Shiflet Goldi E Miss, mus tchr 135 W Union, r 309 W Union
Shiflet Jasper A, h 309 W Union
Shimpock J Thos (Evelyn A) weaver, h 107 Abee
*Shippy Mary, cook, h 449 N Green
Shirley Lottie C Mrs, cash Mimosa Theatre, r 405 Lenoir
Shirley M Clinton (Lottie C) knitter M'ton F F Hos Co, h 405 Lenoir
Shirley Nell B Mrs (Nell Shirley's Beauty Shop) r 413 N Green
Shirley Pearl S (wid Gene) r 405 Lenoir
Shirley Ted (Nell B) barber E Union Barber Shop, h 413 N Green
Shirley Thos O (Emma S) knitter M'ton F F Hos Co, h 609½ E Union
Shirley's Nell Beauty Shop (Mrs Nell B Shirley) 413 N Green
Shook Catherine Miss, clk Drexel Furn Co, r Drexel, N C
Short Charleen Miss, emp State Hosp, r 112 Bickett
Short Chas F (Annie M) atndt State Hosp, h Shady Rest
Short Grier S (Hettie M) pntr, h 1001 Shelby Rd
Short Zane G, student, r 112 Bickett
Short Zero G (Cora H) ldry formn State Hosp, h 112 Bickett
Short's Grocery (Mrs Sadie M Stamey) 1001 Shelby Rd
Shoupe J Wm, mech B & R Mtr Co, r Drexel, N C
Shuey Harry L (Lorraine B) pres-genl mgr M'ton Furn Co, v-pres Huffman F F Hos Co and Southland Distributors Inc, h 413 W Union
Shuford Apartments, 111 (109) Morehead
Shuford Beatrice Miss, driver, r Simpson Dr
Shuford E Harold (Elizabeth H) slsmn M'ton Hdw Co, r Hickory, N C
Shuford Ellen Miss, r Simpson Dr
Shuford Ernest P (Maude W) clk, h 311 North
Shuford Harold W, emp M'ton Hdw Co, r 104½ N King
Shuford Norma L, bus mach opr Drexel Furn Co, r Drexel, N C
Shull Jos B (Pauline D) clk Crowell Billiard Parlor, h 411 S Sterling
Shumate Lucille Miss, clk Drexel Furn Co, r 202 N Green
Shumate Mary C Mrs, emp Drexel Furn Co, h 202 N Green

DALE FEED & COAL CO.
FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD
300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY
FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

Shuping Adrian L (Cordelia B) shaper Drexel Furn Co, h 111 Shuping
Shuping Alex L (Sadie F) clk PO, h 118 Greenbriar
Shuping Chas L (Lillian S) h 204 Bethel
Shuping Ermine M Mrs, waitress Dave's Cafe, r RD4
Shuping Estelle Miss, inspr M'ton F F Hos Co, r 400 Burkemont Av
Shuping Harold W (Kathryn C) slsmn The Texas Co, h 124 Oak
Shuping J Grover (Mildred B) mgr Dale Feed & Coal Co, r RD1
Shuping Jane K Mrs, r 400 Burkemont Av
Shuping Jean Miss, nurse Grace Hosp, r same
Shuping Martha (wid Chas A) r (rear) 110 New
SIGMON D HOLMAN (Margaret W) Sec-Treas Morris Motors Inc, r 203 Lenoir, Tel 644
Sigmon Jos C (Margie T) slsmn Good Will Dairies, r 201 N King
Sigmon Preston (Jettie B) appr Wells & Seals Mtr Ser, h 130½ S Sterling
SIGMON RAY A (Jeanie R) County Sheriff, h 117 N Anderson, Tel 823
Sigmon Ray A Jr, USN, r 117 N Anderson
Sigmon Richd O, student, r 117 N Anderson
Sigmon Robt M (Vivian K) slsmn Miller & Knox Co, r 401 Avery Av
Simmons Audrey B Mrs, tel opr M'ton F F Hos Co, r 219 Hogan
Simmons C Earl, formn R W Abernethy & Co, r 600 W Union
Simmons Dabney C (Audrey B) clk Bolick's Grocery, r 219 Hogan
Simmons Ethel M Mrs, hos wkr, h 116 Forest Hill
Simmons Etta J (wid John H) emp NCSD, h 201 Hogan
Simmons J Ernest (Estelle C) projectionist Mimosa Theatre, h (rear) 702 Vinearden
Simmons Lloyd, furn wkr, r 203 White
Simmons Margaret C Mrs, sten NCSD, r same
Simmons T Ernest (Ella H) driver Blue Bird Taxis, h 130½ S Sterling
Simmons W Marnie (Beulah M) emp Henredon Furn Ind, h Shady Rest
Simpson Apartments, E Union Extd
Simpson Betty C Miss, student, r 613 W Union
Simpson Claudia P (wid W Milton) r 203 Bouchelle
Simpson Homer E, bottler Bob's Cola Botlg Co, r Glen Alpine, N C
Simpson O Harry, student, r 109 Rhyne
Simpson W Price (Annie M) slsmgr Table Rock Furn Co, h 613 W Union
Simpson W Price Jr, student, r 613 W Union

MIMOSA THEATRE
107-109 S. GREEN ST.
PHONE 676
ALVA THEATRE
202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. PHONE 340

Sims Laura B (wid Jefferson) h 1105 Shelby Rd
Sims Ruby M Miss, emp Drexel Furn Co, r 1105 Shelby Rd
Sinclair Service Station (Wilson F and Paul P Brown) 114 E Meeting
Singleton A Roy, slsmn, r 201 Lenoir Rd
Singleton Albert L (Ethel S) asst supt Alpine Mills, h 620 Church
Singleton Ann C Mrs, hos wkr, r 202 Bethel Rd
Singleton Alfred J (Kathleen S) plmbr 201 Lenoir Rd, h same
Singleton C Jackson, emp Alpine Mills, r 5 Candor
*Singleton Callie, student, r 237 Eastview
Singleton Carrie Miss, emp Huffman F F Mills, r 1015 Shelby Rd
Singleton Chas M (Della T) emp Alpine Mills, h 5 Candor
*Singleton E Lee (Wilhelmina) emp Burke Tannery, h 237 Eastview
Singleton Eveline Miss, sten, r 201 Lenoir Rd
Singleton F Drew, student, r 620 Church
Singleton Jas W (Dorothy H) plmbr M'ton Hdw Co, h 108 Forest
Singleton Lucius R (Bernice M) plmbr, h 112 New
Singleton M Glenn, student, r 217 Randolph
Singleton Mark G (Mamie P) mach Alpine Mills, h 608 Church
Singleton Mary G Mrs, h 217 Randolph
Singleton Milton (Cynthia M) emp Burke Tannery, h 309 Rand
Singleton Virginia Miss, student, r 201 Lenoir Rd
Singleton Wm C (Sarah) wtchmn Alpine Mills, h 1015 Shelby Rd
Singleton Wm M, emp Rader's Cafe, r 112 New
Singleton Wm T (Dorothy B) slsmn Burke Furn Co, h 210 Tate
Sipe Roscoe P (Regina D) (Sipe's Garage & Gro) h 421 N Green
Sipe's Garage & Grocery (Roscoe P Sipe) 458 N Green
Sisk Crete N Dr, County Health Officer, r 119 Avery Av
Sisk Hudson, instr Community Aviation, r RD
Sisk Watson T (Margaret B) slsmn Kester-Stone Furn Co, h Burke Dr
Skipper Ethel Miss, em Home Ldry, r Glen Alpine, N C
*Slade's AME Zion Chapel, Rev Nebraska V Jones pastor, 302 E Union
Slayton Rupert C (Graynell A) fixer M'ton F F Hos Co, h 119-D Pine
Sloan Ellen Miss, emp M'ton Furn Co, r Dale
Sloan Robt L (Elizabeth S) County Farm Agt, h 116 Morehead
Sloan Saml M (Bell H) h 303 Avery Av
Sloan Wm (Catharine M) pntr, h Dale
Sloan Wm B (Alda K) carp, h 409 S Green
Small Adrian, r 207 Hogan
Small Alice W (wid Wm H) r 601 S Green
Small Bernie A, emp Table Rock Furn Co, h 225 Hogan

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE
308 E. Union St. Phone 755

COLLEGE MOTORS

601 College St. Phone 752

CORNWELL DRUG CO.
THE REXALL STORE
CITY WIDE DELIVERY
100 W. UNION ST. **PHONES 8 and 84**

SMALL CLYDE E (Helen S) (Small's Flowers) h 213 Avery Av, Tel 888
Small Curtis W, slsmn Miller & Knox Co, r RD1
Small I Hunter (Lola W) hos wkr, h 505 E Union
Small Ivey E (Bertie C) gro 100 Center, h 223 Hogan
Small J Robey (Mattie B) formn Intl Shoe Co, h 101 N Chestnut
Small Jas A (Fushisa G) pntr, r 207 Hogan
Small Jas R (Mattie B) formn Intl Shoe Co, r 101 Chestnut
Small Mary (wid John) r 207 Hogan
Small Robt R, student, r 209 Morehead
Small Roscoe C (Ann B) h 209 Morehead
Small Ted E (Lois P) mech, h 119 E Pine
SMALL'S FLOWERS (Clyde E Small) "Burke County's Oldest Florists," Member FTD Assn, Webb Bldg, 313 N Green, Tels Day 777, Night 888 (see top lines)
Smawley Lee R (Cordie O) agt Imperial Life Ins Co, h 301 Patton
Smile Oil Co, Fred H Beach opr, 713 Shelby Rd
Smith Alice P Mrs, asst bkpr Kirksey & Co, r 310 Lenoir
Smith Ambrose H (Ruth S) weaver Ross Fabrics, r 300 White
Smith Andrew P (Louise C) bus mgr State Hosp, h same
Smith Andrew T (Effie W) dept mgr Lazarus Bros, h 629 (234) E Concord
Smith Austin M, r 110 Rhyne
*Smith Bertha, maid 401 W Union, r same
Smith Betty A Mrs, cash Burand's, r 305 College
Smith Betty J Miss, opr Sou Bell T & T Co, r 403 Rocky Ford
Smith C Lannie (Lula M) emp Drexel Furn Co, h 418 N Green
Smith Carl E (Jessie C) pntr, h 230 Fair Ground Rd
Smith Carlene J Miss, r 230 Fair Ground Rd
Smith Cathryn Miss, waitress, r 530 Lenoir
Smith Chas E, pntr, r 230 Fair Ground Rd
Smith Chas L (Lila Mae P) clk PO, h 225 N Anderson
Smith Chas T (Isabelle K) h 407 S Green
Smith Chas T Jr, student, r 407 S Green
Smith Claude (Beatrice) emp State Hosp, h (rear) 112 Poteat
*Smith Clifford J (Josephine) furn wkr, r 447 Bouchelle
Smith Clifton (Ida G) emp State Hosp, h Roosevelt Av
Smith Clyde W (Bessie D) emp Alpine Mills, h 8 Candor
Smith Cordell (Ruth L) knitter M'ton F F Hos Co, h 401 North
Smith Donald W (Pauline B) chemist M'ton F F Hos Co, h 207 Linville
Smith Doris C Mrs, sten Huffman F F Mills, r 107 W Concord
Smith Dorothy B (wid Jack H) tchr NCSD, r 405 N Green
Smith Douglas C (Alice P) slsmgr Sanders Chev Co, h 310 Lenoir

HORD-LONG ESSO SERVICE
Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing
Tire Recapping and Vulcanizing — Road Service
301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS

Dry Cleaners — Linen Supplies — Launderers

302 COLLEGE ST. **PHONE 400**

Smith Earl H (Flora T) furn wkr, h 213 Linville
Smith Effie W Mrs, nurse County Health Dept, r 625 E Concord
Smith Emma H (wid Wm P) r 714 W Concord
Smith Ernest E (Helen S) atndt West Union Ser Sta, h 113 (205) W Erwin
Smith Ernest M (Velva E R) emp Drexel Furn Co, h 117 Shuping
Smith Evelyn L Miss, cash Rose's, r (rear) 706 Vinearden Rd
Smith Felix S (Pauline L) knitter M'ton F F Hos Co, h 227 N Anderson
Smith Forest B (Faye A) furn wkr, h 403 Kenmore Pl
Smith Frank W, r Roosevelt Av
Smith Fred L (Agnes W) mech Estes, r Lenoir, N C
Smith Gar A (Phyllis P) asst farm supt State Hosp, r same
Smith Gerald (Doris C) furn wkr, r 107 W Concord
Smith Gladys Mrs, nurse aide Grace Hosp r RD1
Smith Grover R (Mary H) mech, h 313 Valdese Av
Smith H Ted (Betty T) (Whiteway Mtr Co) h 214 Edgewood Av
Smith Harlan W (Muriel M) emp Drexel Furn Co, h 601 E Union
Smith Harold R (Bertha R) emp Alpine Mills, h 1 Candor
Smith Helen E Mrs, sten Natl Carbon Co, r 113 (205) W Erwin
Smith Irene S Mrs, h 530 Lenoir
Smith Iva P Mrs, emp Home Ldry, r RD1
Smith Ivey (Lola C) emp City St Dept, h 307 Vinearden
Smith J Taylor (Mary W) dyer, h 215 Hogan
Smith Jack D, furn wkr, r 313 Valdese Av
Smith Jack S, student, r 230 Fair Ground Rd
Smith Jas E (Vernie P) pntr, h 211 Fair Ground Rd
Smith Jas L (Charlotte P) h 115 (111) East Av
Smith Jeremiah A, carp, h 405 S King
Smith Jesse C (Mary C) (S & C Grocery) r RD2
Smith John B (Maybelle J) tex wkr, h 403 Rocky Ford
Smith John F (Irene McG) emp Drexel Furn Co, h 115 Oak
*Smith Jos D E Rev (Berta L) h 447 Bouchelle
*Smith Josephine, student, r 415 (449½) W Concord
Smith L Eugene (Willie M) slsmn M'ton-Burke Gro Co, h 103 Patterson
Smith Laura C (wid Anderson) r 407 E Meeting
Smith Lizzie B (wid J Robt) r 301 S Green
Smith Lizzie P (wid L P) sten, h 306 Bouchelle
Smith Lolita Mrs, clk Grace Hosp, r 313 Valdese Av
*Smith Luberta, r 447 Bouchelle
Smith Lucille Miss, lab techn Grace Hosp, r same
Smith M Decatur (Hattie P) furn wkr, h 110 Rhyne
Smith M Pauline Miss, emp Home Ldry, r RD1

STONEY INSURANCE AGENCY

"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"

132 N. Sterling St. **SAVE WITH SAFETY** **Phone 544**

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

Smith Manley B (Lillian M) knitter, h 209 Huffman
*Smith Mary E, r 447 Bouchelle
Smith Mattie (wid Alex) r (rear) 223 Randolph
Smith Minnie E Miss, nurse 103 New, h same
*Smith Molton (Annie) lab M'ton Furn Co, h 415 (499½) W Concord
Smith N Yvonne Miss, student, r 619 (801) College
Smith Nadine Miss, r 405 S King
Smith Nellie S Miss, r 118 Dixon
Smith Nettie W (wid Eb) r 405½ S Green
*Smith Ollie, student, r 415 (499½) W Concord
Smith Perry (Nancy) r 428 Bethel Rd
Smith Phifer A (Ruth N) formn M'ton Furn Co, h 202 Pine
Smith Phifer E (Mary S) (Whiteway Ser Sta, Whiteway Mtr Co, Mimosa Cabs) h 118 Patton
Smith R Harold (Loleta O) time kpr Henredon Furn Co, r 313 Valdese Av
Smith Ray S (Ydomie) emp Drexel Furn Co, h 203 Avery Av
Smith Robt F (Cansada L) h 209 Hogan
Smith Roy L, emp State Hosp, r Roosevelt Av
Smith Rudell Miss, waitress, r 306 S Sterling
Smith Ruth B (wid Pinkney) r 109 Asheville
Smith Ruth S Mrs, ser asst Sou Bell T & T Co, r 300 White
Smith S Hampton (Velsie S) carp, h (rear) 706 Vinearden
Smith Sallie S (wid C Kelley) emp Alpine Mills, h 118 Dixon
Smith Shirley A, mech Mullis Mtr Co, r RD4
Smith Sidney (Donnie M) atndt Broadoaks San, r Bethel Rd
Smith Tellis H (Marie P) emp M'ton F F Hos Co, h 619 (801) College
Smith Tessie Miss, tex wkr, h 211 Herron
Smith Thos B, hlpr Breeden Poultry & Eggs, r RD4
Smith Thos L (Dorothy B) emp Alpine Mills, h 200 Bethel Rd
Smith Thos L (Margurea H) partsmn Farm Ser Tractor & Implt Co, r RD4
Smith Thos W, emp Table Rock Furn Co, r (rear) 223 Randolph
Smith Todd H Mrs, clk Dixie Home Stores, r 406 Lenoir
Smith Velsie E Miss, asst Dr Ralph D Coffey, r RD1
Smith Vernon E, student, r 103 Patterson
Smith Vernon E (Katherine H) h 734 Vinearden
*Smith Villas (Georgia) emp M'ton Furn Co, r 112 Jones
Smith W Gerol, emp Drexel Furn Co, r 118 Dixon
Smith W Harold (Elva L) emp Table Rock Furn Co, r 118 Dixon
Smith Will R Miss, clk, r 313 Valdese Av
Smith Willard J (Betty W) furn wkr, r 210 (208) Lenoir Rd
Smith Wm D, hos wkr, r 110 Rhyne

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

Smith Wm H (Betty A) partsmn Snipes Mtr Co, h 305 College
Smith Wm M, pntr, r 230 Fair Ground Rd
Smith Wm W, furn wkr, r 203 White
Smith Winston S, student, r 313 Valdese Av
Smoot Daisy M Mrs, r Burkemont Hotel
*Smyre Claudia H, lndrs, h 611 W Concord
Snelling Louis F (Von S) ofc mgr Mullis Mtr Co, r Lenoir, N C
Snipes Arville C, r 1012 Shelby Rd
Snipes Geo A, asst mgr Snipes Mtr Co, r Shelby Rd
SNIPES GLEN G (Florence S) (Snipes Mtr Co, College Mtrs) h Shelby Rd
SNIPES JOE C (Evelyn D) (Snipes Motor Co, College Motors) h Shelby Rd
SNIPES MOTOR CO (Joe C and Glen G Snipes) Hudson and Packard Sales and Service, 308 E Union, Tel 755 (see bottom lines)
Snipes Orville C, agt Imperial Life Ins Co, r Shelby Rd
Snipes Sherman C (Pearl W) ins agt, h 1012 Shelby Rd
Snipes Vernon L, slsmn Snipes Mtr Co, r Shelby Rd
Snipes Winfred B, hlpr College Mtrs, r Shelby Rd
Snow Mattie F Miss, bkpr M'ton Furn Co, h 222½ W Union Apt 6
Snyder Carrie Miss, nurse Grace Hosp, r same
Solomon Albert L (Frances E) emp Alpine Mills, h 206 Bethel Rd
Solomon Annie M Miss, r 208 Bethel Rd
Solomon Mary F Mrs, emp Alpine Mills, h 208 Bethel Rd
SOUTH MOUNTAIN LUMBER CO (D M Walker) Lumber, Millwork and Building Materials, 215 Regan, Tel 351 (see page 16)
Southern Bell Telephone & Telegraph Co, Miss Juanita L Noggle ser rep, 210 S Green
SOUTHERN DIRECTORY CO, Publrs Morganton and Other City and County Directories, Chas W Miler Genl Mgr, 15 Rankin Av, Asheville, N C
Southern Hotel, Geo A Mull prop, 600 S Green
Southern Life Insurance Co, Jas H Radford supt, 205½ N Sterling
Southern Lunch (N Yates Giles, Wilfred H Powell) 608 S Green
Southern Railway System, Fred O LeFevers agt, 623 S Green
SOUTHERN SERVICE BUREAU (Chas W Miller) Mailing Lists, Advertising and Distributors, PO Box 630, Asheville, N C
Southland Distributors Inc, Arthur C Chaffee pres, Harry L Shuey v-pres, John C Mackorell sec-treas, oils, 606 Valdese Av
Spainhour Jos M (Mary Nelson C) (Trotter & Spainhour) r 215 Lenoir
Spainhour May B (wid Edw A) slswn, h 210 Tate
Spake Claude D (Lettie C) barber Parks Barber Shop, h 604 College

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK
MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
213 N. STERLING ST. PHONE 821

Spake Pharmacy (Yates E Spake) 100 N Sterling
Spake Yates E (Alberta B) (Spake Pharmacy) h 104 Riverside Dr
Sparks Gladys Miss, nurse 108 Morehead, r same
Sparks Luther D (Helen G) cabtmkr Drexel Furn Co, h 627 E Concord
Sparks Margaret H (wid Jas W) h 108 Morehead
Sparks Thos J (Daisy P) h 701 W Union
Sparks Wm A (Dorothy G) knitter M'ton F F Hos Co, h 217 Walker
Speigle Jas L (Ruby) mech Burke Garage Co, r Valdese, N C
Spencer C Lewis (Belle W) linemn REA, h 614 E Concord
Spencer Geo T (Katherine F) concrete wkr, r 120 Spainhour
Spencer Jos A, weaver Ross Fabrics, r 300 White
Spencer Motie B (wid Wm A) h 300 White
Spencer Ray, hos wkr, r 320 E Concord
Spencer W Howard (Mary D) weaver Ross Fabrics Inc, h 320 E Concord
Springs Thos N (Sarah) r 403½ W Union
Sprinkle Wesley B Rev (Sadie A) pastor Friendship Bapt Ch, h 412 Church
Sprouse B Robt (Sue B) USA, h Morgan Dr
Spurgeon Augusta F (wid Horace F) r 400 W Union
Stacy Laura T (wid Chas A) h 218 Bethel
*Staley Beulah, maid, r (rear-1) 447½ N Green
Stamey Alma C Mrs, asst Dr Edw W Phifer, r 207 Avery Av
Stamey Chas T (Lela L) formn Drexel Furn Co, r Drexel, N C
Stamey Clarence A (Minnie B) emp Alpine Mills, h 7 Candor
Stamey Clarence H, furn wkr, r 109 Eastview
Stamey David J (Bonnie P) fixer Drexel Knit Mills, h 214 Walker
Stamey Earl A (Mirene Q) pntr, r 214 Herron
Stamey Floyd I (Gusta H) carp, h Amherst Rd
Stamey Frank W (Bessie H) driver Union Hdw Co, h 221 Randolph
Stamey Harold (Dorothy L) emp State Hwy Dept, h 327 Valdese Av
Stamey Kelly W (Sue D) driver Union Hdw Co, r RD3
Stamey Leroy (Sadie M) pntr, h 1001 Shelby Rd
Stamey Louise Mrs, emp Huffman F F Mills, h 207 Hogan
Stamey Nelson W (Katie V) supt Table Rock Furn Co, h 634 E Concord
Stamey Norma V Miss, student, r 634 E Concord
Stamey Sadie M Mrs (Short's Gro) r 1001 Shelby Rd
*Stamps Otis Jr, hlpr, r 449 N Green
*Stamps Wm P, lab, h (rear-2) 447½ N Green
Standard Oil Co, Harrison F Greer agt, 701 S Green

BURAND'S
MEN'S AND WOMEN'S READY-TO-WEAR
117 E. UNION ST. PHONE 345

SMALL'S FLOWERS

CLYDE E. SMALL

"BURKE COUNTY'S OLDEST FLORISTS"

MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.

WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

STANDARD SHEET METAL CO (Avrow F Summers, Ralph C Newman) General Sheet Metal Work, (Bsmt) 308 E Union, Tel 1027-J (see page 23)

STANLEY'S JEWELERS, Warren J Reid Mgr, "Honest Values—Convenient Terms," 110 N Sterling, Tel 720 (see bottom lines)

Stanton Lucian W (Lula P) driver State Hwy Dept, h (rear) 109 W Erwin

Stanton T L, emp NCSD, r same

Stark Margaret P Mrs, opr Drexel Furn Co, r 303 Collett

Starrett John M (Annie B) formn M'ton Lbr Co, h 109 Powe

STARRETT R M ELECTRIC CO (Randall M Starrett) General Electrical Contractors, All Types of Installations, 113 Queen, Tel 718 (see back cover)

STARRETT RANDALL M (Mae D) (R M Starrett Electric Co) h 520 Lenoir, Tel 695

State Capital Life Insurance Co, G P Poovey supt, 113 S Green

STATE HOSPITAL AT MORGANTON, Dr Louis G Beall Supt, Shelby Rd (Hwy 18) Tel 680

*Steed Elizabeth, dom, r (rear-3) 708 E Union

Steele Bonnie L Mrs, mgr The Photo Shop, r 106 Evans

Steele Elbert E (Hattie K) watch repr 101 W Union, r RD4

Steele Hattie K Mrs, nurse aide Grace Hosp, r RD4

Steele W Raymond (Bonnie L) (The Photo Shop) h 106 Evans

Stegall Robt E (Sara B) agt Union Bus Terminal, r 200 S King

Steib Floyd F (Doris L) slsmn, h 315 N Sterling

Stephens Ned E (Pauline F) mech Burke Garage Co, h (rear) 620 Bouchelle

Stephens Nisha Mrs, emp NCSD, r same

Stephens Virginia B Mrs, sec First Meth Ch, r 306 Lenoir

Stephens Wade T (Virginia B) h 306 Lenoir

Stephenson Mary Miss, tchr Grammar Sch, r 209 Avery Av

Sterling Cabs (Sterling V Crites) 121 N Sterling

STERLING MOTORS INC, Jack Morris (Marion, N C) Pres, D Holman Sigmon V-Pres, Mauia F Keeter Sec-Treas-Mgr, Buick Cars, Sales and Service, 130 S Sterling, Tel 901

STERLING TIRE & RECAPPING CO (Lloyd W Turner, Otho H Fowler) U S Tires and Tubes, Complete Tire Service, 211 S Sterling, Tel 725 (see back cover)

Stevenson John P (Marjorie T) interviewer State Unemployment Compn Comn, h 217 Hogan

Stevenson Marjorie T Mrs, clk Drexel Furn Co, r 217 Hogan

Stewart H R & Co, H D Ramsaur mgr, genl contrs, 114½ N Sterling

Stewart Lovelace (Virginia) emp Burke Tannery, h 206 Herron

Stewart Virginia A Mrs, clk Waldensian Bakery, r 206 Herron

B & R MOTOR CO.

BATTERIES - GASOLINE - OILS - ACCESSORIES

AUTO REPAIRING - TIRES AND TUBES

PHONE 460 W. MEETING cor. COLLEGE ST.

GULF

BURKE LUMBER CO.
BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS
106 N. Green St. *"QUALITY AND SERVICE"* Phone 13

Stine Buerlin A, furn wkr, r 145 Beach
Stine Edw A (Addie M) emp Drexel Furn Co, h 145 Beach
Stockton Jos G (Ruth) aide U S Soil Conservation Ser, r RD3
Stokes Robt G (Ruby B) emp Drexel Furn Co, h 708 S Green
Stone Ella M (wid Wm F) h 308 Burkemont Av
Stonewall Service Station (Geo W Leonhardt) 806 E Union
STONEY A BURNET (Mary K) (Stoney Insurance Agency) h 517 W Union, Tel 273
STONEY INSURANCE AGENCY (A Burnet Stoney) All Lines of Mutual Insurance, 132 N Sterling, Tel 544 (see bottom lines)
Storey J Grayson (Florence A) clnr Piedmont Dry Clnrs, h 201 Center
Storey Jas G Jr, student, r 201 Center
Storey Katherine R Miss, student, r 201 Center
Stout Geo W (Clara D) supt Imperial Life Ins Co, h 100 Queen
*Stowers Mid (Easter) h 457 Bouchelle
Street Chas L (Lois W) emp NCSD, h Roosevelt Av
Street Lois Mrs, nurse aide Grace Hosp, r RD4
Strickland G G (Grace M) mech Estes, r Lenoir, N C
Strother Joffre W (Lelen) r 511 E Concord
Strother Lelen Mrs, nurse Grace Hosp, r 511 E Concord
Stroud Bert B, mech Tux Bowers Mtr Co, r 104½ N King
Stroud Rex (Dessie) formn Drexel Furn Co, r 203 White
Stroupe Dollie A Miss, smstrs Wilson's Clnrs & Dyers, r 303 Eastview
Stroupe Frank D (Cordelia R) guard, h 301 Eastview
Stroupe H Craig, slsmn, r 107 Cascade
Stroupe J Albert (Ruth I) slsmn N M Patton, r Asheville Rd
Stroupe Jas R, ser sta mgr Tux Bowers Mtr Co, r RD1
Stroupe Marion Miss, lab asst Grace Hosp, r same
Stroupe Ralph B (Eva R) ins supt, h 107 Cascade
Stroupe Wm J (Mattie H) (Stroupe's Gro) h 303 Eastview
Stroupe's Grocery (Wm J Stroupe) 316 Eastview
Stubbs Louise W (wid Wm W) sten Drexel Furn Co, h 206½ Burkemont
Studio School of Dance The (Miss Luanne E Davis) 209½ N Sterling
Styers Betty S Miss, student, r 503 E Concord
Styers Sanford (Hester A) plant mgr Drexel Furn Co, h 503 E Concord
Suddreth Beatrice W Mrs, opr Boncilla Beauty Shop, h 108 Patton
Suddreth Florence C (wid Hardie D) r 207 Lenoir Rd
Suddreth Forest C, emp M'ton Furn Co, r 104½ N King
Suddreth John K (Marie L) live stock, h 109 W Erwin

For Over 60 Years
THE NEWS-HERALD
Has Served Morganton and Burke County
207 N. Sterling St. JOB PRINTERS Phone 26

GARRISON'S FEED & COAL CO.

HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL

111 N. Green St. Phone 134

Suddreth LaCount J (Helen B) slsmn, h 106 Wilson
Suddreth Lillian W Mrs, opr Bennett's Beauty Shop, r Lenoir, N C
Suddreth Wm S, clk Burkemont Hotel, r same
Summerlin Erna M Mrs, clk Dixie Home Stores, r 119-J Pine
Summerlin Marvin (Johnnie F) emp Drexel Furn Co, h (rear) 623 Vinearden
Summerlin Vaughan R (Erna M) prod mgr Dixie Home Stores, h 119-J Pine
SUMMERS AVROW F (Stella S) (Standard Sheet Metal Co) r Valdese, N C
*Summers Mabel, cook 106 Edgewood, r same
Summit J Dewey (Billie T) (City Ser Sta) h 160 Hilltop
Superior Petroleum & Fuel Co, Kearnie K Cline slsmn, W Union Extd
Surasky Saml (Mary L) (Surasky's) h 114 Morehead
Surasky's (Saml Surasky) dept store, 117 W Union
*Surratt Annie, dom, r 449 N Green
*Surratt Edw (Fannie M) porter Parks Barber Shop, h 400 (320) Bouchelle
*Surratt Fred D, hlpr Mullis Mtr Co, r 110 Bouchelle
*Surratt Jas (Louise) janitor First Natl Bank, r 110 Bouchelle
*Surratt Jos (Annie) bellmn Caldwell Hotel, h 110 Bouchelle Al
*Surratt Luke, porter Burkemont Hotel, r 110 Bouchelle Al
Suttle Augustus (Annie S) emp Alpine Mills, h 428 Bethel Rd
Suttle Coleen G Miss, r 606 College
Suttle Daril O, USA, r 606 College
Suttle Edw M, overseer Alpine Mills, r 606 College
Suttle J Ervin (Dorothy H) emp Alpine Mills, r 606 College
Suttle Jas M (Ethel S) h 606 College
Suttle Jas W, repr Williams Paint & Body Shop, r Enola, N C
Suttlemyre Chas G (Ruth W) (Firestone Home & Auto Supply) r RD2
Sutton Anne C Mrs, slswn Katz Dept Store, r 423 N Green
SUTTON OSSIE L (Anne C) Chief Police Department, h 423 N Green, Tel 457-J
Swaim Mattie L (wid H M) h 120 Shuping
Swan Geo G, clk Natl Carbon Co, r 402 Collett
Sweezy Lawson B (Wilma S) (Ideal Gro) h 106 Short
Swenson Frank R (Norma G) plant mgr Drexel Furn Co, h 225 Riverside Dr
Swenson Margaretta Miss, clk Drexel Furn Co, r 225 Riverside Dr
Swenson Verona A Miss, student r 225 Riverside Dr

TUX BOWERS MOTOR CO.

OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION

200 W. UNION ST. PHONE 428

BURKE FLOUR & FEED STORE
CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL
126 S. STERLING ST. PHONE 663

Swingle Wm D (Margaret C) knitter, h 621 E Concord
Swink Clarence A (Chloe D) hos wkr, h 116 Clark

BURKE GARAGE CO.
Sales Ford *Service*
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

Table Rock Furniture Co Inc, Noah A Pitts (Glen Alpine) pres, Edgar D Alexander sec-treas, mfrs, 103 Dixon
Talbert Harold, apprn City Electl Dept, r 124 Bethel
Talbert J Frank (Mabel E) janitor Court House, h 124 Bethel
Talbert Ray E (Grace P) electn, h 114 Bethel
Tallent Aileen E Mrs, sten Huffman F F Mills, r RD4
Tallent C Lee (Mildred F) USA, h 112 Bethel
Tallent Claude L (Essie H) dep collr State Rev Dept, r Connelly Springs, N C
Talley Murice C (Marita M) supt Henredon Furn Ind, h 106 Edgewood
TATE C GORDON (Katlyn W) (Burke Brokerage Co) Pres Burke County B & L Assn, h 106 S King, Tel 490
*Tate Clarence (Geraldind H) cook Sou Lunch, r RD1
Tate Chas G Jr, student, r 106 S King
*Tate Clifton, hlpr Estes, r 413 (225) Bouchelle
*Tate Clyde R (Margaret F) (Clyde's Place, Fullwood & Tate) h 606 N Concord
Tate Cora P (wid Wm) r 117 Rhyne
*Tate Essie, cook, h 460 N Green
*Tate Francis (Minnie L) furn wkr, h 436 (226) Bouchelle
*Tate Fred, cook, r 460 N Green
*Tate G Edw (Lydia) emp Drexel Furn Co, h 457 N Green
*Tate Gertrude, tray girl Grace Hosp, r 458 Vinearden
*Tate Gordon, furn wkr, r 459½ N Green
Tate H Wilson (Bessie M) (Wheel Inn) h 702 W Union
*Tate Harry A (Alice) lab Burke Tannery, h 113 Cecelia
Tate Irene Miss, r 100 S King
*Tate Jas, student, r 107 Spa
*Tate John (Gertrude) emp Drexel Furn Co, h 462 (458) N Green
*Tate Maggie, cook, r 310 Jones
*Tate Margaret, maid, r 500 Rocky Ford
*Tate Melvin (Clara) emp Burke Tannery, h 107 Spa

MORGANTON HOME & AUTO STORE
B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES
211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. **DEPARTMENT STORE** **Phone 372**

Tate Pattie T (wid Frank P) h 410 W Union
*Tate Pearl, student, r 608 (408) W Concord
*Tate Richd M, emp East Friendly Cafe, r 460 N Green
*Tate Roberta, cook, h 413 (227) Bouchelle
*Tate Saml (Louise) janitor First Meth Ch, h 462 (458) N Green
Tate Saml M, student, r 410 W Union
Tate Sue V Miss, h 100 S King
*Tate W Augustus (Nora) ydmn, h 608 (408) W Concord
Tate Wilhelmina Miss, r 100 S King
Taylor A Azalee Miss, emp Alpine Mills, r 3 Candor
Taylor Albert J (Viola H) h 508 E Union
Taylor Albert L, emp Alpine Mills, r 3 Candor
Taylor Alex, r 700 W Union
Taylor Bertha Mrs, r 211 Bethel
Taylor Bertie Miss, tchr Grammar Sch, h 419 E Concord
Taylor Clara M Miss, emp Alpine Mills, h 650 Church
Taylor Clyde E, emp Drexel Furn Co, r 3 Candor
Taylor Delbert E (Mae L) emp Alpine Mills, h 12 Candor
TAYLOR DONALD (Elizabeth W) (Burke Radio Co) h 500 S King, Tel 1093-W
Taylor E H E Dr (Broadoaks Sanatorium) h 215 Valdese Av
*Taylor Frank (Annie E) lab, r 420 Bouchelle
Taylor Geo K (Bessie D) slsmn, h 104 Valdese Av
Taylor Gessie Mrs, tex wkr, r 112 Hogan
Taylor Guy L (Mildred B) slsmn Southland Distributors Inc, h 600 Valdese Av
Taylor Herman W (Katherine Y) tire recapper, h 430 N Green
Taylor J Marcus (Hannie W) emp Alpine Mills, h 3 Candor
Taylor Jas (Jane W) emp Drexel Furn Co, h 213 Hogan
Taylor Jas C, student, r 215 Valdese Av
Taylor Jas O (Pansy M) driver, h Vinearden La
Taylor Jayne W Mrs, nurse State Hosp, r same
*Taylor John (Cleo) pipe lyr, h 417½ Bouchelle
Taylor John E (Irene G) phys 103 N Sterling, W Union Extd
Taylor John K (Donnie McC) emp Drexel Furn Co, h 219 Randolph
Taylor L Eugene (Wanda T) emp Alpine Mills, h 648 Church
Taylor Lorene Miss, emp Alpine Mills, r 711 S Green
Taylor Marvin E (Ophia L) emp Alpine Mills, h 650 Church
Taylor Rhoney R (Gertrude S) slsmn Kirksey & Co, h 403 E Concord
Taylor Susan E (wid Isaac M) (Broadoaks Sanatorium) h 700 W Union
Taylor Susan E Miss, student, r 215 Valdese Av
Taylor W Herman (Kathleen Y) recapper Sterling Tire & Recapping Co, r 430 N Green

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. **PHONE 245**

PARKWAY LAUNDRY & DRY CLEANING CO.
"Bundles of Satisfaction"
CALL FOR AND DELIVERY
452 N. GREEN ST. **PHONE 1095**

Taylor Wiley W (Sarah D) h 116 Pine
Teague A Virginia Miss, bkpr Kirksey Mutl Burial Assn, r 117 Evans
Teague Alma Miss, ticket agt Union Bus Terminal, r 408 N Green
Teague Calhoun A Jr (Josephine) typist Drexel Furn Co, r Drexel, N C
Teague Fannye M Miss, slswn Lazarus Bros, r 117 Evans
Teague Hal E (Sue S) slsmn, h 109 S Anderson
Teague Hal E Jr, student, r 109 S Anderson
Teague John S, h 117 Evans
Teague Saml F Jr (Mary) asst personnel mgr Drexel Furn Co, h 207 Lenoir
Teaney Carlton L (Alta O) h 105 Morehead
Terry Bernard E, furn wkr, r 309 S Green
Terry Robt L (Bessie A) furn wkr, h Old Asheville Rd
Terry Thelma W Mrs, hos wkr, r 201 N Terrace Pl
Teter Pearl F Miss, tchr High Sch, h 500 College
TEXAS CO THE, Mrs Lora R Dysart Consignee, Sky Chief and Fire Chief Gasoline, Havoline Motor Oil, Texaco Oils and Lubricants, 525 Church, Tel 295 (see page 19)
Thomas Benj F (Elsie S) chiropractor 209½ N Sterling, r RD1
*Thomas Coy (Carrie) emp Drexel Furn Co, r 708 E Union
*Thomas John (Minnie) cement wkr, r 457 Bouchelle
Thomas John (Ruth) furn wkr, h 417 Bethel Rd
*Thomas Leland (Dorothy) barber, h 315 Jones
*Thomas Lillie, cook, r 421 Bouchelle
THOMAS MUSIC SHOP (Perry D Thomas) "Everything Musical," 137 W Union, Tel 558 (see page 21)
Thomas Perry D (Mabel C) (Thomas Music Shop) h 419 Bethel Rd
*Thomas Ruth, maid 220 Avery Av, r same
*Thomas Thos (Laura) emp City Water Dept, r 153 Howard
*Thomas Verona (Addie) emp City Water Dept, r RD2
*Thomas Verona Jr, emp City Water Dept, r RD2
Thomason Ida M (wid Whiteford S) r 410 W Union
Thomason Katherine W Mrs, tchr NCSD, r same
*Thombs Geo E (Cordelia) emp Drexel Furn Co, h 439 N Green
Thompson Cecil, student, r 504 E Union
*Thompson Cleo, h 107 Perkins
*Thompson Curtis, hlpr Wells & Seals Mtr Ser, r 455 Bouchelle
Thompson E Gertrude Miss, student, r 440 W Green
Thompson Elgie L (Julia T) (Broadway Dry Clnrs) h 306 Rocky Ford
Thompson Frank L (Coila C) emp Drexel Furn Co, h 516 Lenoir
Thompson Hazel K Miss, asst sec-treas Union Hdw Co, r 118 Oak

Art Flower Shop
Wedding, Funeral and Cut Flowers
137 W. UNION ST. *MEMBER TDS* **PHONES 558 & 5-W**

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

Thompson J Fred (Kate S) gro 324 Rocky Ford, h 118 Oak
Thompson Jack, slsmn, r 108 Catawba Apt 2
Thompson Mary S Miss, clk Broadway Dry Clnrs, r 306 Rocky Ford
Thompson Nellis A (Lona J) (Broadway Dry Clnrs) h 311 Rocky Ford
Thompson Ralph C (Estelle W) (Piedmont Dry Clnrs) h 440 N Green
Thompson Robt (Gladys H) hos wkr, r 502 S Green
Thompson Sara M Miss, slswn The Globe Store, r RD2
Thompson Victor E (Gaynell McC) barber Parks Barber Shop, r RD3
Thompson W Vance, emp City St Dept, r RD2
Thompson Wm U, bkpr Carolina Stores, r 504 E Union
Thorpe Mary J Miss, tchr High School, r 403 N Green
Thorpe Turner M Jr (Helen S) aud Drexel Furn Co, h 108 Catawba Apt 3
Throneburg Rata E Miss, bkpr Burke County B & L Assn, r 509 E Union
Tincher Jas C (Beulah H) furn wkr, h 211 (306) Cascade
Tincher Nora E (wid J Chas) tex wkr, r 112 Vine
Tipton Jas W, r Shady Rest
Tipton P Conway (Bessie C) emp Henredon Furn Ind, h Shady Rest
Todd Lillie C Mrs, emp Ross Fabrics, r 305 Collett
Tolbert Chas B (Ruby W) formn Drexel Furn Co, h 414 E Meeting
Tolbert Harold B (Margaret S) electn, h 117-A Pine
Tolbert Jas L (Mildred P) apprn R M Starrett Elec Co, h 216 Forest Hill
Tolbert Wm P (Frances H) linemn, h 217 Summit
Tolson Fred (Mildred B) formn M'ton F F Hos Co, h 210 N Anderson
Tomberlin C Victor (Louise T) slsmn The Texas Co, h 117½ View
Towery Alice P (wid Jas H) h 102 White
Towery Howard B (Shirley M) h 211 Herron
Towery Hughes Z (Ruth P) emp M'ton F F Hos Co, h 500 Dickinson
Towery Pearl Mrs, emp State Hosp, h 731 S Sterling
Towery Wilson A (May R) electn, h Vinearden La
Townsend Edith H (wid Wm A) h 110 N Anderson
Trammell Harrison H (Myrtle T) driver Burke Lbr Co, h (rear) 730 Vinearden
Triebert H Russell (Marjorie M) purch agt M'ton Furn Co, h 600 W Union
Triebert Marjorie M Mrs, tchr NCSD, r 600 W Union
Trotter Geo R (Sarah H) (Trotter & Spainhour) h 300 Riverside Dr
Trotter Geo R Jr, student, r 300 Riverside Dr
Trotter Wm H, USA, r 300 Riverside Dr

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY

"Insure and Save The Mimosa Way"

Fire - Auto - Hospital Expense - Compensation - General Insurance

Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

Trotter & Spainhour (Geo R Trotter, Jos M Spainhour) lbr, 209½ N Sterling
Troutman Elmer H, ch eng WMNC, r 121 Burkemont Av
Troy Josephus, form Huffman F F Mills, r 100 East Av
Truesdale Norma Miss, nurse Grace Hosp, r same
*Tucker Annie, emp NCSD, r same
*Tucker Bessie, hlpr Rainbow Grill, r 313 (413) W Concord
*Tucker Frances, maid Grace Hosp, r 313 (413) W Concord
*Tucker Frank (Marie) janitor Board of Education, h 313 (413) W Concord
*Tucker Jas A, lab, h 103 Cecelia
*Tucker Mary, dom, r 105 Claywell
Tucker Ralph (Bertie) driver Small's Flowers, r 709 W Concord
*Tucker Waits (Ella) janitor, h 105 Claywell
Tune H Clifton (Eleanor W) mgr M'ton Home & Auto Store, h 116 Patton
Turner Bessie K (wid Meedy W) h 311 White
Turner Dewey (Elsie L) furn wkr, h 218 W Union
Turner Harold, USA, r 105 Oak Grove
Turner Harold G (Lorene S) emp Estes H & P Co, h 105 Short
Turner Jack D (Carrie R) driver M'ton Hdw Co, h 105 Oak Grove
Turner L Hickman (Susan B) emp M'ton Furn Co, h Dale
Turner Lloyd W (Ima B) (Sterling Tire & Recapping Co) h 120 Jefferson
Turner Robt Rev (Edith H) exec sec Concord Presbytery, h 210 White
Tutt Wm, emp NCSD, r same
Tuttle Dorothy Miss, nurse Grace Hosp, r same
Tuttle Hubert C (Bernice I) emp Drexel Furn Co, h 100 Cross
Tuttle Mary B Mrs, tchr NCSD, r 115 Waightstill
Tuttle Romulus D (Mary B) clk Alpine Mills, r 115 Waightstill
Tuxford Burton R (Jessie J) v-pres-slsmgr Drexel Furn Co, h 300 Collett
*Twitty Emaline, r 209 Howard

U

BURKE GARAGE CO.

Sales Ford *Service*

SINCE 1913 — **WRECKER SERVICE**

202 S. STERLING ST. PHONES 140 & 935

Underhill Odie W (Rose) tchr NCSD, h 209 S King Apt 3

STANLEY'S JEWELERS

"Honest Values — Convenient Terms"

110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK

Dependable Banking For Burke County Since 1897

101 W. UNION ST. • MEMBER FDIC • PHONE 1090

Underhill Rose Mrs, tchr NCSD, r 209 S King Apt 3
Union Barber Shop (Quinton E Buff) 110 Collett
Union Bus Station Cabs (J Arthur Williams) 301 N Green
Union Bus Terminal, Robt E Stegall agt, 104 Collett
Union Bus Terminal Building, 100 Collett
UNION HARDWARE CO INC, Phifer G Clarke Pres, Joseph A McGimsey Jr V-Pres, C Verner Walton Sec-Treas, Miss Hazel K Thompson Asst Sec-Treas, Hardware, Mill Supplies, Electrical Appliances, Marietta Paints, Bendix Home Laundry Equipment, 136 W Union, Tel 97 **(see page 2)**
UNITED STATES—GOVERNMENT OF
Farm Security Administration, Jas E McCall supvr, Court House
Internal Revenue Service, Thos D Heffner dep collr, 119½ E Union
Soil Conservation Service, Donald C Plaster conservationist, 207 S Sterling
UNITED STATES POST OFFICE, Michael B Kibler Postmaster, Finley T Clarke Asst Postmaster, 220 N Sterling, Tel 377

V

BURKE GARAGE CO.

Sales Ford *Service*

SINCE 1913 — WRECKER SERVICE

202 S. STERLING ST. PHONES 140 & 935

Valkenburgh Harry N (Florence) overseer, h 513 Lenoir
Van Dyke Romey R (Lillian B) formn M'ton Furn Co, h 121 Evans
Van Noppen Donnell (Elizabeth F) v-pres Henredon Furn Ind, h 112 Powe
Van Noppen Donnell Jr, student, r 112 Powe
Vaughn Elvis (Gladys F) slsmn, h 211 Center
Vernon Chas R, student, r 209 Valdese Av
Vernon J Taylor (Florence R) phys Broadoaks San, r 209 Valdese Av
Vernon Jas W Dr (Sarah T) (Broadoaks Sanatorium) h 209 Valdese Av
Vernon Livingston (Ann W) student, r 209 Valdese Av
Vessels Carl W (Clara W) r 305 Rand
Veterans Administration, John H McDaniel rep, Court House
Veterans of Foreign Wars, Warren J Reid comndr, meets 2d and 4th Tuesdays 8 P M at VFW Hut, Jamestown Rd

DALE FEED & COAL CO.

FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD

300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY
FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

Victory Lunch (John M Markas) 393 E Union
VICTORY MARKET (W Wilson Kincaid) Staple and Fancy Groceries, Produce, 109 N Sterling, Tel 760 (see page 20)
VICTORY MARKET MEAT DEPARTMENT (J Ross Gilbert) 109 N Sterling, Tel 760 (see page 20)
Vines Ruth G Miss, emp Home Ldry, r RD1
Vivian's Beauty Salon (Miss L Vivian McGimsey) 222 W Union
Voyles Hope P Mrs, r 215 Evans

W
BURKE GARAGE CO.
Sales Ford Service
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

WMNC RADIO STATION (Nathan Cooper) "Your Mutual Station," 1490 On Your Dial, N Green Extd (Hwy 181) Tel 1100 (see fly Z)
Wacaster J Roy (Estelle E) clk County Criminal Court, h 204 Lenoir Rd
*Wakefield Arthur (Annie) emp Burke Tannery, r 708 E Union
Wakefield Evelyn M Mrs, opr Sou Bell T & T Co, r 213 Avery Av
Wakefield Helen W Mrs, asst Dr Wm C Arney, r RD5
Wakefield Lee M (Evelyn M) clk City Billiard Parlor, r 213 Avery Av
Wakefield Mae M Mrs, emp Home Ldry, r 500 E Union
Wakefield Saml E, emp Home Ldry, r 500 E Union
Wakefield Thos E Jr (Katherine H) clk Cornwell Drug Co, r 721 (800) W Union
Waldensian Bakery, H Frank Kincaid mgr, 134 W Union
Waldrop Edwin H (Sarah H) atndt State Hosp, h 905 Shelby Rd
Waldrop J Herschell (Lucy) supvr State Hosp, r Shelby Rd
Waldrop Jack W (Emma F) atndt State Hosp, h 931 Shelby Rd
Waldrop Jos H (Lucy C) supvr State Hosp, h 1008 Shelby Rd
Walker Albert G (Sudie C) City Firemn, h 501 S Sterling
Walker Burlin E (Modelle) furn, r 110 Queen
Walker C Ernest (Annie S) v-pres M'ton F F Hos Co, supt Huffman F F Mills, h 221 Riverside Dr
Walker Carrie H (wid Chas D) h 105 N Anderson
Walker Carl W (Sallie P) emp Table Rock Furn Co, h 623 Vinearden
WALKER D M (Cordie W) (South Mountain Lumber Co) h Rutherfordton Rd

MIMOSA THEATRE
107-109 S. GREEN ST.
PHONE 676
ALVA THEATRE
202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.
AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES
103 LENOIR ST. PHONE 340

Walker Demerick C (Effie M) emp M'ton Furn Co, h 207 Bethel
Walker Demrick C (Rudell N) tex wkr, h 408 S Green
Walker Dever, emp M'ton Furn Co, r 207 Bethel
Walker Elizabeth W (wid Clifford E) (The Childrens Shop) tchr NCSD, h 103 N Anderson
Walker Ella H (wid Jake F) r 622 E Concord
Walker Ethel P Mrs, clk Kibler Drug Co, r RD3
Walker Fannie F Mrs, furn rms 502 S Green, r same
Walker Frank E (Maude B) emp Table Rock Furn Co, h 412 Bethel Rd
Walker Geo, floor sander, r 111 Cascade
Walker Gilbert A (Janette T) (The Down Towner) h 622 E Concord
Walker Glenn H (Carease H) slsmn, h 105 Silver Creek Rd
Walker Hardy W, hos wkr, r 721 S Sterling
Walker Hattie L Miss, hos wkr, r E Union Extd
Walker Herman A (Ruth F) chem M'ton F F Hos Co, h 101 Riverside Dr
Walker Ira L (Betty W) hos wkr, r 721 S Sterling
Walker J Harley (Norma W) clk State Hosp, h 105 Bickett
Walker J Kenneth (Nancy W) sermn State Hosp, h Roosevelt Av
*Walker Jas (Catherine) emp M'ton Furn Co, h (rear) 112 Jones
Walker Jas R, r 112 Patton
Walker Jane C (wid Wm M) h 735 S Sterling
Walker Joel D, baker Waldensian Bakery, r RD2
Walker Johnny, student, r 215 Cascade
Walker L Everett (Frances) furn wkr, r 110 Queen
Walker Lewis A (Zetta W) r 502 S Green
Walker Lois W Mrs, h 721 S Sterling
Walker Marvis C (Mildred R) hos wkr, r 721 S Sterling
Walker Medie C (Pauline) furn wkr, h 111 Cascade
Walker Miller B (Macie M) taxi driver, h 112 Patton
Walker Minnie Miss, hos wkr, r 735 S Sterling
Walker Nancy W Mrs, tel opr State Hosp, r same
Walker O Hubert, emp Drexel Furn Co, r 306 Randolph
Walker Obia A (Arminta D) hlpr Forest Hill Cemetery, h E Union Extd
Walker Oscar W, r 412 S Green
Walker Paul E, atndt West Union Ser Sta, r RD1
Walker Robt E (Ruby S) asst mgr Breeden Poultry & Eggs, r RD4
Walker Roscoe C (Lalla B) h 412 S Green
Walker Susan Miss, student, r 221 Riverside Dr
Walker Tena Miss, drsmkr 400 Valdese Av, h same
Walker Thos B, emp Drexel Furn Co, r 215 Cascade
Walker Thos H (Fannie F) h 502 S Green

SNIPES MOTOR CO.
HUDSON AND PACKARD SALES AND SERVICE
308 E. Union St. Phone 755
COLLEGE MOTORS
601 College St. Phone 752

CORNWELL DRUG CO.
THE REXALL STORE
CITY WIDE DELIVERY
100 W. UNION ST. **PHONES 8 and 84**

Walker Wm I, asst eng State Hosp, r same
Walker Yates W (Ethel P) mech Sanders Chev Co, h E Union Extd
Wall Carl H (Rama D) (Wall & Dale Lbr Co) and gro 129 Burkemont Av, h 127 same
Wall Clarence W, apprn City Electl Dept, r 614 E Concord
Wall Etta M (wid W Herman) h 501 E Union
Wall Margaret H (wid Fred L) h 300 (207) Patterson
Wall Muriel Miss, cash Carolina Stores, r RD3
Wall Olen W (Vertie G) emp Burke Tannery, h 614 E Concord
Wall Paul W (Sue D) r 502 E Union
Wall Sue D Mrs, ofc sec Dr Gilbert M Billings, r 502 E Union
Wall Wm T (Vurmell I) emp Drexel Furn Co, h 302 Randolph
Wall & Dale Lumber Co (Carl H Wall, Ulysses S B Dale) S Sterling Extd
Wallace Apartments, 203-03½ Avery Av, 106 Evans and 400½ E Union
Wallace Richd C (Floy B) civil eng, h 106 Powe
Walters Benj (Edna) emp Mullis Mtr Co, r 104 Forest
Walters Betty J Miss, sten County Public Welfare Dept, r RD3
Walters Clarence C (Mary C) sermn Carolina Green's Fuel Gas Co, r Rutherfordton Rd
Walters Cora L Miss, ofc mgr Grace Hosp, r same
Walters Edna B Mrs, dept mgr Burand's, r 104 Forest
Walton C Verner (Doris F) sec-treas Union Hdw Co, h 104 Greenwood Ct
*Walton Elfreda, cook, r 305 Vinearden
WALTON HAL M (Addie T) V-Pres Burke County B & L Assn, Real Estate 201 N Sterling, h 106½ Lenoir, Tel 290-J
Walton Hal M Jr, r 106½ Lenoir
Walton Herbert H, r W Union Extd
Walton Julian M (Leila A) h 400 Alexander Av
*Walton Lila, r 111 Claywell
Walton Martha M Miss, tchr, r 400 Alexander Av
Walton Thos W, student, r 106½ Lenoir
*Walton Walter H, cook, r 111 Claywell
*Walton Walter H Jr, chauf, h 111 Claywell
Warber Jessie E Mrs, tchr NCSD, h 222½ W Union Apt 5
Ward Chas G, wldr State Hosp, r Glen Alpine, N C
Ward Chas L (Hannie G) inspr, h 405 S Green
Ward Jos S, student, r 301 Avery Av
Ward Lawrence A (Eula D) emp Burke Tannery, h 201 N Terrace Pl
Ward Luther A, plmbr, r 301 Avery Av
Ward M Martha (wid Luther A) h 302 S Green
Ward Max G (Doris R) ofc mgr Intl Shoe Co, h 307 (207) Bouchelle

HORD-LONG ESSO SERVICE
Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing
Tire Recapping and Vulcanizing — Road Service
301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS
Dry Cleaners — Linen Supplies — Launderers
302 COLLEGE ST. PHONE 400

Ward Robt L, r 510 E Meeting
Ward Robt P, r 302 S Green
Ward Wm L (Hetty McG) pntr, h 301 Avery Av
Warlick Ann J Miss, student, r 638 E Concord
Warlick Boyd N (Hettie B) furn wkr, h 113 Rhyne
Warlick Dorothy Miss, nurse Grace Hosp, r same
Warlick Fannie Mrs, tel opr State Hosp, r same
Warlick Floyd M (Lizzie Belle C) furn wkr, h 202 Burkemont Av
Warlick Jesse D (Zula W) (Warlick's Gro) h 108 Patton
Warlick M Ray (Virginia W) (Warlick's Grocery) h 125 Burkemont Av
Warlick Wilson Hon, judge County Superior Court, r Newton, N C
Warlick Woodrow W (Lillian J) formn M'ton F F Hos Co, h 638 E Concord
Warlick Grocery (Jesse D and Ray Warlick) 206 Burkemont Av
Warner Thos A (Minnie H) trav slsmn, h 404 E Meeting
Warren Eugene F (Lillian F) emp State Hosp, h 306 Eastview
Warren Jas, emp Waldensian Bkry, r 102 (105) W Meeting
Warren Paul, carp, r 501 S King
Waters Carroll S, atndt DuBruyne & Mosley Esso Ser, r 109 Regan
Waters Dorothy J Mrs, clk State Hosp, r Southview Av
Waters Max (Jean) slsmn, h 115 Southview
Waters Ray S (Eva C) wtchmkr, h 105 Linville
Waters Robt T, student, r 109 Regan
Waters Thos G (Nell F) furn wkr, h 205 Powe
Waters Ulysses C (Eva L) carp, h 109 Regan
Watkins Ben C (Beatrice W) slsmn Garrison's Feed & Coal Co, r RD2
Watkins C Herbert, emp Drexel Furn Co, r 140 Southview
Watkins Helen W (wid Dr F B) house dir NCSD, h Table Rock Rd
Watkins Lee J, wldr M'ton Welding & Mach Co, r 140 Southview
Watkins Mamie C (wid Melvin M) h 140 Southview
Watkins Wm M, electn, r 140 Southview
Watlington Jean Miss, stdent, r 104 Edgewood
Watlington P Vance (Carrie S) treas M'ton F F Hos Co, h 104 Edgewood Av
Watlington Wade (Anna M) emp M'ton Furn Co, h 102 Edgewood
Watrous Elizabeth Miss, tchr NCSD, r Table Rock Rd
Watson Blake F (Helen L) ser mgr Burke Garage Co, h 313 Burkemont Av
Watson Blake F Jr, r 313 Burkemont Av
Watson Edna Mrs, emp Alpine Mills, h 103 Eastview
Watson Robt, student, r 313 Burkemont Av
Watts Alice Mrs, emp State Hosp, h 1207 Shelby Rd
Watts Betty J Miss, clk, r 213 Herron

STONEY INSURANCE AGENCY
"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"
132 N. Sterling St. SAVE WITH SAFETY Phone 544

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

Watts D Mills (Hester P) emp Burke Tannery, h 213 Herron
Watts Edwin, USN, r 1207 Shelby Rd
Watts Henry E (Grace K) driver Mtn Ice & Coal Co, h 220 Herron
Watts J Ernest, emp State Hosp, r 1207 Shelby Rd
Watts J Thurman, student, r 520 Valdese Av
Watts Jas M, USA, r 1207 Shelby Rd
Watts Melvina Miss, r 201 Eastview
Watts-Ritter & Co, Wm H Barkley rep, whol clo, 203½ E Union
Watts Roy A (Gladys R) furn wkr, h 114 Brackett
Watts Tillman (Emma C) furn wkr, h 201 Eastview
Watts Wm E, r 114 Brackett
Watts Woodrow W, emp Drexel Furn Co, r 520 Valdese Av
Wayt Julia H Mrs, tchr NCSD, h 300 Patton
Weatherman Frances Miss, emp State Hosp, r 111 Bickett
Weatherman Henry (Mary P) emp State Hosp, h 111 Bickett
Weaver Elijah E (Lydia F) emp M'ton F F Hos Co, h E Union Extd
Webb Chas H (Katie R) emp City St Dept, h E Union Extd
Webb Clara A (wid Stephen) r Old Asheville Rd
Webb Clarence E, hos wkr, r 124 Pine
Webb Harry R, rock mason, r 819 Vinearden
Webb Hazel Mrs, emp NCSD, r same
Webb J Nelson, emp Drexel Furn Co, r 127 Asheville
Webb Jack A (Lura M) driver, h 102 Smith
Webb Marcus P (Louise) emp M'ton Furn Co, r RD1
Webb Marshall B (Grace O) emp National Carbon Co, h 127 Asheville
Webb Marshall L (Jean P) emp Henredon Furn Ind, r 127 Asheville
Webb Martha F (wid Lloyd E) h 202 Patterson
Webb Oby B (Mary A) formn M'ton Furn Co, r RD3
WEBB OLIVER T (Pearl S) (Kirksey & Co) Pres Kirksey Mutl Burial Assn, h 202 Lenoir, Tel 439
Webb Roy L, furn wkr, r 124 Pine
Webb Wm E (Janie M) emp M'ton F F Hos Co, h 200 Pine
Webb Yates C, clk Depot Lunch, r 600 S Green
Weber Alice N Miss, tchr, r 606 E Union
Weber Mary S (wid Louis J) h 606 E Union
Webster Harry S, County Sanitarian, r 309 Collett
Weddle Jane Miss, lab techn Grace Hosp, r same
Wehner Edw F Jr (Cora F) lab techn Natl Carbon Co, r Caldwell Hotel
Well J Harold (Anne J) mech Wells & Seals Mtr Ser, r RD1
Wellman Fred L, emp M'ton Furn Co, h 713 W Concord
Wellman L Roy (Mae F) knitter Huffman F F Mills, h 212 Center

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

Wellons Albert W Rev (Claire K) pastor M'ton Meth Circuit, h 114 Patton
Wells J Maurice (Hattie T) (Wells & Seals Mtr Ser) h 302 S King
*Wells Lizzie E, emp NCSD, r 111 Spa
Wells & Seals Motor Service (J Maurice Wells, Eugene H Seals) 110 Avery Av
Wenzel Fredk C (Roselyne T) h 731 S Sterling
Wesson Kate L Mrs, supvr NCSD, r same
West Jack H, emp Home Ldry, r Valdese, N C
*West Marguerite, maid, r 711 E Union
West Union Parking Lot, John C Poteat mgr, 202 W Union
WEST UNION SERVICE STATION (H Blan Rector) Shell Petroleum Products, Firestone Tires and Tubes, Auto Accessories, 225 W Union, Tel 902 (see page 15)
West Wm K, emp Home Ldry, r Valdese, N C
WESTERN AUTO ASSOCIATE STORE (James H McCombs) Everything For The Automobile, Radios, Bicycles, Electrical Equipment, 136 N Sterling cor Avery Av, Tel 248 (see page 14)
Western Union Telegraph Co, Mrs Helen W Blankenship mgr, 108 Collett
Whaley Geo W (Lucy C) barber City Barber Shop, h 206 Herron
Whaley Lucy C Mrs, opr Mimosa Beauty Shoppe, r 206 Herron
Wheel Inn (H Wilson Tate) furn rms, 702 W Union
Wheeler Donald C (Gladys W) formn Drexel Furn Co, h 635 E Concord
Wheeler Mary L (wid W H) h 121 Burkemont Av
Whetshire G Bennett (Nita D) clk Intl Shoe Co, h 115-A Pine
Whetstine Adolph L (Lesley McD) emp City St Dept, h 612 E Union
Whetstine Arthur (Celia B) mgr R D Fowler Mtr Lines, h 215 (115) Huffman
Whetstine Chas L. clk Mimosa Soda Shop, r 203 White
Whetstine Edw E (Nancy S) atndt State Hosp, h Shady Rest
Whetstine Frank P (Lillie B) farmer, h Shady Rest
Whetstine Geo M, furn wkr, r 516 S Sterling
Whetstine Ivan E (Helen B) emp Burke Tannery, r Shady Rest
Whetstine Jas D, pasteurizer Good Will Dairies, r 203 White
Whetstine Lawrence H (Margaret P) r 612 E Union
Whetstine Lelia Miss, r Shady Rest
Whetstine Wallace W (Lizzie McC) driver, h 204 Powe
Whisnant Alice M Miss, tchr, r 108 (110) Lenoir
Whisnant Ben S (M'ton Cafe & Grill) r 411 W Union
Whisnant Erwin T (Era G) emp Drexel Furn Co, h 464 N Green
Whisnant Eugene P (M'ton Cafe & Grill) r 411 W Union

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK
MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
213 N. STERLING ST. PHONE 821

Whisnant Geo A (Eva B) knitter, h 510 E Union
Whisnant Harry E (Louise S) (M'ton Cafe & Grill) h 104 Lenoir Apt 3
Whisnant Ida M Miss, r 204 Powe
Whisnant Ivey J (Margaret K) emp Henredon Furn Ind, h 506 Valdese Av
Whisnant J C, emp Home Ldry, r 717 W Concord
Whisnant John A (Lonie W) driver Mtn Ice & Coal Co, h 212 Eastview
Whisnant Louise S Mrs, bkpr Small's Flowers, r 104 Lenoir
Whisnant Mable I Miss, r 108 (110) Lenoir
Whisnant Mary C (wid Theodore W C) h 108 (110) Lenoir
Whisnant Perry M (Mary D) uphol Drexel Furn Co, h 107 New
Whisnant Peyton W, r 204 Evans
Whisnant R Guy (Katherine W) furn wkr, h 102 East Av
Whisnant Rex R, USN, r 464 N Green
Whisnant Robt E, r Burkemont Hotel
Whisnant Robt F (Norma V) (Five O'Clock Club) r Burkemont Hotel
Whisnant W Columbus, slsmn M'ton Hdw Co, h 205 Tate
Whisnant W Howard (Nannie H) formn Lenoir Furn Co, h 204 Evans
Whisnant Willard J, furn wkr, r 717 W Concord
Whisnant Wm (Perry L) emp Home Ldry, r Burkemont Av
Whisenant Addie Miss, tex wkr, r 206 S Sterling
Whisenant Alice E Miss, furn wkr, r 305 Herron
Whisenant C Edw (Ruth P) mach opr M'ton Lbr Co, h 110 (204) W Erwin
Whisenant C Elam (Lillie W) carrier PO, h Roosevelt Av
Whisenant Chas (Delightal) carp, h 507 E Meeting
Whisenant Chas A (Ilese Y) brkmn Sou Ry, r 403 S Green
Whisenant Chas F, hlpr Edw G Lane, r 305 Herron
Whisenant Chas T (Nellie P) furn wkr, h 305 Herron
Whisenant Clara E Miss, nurse Roosevelt Av, r same
Whisenant Della R (wid W Danl) h 403 S Green
Whisenant Dereame Miss, clk Dixie Home Stores, r 609½ E Union
Whisenant Dorothy D Miss, emp State Hosp, r Roosevelt Av
Whisenant E P, police, r RD2
Whisenant Ernest A (Ida P) emp Ross Fabrics, h 203 N Terrace Pl
Whisenant Herbert H, driver Breeden Poultry & Eggs, r 204 N Terrace Pl
Whisenant Hugh A (Della B) furn wkr, h 717 W Concord
Whisenant J Clifton (Ernie M) (Hendrix Mkt) h 401 (219) Bouchelle
Whisenant J Roy, emp Duke Power Co, r 208 N Terrace Pl

BURAND'S
MEN'S AND WOMEN'S READY-TO-WEAR
117 E. UNION ST. PHONE 345

SMALL'S FLOWERS
CLYDE E. SMALL
"BURKE COUNTY'S OLDEST FLORISTS"
MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.
WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

Whisenant John H (Mary O) emp Drexel Furn Co, h 215 Cascade
Whisenant L Alice Miss, treas County Agrl Conservation Assn, r 204 N Terrace Pl
Whisenant L Jerome (Etta D) emp Drexel Furn Co, h 306 Randolph
Whisenant Lilly J (wid P Elmond) 2d hd clo 602 S Green, r 100 Spainhour
Whisenant Lizzie Miss, r 204 White
Whisenant Macon G (Alice B) farmer, h 105 Linville
Whisenant Mike, emp NCSD, r same
Whisenant Ned M (Mandie N) emp M'ton F F Hos Co, h 705 Vinearden
Whisenant Nelson A (Sarah A) carp, h (rear) 115 Spa
Whisenant Pearl L Miss, nurse Kirksey Clinic, r Roosevelt Av
Whisenant Roy J (Viola E) emp Drexel Furn Co, h 244 Huffman
Whisenant Ransom (Mildred M) electn, h 430 N Green
Whisenant Raymond R (Pauline M) linemn Duke Power Co, r RD2
Whisenant Russell L, emp M'ton Furn Co, r 204 N Terrace Pl
Whisenant Theo (Hazel B) lab, r 729 S Sterling
Whisenant Viola B (wid Burleson) h 710 W Concord
Whisenant W Glenn (Beulah L) ormn M'ton Furn Co, h 204 N Terrace Pl
Whisenant Wm D (Pauline M) tex wkr, r 615 S Green
Whisenant Wm E (Alice C) h 208 N Terrace Pl
Whisenant Wm G (Perry G) dry clnr Home Ldry, h 129½ Burkemont Av
Whisenant Wm T, furn wkr, r 203 N Terrace Pl
Whisenant Wilson S Jr (Leatrice) driver Burke Transit Co, r RD2
Whisenant Winfred R, furn wkr, r 305 Herron
White Adelaide E (wid Wm E) h 317 W Union
White Brightie E (Mary G) (Yount Mfg Co) h 105 Catawba
White Christina Miss, student, r 102 Circle Ct
White Claude N (Ruby) acct Drexel Furn Co, r Glen Alpine, N C
*White Lizzie, cook, h (rear) 412 Rocky Ford
*White Matilda, r 222 E Meeting
White Pansy Mrs, h 109 W Erwin
White Pinkey G Mrs (The Notion Shop) r 105 Catawba
White Thos, slsmn M'ton Hdw Co, r 102 Circle Ct
*White Wm (Willie Mae) cook, h 222 E Meeting
Whiteley Iley C (Norine R) pharm Spake Pharmacy, h 111 Catawba
Whiteley Lula W (wid Geo) nurse 603 E Union, h same
Whiteley Norine R Mrs (Mimosa Beauty Shoppe) r 111 Catawba
Whitener Eva P Mrs, asst supvr State Hosp, r 111 Bethel
Whitener Johnsie M Mrs, slswn Eloise Shoppe, r 200 S Sterling
Whitener Mamie H (wid Jas W) h 203 Lenoir

B & R MOTOR CO.
BATTERIES - GASOLINE - OILS - ACCESSORIES
AUTO REPAIRING - TIRES AND TUBES
PHONE 460 W. MEETING cor. COLLEGE ST.
GULF

BURKE LUMBER CO.
BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS
106 N. Green St. "QUALITY AND SERVICE" Phone 13

Whitener Roy (Eva P) emp State Hosp, h 111 Bethel
*Whiteside Geneva, h 112 Jones
Whiteside Wm L (Mabel P) h 218 W Union
*Whitesides John (Leola) lab, h 109 Cecelia
Whiteway Motor Co (Phifer E and H Ted Smith) 201 E Union
Whiteway Service Station (Phifer E Smith) 201 E Union
Whitley Ervin O (Sadie S) (M'ton Curb Mkt) h 107 Waightstill
Whitley Ralph P (Flora T) clk Sou Ry, h 400 Collett
Whittaker Jas S (Martha P) clk Natl Carbon Co, r Caldwell Hotel
Widenhouse W P (Sue W) clk, h 500 S King
Wilcox Adelaide S Mrs, tel opr State Hosp, r 108 Greenbriar La
Wilds Alice W Miss, h 424 Alexander Av
Wiley John D, phys State Hosp, r same
*Wilkins Curtis (Emma L) hlpr, h 106 Perkins
Williams Addie Mrs, r Roosevelt Av
Williams Alene Mrs, clk Dixie Home Stores, r Rocky Ford
Williams Alice B Mrs, hos wkr, h 504 S Sterling
Williams Ambrose C (Mary F) atnt Broadoaks San, h 107 William
Williams Annie H (wid Jos B) tex wkr, h 516 S Sterling
Williams Annie V Miss, r 111 Summit
*Williams Arthur, lab, r 430 (236) Bouchelle
Williams Arthur C (Anna M) guard Drexel Furn Co, h Morgan Dr
Williams Arva (Mabel) overseer Alpine Mills, h 111 Moore
Williams Benj W (Jerry B) photog, h 305 N Green
Williams Bertsie C (Maggie L) emp Alpine Mills, h 307 Randolph
Williams Betty J Miss, student, r 205 Wilson
Williams Betty R Miss, bkpr Good Will Dairies, r RD1
Williams Bryant C (Donnie W) h Shady Rest
Williams Bryant C Jr, clk, r Shady Rest
Williams C Jerome (Essie S) mach opr Drexel Furn Co, h 205 Wilson
Williams Carey, candy shop 407 Lenoir, r RD
Williams Carl L (Ruby G) (Williams Paint & Body Shop) h 124 Burkemont Av
Williams Cerie W (Azalee F) emp Drexel Furn Co, h 518 Valdese Av
Williams Chas (Sadie) driver Burke Transit Co, r Glen Alpine, N C
*Williams Chas (Sudie) lab, r 105 Claywell
Williams Chas W (Marie P) ser sta Tux Bowers Mtr Co, h 208 Linville
*Williams Clarence (Naomi) emp Drexel Furn Co, h 224 Eastview
Williams Clarence C (Gladys L) hos wkr, h 121 Southview
Williams Clarence E, clk Benfield's Gro, r 629 E Concord
*Williams Clifton (Effie B) emp Drexel Furn Co, h 717 E Union
Williams Clyde B (Minnie B) weaver, h E Union Extd

For Over 60 Years
THE NEWS-HERALD
Has Served Morganton and Burke County
207 N. Sterling St. JOB PRINTERS Phone 26

GARRISON'S FEED & COAL CO.

HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL

111 N. Green St. **Phone 134**

Williams Clyde L (Ezle D) hos wkr, h 107 Burkemont Av
Williams Durant J (Ila S) atndt Broadoaks Sanitorium, h 219 Tate
*Williams Elizabeth, emp Drexel Furn Co, r 224 Eastview
Williams Ernest L (Gladys D) (Blue Bird Taxis) h 500 E Meeting
Williams Ernest L Jr, student, r 500 E Meeting
*Williams Frank (Maggie E) gro 711 Shelby Rd, h same
Williams Geo W (Alene C) emp Drexel Furn Co, h 308½ Rocky Ford
Williams Grover S (Donnie P) emp Alpine Mills, h 119 Moore
Williams Hal T (Helen A) wldr, r 305 Rand
Williams Hartsell L (Annie W) knitter Huffman F F Mills, h 204 Pine
Williams Henrietta Miss, slswn, r 215 Tate
Williams Hope Miss, opr Sou Bell T & T Co, r RD2
Williams Hugh F, student, r 104 Lyman Ct
Williams J Allen, student, r 104 Lyman Ct
Williams J Arthur (Edith S) (Queen City Ser Sta, Union Bus Sta Cabs) h 630 E Concord
*Williams Jas A (Estelle) emp Burke Tannery, h 232 Eastview
*Williams Jas A Jr, student, r 232 Eastview
Williams Jas M (Irilda B) furn wkr, h 208 Herron
Williams Jas R (Janie W) emp Drexel Furn Co, h 202 Hogan
Williams Jennie W Mrs, tex wkr, h 206 S Sterling
Williams John M (Florence H) emp Burke Tannery, h 305 Rand
Williams John P (Henrietta F) emp Burke Tannery, h 215 Tate
Williams John W (Madge C) emp Burke Tannery, h 212 Herron
Williams Johnston L (Murline C) carrier PO, h 204 Patterson
Williams Joe P, clk A & P Food Stores, r RD1
*Williams Jos (Lucy) emp Drexel Furn Co, h 229 Eastview
Williams Jos B, waiter Sou Lunch, r 516 S Sterling
WILLIAMS JOSEPH P (Mona P) (W R Patton Co) r RD1
Williams Karey R (Lavada B) supt City Water Dept, h 320 Rocky Ford
*Williams Lennie (Ila) emp Burke Tannery, h 220 Eastview
*Williams Lennie Jr, student, r 220 Eastview
Williams Martha E Miss, tex wkr, r 516 S Sterling
Williams Marvin K (Mattie D) paper hgr, h 111 Summit
Williams Minnie K (wid Wm L) h 601 E Meeting
Williams Ned E (Louise A) mech Sanders Chev Co, r RD1
Williams Norman H, ball player, r 921 E Union
Williams Odell P (Myrtle P) mach The Flowers Co, r RD3
WILLIAMS PAINT & BODY SHOP (Carl L Williams) "Big Wrecks and Factory Type Painting Our Specialty," 124 Burkemont Av, Tel 366 **(see page 14)**

TUX BOWERS MOTOR CO.

OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION

200 W. UNION ST. **PHONE 428**

BURKE FLOUR & FEED STORE
CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL
126 S. STERLING ST. PHONE 663

Williams Paul L, clk, r 921 E Union
Williams R Morrison (Margaret R) apprn R M Starrett Elec Co, h 119-K Pine
Williams Raye Miss, hos wkr, r 205 N King
Williams Raymond T, slsmn Waldensian Bakery, r RD2
Williams Richd M (Sarah G) pntr, h 302 N Green
Williams Robt L, r 106 Herron
Williams Robt L, paper hgr, r 111 Summit
*Williams Rosa B, maid, h 501 E Meeting
Williams Saml I (Beatrice B) (Queen City Ser Sta) r 508 E Concord
Williams Sidney A (Mary C) electn M'ton F F Hos Co, h 508 E Concord
Williams Thos B (Edith W) clk Sou Ry, h 400 Collett
Williams Tonny (Ruth L) emp M'ton Furn Co, h 101 Jordan Hill Rd
Williams Troyal L (Henrietta P) electn R M Starrett Elec Co, r 215 Tate
Williams Vester L, emp M'ton Furn Co, r (rear) 702 Vinearden
Williams W Cleveland (Annie D) driver Orders Furn Co, r Glen Alpine, N C
Williams W Paul (Nettie B) hos wkr, h 104 Lyman Ct
Williams Wallace L (Pearl P) emp Burke Tannery, h 921 E Union
Williams Wm L, emp Drexel Furn Co, r 921 E Union
Williams Wm T (Annie) driver Burke Transit Co, r RD1
Williams Yullan (Edna R) driver State Hosp, r 310 Bethel
Willis Francis E (Lizzie P) carp, h 205 Rocky Ford
Willis Francis L, mech Morris Mtrs, r 718 W Concord
Willis John A (Pauline H) carp, h 500 Collett
Willis Jos I, mech Morris Mtrs, r 718 W Concord
Willis Max I (Lela L) furn wkr, h 718 W Concord
Willis Ruby M Miss, hos wkr, r 718 W Concord
Wilson Albert S (Mable H) rural carrier PO, h 308 Avery Av
*Wilson Alice, student, r 102 Bay
Wilson Andrew W (Hazel H) ofc dep sheriff, h 104 Lenoir Apt 4
Wilson Annie J Mrs, emp Home Ldry, r RD4
Wilson Austin W (Jeannette H) orderly State Hosp, h 113 Silver Creek Rd
Wilson Berts G (Lilly S) furn wkr, h 110 New
Wilson Chas E (Elizabeth F) driver Kirksey & Co, r RD1
Wilson Chas E (Katherine P) furn wkr, r 208 Burkemont Av
Wilson Chas L, emp State Hwy, r 110 New
*Wilson Claude S (Nellie) cook, h 209 White
Wilson Dell B Mrs, sec Burke Transit Co, r 120 Powe
Wilson Earl (Ruth W) emp Burke Tannery, r 214 Randolph

MORGANTON HOME & AUTO STORE
B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES
211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. **DEPARTMENT STORE** **Phone 372**

Wilson Edna C Mrs, h 711 Vinearden
Wilson G Moran (Josephine F) (Wilson's Dyers & Dry Clnrs) h 121 Morehead
Wilson Geo D, student, r 121 Morehead
WILSON HARRY L (Susie E) Pres Morganton Bldg & Loan Assn, Mgr Lazarus Bros, h 604 W Union, Tel 218
Wilson Harry L Jr (Elizabeth) sec-treas Carolina Green's Fuel Gas Co, dept mgr Lazarus Bros, h 108 Powe
Wilson Hazel H Mrs, clk Piedmont Dry Clnrs, r 104 Lenoir Apt 4
Wilson Helen Miss, clk M'ton F F Hos Co, r 308 Lenoir
Wilson Jas P, hos wkr, r 110 New
*Wilson John A, emp M'ton Hdw Co, r 102 Bay
Wilson John E (Geneva R) emp Drexel Furn Co, h 112 N Chestnut
Wilson John M, student, r 121 Morehead
*Wilson Mack (Janie) lab, h 102 Bay
Wilson Marget D (wid Lee) r 503 Collett
*Wilson Mary S, maid, r 102 Bay
Wilson Myrtle Mrs, slswn, r 107 Forest
*Wilson Nathanial, lab, r 102 Bay
Wilson Plato S, student, r 308 Avery Av
Wilson Ruth Miss, student, r 121 Morehead
Wilson S Ezekiel (Gertrude W) formn Intl Shoe Co, h 208 Burkemont Av
Wilson Saml, firemn State Hosp, h 130½ S Sterling
Wilson T Henry (Ella B) pres-treas Henredon Furn Ind, h 120 Powe
Wilson T Henry Jr, student, r 120 Powe
Wilson Tillman (Maybelle) furn wkr, h 113 Spa
Wilson Von, r 130½ S Sterling
Wilson Walter E, farmer, h 206½ Burkemont Av
Wilson Winston W (Inez C) slsmn, h 500 S King
WILSON'S DYERS & DRY CLEANERS (G Moran Wilson) "Western North Carolina's Leading Dry Cleaners," 106 E Meeting, Tel 63-J (see fly Y)
Wilshire John L (Beryl S) slsmn, h 112 Silver Creek Rd
WINCHESTER JACK C (DeLanie B) Asst State Service Officer State Veterans Commission, h 428 N Green, Tel 438-J
WINCHESTER PHIL W (Grace H) Dentist 126 W Union, Tel 315-W, h 304 Avery Av, Tel 527-J
Winkler Max K (Elsie W) mach, h 306 Lenoir
Winters Harold A (Frances K) (M'ton Food Store) h 433 N Green
Withrow Frank W (Alice M) h 105 Randolph
Women's Club, Mrs Albert H Maxwell pres, Miss Mabel R Smith rec sec, meets 2d Mondays 6:45 P M at Community Bldg
Wonner Carl M (Mildred H) supt International Shoe Co, h 108 Rand

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. **PHONE 245**

PARKWAY LAUNDRY & DRY CLEANING CO.
"Bundles of Satisfaction"
CALL FOR AND DELIVERY
452 N. GREEN ST. PHONE 1095

Wood Eloise W Mrs, slswn Eloise Shoppe, r Drexel, N C
Wood Fannie B Mrs, emp Alpine Mills, r 241 Hogan
Wood Katherine Miss, x-ray techn Grace Hosp, r same
Wood Nina S Mrs, house dir NCSD, r 708 W Union
Wood Sloan S (Etta D) mech Brickey-Wood Dental Laboratory, r RD2
Wood Wm L (Fannie B) furn wkr, h 241 Hogan
*Woodard Annie, r 607 W Concord
Woodard Essie Mae Miss, emp NCSD, r same
*Woodard John, carp, r 616 W Concord
Woodbury Joyce F Miss, student, r 300 Lenoir
Woodbury Luke (Joyce F) (Woodbury's) h 300 Lenoir
Woodbury's (Luke Woodbury) mens furngs, 104 W Union
Woods Jas D (Myrtle S) slsmn Orders Furn Co, r Drexel, N C
Woodward Emilie F Miss, ofc sec M'ton Ins & Realty Co, h 226 Bethel
Woodward Jos C (Naomi) r 226 Bethel
Woodward Margaret E Miss, tchr, r 226 Bethel
Woody Frank, hos wkr, r 117 Ridge
Woody Grayson W (Florence G) carp, h 117 Ridge
Woody Jas W, timber ctr, r 117 Ridge
Woody Odis E (Gay S) pntr, h 117-C Pine
Woody Paul B, furn wkr, r 117 Ridge
Workman Beatrice B Mrs, clk Cornwell Drug Co, r 217 Herron
Workman Jas (Beatrice D) emp State Hosp, r 217 Herron
Workman Nadine G Mrs, r 306 Bay
Wortman Elbert D, clk Duke Power Co, r 406 Valdese Av
Wortman F Jerome (Matilda S) supt Duke Power Co, h 110 White
Wortman J C (Ila H) emp State Hosp, h 309 Eastview
Wortman Jas A, student, r 406 Valdese Av
Wortman Margaret E (wid Wm E) r 402 Valdese Av
Wortman Ollie K (wid Elbert P) atndt Broadoaks San, h 406 Valdese Av
*Wright Andrew (Louise) emp Burke Tannery, h 203 Howard
Wright Beatrice S Mrs, r 112 New
*Wright Daisy, r 308 Jones
Wright Eli J (Ruth B) emp Drexel Furn Co, h 205 Fair Ground Rd
*Wright Geo, driver Benfield's Gro, r Jones
*Wright Gertrude, cook, r (rear) 454 Bouchelle
*Wright Ruby W, r 116 Perkins
Wright Ruth H Mrs, atndt Broadoaks San, r 104 Hogan
Wright Wallace J (Ruth H) atndt Broadoaks San, h 104 Hogan
Wright Walter, furn wkr, r 737 S Sterling
*Wright Wm, emp Morganton Food Store, h 500 Rocky Ford

Art Flower Shop
Wedding, Funeral and Cut Flowers
137 W. UNION ST. MEMBER TDS PHONES 558 & 5-W

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

*Wright Zachariah (Cornelia) lab, h 500 Rocky Ford
Wyatt Kenneth V, student, h 106 Mimosa
Wynkoop Lois W (wid Albert H) (Boxwood Tourist Home) h 313 W Union

Y
BURKE GARAGE CO.
Sales Ford Service
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

Yarborough Ammie Miss, nurse Grace Hosp, r same
Yarbro Chas R (Gertie S) emp Burke Tannery, h 108 Linville
Yates Edris M Mrs, matron State Hosp, r 308 Eastview
Yelton Alberta Miss, hos wkr, r 406 E Union
Yonce Grace Miss, tel opr Grace Hosp, r 109 North
York Dorliss (Reba B) emp Drexel Furn Co, h 515 E Meeting
York Reba B Mrs, waitress Rainbow Grill, r 515 E Meeting
*Young Bessie, h 111 Perry
*Young Efford, porter, r 201 Howard
*Young Fred D (Maggie) pastor New Bethel Bapt Ch, h 619 W Concord
*Young Jas (Evelyn) emp, h 106 Bay
*Young John (Lucy) emp City Water Dept, r 201½ Howard
Young Lee R (Lelia G) sprayer Henderson Furn Co, h 213 Cascade
*Young Lila, janitor Home Ldry, r Claywell
*Young Maggie, clnr Broadway Dry Clnrs, r 619 W Concord
YOUNT CARROLL L (Mary S) Mgr Belk-Broome Co, r Salem Rd, Tel 3402
Yount J Frank (Nell W) (Yount Mfg Co) h 819 Vinearden
Yount Manufacturing Co (J Frank Yount, Brightie E White) novelties, 106 View

Z
BURKE GARAGE CO.
Sales Ford Service
SINCE 1913 — WRECKER SERVICE
202 S. STERLING ST. PHONES 140 & 935

Zimmerman Odell, emp Drexel Furn Co, r 213 Randolph
Zimmerman Wm T, asst formn M'ton Furn Co, r Patterson

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY

"Insure and Save The Mimosa Way"

Fire - Auto - Hospital Expense - Compensation - General Insurance

Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

MILLER'S

Classified Business Directory

—OF—

Morganton, North Carolina

VOL. IV 1948-1949 VOL. IV

NOTE—Patronize those whose names are in large type, for they are the progressive ones, and generally leaders in their line.

☞ Index appears in front of special business headings only, for which an extra charge is made.

(*)—Purpose of star (*) in front of name is generally used to denote colored person or firm, but its use is so varied that we assume no responsibility for errors or the wrong use of same.

Abattoirs

Abernethy Abattoir, (rear) 438 (238) Bouchelle

Advertising

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

Advertising Agencies

SOUTHERN SERVICE BUREAU, PO Box 630, Asheville, N C

Airports

Morganton-Lenoir Airport, Lenoir Rd
Riverside Airpark, Asheville Rd

☞Alterations

PIEDMONT DRY CLEANERS, 202 Queen (see page 17)

☞Ambulance Service

KIRKSEY & CO, 103 N Green (see page 20)

Antiques

Munday D McDonald, 407 N Green

Apartments

Arney, 122 Evans
Avery, 203-203½ Avery Av
Brinkley, 310 N Green
Burns McCombs, 108 Catawba
Cantrell, 603 S Green
Cobb, 106 Lenoir
Edwards, 209 S King
Gaston, 104 Lenoir
Hairfield, 201 Bouchelle
Kirksey, 222½ W Union
Shuford, 111 (109) Morehead
Simpson, E Union Extd
Wallace, 106 Evans and 400½ E Union

STANLEY'S JEWELERS

"Honest Values — Convenient Terms"

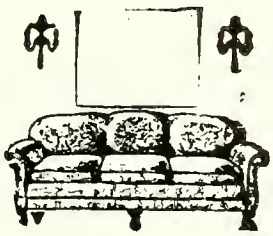
110 N. STERLING ST. PHONE 720

NITE FURNITURE CO.

INCORPORATED

"Its Smart To Shop At Nite"

Open Evenings Til 9 P. M.



NATIONALLY ADVERTISED LINES OF FURNITURE

MONITOR HOME APPLIANCES — PRESTELINE ELECTRIC RANGES

611 S. Green St. Phone 844

Prompt and Complete Repair Service

● **WRECKER SERVICE** ●

for Economical Transportation

CHEVROLET

● **PAINT DEPARTMENT** ●

Genuine Chevrolet Parts And Accessories

..Drive In..

SANDERS CHEVROLET CO.

104 N. Green St. - Phone 202 - Morganton, N. C.

CAROLINA GAS COMPANY

A COMPLETE LINE OF

GAS and GAS APPLIANCES

Ranges
Water Heaters
Floor Furnaces

GREEN'S FUEL

Refrigerators
Restaurant Equipment
Space Heaters

"We Service What We Sell"

100 Collett St. Phone 837-R

Cecil's Business Colleges

ASHEVILLE, N. C.
"In the Land of the Sky"

SPARTANBURG, S. C.
"In the Heart of the Piedmont"

Fully Accredited by The National Association of Accredited Commercial Schools

Secretarial Courses
Stenotypy—Reporting
Accounting

Bookkeeping
Business Administration
Civil Service

Write for Catalogue

CECIL'S BUSINESS COLLEGE

47 BROADWAY PHONE 1100 ASHEVILLE, N. C.

FIRST NATIONAL BANK

Dependable Banking For Burke County Since 1897

101 W. UNION ST. • MEMBER FDIC • PHONE 1090

Architects

BOGGS & MYERS, News-Herald Annex, 209½ N Sterling

Associations and Clubs

American Legion Burke County Post No 21, 301 Avery Av
American Legion Burke County Post No 21 Ladies Auxiliary, 301 Avery Av
American Red Cross Burke County Chapter, 222 W Union
Burke County Bar Assn, 101 W Union
Burke County Medical Society, meets on call Grace Hospital
CHAMBER OF COMMERCE, 110 N King
Kiwanis Club, 110 N King
Lions Club, meets Tuesdays Community Bldg
MERCHANTS ASSN, 110 N King
Mimosa Fishing Club, 119 E Union
Mimosa Golf Club, Golf Course Rd
Morganton Aggies Baseball Club, 625 E Meeting
Optimist Club, meets Thursdays Community Bldg
Pilot Club, Community Bldg
Rotary Club, meets Wednesdays Community Bldg
Veterans of Foreign Wars, VFW Hut, Jamestown Rd
Women's Club, 2d Mondays Community Bldg

Automobile Accessories

B & R MOTOR CO, 101 College (see bottom lines)
BURKE AUTO SUPPLY CO, 124 S Sterling (see page 4)
FIRESTONE HOME & AUTO SUPPLY, 107 N Sterling (see top lines)
FLOWERS CO THE, 211 E Union (see front cover)
HORD & LONG ESSO SERVICE, 301 W Union (see bottom lines)
MORGANTON HOME & AUTO STORE, 211 N Sterling (see bottom lines)
MULLIS MOTOR CO, 107 N Green (see bottom lines)
SANDERS CHEVROLET CO, 104 N Green (see insert)
WESTERN AUTO ASSOCIATE STORE, 136 N Sterling (see page 14)
WEST UNION SERVICE STATION, 225 W Union (see page 15)

☞Automobile Painting Service

WILLIAMS PAINT & BODY SHOP, 124 Burkemont Av (see page 14)

Automobile Parts

BURKE AUTO SUPPLY CO, 124 S Sterling (see page 4)
FLOWERS CO THE, 211 E Union (see front cover)

Automobile Service

Anthony's Garage, 104 Church
B & R MOTOR CO, 101 College (see bottom lines)
BOWERS TUX MOTOR CO, 200 W Union (see bottom lines)
Bridges Body Repair, 397 E Union
BURKE GARAGE CO, 202 S Sterling (see initial letter lines)
Clontz Garage, 104 View
COLLEGE MOTORS, 601 College (see bottom lines)
Gallion's Radiator Shop, 107 Summit
HORD & LONG ESSO SERVICE, 301 W Union (see bottom lines)
MORGANTON WELDING & MACHINE CO, 107 Howard (see back cover)
MORRIS MOTORS INC, 315 E Union (see bottom lines)
MULLIS MOTOR CO, 107 N Green (see bottom lines)
SANDERS CHEVROLET CO, 104 N Green (see insert)
Sipe's Garage & Grocery, 458 N Green
SNIPES MOTOR CO, 308 E Union (see bottom lines)
STERLING MOTORS INC, 130 S Sterling
Wells & Seals Mtr Ser, 110 Avery Av
WILLIAMS PAINT & BODY SHOP, 124 Burkemont Av (see page 14)

DALE FEED & COAL CO.

FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD

300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY

FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS

107 N. STERLING ST. PHONE 696

☞Automobile Wrecker Service

BURKE GARAGE CO, 202 S Sterling (see initial letter lines)

Automobiles

BOWERS TUX MOTOR CO, 200 W Union (see bottom lines)
BURKE GARAGE CO, 202 S Sterling (see initial letter lines)
Burns Motors, 401 E Meeting
COLLEGE MOTORS, 601 College (see bottom lines)
MORRIS MOTORS INC, 315 E Union (see bottom lines)
MULLIS MOTOR CO, 107 N Green (see bottom lines)
SANDERS CHEVROLET CO, 104 N Green (see insert)
SNIPES MOTOR CO, 308 E Union (see bottom lines)
STERLING MOTORS INC, 130 S Sterling
Whiteway Motor Co, 201 E Union

Bakers

Waldensian Bakery, 134 W Union

Banks

FIRST NATIONAL BANK, 101 W Union (see front cover and top lines)
MORGANTON INDUSTRIAL BANK, 213 N Sterling (see top lines)

Barbers

*Avery Dock, 803 E Union
Beach Hassel, 610 S Green
City Barber Shop, 130 W Union
*Crisp Barber Shop, 300 E Union
Digh's Barber Shop, (bsmt) 101 N Sterling
East Union Barber Shop, 312 E Union
*Lewis Ed, (bsmt) 201 N Sterling
Parks Barber Shop, 102 N Sterling
Union Barber Shop, 110 Collett

Batteries

Battery Ser Sta, 102 W Meeting
CITY SERVICE STATION, 117 S Green (see page 14)
DuBRUYNE & MOSLEY ESSO SERVICE, 219 E Union (see page 14)
QUEEN CITY SERVICE STATION, 301 N Green (see page 15)

Beauty Shops

*Arnold's Beauty Shop, 427 N Green
Bennett's Beauty Shop, 206 N Sterling
Boncilla Beauty Shop, 116 S Sterling
Burkemont Beauty Salon, Burkemont Hotel
*Freda's Beauty Shop, 623 (603) Bouchelle
Greene Beauty Shoppe, 135 W Union
Kibler Beauty Salon, 115 W Union
*Lil's Beauty Shop, 614 W Concord
Mayfair Beauty Salon, 106 Collett
*Mayme's Beauty Shop, 10 N Terrace Pl
Mildred's Beauty Shop, 603 S Green Apt 1
Mimosa Beauty Shoppe, 106 N Sterling
Shirley's Nell Beauty Shop, 413 N Green
Vivian's Beauty Salon, 222 W Union

Beverages

Cline's Place, W Union Extd
*Dock's Place, 99 Jones
*Harbison Wm, 118 Jones
*Morris Annie, 105 Perkins
*Pearson Marvin, 437 N Green
Pub The, Burkemont Hotel

Bicycles and Repairs

Coleman's Repair Shop, 518 S Sterling
WESTERN AUTO ASSOCIATE STORE, 136 N Sterling (see page 14)

Billiards

CITY BILLIARD PARLOR, 203 E Union
Crowell's Billiard Parlor, 134 N Sterling
Depot Lunch, 612 S Green
*Morganton Recreation Parlor, 109 Howard

MIMOSA THEATRE

107-109 S. GREEN ST.
PHONE 676

ALVA THEATRE

202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. PHONE 340

Boarding

*Berry Annie S, 419 (233) Bouchelle
Hudson Ruth G Mrs, 203 White
Mull Ada H Mrs, 411 E Meeting
Southern Hotel, 600 S Green

☞Boats—Outboard Motor

SANDERS CHEVROLET CO, 104 N Green (see insert)

Boiler Manufacturers

Rutledge Boiler Co, 116 S Sterling, plant 325 same

☞Bonds

BURKE BROKERAGE CO, 104 N Sterling (see page 3)

Booksellers

BOOK STORE THE, 106 W Union (see page 21)

Bowling Alleys

Health Bowling Center, 308½ E Union

☞Builders

DALE E P CONSTRUCTION CO, 300 S Sterling (see backbone and page 17)
PATTON W R CO, 124 N Anderson (see page 17)

Building Materials

BURKE LUMBER CO, 106 N Green (see front cover and top lines)
MORGANTON LUMBER CO, 901 E Union (see page 15)
SOUTH MOUNTAIN LUMBER CO, 215 Regan (see page 16)

Building and Loan Associations

BURKE COUNTY BUILDING & LOAN ASSN, 213 N Sterling (see back cover)
MORGANTON BUILDING & LOAN ASSN, 114 S Sterling (see front cover)

Buildings

American Legion Home, 301 Avery Av
Bost, 107 W Union
City Hall, 104 N King
Cobb, 110½ S Sterling
Community, 110 N King
County Office, 131 S Sterling
COURT HOUSE, 111 S Sterling
Ervin, 116 S Sterling
FIRST NATIONAL BANK, 101 W Union
Jr O U A M Hall, 205½ N Sterling
Kibler, 114 S Sterling
Kirksey, 222 W Union
Lyman, 135 W Union
Masonic Temple, 103 N Sterling
Mimosa Theatre, 107-109 S Green
News-Herald Annex, 209½ N Sterling
North Carolina Natl Guard Armory, 312 W McDowell
Patton, 209½ N Sterling
POST OFFICE, 220 N Sterling
Professional, 210 N Sterling
Union Bus Terminal, 100 Collett

Brick Manufacturers

Morganton Brick Co, N Green Extd

Burial Associations

Kirksey Mutual Burial Assn, 111 E Union

Bus Lines

Atlantic Greyhound Lines, 104 Collett
BURKE TRANSIT CO, Ofc 119½ E Union, Sta 213 S Sterling (see page 3)
Lenoir Motor Coach Co, 104 Collett
Queen City Trailways, 104 Collett
Rutherfordton Transit Co, 104 Collett

Bus Stations

Union Bus Terminal, 104 Collett

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE

308 E. Union St. Phone 755

COLLEGE MOTORS

601 College St. Phone 752

CORNWELL DRUG CO.

THE REXALL STORE

CITY WIDE DELIVERY

100 W. UNION ST. PHONES 8 and 84

Business Colleges

CECIL'S BUSINESS COLLEGE, 47 Broadway, Asheville, N C (see insert)

Cabinet Makers

Colonial Cabinet Shop, 204 College
MORGANTON CABINET CO, Asheville Extd (see page 16)

☞Cafes

MORGANTON CAFE & GRILL, 122 W Union (see page 23)

☞Cement, Lime and Plaster

BURKE LUMBER CO, 106 N Green (see front cover and top lines)

Cemeteries

Forest Hill, 245 Huffman
*Olive Hill Cemetery, 231 New

Chiropractors

ROLLINS OVERMAN Z DR, 103 W Meeting (see page 16)
Thomas Benj F, 209½ N Sterling

Churches—White

Advent Christian, 211 W Erwin
Asheville St Baptist, 119 Asheville
Bay Street Mission (Bapt), 219 Herron
Calvary Baptist, 509 S Green
Calvary Lutheran, 111 N King
Center Street Tabernacle (Nondenomination), 125 Center
First Baptist, 107 S King
First Church of God, 104 White
Full Gospel Assembly of God, 224 Summit
First Methodist, 101 S King
First Presbyterian, 221 N Sterling
Friendship Baptist, 108 Vine
Grace Episcopal, 315 S King
Jehovah Witnesses, N Green Extd
Morganton Seventh-Day Adventist, 111 N King
North Morganton Baptist, 101 View
North Morganton Methodist, 300 Rocky Ford
Oak Forest Methodist, 101 Forest

Churches—Colored

First Baptist, 454 N Green
Gaston's Chapel A M E, 102 Bouchelle
Green Street Presbyterian, 100 Claywell
New Bethel Baptist, 449 Bouchelle
Slade's A M E Zion Chapel, 302 E Union

City Directories

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

Cleaning

Broadway Dry Clnrs, 104 Patterson
HOME LAUNDRY & DRY CLEANERS THE, 302 College (see front cover and top lines)
PARKWAY LAUNDRY & DRY CLEANING CO, 452 N Green (see back cover and top lines)
PIEDMONT DRY CLEANERS, 202 Queen (see page 17)
WILSON'S DYERS & DRY CLEANERS, 106 E Meeting (see fly Y)

Clergymen

Bower Fredk A (Bapt), 507½ Lenoir
*Carson Martin C (Meth), 612 W Concord
Clower Jos B Jr (Presby), 202 S King
Crawford McRae (Meth), 302 Rocky Ford
*Diggs Chas (Bapt), 102 Jones
*Duncan Solicitor E (Bapt), 447½ N Green
Hardin Elbert F (Bapt), 500 S Green
Harper B Moss (Advent Christian), 813 Vinearden
Houck W Kelley (Beth), 249 Eastview
Jones Ezra B (Holiness), 111 Regan
*Jones Nebraska V (Meth), 304 E Union

HORD-LONG ESSO SERVICE

Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing

Tire Recapping and Vulcanizing — Road Service

301 W. UNION PHONE 531

THE HOME LAUNDRY & DRY CLEANERS

Dry Cleaners — Linen Supplies — Launderers

302 COLLEGE ST. **PHONE 400**

*Larkin Geo W (Meth), 100 Bouchelle
Leavell Chas G (Episco), 406 S King
Lippard Albert W (Luth), 206 Rocky Ford
McCready John D (Bapt), 105 S King
McLarty Emmett K Jr (Meth), 204 N King
Nelson Fletcher (Meth), 204 N King
*Smith Jos D E (Meth), 447 Bouchelle
Sprinkle Wesley B (Bapt), 412 Church
Turner Robt (Presby), 210 White
Wellons Albert W (Meth), 114 Patton
*Young Fred D (Bapt), 619 W Concord

Clinics

Helms & Long Clinic The, 210 N Sterling
Kirksey Clinic, 222 W Union

Clothiers

BELK-BROOME CO, 118-120 W Union (see top lines)
BURAND'S, 115-117 E Union (see bottom lines)
Burkemont Clo Store, 300 N Green
Larkins Inc, 139 W Union
LAZARUS BROS, 119-121 E Union (see page 2)
Watts-Ritter & Co (Whol), 203½ E Union
Whisenant Lilly J Mrs (2nd hd), 602 S Green

Coal, Wood and Fuel

BURKE FLOUR & FEED STORE, 126 S Sterling (see top lines)
City Produce & Coal, 116 Avery Av
DALE FEED & COAL CO, 300 S Sterling (see bottom lines)
GARRISON'S FEED & COAL CO, 111 N Green (see top lines)
MOUNTAIN ICE & COAL CO, 103 Lenoir (see front cover and top lines)

☞Commercial Photographers

GREENE STUDIO, 5 Bost Bldg 107 W Union (see page 22)

Concrete Products

Causby Arthur P, Asheville Rd

☞Concrete—Ready Mix

Causby A P Ready Mixed Concrete Co, Asheville Rd

Confectioners

Alva Soda Shop, 200 N Sterling
Mimosa Soda Shop, 107 S Green
Williams Carey, 407 Lenoir

Contractors

Abernethy R W & Co (grading), Asheville Rd
Arney G Phifer (bldg), 310 Tate
Blythe Bros Co (genl), 114½ N Sterling
Cuthbertson Isaac O (bldg), 408 Lenoir
DALE E P CONSTRUCTION CO (General), 300 S Sterling (see backbone and page 17)
Fox Ima L (bldg), 700 Bouchelle
Harding Norris B (bldg), 107 Falls
Houck Edw J (pntr), 107 Forest
Morganton Grading Co, 200 W Union
PATTON W R CO (Building), 124 N Anderson (see page 17)
Singleton Alfred J (htg & plmbg), 201 Lenoir Rd
STARRETT R M ELECTRIC CO, 113 Queen (see back cover)
Stewart H R & Co (genl), 114½ N Sterling

Cotton Mills

ALPINE MILLS INC, No 1 125 Alpine, No 2 642 Church

☞Credit Jewelers

STANLEY'S JEWELERS, 110 N Sterling (see bottom lines)

STONEY INSURANCE AGENCY

"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"

132 N. Sterling St. **SAVE WITH SAFETY** **Phone 544**

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

☞Cut Flowers

ART FLOWER SHOP, 137 W Union (see bottom lines)
CRESCENT FLOWER SHOP, Burkemont Hotel (see bottom lines)
SMALL'S FLOWERS, Webb Bldg 313 N Green (see top lines)

Dairy Products

BLUE RIDGE PRODUCTS CO, 105 Lenoir (see page 12)
GOOD WILL DAIRIES INC, 213 E Union, Plant 101 Bouchelle (see back cover)

Dancing Schools

Studio Sch of Dance The, 209½ N Sterling

Dental Laboratories

Brickey-Wood Dental Laboratory, 114 S Sterling

Dentists

COFFEY RALPH D, Kibler Bldg 114 S Sterling
Diercks Clinton C, 114 S Sterling
Falls Ralph L, 114 S Sterling
Howell J Howell, 222 W Union
PAISLEY ROBT L, Ervin Bldg 116-118 S Sterling
WINCHESTER PHIL W, 126 W Union

Department Stores

BELK-BROOME CO, 118-120 W Union (see top lines)
Carolina, 5, 10 & 25 Cent Store, 119 W Union
Eagle Stores Co, 107 W Union
Katz Dept Store, 116 W Union
Peoples Dept Store, 111 W Union
Rose's, 108 W Union
Surasky's, 117 W Union

☞Diamonds

COX M G, 125 W Union (see top lines)
REID'S JEWELERS, Union Bus Terminal Bldg 102 Collett (see top lines)

Directories

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

Dressmakers

McNeely Clara M Miss, 312 Eastview
Walker Tena Miss, 400 Valdese Av

Druggists

CORNWELL DRUG CO, 100 W Union (see top lines)
KIBLER DRUG CO, 115 W Union (see front cover)
PHILLIPS DRUG CO, 120 N Sterling (see page 18)
Spake Pharmacy, 100 N Sterling

☞Dry Cleaners

HOME LAUNDRY & DRY CLEANERS THE, 302 College (see front cover and top lines)
PARKWAY LAUNDRY & DRY CLEANING CO, 452 N Green (see back cover and top lines)
PIEDMONT DRY CLEANERS, 202 Queen (see page 17)
WILSON'S DYERS & DRY CLEANERS, 106 E Meeting (see fly Y)

Dry Goods

Poteet J Merritt & Son, 129 W Union

☞Electric and Acetylene Welding

EAST CITY MACHINE SHOP, E Union Extd at City Limit

Electric Power

Duke Power Co, 223 E Meeting

Electrical Appliances

BURKE FURNITURE CO, 126 N Sterling (see page 18)
BURKEMONT FURNITURE & APPLIANCE CO, 602 Burkemont Av (see page 18)

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

FIRESTONE HOME & AUTO SUPPLY, 107 N Sterling (see top lines)
KESTER-STONE FURNITURE CO, 120-122 S Sterling (see page 4)
KIRKSEY & CO, 107-111 E Union (see page 20)
MORGANTON HARDWARE CO, 112-114 W Union (see back cover)
MORGANTON HOME & AUTO STORE, 211 N Sterling (see bottom lines)
NITE FURNITURE CO INC, 611 S Green (see insert)
ORDERS FURNITURE CO, 133 W Union (see bottom lines)
UNION HARDWARE CO INC, 136 W Union (see page 2)

☞Electrical Installations

STARRETT R M ELECTRIC CO, 113 Queen (see back cover)

☞Electrical Refrigerators

MORGANTON HARDWARE CO, 112-114 W Union (see back cover)
SANDERS CHEVROLET CO, 104 N Green (see insert)

Electrical Service

STARRETT R M ELECTRIC CO, 113 Queen (see back cover)

Express Companies

Railway Express Agency, 621 S Green

Farm Implements

Farm Ser Tractor & Implt Co, 109 N Green

Feeds

BOLICK'S GROCERY, 239 (233) Hogan (see page 19)
BURKE FLOUR & FEED STORE, 126 S Sterling (see top lines)
DALE FEED & COAL CO, 300 S Sterling and 3005 N Sterling (see bottom lines)
Farmers Federation Inc, 102 E Meeting
GARRISON'S FEED & COAL CO, 111 N Green (see top lines)
McCall's Hatchery, 316 Collett

Fertilizers

BURKE FLOUR & FEED STORE, 126 S Sterling (see top lines)
DALE FEED & COAL CO, 300 S Sterling and 305 N Sterling (see bottom lines)
GARRISON'S FEED & COAL CO, 111 N Green (see top lines)

Filling Stations

Alva Ser Sta, 201 N Green
B & R MOTOR CO, 101 College (see bottom lines)
Bailey's Esso Ser, 400 E Meeting
BOWERS TUX MOTOR CO, 200 W Union (see bottom lines)
Burke Ser Sta, 400 E Union
CITY SERVICE STATION, 117 S Green (see page 14)
DALE FEED & COAL CO, 300 S Sterling (see bottom lines)
Daye's Ser Sta, 801 E Union
DuBRUYNE & MOSLEY ESSO SERVICE, 219 E Union (see page 14)
Home Ser Sta, 801 Shelby Rd
HORD & LONG ESSO SERVICE, 301 W Union (see bottom lines)
Lingerfelt Ser Sta, 202 N Green
McMahon Ser & Gro, E Union Extd
Mimosa Gulf Ser, 316 E Union
MORRIS MOTORS INC, 315 E Union (see bottom lines)
MULLIS MOTOR CO, 107 N Green (see bottom lines)
Point Ser Sta, 314 Avery Av
QUEEN CITY SERVICE STATION, 301 N Green (see page 15)
Sinclair Ser Sta, 114 E Meeting
Smile Oil Co, 713 Shelby Rd
Stonewall Ser Sta, 806 E Union
WEST UNION SERVICE STATION, 225 W Union (see page 15)
Whiteway Ser Sta, 201 E Union

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK

MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS
MEMBER FEDERAL DEPOSIT INSURANCE CORP.
213 N. STERLING ST. PHONE 821

☞Floor Coverings

KESTER-STONE FURNITURE CO, 120-122 S Sterling (see page 4)
NITE FURNITURE CO INC, 611 S Green (see insert)
ORDERS FURNITURE CO, 133 W Union (see bottom lines)

Florists

ART FLOWER SHOP, 137 W Union (see bottom lines)
CRESCENT FLOWER SHOP, Burkemont Hotel (see bottom lines)
SMALL'S FLOWERS, Webb Bldg 313 N Green (see top lines)

Fraternal Societies

Jr O U A M Burkemont Council No 44, 205½ N Sterling

☞Funeral Directors

KIRKSEY & CO, 103 N Green (see page 20)

Furnished Rooms

Boxwood Tourist Home, 313 W Union
Epley Flossie Miss, 501 S King
Gordon Annie W Miss, 200 S King
Hern Grace S Mrs, 106 (202) Queen
Lacey Edith K Mrs, 119 Avery Av
Lane Belle T Mrs, 110 Queen
McGalliard Ella K Mrs, 212 Avery Av
Mimosatel Tourist Court, 710 W Union
Parsons Esther S Mrs, 601 (603) S Green
Perkins Mary F Mrs, 402 N Green
Phillips Lizzie M Mrs, 406 E Union
Ramble Inn, 302 W Union
Ross Corinna M Mrs, 211 Avery Av
Walker Fannie F Mrs, 502 S Green
Wheel Inn, 702 W Union

Furniture Dealers

BURKE FURNITURE CO, 126 N Sterling (see page 18)
BURKEMONT FURNITURE & APPLIANCE CO, 602 Burkemont Av (see page 18)
Hull Furn Co, 310 E Union
Jones & Mull Furn Co, 619 S Green
KESTER-STONE FURNITURE CO, 120-122 S Sterling (see page 4)
KIRKSEY & CO, 107-111 E Union (see page 20)
MORGANTON HARDWARE CO, 112-114 W Union (see back cover)
NITE FURNITURE CO INC, 611 S Green (see insert)
ORDERS FURNITURE CO, 133 W Union (see bottom lines)

Furniture Manufacturers

BEACH MANUFACTURING CO, 625 E Meeting
DREXEL FURNITURE CO, Drexel, N C, Plant 301 Hogan
HENREDON FURNITURE INDUSTRIES INC, Henredon Road
MORGANTON FURNITURE CO, 230 New
Table Rock Furniture Co, 103 Dixon

☞Gas Appliances

CAROLINA GREEN'S FUEL GAS CO, Union Bus Terminal Bldg 100 Collett (see insert)

☞Gas—Bottled

CAROLINA GREEN'S FUEL GAS CO, Union Bus Terminal Bldg 100 Collett (see insert)
MOUNTAIN ICE & COAL CO, 103 Lenoir (see front cover and top lines)

☞Gas and Oils

PATTON N M, 701 S Green (see page 18)
TEXAS CO THE, 525 Church (see page 19)

General Merchandise

Globe Store The, 111 N Sterling
Harris Wm M, 212½ Burkemont Av
Leonhardt Thos E, E Union Extd

Gift Shops

Hudson Mildred E Miss, 315 N Green

BURAND'S

MEN'S AND WOMEN'S READY-TO-WEAR
117 E. UNION ST. PHONE 345

SMALL'S FLOWERS

CLYDE E. SMALL

"BURKE COUNTY'S OLDEST FLORISTS"

MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.

WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

Grist Mills

Cannon John W, 715 Vinearden
Rich H P Milling Co, 104 Beach

Grocers—Retail

A & P Food Store, 118 N Sterling
Barber Coan G, 201 Bethel
Benfield's Gro, 128 W Union
BOLICK'S GROCERY, 239 (233) Hogan (see page 19)
Broadway Mkt, 122 N Sterling
BURKE FLOUR & FEED STORE, 126 S Sterling (see top lines)
*Caldwell Carrie, 112 Cecelia
Cannon J W Gro, 717 Vinearden
Carl's Cash Store, 503 S King
Clarke's Gro, 312 E Union
DALE FEED & COAL CO, 300 S Sterling (see bottom lines)
Dale Ulysses S B, 1201 Shelby Rd
*Davis Salters B Jr, 439 Bouchelle
Dixie Home Stores, 113 N Sterling
DOWN TOWNER THE, 609 S Green (see page 19)
Fisher's Gro, 800 E Union
GARRISON'S FEED & COAL CO, 111 N Green (see top lines)
Harrison John W, 525 Lenoir
Head's Grocery, 205 N Sterling
Hunter Henry C, 409 Bay
Ideal Grocery, 395 E Union
*Jack's Place, 127 Perkins
Kiddy T Roy, 400 Bay
Kincaid Larry A, 132 W Union
Mabe's Grocery, 205 Pine
Morganton Food Store, 124 W Union
Mull Harold J, 321 Valdese Av
North Morganton Gro, 303 Rocky Ford
Propst Gro, 607 College
*Rink Alex L, 450 W Green
Ross Della V Mrs, Shady Rest
Ross Henry A, 101 Lenoir Rd
S & C Grocery, 211 Vinearden
Short's Gro, 1001 Shelby Rd
Sipe's Garage & Gro, 458 N Green
Small Ivey E, 100 Center
Stroupe's Gro, 316 Eastview
Thompson J Fred, 324 Rocky Ford
VICTORY MARKET, 109 N Sterling (see page 20)
Wall Carl H, 129 Burkemont Av
Warlick's Grocery, 206 Burkemont Av
*Williams Frank, 711 Shelby Rd

Grocers—Wholesale

McCall Distbg Co, 605 S Green
Miller & Knox Co, 810 E Union
MORGANTON - BURKE GROCERY CO, 209 E Union
Mullis J H, 200 Walker

Hardware

KIRKSEY & CO, 107-111 E Union (see page 20)
MORGANTON HARDWARE CO, 112-114 W Union (see back cover)
UNION HARDWARE CO INC, 136 W Union (see page 2)

☞Hat Cleaners

HOME LAUNDRY & DRY CLEANERS THE, 302 College (see front cover and top lines)

☞Heating Contractors

ESTES, 100 S Chestnut

☞Heating Supplies

KIRKSEY & CO, 107-111 E Union (see page 20)
MORGANTON HARDWARE CO, 112-114 W Union (see back cover)

Hosiery Mills

HUFFMAN FULL FASHIONED MILLS INC, 624 E Meeting
MORGANTON FULL FASHIONED HOSIERY CO, 101 Lenoir and 309 E Union

Hospitals

Broadoaks Sanatorium, 210 Valdese Av
GRACE HOSPITAL INC, 401 College
STATE HOSPITAL AT MORGANTON (For Insane), Shelby Rd

Hotels

BURKEMONT HOTEL, 300 N Green
CALDWELL HOTEL, 101 S Green

B & R MOTOR CO.

BATTERIES - GASOLINE - OILS - ACCESSORIES

AUTO REPAIRING - TIRES AND TUBES

PHONE 460 W. MEETING cor. COLLEGE ST.

GULF

BURKE LUMBER CO.

BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS

106 N. Green St. *"QUALITY AND SERVICE"* Phone 13

Ice

MOUNTAIN ICE & COAL CO, 103 Lenoir (see front cover and top lines)

Ice Cream Manufacturers

BLUE RIDGE PRODUCTS CO, 105 Lenoir (see page 12)
GOOD WILL DAIRIES INC, 213 E Union, Plant 101 Bouchelle (see back cover)

Infants' and Children's Wear

Children's Shop The, 203 N Sterling

Insurance Agents

BURKE BROKERAGE CO, 104 N Sterling (see page 3)
Insurance Service Co, 135 W Union
McKINNEY WADE H, 125½ W Union (see page 20)
MIMOSA INSURANCE AGENCY, Patton Bldg 209½ N Sterling (see top lines)
MORGANTON INSURANCE & REALTY CO, 112 N Sterling (see top lines)
STONEY INSURANCE AGENCY, 132 N Sterling (see bottom lines)

Insurance Companies

Durham Life Ins Co, 135 W Union
IMPERIAL LIFE INSURANCE CO, 100 Queen
JEFFERSON STANDARD LIFE INSURANCE CO, 125½ W Union
Mutual Life Ins Co The, 109 S Green R5
Southern Life Ins Co, 205½ N Sterling
State Capital Life Ins Co, 113 S Green

☞Investment Securities

LOCKABY J S & CO, First National Bank Bldg 101 W Union (see page 24)

Jewelers

COX M G, 125 W Union (see top lines)
PATTON'S QUALITY JEWELERS, 113 W Union
POTEAT CHAS G, 204 N Sterling (see page 20)
REID'S JEWELERS, Union Bus Terminal Bldg 102 Collett (see top lines)
STANLEY'S JEWELERS, 110 N Sterling (see bottom lines)

Justices of the Peace

FRANKLIN T EARL, 3-4 Mimosa Theatre Bldg 109 S Green

☞Kodak Finishing

PHOTO SHOP THE, 1 Bost Bldg 107 W Union (see page 21)

Laundries

HOME LAUNDRY & DRY CLEANERS THE, 302 College (see front cover and top lines)
PARKWAY LAUNDRY & DRY CLEANING CO, 452 N Green (see back cover and top lines)

☞Laundry Equipment

UNION HARDWARE CO INC, 136 W Union (see page 2)

Lawyers

BUTLER J ED, 119½ E Union
Cowan Cecil E, 109 S Green R2
Craven Jas B Jr, 101 W Union
ERVIN SAML J JR, Ervin Bldg 116-118 S Sterling
HAIRFIELD & HAIRFIELD, 4 Bost Bldg 107 W Union
Hatcher & Berry, 103 N Sterling
HORTON O LEE, 110 W Union
MULL & PATTON, First National Bank Bldg 101 W Union
PAGE JULIUS S, News-Herald Bldg 209½ N Sterling
Riddle Harry L Jr, 116 S Sterling
RIDDLE J BENNETT JR, 135 W Union

For Over 60 Years

THE NEWS-HERALD

Has Served Morganton and Burke County

207 N. Sterling St. JOB PRINTERS Phone 26

GARRISON'S FEED & COAL CO.

HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL

111 N. Green St. Phone 134

Libraries

Morganton-Burke Library, 204 S King

☞Lingerie Manufacturers

LINGERIE INC, 603 College

☞Loans

First National Bank, Time Payment Dept, 101 W Union
MODERN FINANCE CORP, 126 W Union

☞Lubricants

TEXAS CO THE, 525 Church (see page 19)

Lumber

BURKE LUMBER CO, 106 N Green (see front cover and top lines)
Goodman M A Lbr Co, 226 Evans
Huffman Fred L (whol), 222 W Union
MORGANTON LUMBER CO, 901 E Union (see page 15)
SOUTH MOUNTAIN LUMBER CO, 215 Regan (see page 16)
Trotter & Spainhour (whol), 209½ N Sterling
Wall & Dale Lbr Co, S Sterling Extd

Lunch Rooms

*Clyde's Place, 409 Bouchelle
*East Friendly Cafe, 306 E Union
Mimosa Ice Cream Shoppe, 115 S Green
*Perkins Arothrow, 439½ Bouchelle
Southern Lunch, 608 S Green
Victory Lunch, 393 E Union

Machine Shops

EAST CITY MACHINE SHOP, E Union Extd at City Limit
FLOWERS CO THE, 211 E Union (see front cover)
MORGANTON WELDING & MACHINE CO, 107 Howard (see back cover)

Mail Order Houses

SEARS, ROEBUCK AND CO, 108 N Sterling

Meat Markets

Broadway Meat Mkt, 122 N Sterling
Cook & Head's Mkt, 205 N Sterling
Crouch Parson T, 132 W Union
DOWN TOWNER THE, 609 S Green (see page 19)
Hendrix Market, 124 W Union
VICTORY MARKET MEAT DEPARTMENT, 109 N Sterling (see page 20)

☞Men's Furnishings

BELK-BROOME CO, 118-120 W Union (see top lines)
LAZARUS BROS, 119-121 E Union (see page 2)
Woodbury's, 104 W Union

Metal Works

Acme Homes Metal Wks Inc, 621 E Meeting

Milk

GOOD WILL DAIRIES INC, 213 E Union, Plant 101 Bouchelle (see back cover)

☞Mill Supplies

UNION HARDWARE CO INC, 136 W Union (see page 2)

☞Millwork

BURKE LUMBER CO, 106 N Green (see front cover and top lines)
MORGANTON LUMBER CO, 901 E Union (see page 15)
SOUTH MOUNTAIN LUMBER CO, 215 Regan (see page 16)

Motor Express

Allman's Transfer, 309 Bouchelle
Fowler R D Motor Lines, 104 Linville
Produce Express, 110 Morehead

TUX BOWERS MOTOR CO.

OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION

200 W. UNION ST. PHONE 428

BURKE FLOUR & FEED STORE

CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL

126 S. STERLING ST. PHONE 663

Music Teachers

Claywell Laura Miss (piano-voice), 135 W Union
Connelly Mildred A Miss (piano), 400 N Green
Sifelt Goldi E Miss (piano-flute), 135 W Union

Musical Merchandise

THOMAS MUSIC SHOP, 137 W Union (see page 21)

☞Mutual Insurance

MIMOSA INSURANCE AGENCY, Patton Bldg 209½ N Sterling (see top lines)

Newsdealers

Dukes Shoe Shop & News Stand, 114 N Sterling

Newspapers

Air Exchange Weekly, 205½ N Sterling
Burke Times The (weekly), 411 S Green
NEWS-HERALD THE, 207 N Sterling (see bottom lines)

Notions

Notion Shop The, 113 E Union

Novelty Manufacturers

Yount Mfg Co, 106 View

Nurses

Cottrell Nell B Mrs, 302 N Green
Ervin Lillie C Mrs, 404 W Union
Franklin Mabel S Mrs, 203 Asheville
Harbison Laura Miss, 509 Lenoir
Hoyle Annie B Miss, 105 Pine
Jahn Grace P Mrs, 108 N Anderson
Smith Minnie E Miss, 103 New
Sparks Gladys Miss, 108 Morehead
Whisenant Clara E Miss, Roosevelt Av
Whiteley Lula W Mrs, 603 E Union

Office Supplies

BOOK STORE THE, 106 W Union (see page 21)

Oil Companies

Burns Oil Co, Asheville Rd
PATTON N M, 701 S Green (see page 18)
Southland Distributors Inc, 606 Valdese Av
Standard Oil Co, 701 S Green
Superior Petroleum & Fuel Co, W Union Extd
TEXAS CO THE, 525 Church (see page 19)

Optometrists

DeVERE P N & H A DRS, Professional Bldg 210 N Sterling
Patton Wm H Dr, 113 W Union

Paints, Oil and Glass

BURKE LUMBER CO, 106 N Green (see front cover and top lines)
KIRKSEY & CO, 107-111 E Union (see page 20)
MORGANTON HARDWARE CO, 112-114 W Union (see back cover)
UNION HARDWARE CO INC, 136 W Union (see page 2)

Parks

Drexel Furn Co Baseball, 302 Bethel Rd
Morganton High School Stadium, 420 College

☞Phonographs and Records

BURKE RADIO CO, 113 S Green (see page 22)
THOMAS MUSIC SHOP, 137 W Union (see page 21)

Photographers

Gerard Studio, 119½ E Union
GREENE STUDIO, 5 Bost Bldg 107 W Union (see page 22)

MORGANTON HOME & AUTO STORE

B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES

211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. DEPARTMENT STORE Phone 372

Physicians and Surgeons

Arney Wm C, 130 N Sterling
BILLINGS GILBERT M (Eye, Ear, Nose and Throat), 110 S Sterling
Ervin John W, 116 S Sterling
Hairfield Beverly D, 110½ S Sterling
HAMER ALFRED W, 318 N Green
Helms J Bivins, 210 N Sterling
Kibler W Herbert, 114 S Sterling
Kirksey Jas J, 222 W Union
Kirksey Wm A, 222 W Union
Lang Andrew M, 210 N Sterling
Nichols Thos R, 206 N Sterling
Phifer Edw W, 206 N Sterling
Taylor E H E, 210 Valdese Av
Taylor John E, 103 N Sterling
Vernon J Taylor, 210 Valdese Av
Vernon Jas W, 210 Valdese Av

Pianos

Johnson Thaddeus, 208 N Sterling

☞ Picture Framing

PHOTO SHOP THE, 1 Bost Bldg 107 W Union (see page 21)

Plumbers

ESTES, 100 S Chestnut

☞ Plumbing Supplies

KIRKSEY & CO, 107-111 E Union (see page 20)
MORGANTON HARDWARE CO, 112-114 W Union (see back cover)

Poultry

Breeden Poultry & Eggs, 410 S Sterling

Power Companies

BURKE-McDOWELL ELECTRIC MEMBERSHIP CORP, 311 N Green

☞ Prescriptions

CORNWELL DRUG CO, 100 W Union (see top lines)
KIBLER DRUG CO, 115 W Union (see front cover)
PHILLIPS DRUG CO, 120 N Sterling (see page 18)

Printers

Morganton Print Shop, 111 Queen
NEWS-HERALD THE, 207 N Sterling (see bottom lines)
SAVAGE PRINT SHOP, 212 W Union (see page 22)

Produce

City Produce & Coal, 116 Avery Av
DOWN TOWNER THE, 609 S Green (see page 19)
Farm Market The, 205 S Sterling
Fresh Air Market, 119 N Sterling
Morganton Curb Mkt, 117 N Sterling

Publishers

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C

☞ Pumps

HICKORY WELL DRILLING CO INC, 1716 11th Av, Hickory, N C (see page 12)

Radio Stations

WMNC, N Green Extd (Hwy 181) (see fly Z)

Radios and Service

BURKE FURNITURE CO, 126 N Sterling (see page 18)
BURKE RADIO CO, 113 S Green (see page 22)
FIRESTONE HOME & AUTO SUPPLY, 107 N Sterling (see top lines)
Hildebran Radio Ser, 120 S Sterling
KESTER-STONE FURNITURE CO, 120-122 S Sterling (see page 4)
MORGANTON HARDWARE CO, 112-114 W Union (see back cover)
MORGANTON HOME & AUTO STORE, 211 N Sterling (see bottom lines)
NITE FURNITURE CO INC, 611 S Green (see insert)
ORDERS FURNITURE CO, 133 W Union (see bottom lines)
ROSS RADIO SHOP, 105 Queen (see page 22)
WESTERN AUTO ASSOCIATE STORE, 136 N Sterling (see page 14)

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. PHONE 245

PARKWAY LAUNDRY & DRY CLEANING CO.

"Bundles of Satisfaction"

CALL FOR AND DELIVERY

452 N. GREEN ST. **PHONE 1095**

Railroads

Southern Railway, 621 S Green

Real Estate

Berry Wm T ,100 Queen
Walton Hal M, 201 N Sterling

☞Refrigerators—Gas

CAROLINA GREEN'S FUEL GAS CO, Union Bus Terminal Bldg 100 Collett (see insert)

☞Rentals

BERRY WM T, 100 Queen

Repair Shops

Brown's Chest & Cabinet Works, 432 N Green

☞Restaurant Equipment

CAROLINA GREEN'S FUEL GAS CO, Union Bus Terminal Bldg 100 Collett (see insert)

Restaurants

Broadway Cafe, 116 N Sterling
Cross Roads The, 112 Collett
Dave's Cafe, 102 W Union
Five O'Clock Club, Burkemont Hotel
MORGANTON CAFE & GRILL, 122 W Union (see page 23)
Rainbow Grill, 205 E Union

☞Roofing

MORGANTON LUMBER CO, 901 E Union (see page 15)

Schools

Morganton Grammar, 200 Avery Av
Morganton High, 400 College
Morganton Primary, 201-213 S Green
Nan's Kindergarten, 216 Avery Av
North Carolina School For The Deaf, 701 Burkemont Av
Oliver Hill High (col), 621 W Concord

☞Scooters

SANDERS CHEVROLET CO, 104 N Green (see insert)

Seeds

BURKE FLOUR & FEED STORE, 126 S Sterling (see top lines)
GARRISON'S FEED & COAL CO, 111 N Green (see top lines)

Sewing Machines

Bush Richd I, 208 N Sterling

Sheet Metal Workers

Lane Edw G, 515 S Sterling
MORGANTON SHEET METAL CO, (rear) 205 S Sterling
STANDARD SHEET METAL CO, (bsmt) 308 E Union (see page 23)

Shoe Repairers

Clontz Shoe Shop, 203 (201) N Green
Dukes Shoe Shop & News Stand, 114 N Sterling
McCall's Shoe Shop, 214 W Union
Penland's Shoe Shop, 208 N Sterling
Service Shoe Shop, 102 N Green

Shoes

BETTY LOU SHOP, 131 W Union (see page 24)
LAZARUS BROS, 119-121 E Union (see page 2)
Leslie's Shoe Store, 127 W Union

Signs

Berry Sign Co, 126 W Union

☞Silverware

COX M G, 125 W Union (see top lines)
REID'S JEWELERS, Union Bus Terminal Bldg, 102 Collett (see top lines)

Speedometer Service

FLOWERS CO THE, 211 E Union (see front cover)

Art Flower Shop

Wedding, Funeral and Cut Flowers

137 W. UNION ST. ***MEMBER TDS*** **PHONES 558 & 5-W**

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

Stationery

BOOK STORE THE, 106 W Union (see page 21)

☞Stocks and Bonds

LOCKABY J S & CO, First National Bank Bldg 101 W Union (see page 24)

☞Store Fixtures

MORGANTON CABINET CO, Asheville Extd (see page 16)

☞Stoves, Heaters & Ranges

BURKE FURNITURE CO, 126 N Sterling (see page 18)
CAROLINA GREEN'S FUEL GAS CO, Union Bus Terminal Bldg 100 Collett (see insert)
KESTER-STONE FURNITURE CO, 120-122 S Sterling (see page 4)
KIRKSEY & CO, 107-111 E Union (see page 20)
MORGANTON HARDWARE CO, 112-114 W Union (see back cover)
NITE FURNITURE CO INC, 611 S Green (see insert)
ORDERS FURNITURE CO, 133 W Union (see bottom lines)

Surveyors

Harbison Jas A, 509 Lenoir

Tanneries

INTERNATIONAL SHOE CO (Burke Tannery), 201 Rand

Taxicabs

Blue Bird Taxis, 201 E Union
City Cab Co, 101 N Green
Dixie Cabs, 201 N Green
MIMOSA CABS, 201 E Union
Sterling Cabs, 121 N Sterling
Union Bus Sta Cabs, 301 N Green

Telegraph and Telephone Companies

Southern Bell Tel & Teleg Co, 210 S Green
Western Union Telegraph Co, 108 Collett

Theatres

ALVA THEATRE, 202 N Sterling (see bottom lines)
MIMOSA THEATRE, 107-109 S Green (see bottom lines)

☞Tire Recapping

STERLING TIRE & RECAPPING CO, 211 S Sterling (see back cover)

☞Tire and Wheel Balancing

STERLING TIRE & RECAPPING CO, 211 S Sterling (see back cover)

Tires and Tubes

B & R MOTOR CO, 101 College (see bottom lines)
CITY SERVICE STATION, 117 S Green (see page 14)
DuBRUYNE & MOSLEY ESSO SERVICE, 219 E Union (see page 14)
East Union Tire Ser, 310 E Union
FIRESTONE HOME & AUTO SUPPLY, 107 N Sterling (see top lines)
HOARD & LONG ESSO SERVICE, 301 W Union (see bottom lines)
MORGANTON HOME & AUTO STORE, 211 N Sterling (see bottom lines)
MORGANTON TIRE STORE, 128 N Sterling
MORRIS MOTORS INC, 315 E Union (see bottom lines)
MULLIS MOTOR CO, 107 N Green (see bottom lines)
QUEEN CITY SERVICE STATION, 301 N Green (see page 15)
SANDERS CHEVROLET CO, 104 N Green (see insert)
STERLING TIRE & RECAPPING CO, 211 S Sterling (see back cover)
WEST UNION SERVICE STATION, 225 W Union (see page 15)
WESTERN AUTO ASSOCIATE STORE, 136 N Sterling (see page 14)

Transfer Companies

Saulman Andrew E, 203 Burkemont Av

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY

"Insure and Save The Mimosa Way"

Fire - Auto - Hospital Expense - Compensation - General Insurance

Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

Trucks—Automobile

BOWERS TUX MOTOR CO, 200 W Union (see bottom lines)
MORRIS MOTORS INC, 315 E Union (see bottom lines)
SANDERS CHEVROLET CO, 104 N Green (see insert)

Undertakers

KIRKSEY & CO, 103 N Green (see page 20)
*Morganton Funeral Home and Burial Assn, 211 White

Underwear Manufacturers

LINGERIE INC, 603 College

Upholsterers

BEACH MANUFACTURING CO, 625 E Meeting

Upholstery Fabric Manufacturers

Duff Looms Inc, 214 S Green
Morganton Weaving Co, 629 E Meeting
ROSS FABRICS INC, 207-215 E Meeting

Veterinarians

Donahue Dennis R, 119 Avery Av

☞Warm Air Heating

STANDARD SHEET METAL CO, (bsmt) 308 E Union (see page 23)

Watch Repairers

COX M G, 125 W Union (see top lines)
Morrisey James F, 310 Forest Hill
POTEAT CHAS G, 204 N Sterling (see page 20)
REID'S JEWELERS, Union Bus Terminal Bldg 102 Collett (see top lines)
STANLEY'S JEWELERS, 110 N Sterling (see bottom lines)
Steele Elbert E, 101 W Union

☞Water Systems

HICKORY WELL DRILLING CO INC, 1716 11th Av, Hickory, N C (see page 12)

☞Wedding Decorations

ART FLOWER SHOP, 137 W Union (see bottom lines)
CRESCENT FLOWER SHOP, Burkemont Hotel (see bottom lines)
SMALL'S FLOWERS, Webb Bldg 313 N Green (see top lines)

Welders

MORGANTON WELDING & MACHINE CO, 107 Howard (see back cover)

☞Well Drillers

HICKORY WELL DRILLING CO, INC, 1716 11th Av, Hickory, N C (see page 12)

Women's Apparel

BELK-BROOME CO, 118-120 W Union (see top lines)
BETTY LOU SHOP, 131 W Union (see page 24)
BURAND'S, 115-117 E Union (see bottom lines)
ELOISE SHOPPE, 112 S Sterling
LAZARUS BROS, 119-121 E Union (see page 2)
MARY-LYN SHOP, 209 N Sterling (see page 24)

Wood Dealers

*Berry Alfonso, 111 Spa
Bowman Earl M, 117 View
*Fullwood & Tate, (rear) 409 Bouchelle

STANLEY'S JEWELERS

"Honest Values — Convenient Terms"

110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK

Dependable Banking For Burke County Since 1897

101 W. UNION ST. • MEMBER FDIC • PHONE 1090

MILLER'S
Street Directory
—OF—
Morganton, North Carolina

GIVING NAMES OF HOUSEHOLDERS, THE NUMBER OF OCCUPANTS IN EACH HOUSE, AND DENOTING BUSINESS PLACES

VOL. IV **1948-1949** **VOL. IV**

NOTE—Streets are arranged in alphabetical order. All house numbers are arranged numerically following the description and location of each street, giving the name of householder. The number in parenthesis after name denotes number of occupants in each house.

Dash (—) before name denotes that number is wanting.

(◎)—Before name denotes home-owner.

(*)—Purpose of star (*) in front of name is generally used to denote colored person or firm, but its use is so varied that we assume no responsibility for errors or the wrong use of same.

ABEE—From 319 Rocky Ford north 1 block

105 ◎Abee Jack C (3)
107 ◎Shimpock J Thos (3)
109 ◎Abee Danl (5)

AKRON—(See 200 block Alpine)

ALEXANDER AV—From 311 Tate southwest to city limit

400 ◎Alexander Marcus A (1)
Walton Julian M (3)
401 ◎Alexander Mable L Mrs (2)
403 Phillips Wm W (8)
408 ◎Sanders O F (3)
412 ◎Hatcher Howell J (4)
416 ◎Patton Robt L (6)
417 Bush Richd G (3)
418 Bristol Clarissa P Mrs (2)
Cobb Wm E (2)
420 ◎Phillips Wm P (3)
421 ◎Cox Bela E (4)
423 ◎Garrison Raymond M (4)
424 ◎Wilds Alice W Miss (2)
425 ◎Player Wm O (3)
Farfour Leslie A (4)

(Fox begins)

501 ◎Fox Doris A Mrs (5)
503 ◎Caudill Frank F (3)
510 ◎Campbell Levi E (4)
512 ◎Fox Paul E (5)
513 Vacant
600 ◎Pittman Saml R (5)
650 ◎Freeman Earl (2)

(city limit)

700 ◎Fox Katie C Mrs (7)

ALPINE—From 701 Old Shelby Rd northeast to Candor

100 Saulman Lucinda W Mrs (6)
102 Mace Tillman (3)
104 Benton Wm J (6)
116 Clark John H (6)
118 Abee Emma Mrs (2)

DALE FEED & COAL CO.

FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD

300 S. Sterling St. and 305 N. Sterling **Phones 442 and 330**

FIRESTONE HOME & AUTO SUPPLY

FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

120 Helms Lula J Mrs (1)
Mayhue Geo A (5)
125 Alpine Mills Inc No 1
(Moore and Bethel Rd begin)
221 (29) Absher Alvin T (9)

AMHERST ROAD—
—— Stamey Floyd I (2)
—— ◎Leonhardt Bynum F (2)
—— Cannon Dora Mrs (3)

ANDERSON NORTH—From 318 W Union north 2 blocks
101 ◎Leslie Wm A (3)
102 Rhyne Henry (4)
103 ◎Walker Elizabeth W Mrs (4)
105 ◎Walker Carrie H Mrs (3)
107 ◎Carter Jas W (3)
108 ◎John Grace P Mrs, nurse (2)
109 Lindholm Arthur W (2)
110 ◎Townsend Edith H Mrs (1)
Carter Andrew C (3)
111 ◎Long Dwight H (3)
112 ◎Patton Ada S Mrs (4)
113 ◎Berry Mary R Mrs (3)
114 ◎Bohler Clarence H (2)
115 ◎McGimsey Robt T (7)
117 ◎Sigmon Roy A (4)
124 Patton W R Co, bldg contrs
(Collett intersects)
200 Peck Orton A (2)
201 ◎Sain Kirby L (6)
203 (119) ◎Morrow Lula L Mrs (1)
204 ◎Cowan Gertrude I Miss (2)
207 ◎Adler Moses L (4)
209 Lloyd Ernest E (5)
210 Tolson Fred (4)
220 ◎Jones Arthur E (2)
221 Bigham Hugh E (3)
224 ◎Patton Wm R (9)
225 Smith Chas L (3)
226 ◎Patton Margaret S Mrs (1)
227 ◎Smith Felix S (4)
231 ◎Patton Jos F (2)

ANDERSON SOUTH—From 319 W Union south 2 blocks
101 Lang Andrew M Dr (3)
Reece John C (2)
102 ◎Denton Eugene C (4)
105 ◎McVey Wm W (2)
106 Barkley Wm H (5)
107 Crouch Era R Mrs (8)
108 Vacant
109 ◎Teague Hal E (4)
111 ◎Epley Troy D (3)
(Concord intersects)
202 *James Edw (5)
205 *Hemphill Jack (5)
206 ◎*Carter Jos (12)
208 *Meinfee Jas (2)
209 *Corpening Benj (2)
210 *Kincaid Emma (1)
211 ◎*Hennessee Wm A (6)
216 ◎*Largent Laura (3)
219 *Crowder Wm (2)
230 *Edmonson Danl (2)

ASHEVILLE—From 124 Burkemont Av west to city limit
105 Lane Ernest G (2)
107 Frazier Grace A Mrs (5)
109 ◎Denton D Benj (5)
110 ◎Rockett Luther T (2)
114 ◎Dale Douglas H (4)
115 ◎Orders Tillman E (4)
117 ◎McCarter Oscar G (8)
119 Asheville St Baptist Church
120 ◎*Hamilton Margaret (4)
(Forest Hill begins)
123 ◎Franklin Don M (2)
125 Carpenter John D (9)
(Mimosa ends)
127 ◎Webb Marshall B (4)
Webb Marshall L (3)
127 (rear) Hamby Claude (4)
128 ◎Harris Clifford C (4)
129 Carpenter P Reece (2)
200 ◎Harris Clifford C (4)
201 Sherrill Ray E (3)
203 ◎Franklin Doyal T (4)
Franklin Mabel S Mrs, nurse
221 ◎Dale Aaron M (4)
222 ◎Harris Clifford C (4)
229 (230) English Wm B (6)
230 ◎Roughton John T (4)
231 ◎Harrill Claude M (5)
239 ◎Fortune Lawrence J (3)
Fortune Kent A (4)
—— Morganton Cabinet Co

ASHEVILLE ROAD—Continuation of W Union beyond city limit
—— Causby Arthur P, concrete prod
Causby A P Ready Mixed Concrete Co
—— Burns Oil Co
—— National Carbon Co
—— Abernethy R W & Co
Burke County Stone Prod Co
—— Riverside Airpark Inc

MIMOSA THEATRE
107-109 S. GREEN ST.
PHONE 676

ALVA THEATRE
202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. PHONE 340

AVERY AV — From 136 N Sterling east

110 Wells & Seals Motor Ser
116 City Produce & Coal
119 ©Lacey Edith K Mrs, furn rms (6)
119 (rear) Donahue Dennis R Dr (3)

(Bouchelle intersects)

200 Morganton Grammar School
201 ©Abernethy Edgar L (5)
203 Wallace Apartments
203 Smith Ray S (4)
203½ Caraway Kenneth W (2)
Hyder Alvin H (2)
205 Vacant
206 Lyday Wm A (5)
207 ©Ross Nina C Mrs (3)
Bowers Joy C Miss (2)
208 ©Kirksey L Herman (4)
209 ©Becton Henry D (2)
Brown Louella Miss (2)
Harris Helen Miss (2)
210 Patton Elbridge F Mrs (2)
211 ©Ross Harrison B
Ross Corinna M Mrs, furn rms (17)
212 ©McGalliard Ella K Mrs, furn rms (6)

(Short ends)

213 ©Small Clyde E (4)
214 ©McGinnis Burand L (5)
215 Childers Jay C (4)
216 ©Jeter Nannie F Mrs (4)
Nan's Kindergarten
217 ©Mull John M (3)
218 ©Claywell Annie J Mrs (1)
219 ©Ingold Arthur M (2)
220 ©Pitts Otis H (4)
221 Kezziah Wm H (3)

(Evans intersects)

300 ©Huffman Roy C (3)
301 ©American Legion Home
Ward Wm L (5)
303 ©Sloan Saml M (4)
304 ©Winchester Phil W Dr (5)

(Morehead begins)

306 Hartman Wm D (3)
308 ©Giles Ned B (3)
Wilson Albert S (3)
310 ©Johnson Henry L (4)
314 Point Service Station
315 ©Knox E Carl (4)

BAY—From 407 W Concord south to Sou Ry

100 ©*McKinney Henry (1)
102 *Wilson Mack (7)
104 *Bandy Hester (1)
106 *Young Jas (1)
108 *O'Neal Eugene (2)
110 *Bristol Jas (1)
112 ©*Harbison May E (3)
*Grier Saml (4)
300 (313) ©Dellinger B Ferdinand (5)
302 ©Coffey R Lester (8)
305 Kanipe Robt L (5)
306 ©Gates J Albert (4)
308 Mayfield Earl (6)
310 ©Cole Clinton A (3)
312 ©Clay Ervin M (5)
314 ©Powell Sterling A (4)

(Herron intersects)

400 Kiddy T Roy, gro (2)
408 Vacant
409 Hunter Henry C, gro

BEACH—From 509 S Green east 1 block

104 Rich H P Milling Co
140 Warehouse
141 ©Garrison Lindsay J (4)
143 ©Mabe Walter A (3)
145 ©Stine Edw A (4)

BETHEL — From 319 Eastview Av east to city limit

108 ©Seagle Philo J (5)
109 Branch Albert A (4)
110 Bush R Ivey (2)
111 Whitener Roy (3)
112 ©Tallent C Lee (3)

(Crayton begins)

113 ©Dobson W Fletcher (3)
114 ©Talbert Ray E (4)
115 ©Kincaid Marvin B (3)
117 Moran E Ruthven (2)
124 ©Talbert J Frank (4)

(Shuping begins)

201 Barber Coan G, gro
204 ©Shuping Chas L (2)
205 ©Barber Coan G (3)
207 ©Walker Demerick C (7)
209 Bowman Glenn B (4)
211 ©Grady Alex L (7)
212 ©Logan Robt M L (4)
213 ©McGimpsey Carl E (2)
215 ©Beach John P (4)
217 ©Goodnight Russell D (3)

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE

308 E. Union St. Phone 755

COLLEGE MOTORS

601 College St. Phone 752

CORNWELL DRUG CO.

THE REXALL STORE

CITY WIDE DELIVERY

100 W. UNION ST. **PHONES 8 and 84**

218 ©Stacy Laura T Mrs (1)
Lackey Albert H (2)
219 Vacant
226 ©Woodward Emilie F Miss (8)

(city limit)

301 ©Coffey Horry E (4)
Coffey Dorothy H Mrs, ins
302 ©Roper Earl S (6)
305 Harris Wm W (2)
308 ©Alwran Otis R (6)
309 ©King Wm G (3)
310 ©Rudecil John L (9)
311 King Otis W (3)
312 ©Orders Clyde P (4)

BETHEL PLACE—(See Crayton)

BETHEL ROAD—From junction of Alpine and Moore southeast to beyond city limit

200 Smith Thos L (4)
202 Clark Michael B (5)
204 Franklin Herman V (4)

(Candor ends)

206 Solomon Albert L (4)
208 Solomon Mary F Mrs (2)
302 Drexel Furn Co Baseball Park
403 Bridges Roy (3)
407 Hester Ward (4)
411 Harding Eugene (3)
412 ©Walker Frank E (6)
416 ©Branch Ones (4)
416 (rear) ©Branch Balbus (2)
Penley Wm M (3)
417 Bowen Jos (5)
Hawkins Paul E (6)
Ollis Reuben (3)
Thomas John (2)
417 (rear-1) ©Gray Ephraim M (2)
Mull Vance H (4)
417 (rear-2) Mull Elmer C (2)
417 (rear-3) Bridges Garland (9)
419 ©Thomas Perry (2)
420 ©Branch B Jason (4)
421 ©Black Zero T (8)
425 Blanton Geo C (3)
428 Suttle Augustus (5)
430 ©McNeely Wm E (4)

BICKETT—From 909 Shelby Rd east 1 block

102 Boyles W Howard (4)
105 Walker J Harley (7)
106 Caroway Eulis O (3)
107 Lane Decker A (2)
108 Curtis Herman E (5)
109 Hollifield Virgil (4)
110 Melton Nellie R Mrs (3)
111 Weatherman Henry (4)
112 Short Zero G (4)

BOUCHELLE — From 219 E Union north to city limit

100 *Larkin Geo W Rev (1)
101 Good Will Dairies Inc, plant
102 *Gaston's Chapel AME Church
105 Burke Lumber Co, shop

(Avery Av intersects)

200 ©McDowell Wm M (3)
201 Hairfield Apartments
©Hairfield Edw M (3)
203 Brinkley Allie S Mrs (5)
204 Cheslock Saul R (3)
207 ©Pitts Ralph S (5)

(Patterson intersects)

300 Hairfield John C (2)
Morrison Chas L (3)
302 ©Golloway Hope McA Mrs (1)
303 ©Kerley Alonzo L (1)
304 ©Cox L D T (3)
305 ©Keller Robt L (2)
306 ©Sergeson Maggie C Mrs (1)
Smith Lizzie P Mrs (1)
307 Ward Max G (3)
308 Parham R Arnold (4)
309 ©Allman Jos A (4)
Allman's Transfer

(Fleming Pl ends)

310 Martin Elmer M (4)
312 ©Hallyburton Hugh (3)
314 ©Setzer Eubert D (3)
318 ©*Avery Lizzie (2)

(Catawba ends)

400 (320) *Surratt Edw (8)
401 (219) Whisenant J Clifton (3)
402 (220) *Harris Lola (9)
405 (221) ©*Moore Della (1)
407 (307) ©*Fullwood Maldonia (6)
408 (222) ©*Avery Daisy M (2)
409 *Clyde's Place, lunches
409 (rear) *Fullwood & Tate, wood
410 (224) ©*Caldwell Celia (3)
411 ©*Harbison C Church (2)
413 (227) *Tate Roberta (2)
414 (226) *Baker Etta (4)
417 (231) ©*Caldwell Robt M (3)
417½ *Taylor John (6)
418 (228) ©*Johson Harry O (14)
419 (233) ©*Berry Annie S, bdg
*Berry Wm (2)
419½ *O'Neal Eldridge (5)

HORD-LONG ESSO SERVICE

Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing

Tire Recapping and Vulcanizing — Road Service

301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS

Dry Cleaners — Linen Supplies — Launderers

302 COLLEGE ST. **PHONE 400**

419½ (rear) *Bristol Lawrence (12)
*Caldwell Holly (2)
*Johnson Edw Jr (5)
(Bouchelle Al begins)
420 ⊙*Harbison Augustus (6)
421 *Berry Ada (6)
422 *Avery Phifer (6)
423 (239) *Caldwell Lovie (5)
426 (232) ⊙*Michaux J Avery (5)
427 (241) *Brown Geo (3)
(Cecelia begins)
428 (234) *Grimes Lucille (5)
429 (243) ⊙*Lutz Delcie (1)
429 (rear) *Martin Josephine (4)
430 (236) *Bridges Geo (4)
431 (245) ⊙*Avery Saml D (5)
433 ⊙*Mathies Jos G (10)
434 *Gantt Jos N (4)
436 (226) *Tate Francis (7)
437 (247) ⊙*McKesson Lillian (5)
438 (238) Abernethy Abattoir Branch Earl S (8)
439 ⊙*Davis Lula C (3)
*Davis Salters B Jr, gro
439½ ⊙*Connelly Elliott C (10)
*Perkins Arothrow, lunches
441 (249) ⊙*Perkins Daisy (3)
(Perkins begins)
445 (251) ⊙*Johnson Addie S (2)
447 ⊙*Smith Jos D E Rev (11)
449 *New Bethel Baptist Church
451 ⊙*Forney Robt L (4)
451 (rear-1) *Corpening Roy (2)
451 (rear-2) *Clark Beatrice (4)
453 *Ellis John (4)
453½ (454) *Leary Ivory (4)
453½ (454) *Barnett Pinkney (7)
455 *Blackmon Raymond (3)
455 (rear) ⊙*Pearson Lloyd (4)
457 ⊙*Stowers Mid (12)
459 ⊙*Cowan Fannie (1)
600 ⊙Scott Lillie Mrs (5)
602 ⊙Setzer Arthur C (7)
620 ⊙Lambert Theo (3)
620 (rear) Stephens Ned E (3)
621 (601) ⊙*Johnson Edw (4)
623 (603) ⊙*Clark John H (7)
*Freda's Beauty Shop
700 ⊙Fox Ima L, contr (4)
800 Denton Rufus A (3)

BOUCHELLE ALLEY—From 419½ Bouchelle west ½ block

103 *Harbison Chas E (2)
105 *Harbison Jas C (2)
110 *Surratt Jos (14)

BRACKETT—From 119 Oak north to Rocky Ford

106 Reichard Finley A (6)
110 Rose Clayton C (11)
112 Hunter Chas W (3)
114 Watts Roy A (6)
117 ⊙*Baker Lee (8)

BROOKSIDE LANE — From 216 Center east to Fair Ground Rd

115 ⊙Clontz Vester H (8)

BURKE—From 612 E Union south to Meeting

101 Ramsey Carl T (3)

BURKE DRIVE (Hillcrest)—From E Union Extd south, 3 east of city limit

—— ⊙Sisk Watson T (3)
—— ⊙Keller C Herbert (3)
—— ⊙Richard Donnett Mrs (1)
—— ⊙Helms Jas H (5)
—— ⊙Keller Granville A (3)

BURKEMONT AV — From 415 W Union south to city limit

105 ⊙Felker Ida N Mrs (2)
Galliher L Gilbert (3)
107 ⊙Williams Clyde L (3)
108 ⊙Queener Fletcher A (2)
109 ⊙Hoyle E Plato (3)
110 Russell Claude P (3)
111 ⊙Duckworth Lucy W Mrs (5)
Brown C Earl (2)
(Circle Ct begins)
112 ⊙Cox John E (2)
115 ⊙Orders Carl E (3)
117 Causby Forrest B (4)
118 ⊙Branch Susie B Mrs (4)
119 ⊙Brittain J Robt (3)
119½ ⊙Miller T Chas (3)
120 Battle Fred K (3)
(Pearl begins)
121 ⊙Wheeler Mary L Mrs (1)
122 Branch Albert L (6)
(Smith begins)
123 ⊙Craver Walter C (2)
124 ⊙Williams Carl L (4)
Williams Paint & Body Shop
125 ⊙Warlick M Ray (3)
127 ⊙Wall Carl H (3)
129 Wall Carl H, gro
129½ Poteat Clyde H (3)
Whisenant Wm G (2)
(New and Asheville begin)

STONEY INSURANCE AGENCY

"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"

132 N. Sterling St. **SAVE WITH SAFETY** **Phone 544**

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

200 Annis Geo G (2)
201 ◎Bailey Jas D (2)
202 Warlick Floyd M (8)
203 ◎Saulman Andrew E, transfer (3)
204 Hines Eva W Mrs (3)
206 Warlick's Grocery
206½ Wilson Walter E (4)
207 ◎Anderson Avery C (3)
208 ◎Wilson S Ezekiel (4)
209 ◎Godfrey Georgia L Miss (2)
210 Crump Thad R (4)
211 Burnette Geo (5)
212 (210) Laughridge Jos (3)
212½ Harris Wm M, genl mdse
213 ◎*Holloway Frank (4)

(Spa begins)

214 ◎Harris Wm M (4)

(Patton begins)

305 (325) ◎Causby Arthur P (4)

(Ragan begins)

307 Brittain Leroy (6)
308 ◎Stone Ella M Mrs (1)
Bridges Geo S (7)
311 ◎Mull Mumford A (2)
313 Watson Blake F (4)
400 ◎Keller Jas R (4)
415 ◎Kincaid Katherine G Mrs (6)
421 ◎Merilla Arthur M (3)

(Greenbriar begins)

504 ◎Lingafelt Hinkel M (4)
505 ◎Causby J Ivey (6)
506 ◎Beach Jas E (3)

(Rhyne begins)

600 ◎Rhyne Ida P Mrs (5)

(city limit)

602-04 Burkemont Furniture & Appliance Co

(Sou Ry crosses)

701 N C School For The Deaf (442)
Rankin Carl E (4)
702 Helms Carl (3)
704 Dale Minnie Mrs (4)
706 Clippard Jas E (4)
708 Clontz Vernon I (4)

CANDOR—From Bethel Rd northwest to Sou Ry (Alpine Cotton Mills)

1 Smith Harold R (3)
2 McDaniel Chas G (6)
3 Taylor J Marcus (9)
4 Henson Jas McC (6)

(Alpine ends)

5 Singleton Chas McC (6)
6 Barnes John F (2)
7 Stamey Clarence A (7)
8 Smith Clyde W (5)
9 Gates Delbert H (5)
10 Rudicil N Filmer (6)
11 Rochester Howard McK (5)
12 Taylor Delbert E (4)
13 Rudicil Howard W (5)
14 Lane Chas W (4)
15 Pearson Bert (4)

CASCADE (Formerly Water)—From 302 Patterson north

100 Mull J Alex (2)
106 ◎Allman Clyde J (3)
107 ◎Stroupe Ralph B (5)
111 ◎Walker Medie C (3)
113 Sharpe Arthur L (3)
115 ◎Reid Warren J (3)
116 ◎Poteat Chas G (3)

(Erwin begins)

201 (301) Burnette Thos (3)
201½ Barley Robt A (7)
205 Allman Mark T (5)
207 Burnette L Roy (4)
209 (305) Burnette Norman G (5)
211 (306) Tincher Jas C (7)
213 Young Lee R (3)
215 (209) Whisenant John H (4)
217 Owens Lillie T Mrs (2)
219 Cooper Calvin J (4)
221 (321) Nichols Mattie K Mrs (4)
223 Houser John E (6)

CATAWBA—From 402 N Green northeast to Bouchelle

104 ◎Burns J Fred (3)
105 White Brightie E (3)
108 Burns-McCombs Apartments
1 Kessler Robt K (3)
2 Jones John P (5)
3 Thorpe Turner M Jr (3)
110 ◎Moore W Stanley (4)
111 ◎Whiteley Iley C (2)
115 Hunnicutt Lawrence A (4)

CECELIA—From 427 (241) Bouchelle west 1 block

103 *Tucker Jas A (4)
105 *Morris Margie (2)
107 Vacant
108 *Caldwell Jas (1)
109 *Whitesides John (2)
111 *Murray Wm (5)
112 ◎*Caldwell Carrie, gro (3)
112½ *Bridges Frank (1)
113 *Tate Harry A (3)

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

113½ *Harbison Annie (1)
114 *Phillips Chas O (3)
115 *Scott Raymond (5)

CEMETERY—(See Huffman)

CENTER—From 407 Vinearden south to Union

100 Small Ivey E, gro
102 Blinson Walter E (6)
105 ◎Oxford C Earl (5)
106 Price Robt R (4)
110 ◎Puett Jas A (3)
111 ◎Powell Robt (3)
113 Puckett Albert L (3)
114 ◎Avery Fred J (4)
125 Center Street Tabernacle
(Taylor intersects)
201 ◎Storey J Grayson (5)
208 Dale Della S Mrs (5)
209 ◎Amos Louie McD (6)
211 ◎Vaughn Elvis (2)
212 ◎Wellman L Roy (4)
214 ◎Setzer W Lawrence (5)
215 ◎Browning Chas W (5)
216 ◎Littlejohn Clarence A (2)

CHESTNUT NORTH — From 513 E Union northwest to Lenoir

100 ◎Garrison Roscoe L (6)
101 Seagle John W (3)
Small J Robey (2)
103 (301) Vacant
104 Lingerfelt Jas H (4)
110 Peeler Zula J Mrs (4)
112 ◎Mull Gladys L Mrs (3)
Branch Lillian S Mrs (2)
Wilson John E (2)
Markas John M (4)

CHESTNUT SOUTH — From 510 E Union southwest to Concord

100 Estes, plmbg contrs
103 ◎McGimsey Lela R Mrs (7)

CHURCH—From 408 E Union south to Old Bethel Rd

104 Anthony's Garage
(Meeting intersects)
203 Seagle Boyd J (5)
204 Mayfield Lawrence P (5)
(Concord and Valdese Av intersect)
412 Sprinkle Wesley B Rev (4)
(Vine and Dixon begin)
501 Haskins Minnie M Mrs (8)
525 Texas Co The, oils
(Sou Ry crosses)
608 Singleton Mark G (2)
(Moore ends)
614 Parker Lawrence (2)
620 Singleton Albert L (4)
640 Hensley Gus (2)
642 Alpine Mills Inc
(Alpine intersects)
644 Bourne Walter H (5)
646 Abee Brady (3)
648 Taylor L Eugene (4)
650 Taylor Marvin E (3)

CIRCLE COURT—From 111 Burkemont Av east 1 block

101 ◎Berry Winfred (4)
102 ◎Claywell C Roby (4)
103 ◎Parks C Benj (4)
104 ◎McGimsey Edw C (2)

CLARK — From 219 Tate south 1 block

101 Jarrett Hoyt E (2)
102 ◎Gibbs J Pinkney (3)
108 ◎Farr Forest C (5)
115 Clark John W (7)
116 Blankenship Earl C (4)
Keaton Lynn P (3)
Swink Clarence A (3)

CLAYWELL — From 423 N Green northwest to Terrace Pl

100 *Green Street Presbyterian Ch
102 *Fullwood Estella (4)
104 *Brewer Harvey (3)
*Caldwell Clarence (3)
105 ◎*Tucker Waits (5)
106 ◎*Ervin Janie (3)
107 *Johnson Isaac (3)
107 (rear) *Conley John (5)
108 ◎*Harbison Chas L (5)
109 ◎*Scott J Edw (3)
110 ◎*Michaux Frank (4)
111 ◎*Walton Walter H Jr (4)
112 *Corpening Guy (4)

COLLEGE—From 225 W Union south to S Sterling

101 B & R Motor Co
(Meeting ends)
200 ◎Patton Peter W (4)
204 ◎Davis Harold W (3)
Colonial Cabinet Shop
205 Hewitt Manuel L (3)
207 Lennon Ellery A (4)
208 ◎Davis Marie B Mrs (4)
209 Caldwell Paul W (4)
(Concord intersects)
301 Lane Fritz A (7)

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK

MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

213 N. STERLING ST. PHONE 821

302 Home Ldry & Dry Clnrs The
303 ◎Gordon Lila W Mrs (2)
(McDowell intersects)
400 Morganton High School
Supt of City Schools
401 Grace Hospital Inc
Burke County Medical Society
420 Morganton High Sch Stadium
(Erwin intersects)
500 ◎Teter Pearl F Miss (1)
Ross Henry A (3)
502 ◎Hyman Waverly S (3)
503 ◎Keller A Bluford (2)
Ledford Ray E (4)
507 ◎Carter R Henry (4)
509 ◎Mauney Sallie H Miss (3)
Fox Crudup O (3)
510 ◎Browning Devaude M (4)
(Herron ends, Oak Grove begins, Sou Ry crosses)
601 College Motors
603 Lingerie Inc
604 ◎Spake Claude D (2)
606 ◎Suttle Jas M (12)
607 Propst Grocery
619 (801) ◎Smith Tellis H (5)
622 Alwran E Dewey (6)
625 ◎Roper Harold E (2)
626 ◎Donald J Ernest (4)

COLLETT—From 301 N Green west to Anderson

100-12 Union Bus Terminal Bldg
100 Carolina Green's Fuel Gas Co
102 Reid's Jewelers
104-06 Atlantic Greyhound Lines
Lenoir Motor Coach Co
Queen City Trailways
Rutherfordton Transit Co
Union Bus Terminal
106 Mayfair Beauty Salon
108 Western Union Telegraph Co
110 Union Barber Shop
112 Cross Roads The, restr
204 Vacant
205 First Presbyterian Church Sunday School
(N King ends)
300 Tuxford Burton R (2)
303 ◎Nelson Janie H Mrs (6)
305 Smith Wm H (3)
307 ◎McCall Jas L (5)
308 ◎Gibbs Wade H (5)
McGimpsey W Ervin (3)
Preston Robt C (2)
309 ◎Rader J Knowlan (3)
310 Bishop Kathleen M Mrs (2)
311 ◎Hamilton Ewart G (3)
316 McCall's Hatchery
(Terrace Pl ends)
400 ◎Whitley Ralph P (2)
402 ◎Williams Thos B (2)
Gibbs Wm H (2)
(Anderson intersects)
500 Willis John A (5)
502 (117) ◎Leibovitz Saml (2)
503 ◎Darden Geo L (4)
504 Noggle Annie G Mrs (1)
505 ◎Pitts Noah O Jr (3)
512 Overton Richd N (5)

CONCORD EAST—From 211 S Sterling to Cemetery

204 Kirksey & Co, whse
206 Bradshaw Harley L (2)
Grady Wm L (2)
Haynes Carme R (3)
212 ◎Phillips Styles (4)
220 Giles Carl P (3)
319 (109) ◎*Burgess Roscoe (8)
320 ◎Spencer W Howard (8)
(White intersects)
401 Beach Jas W (2)
403 Taylor Rhoney R (3)
405 ◎Easom Hiram G (4)
Lane Robt E (2)
407 ◎Arnett Horace B (3)
409 ◎Elmore Crayton L (4)
411 ◎Puett Willie C Mrs (1)
419 ◎Taylor Bertie Miss (1)
(Church intersects)
503 Styers Sanford C (4)
505 ◎Rader David W (5)
507 Beck H Luther (4)
Curtis Harry L (2)
508 Williams Sidney A (4)
509 ◎Lane Lawrence (4)
510 ◎Poteat Frank E (4)
511 ◎Crouch Wm G (2)
Strother Joffre W (2)
512 ◎Rader Eugene B (3)
513 ◎Crouch Mary J Miss (3)
(S Chestnut ends)
613 Hart Jas W (2)
614 ◎Wall Olen W (3)
Spencer C Lewis (4)
615 ◎Reid Anna H Mrs (2)
617 Scott Dysart M (3)
618 Buckingham Donald Y Jr (2)
619 ◎Mabe John G (4)
620 Giles Carl P (3)

BURAND'S

MEN'S AND WOMEN'S READY-TO-WEAR

117 E. UNION ST. PHONE 345

SMALL'S FLOWERS

CLYDE E. SMALL

"BURKE COUNTY'S OLDEST FLORISTS"

MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.

WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

621 Swingle Wm D (3)
622 ◎Walker Gilbert A (4)
623 Greer Harrison F (3)
624 Harrill Eugene T (5)
625 ◎Clarke Ralph E (4)
626 ◎Ford R Coy (3)
627 Sparks Luther D (3)
628 Lineberger R Max (3)
629 (239) ◎Smith Andrew T (3)
630 ◎Williams J Arthur (4)
631 ◎Cope Susan B Mrs (3)
634 ◎Stamey Nelson W (3)
635 Wheeler Donald C (3)
637 (242) Moore R Paul (3)
638 ◎Warlick Woodrow W (3)
639 (244) Copeland Millard C (3)
641 (246) McGhinnis Lester H (3)

CONCORD WEST—From 206 S Sterling west to Sou Ry

103 Carswell Ernest C (4)
107 ◎Conley Lloyd C (7)
108 Bledsoe Raymond P (4)

(King intersects)

210 Crouch Parson T (5)

(College intersects)

311 ◎*Harbison Philo (3)
*Herndon John (1)
311 (rear) *Avery Henry P (1)
313 (413) *Tucker Frank (5)

(Bay begins)

407 *Clark Betty (6)
409 Vacant
415 (499½) ◎*Smith Molton (7)
501 ◎*Avery Rachel F (2)
503 ◎*Patterson John C (2)

(Jones begins)

505 ◎*Avery Willie (2)
601 ◎*Erwin W Thos (7)
603 *Rice Dozier (2)
605 ◎*Fleming Oliver W (3)
606 ◎*Tate Clyde (3)

(Anderson intersects)

607 *Hennessee Margaret (5)
607½ ◎*Fleming Noah (4)
608 (408) ◎*Tate W Augustus (3)
609 Vacant
609½ *Avery Willis (2)
611 *Smyre Claudia H (3)
611½ *Kincaid Katie (3)
612 ◎*Carson Martin C Rev (7)
612 (rear) ◎*Perkins Gaither (1)
613 ◎*Scott Philmore (2)
614 ◎*Fleming Wm T (5)
*Lil's Beauty Shop
615 *Caldwell Maggie (2)
615½ (621) *Caldwell Rowena (6)
616 *Erwin Wm (4)
617 ◎*Carson Wilford M (2)
619 *Young Fred D Rev (4)
621 *Oliver Hill High School

(New intersects)

702 (608) ◎Keaton Geo G (5)
703 ◎*Clark Francis (3)
704 *Lytle Robt (6)
704 (rear) *Avery Lila (4)
*Peterson Coleman (7)
705 ◎*Grimes Henry (3)
706 *Hicks Benj (5)
707 *Corpening Paul (10)
708 ◎Carswell E Harrison (4)
709 ◎*Houpe Ernest (7)
710 ◎Whisenant Viola B Mrs (5)
711 Branch Albert (4)
712 Greene Lela B Mrs (3)
713 Wellman Fred L (6)
714 ◎Ledford E Leroy (5)
715 Jones Wm M (10)
717 Whisnant Hugh A (8)
718 ◎Willis Max I (6)
719 Carswell Jas E (5)
721 Branch Albert J Jr (4)
723 (620) Green Troy N (3)
723 (624) Carswell Malcolm T (10)
725 (622) Newton John C (7)
727 (622) Morris Marion M (8)

COPE — From 106 Linville east to Summit

106 Bishop Hamp (2)
110 Digh Robt P (5)

CRAYTON — From 112 Bethel to Poteat (formerly Bethel Place)

106 Cooke Roy L (2)
Morris Carl J (2)
107 ◎Francum Emily S Mrs (2)
112 Hodge Hicks (2)
113 ◎Barrier Stanley (3)

CROSS—From 225 Hogan northeast to Randolph

100 Tuttle Hubert C (5)
102 Senter Wm M (5)

DALE—From 111 Shelby Rd east

—— Turner L Hickman (3)
—— Russ Arthur B (4)
—— Newton Audrey C (4)
—— ◎Sloan Wm (6)
—— Costner Chas R (3)
—— Burkett Willis R (5)
Elmore Ivory (2)
—— Buff Arthur (3)

B & R MOTOR CO.

BATTERIES - GASOLINE - OILS - ACCESSORIES

AUTO REPAIRING - TIRES AND TUBES

PHONE 460 W. MEETING cor. COLLEGE ST.

GULF

BURKE LUMBER CO.

BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS

106 N. Green St. *"QUALITY AND SERVICE"* Phone 13

—— Duckworth Emma Mrs (1)
—— Banner Edw B (5)
—— Nantz Carl B (6)
—— Carroll Saml T (3)
—— Lanier Lozher (6)
—— Moses G Lester (3)
—— Lovelace Bly M (5)
—— Barrier C McCoy (4)

DICKINSON — From Vine south to Sou Ry, 1 west of Church

500 ◎Towery Hughes Z (4)
501 (201) Rollins Geo S (2)
502 Braswell Kate M Mrs (7)
504 Ross W Luther (2)
506 ◎Mabe Sarah M Mrs (1)

DIXON—From opp 501 Church west 1 block, 2 south of Valdese Av

103-05 Table Rock Furniture Co Inc
112 Fleming Glenn G (7)
114 ◎Queen Sallie G Mrs (4)

(Dickenson intersects)

118 ◎Smith Sallie S Mrs (6)

DUVAL—(See Fleming Place)

EAST AV—From 310 Lenoir east to Union

100 McGalliard Hardie L (3)
101 ◎Benfield Hal E (4)
102 Bristol Robt L (5)
Whisnant R Guy (2)
103 Lane Louie J (6)
105 ◎Lane Russell E (7)
106 Rhyne Paul L (3)
107 ◎Avery Wm M (2)
108 ◎McCall Wm A (1)
109 Saunders Chas M (3)
111 Clark Sterling T (5)
112 ◎Moore Arlen M (2)
113 (109) ◎Coleman Ollie (4)
114 ◎Busic Gidd W (2)
115 (111) ◎Smith Jas L (4)

EASTVIEW—From 712 Old Shelby Rd east around City Stand Pipe thence south to Shelby Rd

101 Nelson Georgia Mrs (1)
103 Watson Edna Mrs (5)
103 (rear) Johnson Sophia Mrs (7)
105 Keaton Henrietta Mrs (5)
109 ◎Benfield Ella A Mrs (8)
112 ◎McCurry J Saml (2)
115 Gladden Eva M Mrs (3)
116 City Stand Pipe
155 ◎Crawley Leithia Mrs (3)

(Jordan Hill Rd begins)

201 Watts Tillman (4)
205 Roberts Boyd (3)
206 ◎Beach Virginia M Mrs (3)
212 Whisnant John A (5)
214 Brittain M Emma Mrs (3)
216 ◎*Anderson Maggie (6)
220 ◎*Williams Lennie (11)
221 ◎*Glass Mary (5)
222 Vacant
222 (rear) ◎*Chapman Herman (5)
224 ◎*Williams Clarence (6)
225 *Banks Jefferson (1)
229 ◎*Williams Jos (4)
231 *Scott Jas W (6)
232 ◎*Williams Jas A (7)
233 *Glover Chas (2)
235 ◎*Avery Sallie (2)
237 ◎*Singleton E Lee (3)

(Perry ends)

246 Orders Harry J (2)
249 ◎Houck W Kelley Rev (5)

(Forest intersects)

301 ◎Stroupe Frank D (5)
303 ◎Stroupe Wm J (5)
305 Mills Zeb W (7)
306 Warren Eugene F (4)
306 (rear) Martin Lemuel L (6)
308 ◎McGimsey J Burke (3)
309 ◎Logan Wm H (3)
Wortman J C (2)
312 ◎McNeely Claudia M Mrs (5)
McNeely Clara M Miss, drsmkr
314 Foreman Mack W (6)
316 Stroupe's Grocery
319 ◎Clarke Corinna L Mrs (3)

EDGEWOOD—From opp 106 Patton south

100 ◎Bowman A S (3)
101 ◎Rich Henery P (2)
102 Watlington Wade (4)
103 ◎Brown Geo K (5)
104 ◎Watlington P Vance (3)
106 Talley Murice C (5)
111 ◎Brunson E Miller (2)
116 Brittain Marvin T (3)
214 ◎Smith H Ted (2)

ENOLA ROAD—From Highway 18 south (beyond city limit)

ERVIN—From opp 201 Cascade east to Walker

200 ◎Rose Margaret B Mrs (3)
201 Vacant
204 ◎Puckett Bright S Mrs (2)

For Over 60 Years

THE NEWS-HERALD

Has Served Morganton and Burke County

207 N. Sterling St. JOB PRINTERS Phone 26

GARRISON'S FEED & COAL CO.

HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL

111 N. Green St. Phone 134

ERVIN ROAD—From 515 Lenoir west
—— ©Carpenter Jos F (2)
—— Allen Wm D (4)
—— Helms Claude H (6)

ERWIN EAST—From 411 S Sterling east to Green (no houses)

ERWIN WEST—From 410 S Sterling west to College
103 Honeycutt Jas G (5)
106 (105) Mull Benj (2)
108 ©Lane Edw G (2)
109 ©Suddreth John K (3)
McNeely Jessie Miss (1)
White Pansy Mrs (1)
109 (rear) Stanton Lucian W (5)
110 (204) ©Whisenant C Edw (5)
111 (503) ©Grady Lessie R Mrs (3)
113 (205) ©Fleming W Carl (3)
Byrd Clyde W (3)
Huffman Viola Miss (1)
Smith Ernest E (3)
(King intersects)
211 Advent Christian Church
217 (315) ©Roper D Lula Miss (3)

EVANS—From 215 Lenoir northwest
100 Alwran Emory T (2)
103 ©Goodwin Della E (1)
104 Harris Thos T (4)
105 ©Johnson Essie B Miss (2)
Prophet Chas (2)
106 Wallace Apartments
Claywell Robt B (4)
Steele W Raymond (6)
108 ©Chapman Geo V (2)
109 ©Parks Collett J (2)
110 ©Braswell J Clyde (3)
111 ©Bennett Leland I (8)
113 ©Davis Sue F Mrs (5)
115 ©Berry Josephine H Mrs (2)
116 ©Goode T V Mrs (2)
117 ©Teague John S (3)
119 Heilhecker Mabel Y Mrs (3)
121 ©Denton Carl C (4)
Van Dyke Romey R (4)
122 Arney Apartments
Arney Wm C Dr (4)
Connelly Jas A (4)
(Ervin intersects)
203 Roland Jas W (2)
204 Whisnant W Howard (4)
205 ©Bailey Beulah E Miss (3)
211 ©McCombs Wm L (4)
215 ©Powell Frank (7)
219 ©Mull Carroll M (3)
226 ©Goodman Millard A (5)
Goodman M A Lumber Co

FAIR GROUND HILL — From 407 Vinearden north
—— ©Gilbert E Leroy (9)
—— Moffitt Wm (7)
—— Moses Canzady Miss (5)
—— Moses Horace P (7)
—— Moses Marvin (3)
—— Moses Jos (6)

FAIR GROUND ROAD — From end of Brookside Lane north to Vinearden
200 ©*Pittman Atlas H (3)
201 ©Crump Margaret C Mrs (6)
202 Vacant
202 (rear) Morganton Lbr Co, saw mill
203 Crump Jas E (3)
203 (rear) Vacant
205 ©Wright Eli J (4)
207 ©Benfield E Matthew (4)
207 (rear) Angely Mack D (6)
208 ©Kincaid Jos (6)
209 *Perkins Frank M (8)
211 Smith Jas E (3)
212 ©Newton Thos C (6)
213 Price Norris N (3)
215 ©*Michaux June (6)
216 ©*Perkins Arthur (3)
230 Smith Carl E (8)

FALLS—From 301 Patton south to city limit
101 ©Kirby Jack R (2)
102 ©Robbins Doyle W (5)
105 ©Kelly Hubert C (2)
107 ©Harding Norris B, bldg contr (2)

FLEMING PLACE — From 310 N Green east to Bouchelle (no houses)

FOREST—From 713 Shelby Rd east 2 blocks
101 Oak Forest Methodist Church
104 ©England C Wilson (5)
105 ©Duckworth Richd W (4)
106 ©Houk Wm E (3)
107 ©Houck Edw J, pntr (4)
108 Singleton Jas W (7)
(Eastview Av intersects)
212 ©Grady Benj F (4)

FOREST HILL—From opp 120 Asheville south to Greenbriar
110 ©Moses Frank T (3)

TUX BOWERS MOTOR CO.

OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION

200 W. UNION ST. PHONE 428

BURKE FLOUR & FEED STORE

CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL

126 S. STERLING ST. PHONE 663

111 ©Braddock Roy L (5)
116 ©Simmons Ethel M Mrs (3)

(Patton intersects)

204 (200) Hoke Garland C (3)
206 ©Guigou Francis L (4)
216 ©Tolbert Jas L (4)
220 ©Conley Thurman M (4)
222 ©Bolick Ned O (3)
310 ©Morrisey Jas F, watch repr (2)
Morris Thos R (4)
320 ©Mull F Garland (2)

FOX—From 425 Alexander Av south 1 block

103 Propst Jas S (2)
104 ©Dockery Wayne C (4)
106 ©Ross Alex H (4)
107 ©Fox Virgil (5)
110 ©McCall Jackson (3)
114 ©Burnett Fritz L (5)

GLENWOOD ROAD — From end of Ervin Rd north (no houses)

GOLF COURSE ROAD — From W Union Extd south to Burkemont Av

—— Mimosa Golf Club
Miller Hugh (2)

GRANITE FALLS ROAD—

—— Morganton-Lenoir Airport

GREEN NORTH—From 121 E Union northwest to city limit

100 White Way Service Station
Mimosa Cabs (side)
101 City Cab Co
102 Service Shoe Shop, reprs
103 Kirksey & Co, funeral home
104 Sanders Chevrolet Co
105 Vacant
106 Burke Lumber Co
107 Mullis Motor Co
109 Farm Service Tractor & Implt Co
110 Kirksey Funeral Home
Setzer Ransom F (3)
County Coroner
111 Garrison's Feed & Coal Co

(Avery Av begins)

200 Auto Parking Lot
201 Alva Service Station
Dixie Cabs
202 Lingerfelt Service Station
Bailey Roy L (2)
Shumate Mary C Mrs (2)
203 (201) Clontz Shoe Shop, reprs
Conley Katie W Mrs (1)
Johnson Kurl (2)

(Patterson begins)

300 Burkemont Hotel (13)
©Anderson Chas G
Burkemont Beauty Salon
Burkemont Clothing Store
Crescent Flower Shop
Five O'clock Club, restr
Pub The, beverages
301 Queen City Service Sta
Union Bus Station Cabs
302 Cottrell Nell B Mrs, nurse
Moody Jos (2)
Williams Richd M (6)
303 Braswell Ted G (4)
304 ©Kibler Ralph E (3)
305 Williams Benj W (3)
306 ©Carter Chas C (7)
307 Phillips Wm P (3)
310 Brinkley Apartments
1 Bristol Benedict Jr (3)
2 Morrison John H (4)
3 Brinkley J M H (2)
4 Estes Harry W (2)
5 Shankle Carl E (2)
6 Gibbs Wade S (3)
7 Mull Fred M (2)
8 Beach John W (3)
311 Burke-McDowell Electric Membership Corp
313 Small's Flowers
315 Hudson Mildred E Miss, gift shop (1)
317 Hamer Alfred W, phys

(Fleming Pl begins, N Sterling ends)

400 ©Connelly Owen S (6)
Connelly Mildred A Miss, mus tchr
401 ©Howard Hattie P Miss (3)
Duncan Guy R (4)
402 ©Perkins Mary F Mrs, furn rms (8)

(Catawba begins)

403 ©Duckworth Fons (7)
404 Deal Ray E (3)
405 ©Erwin Mamie G Mrs (5)
405 (rear) ©Roberts John H (3)
405½ ©Roberts John H (3)
406 Arney J Otis (2)
407 Mundy D McDonald, antiques (7)

MORGANTON HOME & AUTO STORE

B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES

211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. **DEPARTMENT STORE** **Phone 372**

408 Randolph E Oscar (3)
409 ◎Patton Geo E (4)
410 ◎Hairfield Edw M Jr (5)
411 Duncan Wm J (2)
412 ◎Roper J Jackson (5)
413 ◎Shirley Ted (2)
Shirley's Nell Beauty Shop
(Howard ends)
414 ◎Connelly H Lester (3)
415 ◎*O'Neill Fred N (3)
417 ◎*Grant Lula (1)
418 Smith C Lannie (2)
420 ◎Kincaid Larry A (5)
421 ◎Sipe Roscoe P (3)
423 ◎Sutton Ossie L (2)
(Claywell begins)
427 *Arnold Jos A
*Arnold's Beauty Shop
428 ◎Winchester Jack C (2)
429 ◎*Blye John B (4)
430 ◎Taylor Herman W (2)
Whisenant Ransom (3)
431 ◎Breeden Richd T (4)
432 ◎Brown Claude B (3)
Brown's Chest & Cabinet Works
433 ◎Winters Harold A (3)
(N Terrace Pl begins)
433 (2) ◎*Avery Chas W (3)
435 ◎*Happoldt J Atwood (6)
435½ ◎*Scott Augusta (5)
436 ◎Anderson Henry H (4)
437 ◎*Pearson Marvin, beverages (5)
437 (rear-1) *Pearson Marvin Jr (3)
437 (rear-2) *Michaux John C (5)
437 (rear-3) *Henry Pinkney (2)
437 (rear-4) *Caldwell Race Jr (2)
437 (rear-5) *Pearson Edw (3)
439 *Thombs Geo E (7)
440 ◎Thompson Ralph C (3)
441 ◎*Happoldt Minnie (7)
442 Mundy Russell M (3)
443 ◎*Harrison Milton (4)
443 (rear-1) *Johnson Edmond C (10)
443 (rear-2) *Bettis H Raymond (4)
445 *Bristol Gordon B (2)
447 ◎*Caldwell Estelle (9)
447½ ◎*Duncan Solicitor E Rev (2)
447½ (rear-1) *Moore Della (10)
447½ (rear-2) *Stamps Wm P (1)
447½ (rear-3) *Conley Ervin (7)
448 ◎*Rink Alex L (4)
449 *Guinn Annie (8)
*Shippy Mary (3)
450 *Rink Alex L, gro
451 ◎*Bristol Elizabeth (4)
452 Parkway Laundry & Dry Clng Co
453 ◎*Corpening Clyde (1)
454 *First Baptist Church
455 ◎*Caldwell Virginia (2)
457 *Tate G Edw (3)
458 Sipe's Garage & Grocery
(Spainhour begins)
459 ◎*Caldwell Delia (3)
459 (rear) *Caldwell Chas (3)
459½ *Caldwell Webb (3)
460 *Tate Essie (3)
461 ◎*Johnson Millard (6)
462 (458) *Tate John (2)
*Tate Saml (5)
463 ◎*Bristol Cora (8)
464 ◎Whisnant Erwin T (4)
465 *Davis Saml H (3)
466 ◎Michaels R Frank (3)
467 ◎*Scott Philmore (3)
468 Hipps Coy L (9)
469 ◎*Conley Lillie B (6)
471 ◎*Caldwell John (2)
473 ◎*Isbell Geo H (3)
515 ◎Michaels J Jacob (3)
—— Baker Chester (3)
—— Jehovah Witnesses
—— Harris Marvin L (4)
—— Dellinger Jack (3)
—— Owens Claude (4)
—— Morganton Brick Co Inc
—— WMNC Radio Station
—— WMNC Radio Station

GREEN SOUTH—From 110 E Union south to Old Shelby Rd

101 Caldwell Hotel (5)
Pitts H Preston
107 Mimosa Soda Shop
107-09 Mimosa Theatre Building
Mimosa Theatre
1 Storage
2-3 Cowan Cecil E
County Attorney
3-4 Franklin T Earl, J of P
5 Mutual Life Ins Co The
113 Burke Radio Co
State Capital Life Ins Co
114 County Jail
Hogan Ernest (7)
115 Mimosa Ice Cream Shoppe, lunches

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. **PHONE 245**

PARKWAY LAUNDRY & DRY CLEANING CO.

"Bundles of Satisfaction"

CALL FOR AND DELIVERY

452 N. GREEN ST. **PHONE 1095**

117 City Service Station
(Meeting intersects)
201-213 Morganton Primary School
210 Southern Bell Tel & Teleg Co
214 Duff Looms Inc, uphol fabrics mfrs
Ross Fabrics Inc, plant No 2
215 Hamilton Wm S (3)
(Concord intersects)
301 ©Dale Hannah B Mrs (3)
Houck Carroll (3)
King Clarence (2)
302 Ward M Martha Mrs (5)
303 ©Lentz Robt L (1)
305 ©McCall Wm W (2)
Buchanan Ernie J (2)
307 Fowler Wade F (5)
308 Brown Minnie W Mrs (3)
Brown Wilson F (2)
Hastings Emerson Y (3)
309 Campbell Marvin C (6)
(McDowell intersects)
400 ©Poteat Wm R (1)
401 ©Cuthbertson C Roscoe (2)
402 Dale Mattie F Mrs (2)
Dale Thurman R (4)
403 ©Whisenant Della R Mrs (6)
404 ©Beach Hassel (2)
405 Ward Chas L (6)
405½ Poteat Jos L (4)
406 ©Parks Chas M (3)
407 ©Smith Chas T (3)
407½ Clarke Geo D (5)
408 ©Powell Jas B (2)
Rader Sallie Miss (2)
Walker Demrick C (2)
409 ©Connelly Beulah C Mrs (4)
Sloan Wm B (2)
410 Vacant
411 Burke Times The, weekly newspaper
412 ©Walker Roscoe C (3)
(Erwin ends)
500 Hardin Elbert F Rev (3)
502 ©Walker Thos H
Walker Fannie F Mrs, furn rms (9)
503 ©Browne Wm T (4)
Hogan John H (4)
504 ©*Scott Morris S (5)
506 Brown Horace A (6)
509 Calvary Baptist Church
510 Matthews Myrtle H Mrs (6)
(Beach begins)
600 Southern Hotel, bdg (21)
601 (603) Parsons John L (7)
Parsons Esther S Mrs, furn rms
602 Whisenant Lilly J Mrs, 2d hd clo
603 Cantrell Apartments
1 Mildred's Beauty Shop
2 Powell Wilfred H (2)
3 Dixon Martha G Mrs (4)
4 Lloyd Jas D (2)
5 Dale Geneva W Mrs (3)
605 McCall Distributing Co, whol gros
608 Southern Lunch
608½ Dale John H (5)
609 Down Towner The, gros
610 Beach Hassel, barber
611 Nite Furniture Co Inc
612 Depot Lunch, billiards
615 Morrow Cora M Mrs (10)
617 Nite Furniture Co Inc, storage
619 Jones & Mull Furniture Co
621 Southern Railway System, frt sta
Railway Express Agency
623 Southern Railway System, pass station
700 Owens Jas B (4)
701 Standard Oil Co
Patton Nollie M, oils
City Mayor
702 Cook Essie Mrs (4)
704 Bost Rebecca W Mrs (1)
706 Kincaid Cora H Mrs (4)
707 Franklin Alfred S (6)
708 Stokes Robt G (4)
709 ©McNeely Lola A Mrs (2)
710 ©Devinney Lowell E (5)
711 Berry Myrtle T Mrs (2)
712 ©Mabe Saml S (3)

GREENBRIAR — From 416 Burkemont Av west to Forest Hill

103 Claywell Jack A (3)
107 ©Byrd Cora Miss (1)
108 Satterwhite Jas T (2)
109 ©Branch W Hamilton (4)
110 ©Bush Francis M (2)
112 Lackey Lillie H Mrs (4)
115 ©Kincaid Eubert B (2)
116 ©Mosley Ruth E Miss (4)
117 ©Abernathy Geo W (3)
118 ©Shuping Alex L (4)
119 ©Bost Roby L (2)
Fisher Guy A (2)

Art Flower Shop

Wedding, Funeral and Cut Flowers

137 W. UNION ST. ***MEMBER TDS*** **PHONES 558 & 5-W**

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

120 ©Fitz Jos D (2)
121 ©Hoke Pinkney A (2)
122 ©Diercks Clinton C Dr (2)
123 ©Crockett Jas (3)
(Forest Hill ends)
217 ©Mull Nolan G (5)

GREENWOOD COURT — From 200 Pearson west
104 ©Walton C Verner (4)

HENREDON ROAD — From 702 Burkemont Av east (1 south of Sou Ry)
—— Henredon Furniture Ind Inc

HERRON—From 510 S King west to beyond Jones
101 ©Powell Wm F (5)
103 ©Littlejohn Raymond B (4)
105 ©Clark Lewis (3)
106 ©Queen Jones (6)
107 ©Mull Hiram D (2)
109 ©Saunders Cecil (3)
(College intersects)
201 ©Allman Maggie C Mrs (1)
203 ©Littlejohn Franie S Mrs (3)
205 ©Justice Emilious A (8)
206 (426) Gale Minnie L Mrs (1)
Queen Ralph L (4)
Stewart Lovelace (2)
Whaley Geo (3)
207 ©Orders Saml A (4)
208 ©Williams Jas M (4)
209 ©Brittain Ned M (4)
210 ©Mull Bernard B (3)
211 ©Towery Howard B (4)
Pendleton Murphy (2)
Smith Tessie Miss (2)
212 ©Williams John W (2)
213 ©Watts D Mills (4)
(Rand begins)
214 Queen Edw A (7)
215 ©Pless Willard J (8)
217 ©Clark Alice O Mrs (3)
218 ©Kiddy T Roy Jr (3)
219 Bay Street Mission
220 ©Watts Henry E (6)
(Bay intersects)
300 ©Powell Isaac A (3)
302 ©Dellinger Logan A (4)
(Jones ends)
305 Whisenant Chas T (7)
307 Gates Mary D Mrs (4)
309 Denton Chas B (4)
311 Keaton Finley (3)
323 Dale Lester J (2)
325 Clark Ernest W (5)
327 Hardin Geo W (4)

HIGHWAY 18 — (See Shelby Road)

HIGHWAY 70—West (Asheville Rd)

HILLCREST — A residential section south of E Union Extd

HILLTOP — From 430 Valdese Av south to Bethel Rd
120 ©Ferguson Richd F (3)
122 Kelly Everett O (2)
152 ©Ingles Clyde G (4)
154 ©Carter Kenneth W (3)
156 ©Cuthbertson W Frank (6)
160 ©Summit J Dewey (3)

HOGAN—From opp 325 Valdese Av south
104 Wright Wallace J (3)
106 ©Hennessee W Carl (2)
107 ©Hogan Eugene S (4)
109 Fortune Chas W "Fred" (4)
110 Denton Grover C (4)
111 Boyles Walter F (2)
112 Coffey Mabel M Mrs (5)
(Randolph begins)
201 ©Simmons Etta Mrs (1)
202 Williams Jas R (6)
204 Bivins Cliatus W (5)
205 ©Clontz Erastus J (10)
207 Stamey Louise Mrs (7)
209 Smith Robt F (2)
211 ©Ivester Lloyd A (4)
213 ©Taylor Jas (3)
215 ©Smith J Taylor (4)
217 ©Stevenson John P (3)
219 ©Bolick Robt L (4)
221 Setzer John A (4)
223 ©Small Ivey E (6)
225 ©Small Bernie A (1)
Reep Jack (6)
(Cross begins)
233 Cheatham Jas B (2)
Conyers Jacob R (2)
239 (233) Bolick's Grocery
240 Vacant
241 Wood Wm L (5)
243 Hefner Katie Mrs (2)
(Sou Ry crosses)
301 Drexel Furniture Co, mfrs

HOWARD — From 305 N Sterling northwest to Green
107 Morganton Welding & Mach Co
109 *Morganton Recreation Parlor
153 *Edmonson Lula (5)
155 *Edmonson Lennie (3)

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

MIMOSA INSURANCE AGENCY

"Insure and Save The Mimosa Way"

Fire - Auto - Hospital Expense - Compensation - General Insurance

Patton Bldg., 209½ N. Sterling St. Thos. E. Garrison Phone 586

157 *Berry Elizabeth (4)
161 (162) *Michaux John (3)
201 ◎*McGalliard Norris (8)
201½ *Michaux Walter (6)
203 ◎*Wright Andrew (3)
203 (rear) ◎*Max Lizzie (7)
205 ◎*Brittain Tillman (4)
207 ◎*Caldwell Ervin (4)
209 ◎*McKesson Bessie (4)
213 ◎*Powell Gormon L (8)
215 ◎*Davis Jas D (5)

HUFFMAN — (Formerly Cemetery) From 736 E Meeting southwest to Valdese Av

107 ◎Morris Walter T (3)
109 ◎Cline Francis H (3)
111 ◎Putnam B Ralph (3)
111½ Mauney Lester M (2)
209 ◎Smith Manley B (4)
215 (115) Whetstine Arthur (8)
244 Whisenant Roy J (4)
245 Forest Hill Cemetery

JAMESTOWN ROAD—

—— Veterans of Foreign Wars

JEFFERSON—From Catawba north 2 blocks, 1 east of Green

100 ◎Hendrix W Roscoe (3)
101 Connelly Robt L (4)
102 Paisley Robt L Dr (4)
103 Salsbury Sherrod (5)
104 ◎Ford L Carl (3)
106 Lane Benj M (4)
118 Lane Benj M Jr (2)
120 ◎Turner Lloyd W (3)
122 ◎Ross Woodrow W (3)
204 ◎Fowler Otho H (4)
207 ◎Brown Burgin P (3)
212 ◎Digh Chas S (2)
218 ◎Hitt Wayne W (3)

JONES RIDGE ROAD — (See Table Rock Rd)

JONES—From 503 W Concord south to Herron

99 *Dock's Place, beverages
100 ◎*Moore Jas (2)
101 ◎*Lattimore Jos K D (4)
102 *Diggs Chas Rev (4)
105 ◎*Lytle Albert H (2)
106 ◎*McKesson Theo (2)
107 ◎*Michaux Sallie (3)
108 *Caldwell Robt (4)
109 ◎*Lytle Mary (4)
110 *Gantt Minnie (10)
110 (rear) *Carter Margaret (2)
112 *Whiteside Geneva (13)
112 (rear) *Walker Jas (8)
114 ◎*Erwin Jas P (3)
116 *Largent Sarah (10)
118 (119) *Harbison Wm, beverages (1)
118 (rear) *Barber Danl (2)
*Pearson Florence (5)
120 *Robinson Henry (6)
302 (118) *Craft John H (4)
306 (122) *Rutherford Frank (2)
308 *Avery John E (3)
309 (121) *Powell Alex (2)
310 (222) *Mitchell Chief (5)
312 (122) *Largent Lula (7)
314 (123) *Corpening Alice (3)
315 *Thomas Leland (2)
316 (124) *Chambers Carl (4)
317 *Matthews Geo (2)
318 (126) *Praeter Emma (3)
319 *Hayden Lovie (1)
320 (208) *Largent Naomi (3)
321 *Greer Cleo (2)
322 ◎*Avery Lula (4)

JORDAN HILL ROAD — From 201 Eastview south

101 ◎Williams Tonny (2)
105 ◎Lane Robt L (2)
109 Orders Jas W (4)
123 Keaton Carl A (5)
201 ◎Lane Burgin (3)
211 ◎Clark Worth J (6)

KENMORE PLACE—From 205 White northeast

403 Smith Forest B (2)
404 Hamrick Stephen B (2)
405 Newton Wilburn A (3)
406 Hamrick Gordon W (4)
407 Powell Dolphus D (2)
409 Vacant

KING NORTH—From 136 W Union north to Collett

102 Fire Department
104 City Hall
City Officials
106 City Police Dept
City Electrical Dept

STANLEY'S JEWELERS

"Honest Values — Convenient Terms"

110 N. STERLING ST. PHONE 720

FIRST NATIONAL BANK

Dependable Banking For Burke County Since 1897

101 W. UNION ST. • MEMBER FDIC • PHONE 1090

110-12 Community Building
Chamber of Commerce
Kiwanis Club
Lions Club
Merchants Association
Optimist Club
Pilot Club
Rotary Club
Women's Club
111 Calvary Lutheran Church
(W Queen ends)
201 County Board of Education
County Public Welfare Dept
201 (2) ©Norton Nelson L (3)
Curlee Roy M (2)
Seigler Jos (2)
203 Rhodes Mae R Mrs (6)
204 McLarty Emmett K Jr (2)
205 ©Faulkner Mildred B Mrs (3)

KING SOUTH—From 139 W Union south to Herron

100 ©Tate Sue V Miss (3)
101 First Methodist Church
103 First Methodist Ch Sunday Sch
105 McCready John D Rev (4)
106 ©Tate Chas Gordon (3)
107 First Baptist Church
(Meeting intersects)
200 ©Gordon Annie W Miss, furn rms (2)
201 Cash Frank B (7)
202 Clower Jos B Jr Rev (5)
203 ©Harbison Wm A (3)
204 Morganton-Burke Library
205 ©Harbison Wm A Jr (5)
207 ©Edwards Ellis L Dr (4)
209 Edwards Apartment
1 Pichon Arnold A (2)
2 Reinhardt Clarence P (2)
3 Underhill Odie W (2)
4 Lentz Robt L Jr (2)
(Concord intersects)
300 ©MacNaughton Ruth Miss (1)
Day Fred L (4)
302 ©Wells J Maurice (9)
302½ Howell Jane Miss (3)
304 ©Nelson M Addie Miss (1)
307 Grace Episco Church Sunday School
314 Elms The
Malone Leila B Mrs
315 Grace Episcopal Church
(McDowell intersects)
405 ©Smith Jeremiah A (3)
406 Leavell Chas G Rev (6)
407 Grady Lawrence A (6)
Pitts Margaret M Mrs (5)
(Erwin intersects)
500 ©Taylor Donald (2)
Kirksey L Herman Jr (2)
Widenhouse Wm P (3)
Wilson Winston W (2)
501 Vacant
502 ©Clark C Newcart (2)
503 Carl's Cash Store, gros
504 Franklin Robt A (3)
507 ©Dellinger Sidney McC (4)
508 Orders Minnie B Mrs (2)
510 ©Queen J Gordon (2)

KIRK—From 305 Vinearden south to Oak

101 Hallyburton Robt J (5)
103 Long W Cly (5)
105 Houck John H (4)
107 Chapman Tellis (3)
109 ©Beach Lizzie McC Mrs (2)
111 ©Dale Polly D Mrs (4)
113 Seitz J Henry (5)
115 Baucom Adam C (4)
(Taylor begins)
200 ©Duckworth Robt W (2)
201 Isenhour Dudley W (4)
203 Carswell Edgar R (5)
204 ©Baker Earl T (3)
207 ©Breedlove John H (6)

LENOIR—From 309 E Union north to Rocky Ford

100 Morris Motors Inc
101 Morganton Full Fashioned Hos Co
102 Peeler David R (3)
103 Mountain Ice & Coal Co
104 Gaston Apartments
1 Clare Betty Miss (1)
2 Boger Ray B (2)
3 Whisenant Harry (2)
4 Wilson Andrew W (2)
105 Blue Ridge Products Co, ice cream mfrs
106 Cobb Apartments
Beach Olen F (3)
Kincaid G Maynard (3)
106½ ©Walton Hal M (4)
107 M'ton F F Hos Co, whse
Laws Oscar L (2)

DALE FEED & COAL CO.

FEEDS - SEEDS FERTILIZERS - GROCERIES - COAL - WOOD

300 S. Sterling St. and 305 N. Sterling Phones 442 and 330

FIRESTONE HOME & AUTO SUPPLY

FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

108 (110) ©Whisnant Mary C Mrs (3)
109 ©Coffey Bessie M Mrs (2)
109½ ©Causby Frank J (6)
110 ©Erwin Hamilton (4)
111 Devinney Claude (4)
Riddle Lamont O (2)
Setzer Walter F (7)

(Short begins)

200 ©Burleson Commodore V (4)
Pitts Roy (2)
201 ©Brittain Mamie C Mrs (1)
202 ©Webb Oliver T (4)
203 Whitener Mamie H Mrs (4)
204 Davis A Sherrill (4)
Kincaid Harvey E (4)
Mode Thos (2)
205 ©Cohen Si E (5)
207 Teague Saml F Jr (3)
209 Harris Ned P (3)
211 ©Giles N Yates (3)
213 ©Davis Finley W (4)
215 ©Cox Xenophon H (5)

(Evans begins)

300 ©Woodbury Luke (3)
306 ©Stephens Wade T (3)
Cooper Nathan (2)
Winkler Max K (2)
308 ©Ballengee Kate C Mrs (2)
310 Smith Douglas (2)

(East Av begins)

400 Murphy Walter A (6)
401 ©Bridgers Lanetta F Miss (4)
401½ ©Cowan Cecil E (4)
402 ©Bristol Ida W Mrs (4)
403 ©Penland Fred H (3)
405 ©Shirley M Clinton (5)
406 ©Harris W Edgar (3)
407 Williams Carey, confr
408 Cuthbertson Isaac O, bldg contr (4)
410 ©Garrison Jeanette H Mrs (3)
412 ©Adams Grady W (3)

(Avery ends)

504 ©Parks Clara M Mrs (1)
507 ©Harbison Ralph J (5)
507½ ©Bower Fredk A Rev (2)
508 Erwin Hamilton Jr (4)
509 ©Harbison Jas A, surveyor (4)
Harbison Laura Miss, nurse
County Surveyor
510 Vacant
511 ©Curtis Erwin M (3)
512 Vacant
512 (rear) Ervin Saml J (4)
Royal Mermon (6)
513 Valkenburgh Harry N (2)
514 ©Moses Isaac A (6)
515 ©Ervin Saml J Jr (5)

(Ervin Rd begins)

516 Thompson Frank L (2)
517 ©Ervin Laura P Mrs (2)
518 ©Ervin John W Dr (4)
519 ©Ervin Hugh T (3)

(Powe begins)

520 ©Starrett Randall M (4)
521 ©Claywell Wm N (2)
523 ©Newton Lucy W Mrs (2)
525 Harrison John W, gro
527 ©Harrison John W (2)
528 ©Berry Wm T (4)
530 Pittman Hayden (2)
Smith Irene S Mrs (3)

(Tate ends)

LENOIR ROAD — (Continuation of Lenoir) From Tate north to city limit

101 Ross Henry A, gro
102 Hunter Henry C (4)

(Williams begins)

201 ©Singleton Alfred J, plmbr (5)
202 ©Baker Fulcher A (3)
203 ©Hoyle E Graham (3)
204 ©Wacaster J Roy (5)
205 ©Hord Willard A (3)
206 ©Mull Goodson (3)
207 ©Cannon Ella Flow S Mrs (2)
208 (206) ©Dukes W Ray (2)
209 ©Harbison Wilson A (5)
210 (208) ©Duckworth Jas M (4)

LESLIE—(See N Terrace Pl)

LINVILLE—From 801 E Union north to Oak

104 Fowler R D Motor Lines

(Powe ends)

105 ©Whisenant Macon G (4)
Waters Ray S (3)
107 ©Fisher Bennett H (4)

(Southard begins)

108 ©Yarbro Chas R (2)
109 Lowdermilk Alvin M (4(
110 Beach Allie W Mrs (4)
111 ©Butler Robt S (5)
112 ©Anderson Carl D (4)
113 ©Mabe Fred W (5)
114 Hoyle Robt L (2)
115 Harris Nettie C Mrs (4)

MIMOSA THEATRE

107-109 S. GREEN ST.
PHONE 676

ALVA THEATRE

202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. PHONE 340

116 Coley Leon H (6)
(Pine intersects)
200 ◎Houpe E Vernis (3)
205 Saulman Robt G (5)
206 Sain B Augustus (4)
207 ◎Smith Donald W (4)
208 ◎Williams Chas W (4)
209 ◎Buff Sarah J Mrs (1)
211 ◎Bridges Thos M (4)
213 ◎Smith Earl H (2)
215 ◎Duckworth Ernest M (3)
216 Beach Wm G (4)

LYMAN COURT—From 311 W Union south to Concord

101 ◎Clark Lemuel E (3)
Avery Laura Miss (1)
103 ◎Mull Jennie B Mrs (1)
104 ◎Williams W Paul (6)
Page Rhoell Miss (2)
Pharr Florine Mrs (2)
105 ◎Brittain Jerome M (2)
106 ◎Crisp Jos B (3)
Herman Leonard (2)

McDOWELL EAST — From 325 S Sterling east to White

210 (110) Allman Burley M (4)

McDOWELL WEST — From 308 S Sterling west to beyond College

105 Vacant
(King intersects)
201 Grace Hosp Nurses Home
(College intersects)
306 ◎Gordon Lila W Mrs (2)
312 North Carolina Natl Guard Armory
315 ◎*Grier John H (5)
315 (rear) *Kincaid Geo (2)

MEETING EAST—From 129 S Sterling east to E Union

102-04 Farmers Federation Inc, feeds
106 Wilson's Dyers & Dry Cleaners
114 Sinclair Service Station
(Green intersects)
201 City Service Station (side)
207-15 Ross Fabrics Inc, uphol fabrics mfrs
219 (115) Dollar Riley C (3)
222 ◎*White Wm (7)
222 (rear) *Fleming Frank (3)
223 Duke Power Co
(White intersects)
400 Bailey's Esso Service
401 Burns Motors
402 Cowan Hunter (4)
403 McCuiston Reuben H (2)
404 Warner Thos A (6)
405 *Caldwell Jas E (5)
406 ◎Durham David B (4)
407 ◎Mode Hattie S Mrs (3)
408 Vacant
411 ◎Mull Alonzo S (7)
Mull Ada H Mrs, bdg
414 Tolbert Chas B (4)
415 ◎Berry Addie S Mrs (1)
(Church intersects)
500 ◎Williams Ernest L (7)
Hawkins Herman (2)
Robinson Clarence B (2)
500½ Gardin Geo C (3)
Jaynes Bennett L (2)
McFall Taft H (3)
501 ◎*Williams Rosa B (5)
502 ◎Curtis G Henry (3)
503 ◎Cook Mary C Mrs (2)
504 ◎Hendrix J Turner (2)
505 ◎*Crisp Lollie (1)
507 Whisenant Chas (2)
508 ◎Mitchell Jesse D (4)
509 ◎McGalliard Kate M Mrs (3)
510 (514) ◎Crawley Albert A (4)
511 ◎Roberts Jesse B (3)
512 Penland Guy M (3)
513 Cochran H Smith (4)
515 ◎Lael Allen A (2)
York Dorliss (2)
(Chestnut intersects)
600 ◎Coffey Homer D (3)
601 ◎Scruggs John S (3)
Williams Minnie K Mrs (1)
602 ◎Coffey Rose E Miss (1)
603 ◎Morris Ernest H (3)
604 Oxford M Dewey (5)
605 ◎Franklin Rita P Mrs (8)
607 (605) Mode Ottie B Mrs (6)
609 ◎Bingham C Edwin (3)
614 Seals Eugene H (3)
615 ◎Crow Howard E (4)
(Burke ends)
616 Beck Liston C (5)
621 Acme Homes Metal Works Inc
624 Huffman Full Fashioned Mills Inc
624 Huffman Full Fashioned Mills Inc
625 Morganton Aggies Baseball Club
Beach Manufacturing Co, furn mfrs

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE

308 E. Union St. Phone 755

COLLEGE MOTORS

601 College St. Phone 752

CORNWELL DRUG CO.

THE REXALL STORE

CITY WIDE DELIVERY

100 W. UNION ST. **PHONES 8 and 84**

629-33 Morganton Weaving Co
701 Vacant
701 (rear) Martin Reuben (3)
708 ◎Leonhardt Carl H (5)
710 ◎Canipe Walter D (3)
712 ◎Jaynes Caleb W (3)
Kincaid W Howard (3)
717 Burke Furniture Co, whse
718 ◎*Harris Frank G (3)
719 *Courtney Andy (4)
720 ◎*Caldwell Annie (5)
724 ◎*Caldwell Jas (2)
726 ◎*Caldwell Fred (7)
727 Vacant
734 Holder Augusta A Mrs (3)
736 Newton Gordon M (4)

MEETING WEST—From 130 S Sterling west to College

102 Battery Service Station
102 (105) Bradshaw John W (4)
Bradshaw Paul W (2)
Ledford Hoyle (3)
Morrison Thos (2)
103 ◎Rollins Overman Z Dr, chiro **(4)**
106 First Bapt Ch Sunday School **(King intersects)**
210 B & R Motor Co

MEETING PLACE EAST—From 115 Huffman west 1 block, 1 south of Meeting

725 Moore Jas M (2)
737 ◎*Johnson Addie C (4)

MIMOSA—From 609 W Union south to Asheville

105 ◎Austin Herbert W (4)
106 ◎Wyatt Kenneth V (2)
Phillips Wm B (2)

MOORE—From Alpine and Bethel Rd northeast to Candor (formerly 200 block Old Cotton Mill Rd)

101 (35) Hipps Thurman L (5)
103 (34) Fowler W Augustus (4)
107 (33) Franklin Marshall (7)
111 (32) Williams Arva (2)
115 Pearson Saml (5)
119 Williams Grover S (8)

MOREHEAD—From 303 Avery Av northwest

96 ◎Pipkin Ralph W (2)
98 ◎Patton Wm H Dr (3)
100 ◎Arney Marshall S (3)
102 ◎Hudson Wm C (2)
103 ◎Parks Fred R (3)
104 ◎Nichols W Ernest (2)
105 Teaney Carlton L (4)
105½ Moore Herbert M (2)
106 Rader Ine E (5)
107 McKnight Chas W (3)
108 ◎Sparks Margaret H Mrs (2)
Sparks Gladys Miss, nurse
109 (105½) Moore Herbert M (2)
110 Garrison Benj C (5)
Harper Jas G (2)
Produce Express
111 (109) Shuford Apartments
Hendrix Izard M (2)
Jones A Howard (3)
Morris Adolphus (3)
Penland Wm F (3)
112 ◎Erwin Marcus (4)
113 (111) ◎Morris John R (4)
Hoffman Jos (2)
Queen Bonnell (3)
Queen Harold E (3)
114 ◎Surasky Saml (3)
115 ◎Moore Allie G (6)
116 ◎Sloan Robt L (3)
118 Koontz John (1)
119 (115) ◎Moore Allie G (6)
Keeter Mauia F (2)
121 ◎Wilson G Moran (6) **(Ervin intersects)**
200 ◎Gilliam Oscar A (4)
203 ◎Harrell Carey C (4)
205 ◎McFadden Benj C (5)
209 ◎Small Roscoe C (3)

MORGAN DRIVE—(Hillcrest) From E Union Extd south, 1 east of city limit

—— Kirby David W (4)
—— ◎McMahon J Clyde (4)
—— ◎Brown Dean W (4)
—— ◎Bowman Harry L (4)
—— ◎Williams Arthur C (4)
—— Sprouse B Robt (6)
—— Busick J Robt (3)
—— ◎Huffman Horace W (3)
—— ◎Berry M Pinkney (3)

MORGAN HEIGHTS—Burkemont Av Extd

NEW—From 129 Burkemont Av east to Sou Ry

102 ◎Rader Della A Mrs (4)
103 ◎Smith Minnie E Miss, nurse (1)
105 ◎Keaton Chas J (6)
106 ◎Rudicil Wm M (4)
107 ◎Whisnant Perry M (3)
108 ◎Brandon Jas A (3)

HORD-LONG ESSO SERVICE

Atlas Tires - Batteries and Accessories - Washing - Greasing - Polishing

Tire Recapping and Vulcanizing — Road Service

301 W. UNION **PHONE 531**

THE HOME LAUNDRY & DRY CLEANERS

Dry Cleaners — Linen Supplies — Launderers

302 COLLEGE ST. **PHONE 400**

109 Seitz Howard (3)
110 Wilson Berts G (4)
110 (rear) ◎Laws Gertrude E Mrs (2)
111 ◎McNeilly Wm R (5)
112 ◎Singleton Lucius R (8)
113 ◎Hicks L Marion (4)

(Concord intersects)

216 Barnes Ralph (4)
218 Causby C Eugene (8)
220 Denny Jesse L (7)
222 Vacant
230 Morganton Furniture Co
231 *Olive Hill Cemetery

NEWLAND—From 307 Tate south

101 ◎Claywell Laura Miss (1)

NORTH — From 100 Vinearden Rd south to E Union

105 ◎Oxford Lottie M Mrs (2)
107 ◎Harris J Frank (4)
109 ◎Lowman Carl M (3)
110 ◎*Chambers Eliza (4)
111 ◎Lowman Pinkney E (2)
115 ◎Causby Paul E (3)
117 ◎Cannon Luther C (4)

(Oak intersects)

200 ◎Austin Saml E (2)
201 Carswell Jos B (4)
202 ◎Powell Sidney F (4)
203 ◎Kincaid Wm L (5)
205 Daye Vester G (4)
207 ◎Brittain Carl G (3)
211 ◎Mabe Paul A (2)

(Pine intersects)

300 ◎Grady Cam T (2)
302 ◎Duckworth Ralph R (5)
307 ◎Moses Edw S (4)
311 ◎Shuford Ernest P (4)

(Powe intersects)

401 ◎Lathrop W Herman (3)
Smith Cordell (2)
403 Jaynes Eugene H (3)

OAK—From 208 Rocky Ford east to Kirk

104 Prince Wm M (3)
105 Butler Ray W Mrs (5)
106 ◎Prince Virgil S (2)
107 Joyner Clifford P (3)
108 Morrison L Roy (5)
109 Brown Nancy H Mrs (2)
110 ◎Hoyle Edwin S (3)
111 Ricks Chas W (4)
112-A Denton C Vernon (2)
112-B Chapman Merlie C (3)
112-C Abee Margaret H Mrs (1)
112-D Gale Ray P (2)
113 Hamrick J Thos (6)
114-A Goodman Millard A (2)
114-B Goodman Willborn T (2)
114-C Choplin John P (2)
114-D Hopson Roy E (2)
115 ◎Smith John F (4)
117 Hogan Anna W Mrs (2)
118 ◎Thompson J Fred (3)
Buff Fred L (3)
119 ◎Shepherd Robt J (4)

(Brackett begins)

120 Puett Lloyd W (5)
122 Earley J Lemuel (5)
124 Shuping Harold W (4)

(North intersects)

201 ◎Patton Jas W (2)
203 (209) ◎Prince Leon W (2)
205 Ginwright Lawrence A (3)
207 ◎Hern Geo A (3)

(Linville and Summit end, View begins)

301 ◎Duckworth Wm R (4)
303 Bounous Helen C Mrs (3)

OAK GROVE—From Shelby Rd east 1 block, 1 south of Herron

101 ◎Ritchey Roszanner P Mrs (3)
105 ◎Taylor Jack D (4)

OLD ASHEVILLE ROAD — Continuation of Asheville beyond city limit

—— ◎Fortune Lawrence J (3)
Fortune Kent A (4)
—— Morganton Cabinet Co
—— ◎Harris Washington T (4)
—— English Milton (3)
—— ◎Alexander T Merton (4)
—— ◎Clark Aaron (3)
—— ◎Franklin W Vernon (6)
—— ◎Clark Geo L (6)
—— Terry Robt L (5)
—— ◎Branch Henry H (5)
—— ◎Anderson Chas D (9)
—— Barrier Dempsey (8)
—— ◎Gray Nell Miss (1)
—— ◎Phillips Wm M (5)
—— ◎Fortune Elijah J (2)
—— Vacant
—— ◎Phillips Phifer W (6)
—— Hartman Jas R (6)
—— Hunter Benj (3)
—— Moretz Fred W (6)
—— ◎Cline Kearnie K (5)

STONEY INSURANCE AGENCY

"WE PAY CASH DIVIDENDS TO ALL POLICY HOLDERS"

132 N. Sterling St. **SAVE WITH SAFETY** **Phone 544**

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

—— Dale Claude (2)
—— Byrd Quince A (2)
Hallyburton Chas R (3)

OLD BETHEL ROAD—(See Bethel Road)

OLD COTTON MILL ROAD — (See Alpine and Moore)

OLD SHELBY ROAD — (See 700 block of S Green)

PARK—From 721 E Union north (no houses)

PATTERSON — From 202 N Green north to Evans

101 Burkemont Hotel
103 ◎Smith L Eugene (5)
104 Broadway Dry Cleaners
105 ◎Anderson Mabel H Mrs (3)
105½ Schalk Donald J (3)
(Bouchelle intersects)
200 ◎Katz Saml (2)
202 ◎Webb Martha F Mrs (1)
204 ◎Michaux Lucy L Mrs (3)
Williams Johnston L (2)
205 ◎Hallman Florence H Mrs (4)
206 ◎DeVere Princhas N Dr (5)
206½ McCall M Huffman (2)
(Waightstill begins)
300 (207) Wall Margaret H Mrs (1)
302 (209) Branche Paul McK (5)
Harris Asbury D (4)
306 Propst Kathleen Miss (1)

PATTON—From 214 Burkemont Av west to city limit

106 ◎Ross Wm C (2)
(Edgewood begins)
108 ◎Warlick Jesse D (2)
Suddreth Beatrice W Mrs (3)
110 ◎Duckworth Oscar L (3)
112 ◎Walker Miller B (3)
114 Wellons Albert W Rev (3)
116 Tune H Clifton (4)
118 ◎Smith Phifer E (5)
(Forest Hill begins)
205 ◎Earley Hollis G (2)
208 ◎Hoyle Wm K (3)
210 ◎Kendrick John V Jr (3)
215 ◎Kendrick E Yates (5)
300 ◎Wayt Julia H Mrs (3)
301 Smawley Lee R (4)

PATTON ROAD—(See Golf Course Road)

PEARL — From 120 Burkemont Av west 1 block

102 ◎Branch Craigie G Mrs (7)
110 Hutchins David C (5)

PEARSON—From 104 Riverside Dr north

100 Koster Henry H (4)
110 ◎Giles Ralph J (3)
112 ◎Hamer Alfred W Dr (3)

PERKINS—From 441 (249) Bouchelle northwest to city limit

101 Vacant
103 *Corpening Henry (5)
*Perkins Arothrow (1)
105 *Morris Annie, beverages (6)
106 *Wilkins Curtis (9)
107 *Thompson Cleo (3)
109 *Hobson Lewis (8)
112 *Phifer Jimmie L (4)
114 *Boyce Furman (4)
116 *Gaston Wm (6)
117 *Harbison Brownie (3)
119 Vacant
125 *Avery Dan (5)
127 *Jack's Place, gros
128 *Brooks Lawrence (8)
129 ◎*McClain Sylvester (3)
201 *Coffey John (6)
203 *Avery Gray (3)
*Christian Nathaniel (4)

PERRY—From 711 Shelby Rd northeast to Eastview Av

100 ◎Conley W Thos (5)
111 ◎*Young Bessie (1)
111 (rear) ◎*Lewis Jas (5)
113 ◎*Evans Danl (5)

PINE—From 200 Rocky Ford east to Summit

101 ◎Braswell R Clayton (3)
104 ◎Hensley Sallie Miss (1)
105 ◎Hoyle Annie B Miss, nurse (2)
106 ◎Clontz Annie H Mrs (1)
Puett J Carlyle (6)
107 Ramseur J Max (3)
108 ◎Rhodes Frank M (5)
109 Fleming R Carl (4)
110 ◎Hoyle Chas W (2)
111 (109) Clarke Geo F (3)
112 Roberts Margaret M Mrs (5)
114 ◎Hennessee Rosa M Mrs (2)
114½ Setzer Ernest E (3)
115-A Whetstine G Bennett (4)
115-B Scott Chas W (2)
115-C Clontz Robt E (2)
115-D Beck Phifer N (3)
116 Taylor Wiley W (3)
117-A Tolbert Harold B (3)

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

117-B McNiely Archie (2)
117-C Woody Odis E (3)
117-D Hendrix Ira E (2)
118 Clontz Paul E (3)
119-A McNeil Fred W Jr (2)
119-B Harris Jos J (2)
119-C England Norman (3)
119-D Slayton Rupert C (4)
119-E Small Ted E (2)
119-F Dees Amos E (3)
119-G Setzer Carol W (2)
119-H Morton Alex Jr (7)
119-J Summerlin Vaughan R (2)
119-K Williams R Morrison (3)
119-L Gregg Hardan G (2)
119-M Clark Jay B (2)
124 ©Setzer Jos C (6)

(North intersects)

200 ©Webb Wm E (5)
202 ©Smith Phifer A (5)
204 ©Williams Hartsell L (4)
205 Mabe's Grocery

(Linville intersects)

304 ©Burns John N (4)
305 ©Keller Jas M (3)
306 ©Carswell Millard (2)

POTEAT—From 901 Shelby Rd east

106 ©Logan Edley A (5)
108 (107) Patterson I Ray (5)
110 ©Beach Fred H (7)
112 Costner Red (5)
112 (rear) Smith Claude (4)
113 (201) ©Causby Zeb V (5)
114 Ledford Lawrence P (4)

(Crayton ends)

115 Benfield Pansy Mrs (3)
116 Newton Roy (3)

POWE—From 518 Lenoir east to Linville

105 ©Poteat Roy L (6)
106 ©Wallace Richd C (4)
108 Wilson Harry L Jr (4)
109 ©Starrett John M (2)
110 ©Anderson Jas R Jr (3)
112 ©Van Noppen Donnell (4)
115 ©Ross Chas H (4)
120 ©Wilson T Henry (5)
122 ©Billings Gilbert M Dr (4)

(North intersects)

202 ©Grady Roy C (2)
Hutchens Marie J Mrs (3)
204 ©Whetstine Wallace W (3)
205 ©Waters Thos G (3)
206 ©McFall Coy V (6)

QUEEN—From 121 N Sterling west to King

100 Berry Wm T, real est
Imperial Life Insurance Co
Stout Geo W (2)
102-02½ Piedmont Dry Cleaners
105 Ross Radio Shop
106 (202) Hern S Edw (2)
Hern Grace S Mrs, furn rms
Baugess J Paul (3)
Hood Margaret Miss (2)
McGimsey Boger (2)
O'Kelly John H (4)
Parker Lotus S Mrs (3)
107-09 Morganton Hdw Co, whse
110 (204) Lane Belle T Mrs, furn rms (18)
111 Morganton Print Shop
113 Starrett R M Electric Co

QUEEN EAST—(Now Avery Av)

RAND—From 213 Herron west to Sou Ry thence south to Burkemont Av (formerly Tannery Rd)

106 Avery Waightstill H (2)
108 Wonner Carl M (2)
201 International Shoe Co
Burke Tannery
301 ©Harrison Fred L (10)
305 ©Williams John M (7)
307 ©Buchanan Riley H (2)
309 ©Black John E "Toby" (4)
Bumgarner Wm E (3)
Singleton Milton (2)
313 ©Buchanan John V (6)

RANDOLPH—From 111 Hogan east 1 block thence south to Sou Ry

105 ©Withrow Frank W (2)
107 ©Mooney Jos E (3)
201 ©Evans John A (3)
202 ©Benfield J Maynard (5)
203 ©Clarke Julius D (2)
204 ©Harris Otis W (4)
205 ©Fleming Chas A (5)
206 Rogers Chas R Jr (3)
207 ©Goins Adam E (6)
208 Claton Jas I (2)
209 ©Ball Roy R (5)
210 Scott Gorman L (4)
211 ©Carver Jas A (3)
212 ©Powell John R (7)
213 ©Ingle Martha E Mrs (9)
214 Hood Ray A (4)
215 ©Moody J Monroe (4)
216 ©Freeman Alvin C (3)

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

MORGANTON INDUSTRIAL BANK

MAKE OUR BANK YOUR BANK FOR LOANS AND SAVINGS

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

213 N. STERLING ST. PHONE 821

217 ◎Singleton Mary G Mrs (3)
218 ◎Dale Geo R (5)
219 Taylor John K (2)
220 Clay Ervin M Jr (3)
221 Stamey Frank W (2)
223 ◎Berry Mary L Mrs (4)
223 (rear) Bollinger Chas F (5)
224 ◎Hogan Pleas W (4)

(Cross ends)

300 ◎Abee Barbara M Mrs (5)
301 ◎Lewis Kenneth Y (4)
302 Wall Wm T (2)
303 ◎Russ Wm L (5)
304 ◎Branch Kenneth (3)
305 ◎Hall R Clyde (4)
306 ◎Whisenant L Jerome (3)
307 ◎Williams Bertsie C (4)
308 Harris Grace Mrs (3)
309 ◎Lindsay Marvin L (5)
309 (rear) Pruitt Coy P (3)
310 ◎Grady Thos S (3)
311 Clark Chas A (3)
312 ◎Dale Horace J (4)
313 ◎Houpe David H (4)
314 ◎Marshall Gordon L (3)
315 ◎Plemmons Roy L (5)
317 ◎Clontz Thos N (6)

REGAN—From 305 (325) Burkemont Av east to Sou Ry

103 ◎Pilkenton Chas R (3)
105 ◎Dale Sidney N (2)
107 ◎Anderson Jos I (3)
108 ◎Pless Russell (3)
109 ◎Waters Ulysses C (5)
110 Seagle Gorman L (4)
111 Jones Ezra B Rev (3)
112 ◎Parks Thos E (4)
114 Hutchens Ross D (2)
201 Haynes Ellis C (4)
215 South Mountain Lumber Co

RHYNE—From 506 Burkemont Av west to city limit

107 Cloer R Clay (5)
108 ◎Pearson S Tate (4)
109 McCracken Richd (6)
110 ◎Smith M Decatur (4)
111 ◎Kendrick J Vance (4)
112 ◎Dale Gertrude M Mrs (3)
113 Warlick Boyd N (3)
116 ◎Cooper Mary C Mrs (3)
117 ◎Pearson Robt A (6)

RIDGE—From 508 Vinearden south to Taylor

104 ◎Hill John P (4)
105 Nettles Wm L (6)
106 ◎*Reid Robt R (4)
107 Piercy Chas C (5)
109 Hughes W Edw (5)
113 ◎Page Arthur A (2)
115 Brown Ira H (3)
117 ◎Woody Grayson W (7)
119 ◎Graybeal Jas K (4)
120 ◎Morris Thos L (3)
121 Pendleton Curtis L (5)

RIVERSIDE COURT — From 227 Riverside Dr west

103 Vacant
114 ◎Franklin T Earl (4)
115 Johnson Robt D (5)

RIVERSIDE DRIVE — From 506 W Union north to Pearson thence west to city limit

101 ◎Walker Herman A (2)
102 ◎Lockaby Jesse S (3)
103 Mackorell John C (3)
104 ◎Spake Yates E (3)
201 ◎Kirksey Jas J Dr (4)
202 ◎Davis C Vernon (6)
205 ◎Butler J Edw (5)
207 ◎Huffman Fred L (3)
211 ◎Chaffee Norman L (4)
214 ◎Henritzy Geo J (3)
215 ◎Frisard Olga F Mrs (4)
219 ◎Pons John A (4)
221 ◎Walker C Ernest (3)
225 Swenson Frank R (4)
227 ◎Oehlbeck Luther W (4)

(Riverside Court begins)

300 ◎Trotter Geo R (4)
—— Bean Walter E (6)

ROCKY FORD—From 530 Lenoir northeast to city limit

100 ◎Anderson Wm P (7)
105 Vacant
200 ◎Braswell Wm J (2)
204 ◎Lane Edw B (6)
205 Willis Francis E (3)
206 Lippard Albert W Rev (4)
208 ◎Harrison Willis V (5)

(Oak begins)

300 North Morganton Meth Church
302 Crawford McRae Rev (4)
302½ ◎Jaynes Iva W Mrs (4)

(Wilson begins)

303 North Morganton Grocery
304 ◎Thompson Elgie L (3)
305 ◎Hensley Marion L (4)
306 ◎Thompson Elgie L (3)
307 Keaton Fred G (6)
308 ◎Brackett John L (2)

BURAND'S

MEN'S AND WOMEN'S READY-TO-WEAR

117 E. UNION ST. PHONE 345

SMALL'S FLOWERS

CLYDE E. SMALL

"BURKE COUNTY'S OLDEST FLORISTS"

MEMBER FLORISTS TELEGRAPH DELIVERY ASSN.

WEBB BLDG., 313 N. GREEN ST. PHONES: DAY 777, NIGHT 888

308½ Williams Geo W (4)
309 ©Hallyburton Thos D (6)
310 ©Secrest Arles M (4)
311 ©Thompson Nellis A (3)
312 (310) Pipes Rufus E (3)
313 ©Jaynes L Oval (4)
315 ©Bradley Dennis (4)
318 (314) ©Braswell J Robt (5)
319 ©Arney Paul A (5)
320 (316) ©Williams Karey R (5)
322 ©Branch Howard J (4)
324 Thompson J Fred, gro
326 ©Clarke Phifer G (2)

(Abee and Vinearden Rd begin)

401 ©Burns Marshall D (5)
403 ©Smith John B (10)
404 *Cooper Edw (2)
*Johnson Richd (2)
405 ©*McKesson Edw (4)
406 ©*Lewis Edw (2)
408 *Blackmon Henry (4)
412 ©*Chambers Junius (9)
412 (rear) *White Lizzie (3)

(city limit)

500 ©*Wright Zachariah (7)
501 ©*McKesson Chas (3)
504 *Brewer Robt (3)
506 ©*Greenleaf Hettie (2)
509 Murphy Robt E (6)
511 ©Braswell Fred H (4)
513 ©Branch Frazier I (8)
514 McSkimins Cora W Mrs (3)
515 ©*Moore Wm (6)
515 (rear) *Moore Pink (5)
516 ©Lane Stephen L (7)
Hallyburton Cecil E (5)
519 Moses Glenn D (7)

ROOSEVELT AV—From 931 Shelby Rd east 1 block

—— ©Whisenant C Elam (6)
Whisenant Clara E Miss, nurse
—— Gibson W Ernest (3)
Grady Ernest D (5)
—— Coffey Claude L (4)
—— Saulman Horace M (3)
—— Maye Jos (2)
—— ©Street Chas L (2)
—— ©Bridges Chas E (7)
—— ©Crawley Loftin (2)
—— ©Walker J Kenneth (4)
—— Smith Clifton (4)

RUTHERFORDTON ROAD—Continuation of Burkemont Av beyond city limit

SHADY REST—From 1023 Shelby Rd southeast (not numbered)

—— Hildebrand E Andrew (3)
—— ©Brittain Coy M (3)
—— Short Chas F (2)
—— ©Berry Leola H Mrs (3)
—— Oak Forest Meth Sunday Sch
—— Gragg Jable L (4)
—— Tipton P Conway (5)
—— ©Whetstine Edw E (4)
—— Gantt Alvin H (6)
—— ©Moose Annie Mrs (3)
Whetstine Frank P (5)
—— Williams Bryant C (7)
—— ©Cooke Julius P (6)
—— ©Rockett W Clyde (3)
—— ©Ross H Augustus (4)
—— Ross Della V Mrs, gro
—— Conley Marvin E (4)
—— Elmore Otis (6)
—— ©Clark Wm T (4)
—— ©Linfield Virginia Miss (5)
—— ©Ross Asa H (4)
—— ©Mull Aaron M (4)
—— Simmons W Marnie (5)
—— Milligan Marcus S (8)
—— ©Poteet Justus M (8)
—— Mayo Geneva Mrs (2)
—— Reed Chas H (6)
—— Anderson John W (3)
—— Ross Carl L (4)
—— Evans Wm A (7)
—— ©Rockett Noah S (2)

SHELBY ROAD (Hwy 18)—Continuation of College beyond intersection of S Sterling south to beyond city limit

711 ©*Williams Frank, gro (2)

(Perry begins)

713 Smile Oil Co, fill sta

(Forest begins)

801 Home Service Station

(Eastview Av ends, Bethel begins)

831 ©Mull Robt L (2)
835 ©Alexander Robt V (7)
843 Avery Clifton K (3)

(city limit, Poteat begins)

901 ©Eaker Andrew P (4)
905 Hurley Arden E (6)
Waldrop Edwin H (3)

B & R MOTOR CO.

BATTERIES - GASOLINE - OILS - ACCESSORIES

AUTO REPAIRING - TIRES AND TUBES

PHONE 460 W. MEETING cor. COLLEGE ST.

GULF

BURKE LUMBER CO.

BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS

106 N. Green St. *"QUALITY AND SERVICE"* Phone 13

909 Houser Robt C (3)

(Brickett begins)

925 Powell Jos V (3)
927 Honeycutt Everett (3)
929 Vacant
931 Martin Jas L (2)
Waldrop Jack W (3)

(Roosevelt Av begins)

1001 ◎Short Grier S (3)
Short's Grocery
Stamey Leroy (2)
1006 Huntley Clyde (6)
1008 Waldrop Jos H (4)
1010 Barrier Hoyle A (6)
1012 Snipes Sherman C (3)
1015 Singleton Wm C (3)
1022 Duckworth J Ardie (4)
1023 ◎Burkette Jas R (3)

(Shady Rest begins)

1101 Kincaid Norman W (4)
1103 Reese Marvin (2)
1105 ◎Sims Laura B Mrs (4)
1107 ◎Kincaid H Frank (3)
1109 ◎Kincaid Z Vance (2)
1111 Vacant

(Dale begins)

1201 ◎Dale Ulysses S B, gro (3)
1202 Bolick Ernest O (4)
Carter Margaret W Mrs (3)
1203 ◎Dale Adelia W Mrs (2)
1205 ◎Dale Homer B (6)
1207 Watts Alice Mrs (5)
1209 Price Forest A (3)
1213 Griffie Arthur W (2)
—— State Hospital (185)

SHORT—From 111 Lenoir to Avery Av

105 Turner Harold G (3)
106 Sweezy Lawson B (3)
108 Hallyburton Carl M (2)
Noggle Jesse M (4)

SHUPING—From 124 Bethel south to city limit

111 ◎Shuping Adrian L (4)
112 ◎Palmer Fred B (3)
116 Brandon Bruce B (3)
117 Smith Ernest M (6)
120 Swaim Mattie L Mrs (3)
121 McGhinnis Nelson A (2)
132 ◎Poteat Clifford W (4)
135 ◎Gray Brownlow (4)
137 Featherbay Geo (5)
145 ◎Epley C Oda (4)

SILVER CREEK ROAD—From 700 W Union west to city limit

101 Corwin Everett C (3)
103 Peterson Otis R (4)
105 Walker Glenn H (3)
110 Massie Orlando H (3)
Melton Basil K (3)
111 Hall Marshall L (2)
112 Wiltshire John L (3)
113 ◎Falls Ralph L Dr (4)
Clark Manley O (3)
Curry W Cleo (2)
Wilson Austin W (3)

SIMPSON DRIVE (Hillcrest)—From E Union Extd south

—— ◎Mull Wm P (5)
—— McGee W Roscoe (8)
—— ◎Henderson Pearson P (4)
—— ◎Puett Edison L (1)
—— ◎Hearne Otho J (5)
—— ◎Childers Howard W (4)
—— ◎Cook Stacy L (3)

SMITH — From 121 Burkemont Av east to Concord

100 ◎Crawley Arthur A (2)
101 ◎Baker Chas W (4)
102 Webb Jack A (6)
104 ◎Self Boyd (5)
105 ◎Hallyburton Edw W (2)

SOUTHARD—(See Cope)

SOUTHVIEW AV—From 514 Valdese Av east to city limit

109 Abee J Earl (4)
113 ◎Hatem Paul J (4)
115 ◎Waters Max (2)
117 Ray Elbert J (3)
119 ◎Allman Steven (5)
121 ◎Williams Clarence C (4)
123 Ramseur Earl A (7)
140 ◎Watkins Mamie C Mrs (5)
142 Berry Herbert R (3)
155 Lackey Edgar D (4)

SPA—From 213 Burkemont Av east 1 block

107 *Tate Melvin (6)
111 ◎*Berry Alfonso, wood (5)
113 ◎Wilson Tillman (2)
115 ◎Hurt Jasper A (7)
115 (rear) Whisenant Nelson A (3)
119 ◎*O'Neil Osno (2)

SPAINHOUR—From junction of N Green and Table Rock Rd northeast

100 ◎Maye Jas T (5)

For Over 60 Years

THE NEWS-HERALD

Has Served Morganton and Burke County

207 N. Sterling St. JOB PRINTERS Phone 26

GARRISON'S FEED & COAL CO.

HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL

111 N. Green St. Phone 134

108 ©Freeman C Henry (3)
110 ©Bigham Robt W (5)
120 ©Farr Ethel M Mrs (5)
200 Conley Robt J (4)
Kincaid Fred L (2)
Kincaid Mary J Mrs (2)
Miller Cameron A (3)
210 Curtis Jas T (10)

STERLING NORTH — From Union north to Green, one of the principal business streets of the city and dividing line for streets running east and west

100 Spake Pharmacy
101 Cornwell Drug Co (side)
101 (bsmt) Digh's Barber Shop
102 Parks Barber Shop
103 Masonic Temple
Hatcher & Berry, lawyers
Taylor John E, phys
104 Burke Brokerage Co, ins
106 Mimosa Beauty Shoppe
107 Firestone Home & Auto Supply
108 Sears, Roebuck and Co
109 Victory Market, gros
Victory Market, meat dept
110 Stanley's Jewelers
111 Globe Store The, genl mdse
112 Morganton Ins & Realty Co
113-15 Dixie Home Stores, gros
114 Dukes Shoe Shop & News Stand
114½ Blythe Bros Co, genl contrs
Stewart H R & Co, genl contrs
116 Broadway Cafe
117 Morganton Curb Market, prod
118 A & P Food Stores
119 Fresh Air Market, prod
120 Phillips Drug Co
121 Poteat Crayton A (4)
Beach Carrie P Mrs (1)
Sterling Cabs
122 Broadway Market, gros
Broadway Meat Market
126 Burke Furniture Co
128 Morganton Tire Store
130 Arney Wm C, phys
132 Stoney Insurance Agency
134 Crowell's Billiard Parlor
136 Western Auto Assoc Store

(Avery Av begins)

200 Alva Soda Shop
201 Walton Hal M, real est
201 (bsmt) *Lewis Ed, barber
202 Alva Theatre
203 Childrens Shop The
204 Poteat Chas G, jwlr
205 Head's Grocery
Cook & Head's Market
205½ Air Exchange Weekly
Jr OUAM Hall
Jr OUAM Burkemont Council No 44
Southern Life Ins Co
206 Bennett's Beauty Shop
Nichols Thos R, phys
Phifer Edw W, surg
207 News-Herald The
208 Bush Richd I, sewing machs
Johnson Thaddeus, pianos
Penland's Shoe Shop, reprs
209 Mary-Lyn Shop, women's wear
209½ Patton Building
Boggs & Myers, archts
Mimosa Insurance Agency
Page Julius S, lawyer
Studio School of Dance The
News-Herald Annex
Thomas Benj F, chiropractor
Trotter & Spainhour, lbr
210 Professional Building
210 DeVere P N & H A Drs, optometrists
Helms & Lang Clinic The
Helms J Bivins, phys
Lang Andrew M, phys
211 Morganton Home & Auto Store
213 Burke County B & L Assn
Morganton Industrial Bank
220 U S Post Office
221 First Presyterian Church

(Collett and Howard begin)

305 Dale Feed & Coal Co
313 Cox Millard G (2)
315 Steib Floyd F (4)
410 Storage

STERLING SOUTH — From Union south to Shelby Rd, one of the principal business streets of the city and dividing line for streets running east and west

110 Billings Gilbert M, phys
110½ Cobb Building
State Employment Service
State Unemployment Compn Comn

TUX BOWERS MOTOR CO.

OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION

200 W. UNION ST. PHONE 428

BURKE FLOUR & FEED STORE

CHESTERFIELD AND SECURITY FEEDS FOR DAIRY POULTRY AND STOCK GROCERIES, GRAIN SEEDS AND FERTILIZER, COAL

126 S. STERLING ST. PHONE 663

111 Court House
County Officials
Burke County Bar Assn
State Revenue Dept
U S Farm Security Admn
U S Veterans Administration
112 Eloise Shoppe, women's wear
114 Kibler Building
Brickey-Wood Dental Lab
Coffey Ralph D, dentist
Diercks Clinton C, dentist
Falls Ralph L, dentist
Kibler W Herbert, phys
Morganton Bldg & Loan Assn
116-18 Ervin Building
Boncilla Beauty Shop
Ervin John W, phys
Ervin Saml J Jr, lawyer
N C State Veterans Comn
Paisley Robt L, dentist
Riddle Harry L Jr, lawyer
Rutledge Boiler Co Inc
120-22 Kester-Stone Furn Co
124 Burke Auto Supply Co, whol
124½ Kester-Stone Furn Co, storage
126 Burke Flour & Feed Store
130 Sterling Motors Inc
130½ Baker Thos (3)
Browning Vona Miss (1)
Lane Delia Miss (1)
Newell Lottie Mrs (2)
Ross Wm (1)
Sigmon Preston (2)
Simmons T Ernest (3)
Wilson Saml (4)
131 County Office Building
County Officials
Police Headquarters
State Highway Patrol

(Meeting begins)

200 ◎Medlock Mary G Mrs (5)
202 Burke Garage Co, autos
204 Branch Saml W (2)
Burns Willard C (3)
205 Farm Market The, prod
205 (rear) Morganton Sheet Metal Co
206 Gentry C Byron (3)
Williams Jennie W Mrs (3)
207 County Agrl Conservation Assn
County Farm Agent
County Home Dem Agt
U S Soil Conservation Service
211 Sterling Tire & Recapping Co
213 Burke Transit Co, sta

(Concord begins)

300 Dale E P Construction Co, genl contrs
Dale Feed & Coal Co
Fox Chas A (7)
304 Crawley Nettie M Mrs (2)
306 DeVinney Lena E Mrs (4)
308 Grady Geo P (3)
325 Rutledge Boiler Co Inc, mfrs

(McDowell begins)

404 ◎Lowman Ida D Mrs (3)
406 ◎Queen R Patton (3)
408 Dale Feed & Coal Co, yard
409 Reep W Dallas (4)
410 Breeden Poultry & Eggs
411 Shull Jos B (4)

(Erwin begins)

501 ◎Walker Albert G (2)
Bridges Evelyn M Mrs (2)
Mull Hattie Mrs (1)
504 Williams Alice B Mrs (3)
505 ◎Propst Jos C (3)
510 ◎McNeely T Jeter (3)
512 Bishop Jas F (5)
514 Vacant
515 Lane Edw G, tinner
516 Williams Annie H Mrs (8)
518-20 Coleman's Repair Shop, bicycle reprs

(Sou Ry crosses, Shelby Rd begins)

713 Barnes J Curtis (3)
714 Abee Thornwell N (4)
715 Black Lester (2)
Nusz Ralph W (4)
717 ◎Mabe Wm H (3)
720 Evans W Lee (4)
721 Walker Lois W Mrs (7)
722 ◎Murray Ernest L (5)
Black Henry (3)
723 Seagle Vonsie A (7)
725 ◎Seagle Lester C (4)
727 ◎Mabe John N (3)
729 Bandy Robt L (6)
731 Towery Pearl Mrs (5)
733 ◎Rockett Wm M (7)
735 Walker Jane C Mrs (5)
737 Carswell Ernest T (5)
—— Wall & Dale Lumber Co

MORGANTON HOME & AUTO STORE

B F GOODRICH TIRES, TUBES AND BATTERIES
RADIOS, ELECTRICAL APPLIANCES, BICYCLES

211 N. STERLING ST. PHONE 292-W

BELK-BROOME CO.

"Home of Better Values"

118-120 W. Union St. **DEPARTMENT STORE** **Phone 372**

SUMMIT—From 815 E Union north to Oak

100 Morganton Lumber Co
107 ©Gallion John D (4)
Gallion's Radiator Shop
109 ©Clark Thos E (3)
111 Williams Marvin K (4)
(Pine ends)
201 ©Daye W Edgar (4)
203 Scott Edgar B (4)
206 ©Holt J Farley (6)
210 ©Lambert Myrtle S Mrs (6)
212 ©Lambert Chas W (3)
214 ©McCall Forest (3)
217 Tolbert Wm P (5)
219 Rogers Jos D (3)
220 ©Holcombe Danl J (4)
224 Full Gospel Assembly of God Church
227 ©Keaton Walter H (4)

TANNERY ROAD—(See Rand)

TABLE ROCK ROAD (Hwy 181)—From 458 N Green northeast

—— Allman Della F Mrs (3)
—— Oxford W Edw (3)
—— Orders M Alex (4)

TATE—From 527 Lenoir west to Alexander Av

103 ©Hensley Effie T Mrs (1)
Hensley Jack M (5)
105 McNeely Jacob P (5)
107 Harbison Earl S (2)
109 Lybrand Prue H Mrs (5)
Puett Edwin W (2)
110 Vacant
111 ©Arney Roy J (3)
(Lenoir Rd begins)
201 ©Harbison Alex L (4)
203 ©Arney Alice C Miss (1)
204 Murphy Clemmy G (4)
205 ©Whisnant W Columbus (2)
210 ©Spainhour May B Mrs (1)
Singleton Wm T (3)
212 ©Berry W Alvin (2)
214 ©Booth Lillian W Mrs (1)
Booth Maxwell E (4)
Booth Wm H (3)
215 ©Williams John P (3)
219 ©Williams Durant J (2)
(Clark begins)
301 ©Crowell J Kenneth (7)
305 Maxwell Albert H (4)
307 ©Hawes John R B (4)
308 ©Hamilton Cecil D (5)
(Newland begins)
310 ©Arney G Phifer, bldg contr (5)
311 ©Cox Paul A (2)
Perry E Glenn (2)
(Alexander Av begins)
401 ©Coleman Winston V (4)

TAYLOR—From 115 Kirk east to Ridge

221 ©Fisher John A (7)

TERRACE PLACE—From 308 W Union north to Green

103 Bowers Frank L (3)
105 ©Osborne J Scott (5)
107 ©Dysart Lora R Mrs (3)
108 ©Davis Inez Y Mrs (1)
109 ©Patton Wm H Jr Dr (4)
110 ©Clarke Finley T (2)
111 ©Bowers Tux D (3)
112 ©Hill G Maurice (3)

TERRACE PLACE NORTH—From 433 N Green west 1 block

110 *Mayme's Beauty Shop
201 ©Ward Lawrence A (6)
203 Whisenant Ernest A (5)
204 Whisenant W Glenn (7)
208 ©Whisenant Wm E (6)

ULA—Rear east side 700 block Vinearden Extd

—— ©Parise Fred (2)

UNION EAST—From Sterling east to city limit, the main business street of the city and dividing line for streets running north and south

101 Spake Pharmacy
107-11 Kirksey & Co, hdw and furn
Kirksey Mutual Burial Assn
110 Court House
113 Notion Shop The
115-17 Burand's, clo
119-121 Lazarus Bros, clo
119½ Butler J Ed, lawyer
Burke Transit Co, ofc
U S Internal Revenue Service
Gerard Studio, photogs
(Green begins)
201 Whiteway Motor Co
Blue Bird Taxis
Mimosa Cabs
203 City Billiard Parlor
203½ Watts-Ritter & Co, whol clo
205 Rainbow Grill
209 Morganton-Burke Gro Co, whol

MORRIS MOTORS, INC.

Dodge-Plymouth Sales and Service

315 E. UNION and LENOIR STS. **PHONE 245**

PARKWAY LAUNDRY & DRY CLEANING CO.

"Bundles of Satisfaction"

CALL FOR AND DELIVERY

452 N. GREEN ST. **PHONE 1095**

211 Flowers Co The, auto parts
213 Goodwill Dairies Inc
219 DuBruyne & Mosley Esso Ser
(Bouchelle begins)
302 *Slade's AME Zion Chapel
304 *Jones Nebraska V Rev (6)
306 *Crisp Barber Shop
*East Friendly Cafe
*Largent Ruth (2)
308-10 Snipes Motor Co
308 (bsmt) Standard Sheet Metal Co
308½ Health Bowling Center
309 Morganton Full Fashioned Hos Co
310 East Union Tire Service
Hull Furniture Co
312 Clarke's Grocery
East Union Barber Shop
(Lenoir begins)
315 Morris Motors Inc
316 Mimosa Gulf Service
393 Victory Lunch
395 Ideal Grocery
397 Bridges Body Repair
(White begins)
400 Burke Service Station
400½ Wallace Apartments
Benfield Emory S (3)
McAfee Percy T (2)
McKinney W H (5)
McKinney Wade H (5)
401 Poteet Max M (2)
402 ◎Harbison Ava K Mrs (1)
Greene Chas D (2)
403 Grady Wm M (6)
Harris Rastus R (3)
404 Carswell Raymond P (4)
406 Phillips Frank J (8)
Phillips Lizzie M Mrs, furn rms
407 ◎Green A Edw (5)
408 ◎Anthony Aubrey C (3)
Fox Jas (2)
Lane Hugh (2)
409 ◎Connelly Chas A (5)
(Church begins)
500 Lambert B L "Jack" (3)
501 ◎Poteet J Merritt (2)
502 ◎Wall Etta M Mrs (3)
Puett Jas (2)
503 ◎Corley Thos A (4)
504 ◎Clark Edw R (4)
505 Ramsey T Max (2)
Small I Hunter (3)
506 ◎Coffey Nora O Mrs (3)
507 ◎Greene Jas F (3)
Greene Floyd E (2)
508 ◎Taylor Albert J (4)
Kiser Jennie Miss (2)
510 ◎Whisnant Geo A (4)
Crawley Jean Miss (1)
511 ◎Kincaid Harry M (3)
513 ◎McNeely Laura H Mrs (2)
(Chestnut begins)
600 Farr Dora E Mrs (3)
McCall Clarence (3)
601 ◎Deaton John (6)
Smith Harlan W (2)
602 ◎Mabe Robt A (2)
603 ◎Ross Mary M Miss (1)
Whiteley Lula W Mrs, nurse (1)
604 ◎Myrick Jas W (3)
Beam Clarence E (3)
605 ◎Newton F Miller (3)
606 ◎Weber Mary S Mrs (2)
607 ◎Hall John L (4)
608 Fisher John W (4)
608 (rear) Hahn Lucy H Mrs (2)
609 ◎Ross Alice J Mrs (5)
609½ ◎Shirley Thos O (4)
610 Cagle Fred C (6)
611 Frye Murphy E (2)
Johnson J Henry (3)
612 Whetstine Adolph L (7)
(Burke begins, East Av ends)
700 Crook Hubert C (3)
701 ◎Piercy Fred T (2)
Cline Chas (2)
702 ◎Jones Eula M Mrs (4)
704 ◎Curlee Maude C Mrs (5)
705 ◎Bowers Callie E Mrs (5)
706 Heavner W Albert (7)
708 ◎*Proctor Pattie (12)
708 (rear-1) *Collett Estelle (2)
708 (rear-2) *Pearson Robt (4)
708 (rear-3) *Collett Addie (3)
709 ◎*Caldwell Thos (3)
710 ◎*Ervin Geo (3)
710 (rear) *Rutherford Naneir C (8)
711 *Johnson Irene (3)
713 ◎*Caldwell Pinkney (5)
713 (rear) *Finch Geo (2)
714 Burke Lumber Co, yds
715 ◎*Hamilton Jos B (2)
716 ◎*Crisp Elbert (1)

Art Flower Shop

Wedding, Funeral and Cut Flowers

137 W. UNION ST. ***MEMBER TDS*** **PHONES 558 & 5-W**

Reid's Jewelers
Serviceable and Dependable
102 COLLETT ST. PHONE 831-W

717 ©*Williams Clifton (4)
718 ©*Murphy Lewis (2)
719 *Durante Spencer E (4)
721 *Pearson Alphonso (4)
*Pearson Leonard (2)
726 *Pearson Wm (3)
729 *Fleming Ernest (7)
731 *Brown Edw (3)
(Linville begins)
800 Fisher's Grocery
801 Dave's Service Station
806 Stonewall Service Station
808 ©*Avery Dock, barber (6)
808 (rear) *Corpening Andrew (3)
810 Miller & Knox Co, whol gros
814 ©Leonhardt Chas B (5)
815 ©Leonhardt Geo W (5)
816 ©Haynes Sipp M (8)
818 ©Lambert Otis P (4)
(Summit begins, Meeting ends)
901 Morganton Lumber Co
(Center ends, Huffman & Brookside La begin)
904 Lookadoo Chancey R (3)
908 Alexander Lemuel H (3)
910 ©Mabe Jacob N (7)
910 (rear) Powell Elbert (3)
921 Williams Wallace L (5)
922 ©Murphy Ralph M (7)
952 ©Fox Della S Mrs (2)
960 ©Pearson Paul M (2)
—— East City Machine Shop
—— Gibby Arthur H (5)
—— Weaver Elijah E (2)
—— ©Walker Yates W (7)
—— Freeman C Henry (3)
—— McMahan Esbon W (2)
—— Hensley Ferrell (6)
—— Lingerfelt Harold H (5)
—— Powell Robt L (3)
—— ©Daugherty Danl T (7)
—— McMahon Service & Grocery
—— ©Estes Myrta W Mrs (4)
—— ©Bingham Donald E (3)
—— Simpson Apartments
Alexander Paul (3)
Berry David H (3)
Walker Obie A (5)
Webb Chas H (2)
—— Newton Decatur F (4)
—— Littlejohn W Lawrence (5)
—— Houston Carl W (3)
—— McGee Jos (2)
—— Williams Clyde B (3)
—— Leonhardt Thos E, genl mdse
—— Leonhardt Ervin D (2)
—— ©Leonhardt Martha C Mrs (7)

UNION WEST — From Sterling west to city limit, the principal business street of the city and dividing line for streets running north and south

100 Cornwell Drug Co
101-03 First National Bank Bldg
101-03 First National Bank
101 County Solicitor
Craven Jas B Jr, lawyer
Kistler Estates
Duke Power Co, land agt
First National Bank, time payment dept
Lockaby J S & Co, stocks and bonds
Mull & Patton, lawyers
City Attorney
Steele Elbert E, watch repr
102 Dave's Cafe
104 Woodbury's, mens furnsg
106 Book Store The
107 Bost Building
1 Photo Shop The, kodak finishing
4 Hairfield & Hairfield, lawyers
5 Greene Studio, photogs
107-09 Eagle Stores Co, dept store
108 Rose's, dept store
110 Horton O Lee, lawyer
111 Peoples Department Store
112-14 Morganton Hardware Co
113 Patton's Quality Jewelers
Patton Wm H Dr, optometrist
115 Kibler Drug Co
Kibler Beauty Salon
116 Katz Department Store
117 Surasky's, dept store
118-20 Belk-Broome Co, dept store
119-23 Carolina 5, 10 & 25 Cent Store
122 Morganton Cafe & Grill
124 Morganton Food Store, gros
Hendrix Market, meats
125 Cox M G, jwlr
125½ Concord Presbytery
Jefferson Standard Life Ins Co
126 Berry Sign Co
Modern Finance Corp, loans
Winchester Phil W, dentist

ORDERS FURNITURE CO.
"Everything For Your Home"
133 W. UNION ST. PHONE 666

FIRESTONE HOME & AUTO SUPPLY

FIRESTONE TIRES AND TUBES, ELECTRICAL APPLIANCES
HOME SUPPLIES, AUTO ACCESSORIES, SPORTING GOODS
107 N. STERLING ST. PHONE 696

127 Leslie's Shoe Store
128 Benfield's Grocery
129 Poteet J Merritt & Son, dry gds
130 City Barber Shop
131 Betty Lou Shop, womens apparel
132 Kincaid Larry A, gro
Crouch Parson T, meats
133 Orders Furniture Co
134 Waldensian Bakery
135 Lyman Building
Claywell Laura Miss, mus tchr
Durham Life Ins Co
Greene Beauty Shoppe
Insurance Service Co
Riddle J Bennett Jr, lawyer
Shiflet Goldie E Miss, mus tchr
136 Union Hardware Co Inc
137 Art Flower Shop
Thomas Music Shop
139 Larkins Inc, clo

(King begins)

200 Bowers Tux Motor Co
Morganton Grading Co
212 Savage Print Shop
Savage Cole (1)
214 McCall's Shoe Shop, reprs
216 Vacant
218 Kincaid Hartwell S (1)
Poteat Jesse L (3)
Poteat John C (2)
Turner Dewey (3)
Whiteside Wm L (2)
220 ◎Davis Wm I (2)
222 Kirksey Building
American Red Cross, Burke County Chapter
Howell J Spencer, dentist
Huffman Fred L, whol lbr
Kirksey Clinic
Kirksey Jas J, phys
Kirksey Wm A, phys
Vivian's Beauty Salon
222½ Kirksey Apartments
1 Kirksey Wm A Dr (3)
2 Duncan Wm A (2)
3 Jones Judd P (3)
4 Connelly Ethel A Mrs (1)
5 Warber Jessie E Mrs (1)
6 Snow Mattie Miss (1)
224 Poteat Ruby G Miss (2)
Randall Clyde A (3)
225 West Union Service Station
226 ◎McConnaughey Laura M Miss (2)

(College begins)

300 Pritchard Josephine Mrs (2)
Lackey Glynn A (4)
301 Hord & Long Esso Service
302 Ramble Inn, furn rms
Settlemyer Thos L (3)
303 Phifer Sudie P Mrs (2)
304 Freeman Saml W (3)
McLean Murphy B (3)
305 Avery Elizabeth B Miss (1)
Carswell Manley L (3)
Franklin Mattie L Mrs (1)
306 ◎Nichols Thos R Dr (5)
308 ◎Landon J Hurst (3)

(Terrace Pl begins)

309 ◎Shiflet Jasper A (2)
310 ◎Chaffee Arthur C (2)
311 ◎Patton Frank C (6)
312 ◎Alexander Edgar D (2)

(Lyman Ct begins)

313 (311) ◎Wynkoop Lois W Mrs, furn rms (1)
Boxwood Tourist Home
314 ◎Murphy Danl A (3)
315 ◎Huffman Robt O (3)
316 Ervin Lawrence E (5)
317 ◎White Adelaide E Mrs (3)
319 ◎Helms J Bivins Dr (6)

(Anderson begins)

400 ◎Leslie Annie McK Mrs (3)
401 McCampbell Margaret T Mrs (2)
402 Howard Jack M (5)
403 ◎Riddle Harry L (4)
403½ Riddle Harry L Jr (3)
404 ◎Coburn Julia E Mrs
Ervin Lillie C Mrs, nurse (3)
405 Hoppers Jas P (3)
Howell Jos N (3)
407 ◎Bristol Myra D Mrs (2)
Kingsley Mary Jane H Mrs (2)
408 Lynam Michael J (4)
409 ◎Cobb Beatrice Miss (1)
Edwards Ralph L (3)
410 ◎Tate Pattie T Mrs (3)
411 ◎Riddle J Bennett Jr (4)
413 ◎Shuey Harry L (3)
415 Parsons Robt D (2)

(Burkemont Av begins)

500 ◎Craven J Braxton (3)
501 ◎Huffman Mary Louise McC Mrs (1)
Cornwell Geo T (5)

MIMOSA THEATRE

107-109 S. GREEN ST.
PHONE 676

ALVA THEATRE

202 N. STERLING ST.
PHONE 319

MOUNTAIN ICE & COAL CO.

AIR CONDITIONED REFRIGERATORS
PROTANE GAS - GAS STOVES

103 LENOIR ST. PHONE 340

502 ◎Pearson John H (4)
503 ◎Reddish Minnie H Mrs (2)
505 ◎Phifer Edw W Jr Dr (5)
506 ◎Millner Harry L (3)
507 McGuirk Robt C (5)
517 ◎Stoney A Burnet (5)

(Riverside Dr begins)

600 ◎Triebert H Russell (3)
601 ◎Presnell Robt G (2)
602 ◎Gaston J Henry (3)
603 ◎Clodfelter Jos R (3)
604 ◎Wilson Harry L (2)
606 City Stand Pipe
607 ◎Berry Russell L (4)
609 ◎Hall Willard H (3)

(Mimosa begins)

611 ◎Horton O Lee (2)
613 ◎Simpson W Price (5)

(Silver Creek Rd begins)

700 ◎Taylor Susan E Mrs (2)
701 Sparks Thos J (6)
702 ◎Tate H Wilson (2)
Wheel Inn, furn rms
703 ◎Greene Benj F (3)
704 Vacant
706 McAfee Percy T (3)
707 ◎Helminger Andrew (4)
708 ◎Coffey Ralph D Dr (6)
720 Harbison C Ray (3)
Mimosatel, tourist court
721 (800) ◎Head Foster C (11)
725 ◎Patton Nollie M (5)
—— ◎Howell J Spencer Dr (2)
—— ◎Pitts Philip H (4)
—— ◎Mull Minna R Mrs (2)
—— Query J Sidney (4)
—— ◎Taylor John E Dr (2)
—— ◎Boggs Harry A (10)
—— Superior Petroleum & Fuel Co
—— Cline's Place, beverages

VALDESE AV—From 211 White east to city limit

100 ◎Kibler W Herbert Dr (4)
104 ◎Taylor Geo K (2)
105 ◎Alston Louis W (3)
106 ◎Collett Addie R Mrs (7)
107 ◎Kirksey Edgar A (4)
108 ◎McGimsey Jas F (3)
109 ◎Hogan Jennie C Mrs (3)
113 ◎Brinkley Marshall A (4)

(Church intersects)

209 ◎Vernon Jas W Dr (6)
210 Broadoaks Sanatorium (12)
215 ◎Taylor E H E Dr (3)

(Hogan begins)

313 ◎Smith Grover R (8)
315 ◎McGalliard Kiter W Mrs (1)
317 Dellinger David W (2)
319 Butler Henry M (2)
Ingle Allen A (8)
321 Mull Harold J, gro
323 ◎Mull Harold J (5)
Price J Marshall (3)
325 ◎Longshore Marion D (4)
327 Stamey Harold (2)

(Huffman ends)

400 ◎Walker Tena Miss, drsmkr
402 ◎Johnson Chas G (4)
404 Harris J McGruder (5)
406 ◎Wortman Ollie K Mrs (3)
416 ◎Hicks Clyde L (5)
424 Campbell David W (3)
426 Harris Earl D (5)
428 Holland Ivey G (5)
430 ◎*Greenlee Margaret (1)

(Hilltop begins)

500 Holland Jas E (4)
506 Whisnant Ivey J (5)
514 Vacant
515 ◎*Jones Ephraim (4)
518 ◎Williams Cerie W (3)
520 ◎McNeely Robt F (4)

(Southview begins)

600 ◎Taylor Guy L (2)
601 ◎*Fleming Sarah (5)
602 Ivester J Edley (2)
605 ◎*Fleming Forrest G (2)
606 Southland Distributors Inc, oils
624 Powell Wm M (7)

(city limit)

625 ◎McMahon Marion (3)
644 ◎Golightly Wm A (9)

VIEW — From 204 Vinearden south to Oak

101 North Morganton Baptist Ch
104 Clontz Garage
106 Yount Mfg Co, novelties
115 ◎Phillips H Kenneth (5)
116 Dobson Clifton J (4)
117 ◎Bowman Earl M, wood (4)
117½ Tomberlin C Victor (3)
118 ◎Barlow Roy R (5)
120 ◎Hern Florence L Mrs (3)

SNIPES MOTOR CO.

HUDSON AND PACKARD SALES AND SERVICE
308 E. Union St. Phone 755

COLLEGE MOTORS

601 College St. Phone 752

M. G. COX QUALITY JEWELRY
"WE TEACH WATCHES TO TELL THE TRUTH"
125 W. Union St. CONVENIENT TERMS Phone 184

VINE—From Church west to Dixon 1 south of Valdese Av

108 Friendship Baptist Church
110 ◎Fleming H Saml (6)
111 ◎Jaquins Ned O (5)
112 ◎Clarke Wm L (5)
113 ◎Mace Florence W Mrs (4)
Friendship Baptist Church Sunday School
114 ◎Moses Clalvin L (3)
115 ◎Browning Mack D (6)
116 ◎Kincaid Lonnie (2)

VINEARDEN—From 326 Rocky Ford north to city limit

100 ◎*Powell Henry (4)
105 ◎*Powell Polly (2)

(North begins)

200 ◎Hunter Edw P (4)
204 ◎Graybeal Esther B Mrs (6)
205 City Water Dept
206 Johnson Geo C (4)
208 Cline Jerry V (3)
210 S & C Grocery
211 City Garage

(View begins)

—— Stand Pipe
305 ◎*Fleming Jos (6)
307 ◎Smith Ivey (8)
307 (rear) Hefner John G (6)

(Kirk begins)

401 ◎*Johnson Mack (7)
405 ◎*Largent Phifer (9)
406 Lackey Willard W (4)
407 Baird Wm D (8)

(Center begins)

502 Canipe Curtis A (6)
Price Garvis G (3)
508 ◎Pearson J Ivey (5)

(Ridge begins, city limit)

605 ◎Piercy Mattie S Mrs (5)
606 ◎Clontz J Harold (7)
607 ◎Powell Cecil H (3)
609 ◎Perkins Jas T (9)
610 ◎McGimsey Horace H (2)
611 ◎Baber Carson (2)
612 ◎McGimsey Carl H (2)
614 Baker Vono C (4)
Perkins Alice W Mrs (2)
619 ◎Fisher Robt A (6)
622 ◎Lowdermilk Lillie H Mrs (1)
623 ◎Hudson Owana Miss (1)
Walker Carl W (4)
623 (rear) Summerlin Marvin (3)

(Fair Ground Rd begins)

700 ◎Setzer V Bernie (3)
701 ◎Leonhardt R Otis (6)
702 ◎Setzer Carrie W Mrs (2)
702 (rear) Simmons J Ernest (6)
704 ◎Ritchie Roy (4)
705 ◎Whisenant Ned M (3)
706 ◎Setzer A Elzie (4)
706 (rear-1) ◎Smith S Hampton (3)
706 (rear-2) ◎Mabe Effie S Mrs (5)
706 (rear-3) ◎Setzer Robt J (2)
707 ◎Bowman John A (5)
711 Wilson Edna C Mrs (4)
715 ◎Cannon John W, grist mill (5)
717 Cannon J W Grocery
721 Clark Earl E (8)
730 ◎Feimster W Sherrill (8)
730 (rear) ◎Setzer Cora T Mrs (2)
Trammell Harrison H (3)
732 Golightly Stephen O (6)
734 ◎Smith Vernon E (3)

(Vinearden La begins)

801 ◎Lang Karl G (4)
804 ◎Seagle Guy F (6)
807 ◎Dahne Henry W (3)
809 ◎*Kennedy Jos (3)
810 Powell Alfred (2)
811 ◎*Corpening Mary G (3)
812 ◎Lingerfelt Thos H (5)
813 Harper B Moses Rev (3)
813 (rear-1) *Avery Matthew (8)
813 (rear-2) *Glass Jos P (5)
813 (rear-3) ◎*Avery Della (3)
813 (rear-4) ◎*Carson Paul W (5)
814 Burns Amos (4)
815 ◎Lowdermilk W Irvin (6)
817 ◎Hice J Kenneth (2)
819 ◎Yount J Frank (5)
819 (rear) ◎Lowdermilk Laura C Mrs (1)
Hice Larry (6)
820 ◎Pennell Milton C (2)
825 Hice Claude C (3)

VINEARDEN LANE — From 734 Vinearden east (beyond city limit)

—— ◎Towery Wilson A (6)
—— Bean Martha Mrs (2)
—— ◎Moses Grayson (6)
—— Carswell Earl (3)
—— ◎Taylor Jas O (3)
—— Pearson Dock (5)

CRESCENT FLOWER SHOP
The Home of Better Flowers
300 N. GREEN ST. PHONES: DAY 830, NIGHT 2402

W. A. HARBISON W. A. HARBISON, JR.
MORGANTON INSURANCE & REALTY CO.
"Dependable Insurance Since 1907"
112 N. STERLING ST. PHONE 161

VIRGINIA—From 107 Huffman south
105 King Wiley I (2)
107 Propst Clyde H (5)
117 ®Merck Calvin E (3)
118 ®Barrier Ralph (4)
WAIGHTSTILL — From 206 Patterson north
103 (106) ®Epley Jake L (4)
105 ®Gardner Jos E (4)
107 ®Whitley Ervin O (3)
108 ®Greenlee Thos J (7)
109 ®McCombs Jas H (4)
110 ®Hairfield Jas H (4)
115 ®Buckley Jos F (4)
WALKER—From opp 314 Avery Av west 2 blocks
200 ®Mullis Martha A Mrs (4)
Mullis J H, whol gro
201 Plaster Donald C (5)
202 ®Dickens Alvin J (5)
205 (121) ®Duckworth Lemuel L (3)
206 ®Duckworth Carl L (3)
209 ®Cottrell Kathryn H Mrs (3)
214 ®Stamey David J (7)
217 ®Sparks Wm A (5)
239 ®Garrison Vernon T (4)
WATER—(See Cascade)
WHITE—From 400 E Union south to Valdese Av
100 ®Clarke Roy F (2)
102 Hardin Harry L (3)
Seagle Jos C (4)
Towery Alice P Mrs (1)
102½ ®Clarke Annie F Mrs (3)
103 ®Lane W Bonner (4)
104 First Church of God
105 ®Dale R Dowd (6)
108 Vacant
110 ®Wortman F Jerome (2)
(Meeting intersects)
200 ®*Avery Jas T (4)
202 ®Cannon Sidney C (3)
203 ®Hudson Durham L (12)
Hudson Ruth G Mrs, bdg
204 Lindsay Walter E (3)
(Kenmore Pl begins)
205 ®Deaton Sophronia D Mrs (3)
206 Poarch Giles P (2)
207 Abshire Alfred G (4)
209 ®*Wilson Claude S (3)
210 Turner Robt Rev (4)
211 ®*Wilson Claude S (3)
*Morganton Funeral Home & Burial Assn
(Concord intersects)
300 ®Spencer Motie B Mrs (4)
301 Rigdon Julius E (2)
302 Reichert Harold J (6)
303 Ross Sallie C Mrs (8)
304 ®Bolick Elmore E (2)
(Valdese Av begins, E McDowell ends)
306 ®Kibler Michael B (3)
309 Allman Burley M (4)
311 ®Turner Bessie K Mrs (4)
WILLIAMS — From 200 Lenoir Rd east to Wilson
103 ®Beach Julia D Mrs (7)
107 ®Williams Ambrose C (3)
109 ®Franklin Wm D (2)
Ball Gerald A (4)
WILSON—From 303 Lenoir north to city limit
104 Brown W Tilton (3)
106 Suddreth LaCount J (4)
(Williams ends)
201 ®Hallyburton Robt S (4)
204 ®Moses Mack H (9)
205 ®Williams C Jerome (3)
207 ®Griffin Fred S (3)
207 (rear) Vacant
WOODBINE TERRACE—
—— ®Justice John H (4)
—— Myers Jos R (2)

MULLIS MOTOR COMPANY
CHRYSLER AND PLYMOUTH — SALES AND SERVICE
DUNLOP TIRES — MOBIL PRODUCTS
PHONE 280 *"ONE STOP SERVICE"* PHONE 281

BURKE LUMBER CO.

BUILDING MATERIALS - MILLWORK - ROOFING - CEMENT PAINTS

106 N. Green St. *"QUALITY AND SERVICE"* Phone 13

MEMORANDUM

For Over 60 Years

THE NEWS-HERALD

Has Served Morganton and Burke County

207 N. Sterling St. JOB PRINTERS Phone 26

GARRISON'S FEED & COAL CO.
HIGH GRADE GROCERIES, FEEDS, SEEDS, FERTILIZERS AND COAL
111 N. Green St. Phone 134

MEMORANDUM

TUX BOWERS MOTOR CO.
OLDSMOBILE CARS — GMC TRUCKS — SALES AND SERVICE
ESSO SERVICE STATION
200 W. UNION ST. PHONE 428

PARKWAY LAUNDRY & DRY CLEANING CO.
"Bundles of Satisfaction"
CALL FOR AND DELIVERY
452 N. GREEN ST. PHONE 1095

MEMORANDUM

Art Flower Shop
Wedding, Funeral and Cut Flowers
137 W. UNION ST. *MEMBER TDS* PHONES 558 & 5-W

THE CITY DIRECTORY

places the city on the map and is its only representative to the world beyond the city gates.

It is the city's catalogue of business and represents the city, its citizens, business enterprises and institutions in every corner of the United States.

It is, therefore, the logical means of publicity in advertising the city, its manufacturing industries, its advantages and resources.

The men who direct the affairs of progressive and up-to-date business institutions recognize the fact that the City Directory tells the story of the city's life and keeps it before the public as no other publication can or does.

Its Classified Business Section furnishes a list of all trades, professions and pursuits, constituting a special trade directory or buyers' guide and is the best advertising medium on earth.

SOUTHERN DIRECTORY CO.

PUBLISHERS

15 RANKIN AVE. ASHEVILLE, N. C.

Expert Dry Cleaning
Dyeing, Pleating
Tailoring and
Hatters

Wilson's
DYERS AND DRY CLEANERS

Western
North Carolina's
Leading
Dry Cleaners

106 E. Meeting St. Phone 63-J

WHO SELLS IT?

THE EASIEST AND QUICKEST
WAY TO FIND OUT IS
TO CONSULT
THE

**CLASSIFIED
BUSINESS
SECTION**

OF THIS
DIRECTORY

IT'S A BUYER'S GUIDE

PAR EXCELLENCE!

W M N C

RADIO STATION

"Your MUTUAL Station"

1490 ON YOUR DIAL

MORGANTON, N. C.

Highway 181 North Phone 1100

GOOD WILL DAIRIES

213 E. Union St.
Phone 64

"GRADE A PASTEURIZED DAIRY PRODUCTS"

R. M. Starrett Electric Co.

GENERAL ELECTRICAL CONTRACTORS

All Types of Installations

PHONE 718 — 113 QUEEN ST.

Morganton Hardware Co.

FURNITURE — ELECTRIC APPLIANCES

R C A RADIOS — PAINTS and VARNISHES

PLUMBING AND HEATING SUPPLIES

112-114 W. UNION ST.

PHONES 41, 324 AND 410

C. G. TATE, Pres. — H. M. WALTON, Vice-Pres.
ROY C. HUFFMAN, Sec.-Treas.

BURKE COUNTY BUILDING & LOAN ASSOCIATION

213 N. STERLING ST. — "Established 1925" — PHONE 224

Morganton Welding & Machine Co.

107 HOWARD ST. ELECTRIC and ACETYLENE WELDING MACHINE SHOP

PHONE 931-J

PARKWAY LAUNDRY & DRY CLEANING CO.

432 N. GREEN ST. "BUNDLES OF SATISFACTION" PHONE 1095

STERLING TIRE & RECAPPING CO.

211 S. STERLING ST. "COMPLETE TIRE SERVICE" PHONE 725